

Voyage Vista : Illuminating Insights from Uber Expeditionary Analysis

1.INTRODUCTION

1.1 Overview

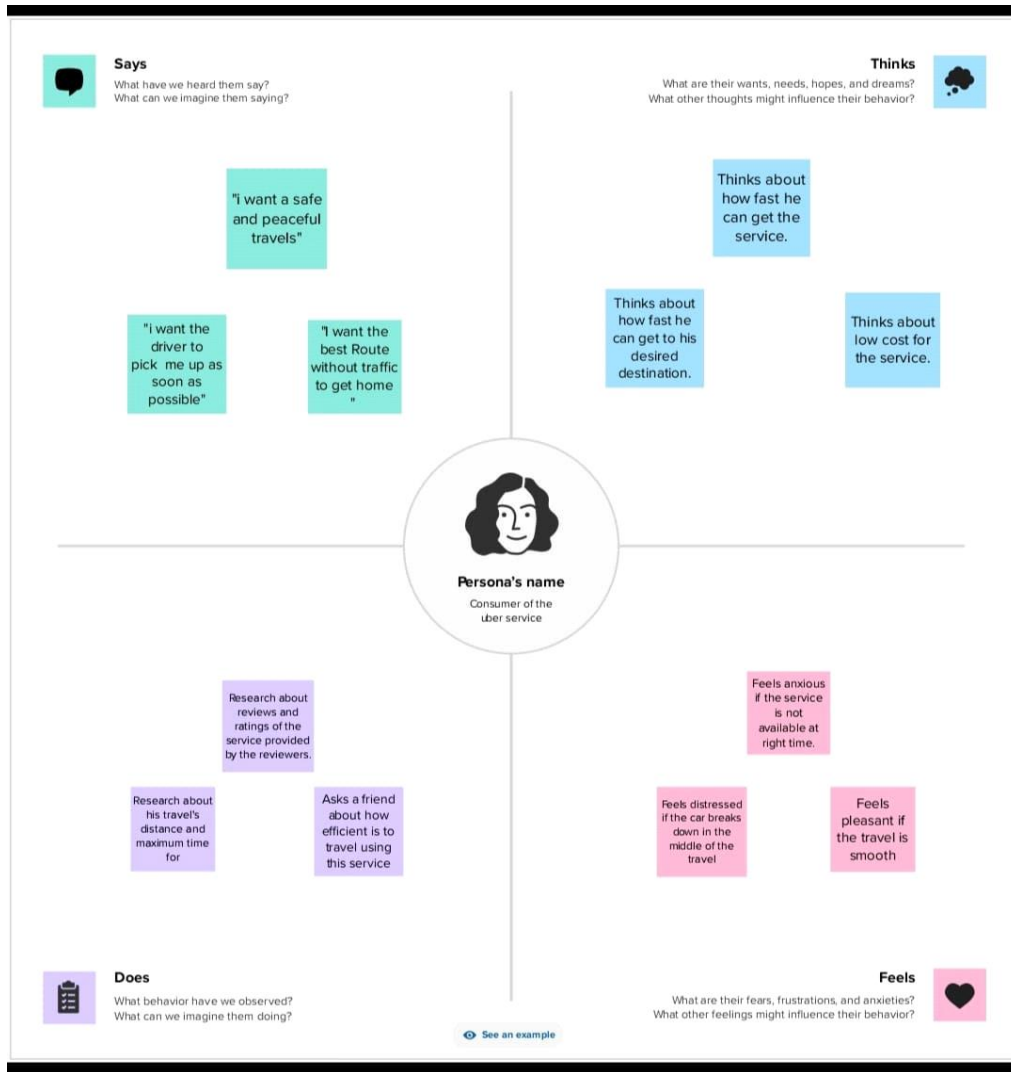
A Brief description about Voyage Vista (Illuminating Insights from Uber Expeditionary Analysis).

1.2 Purpose

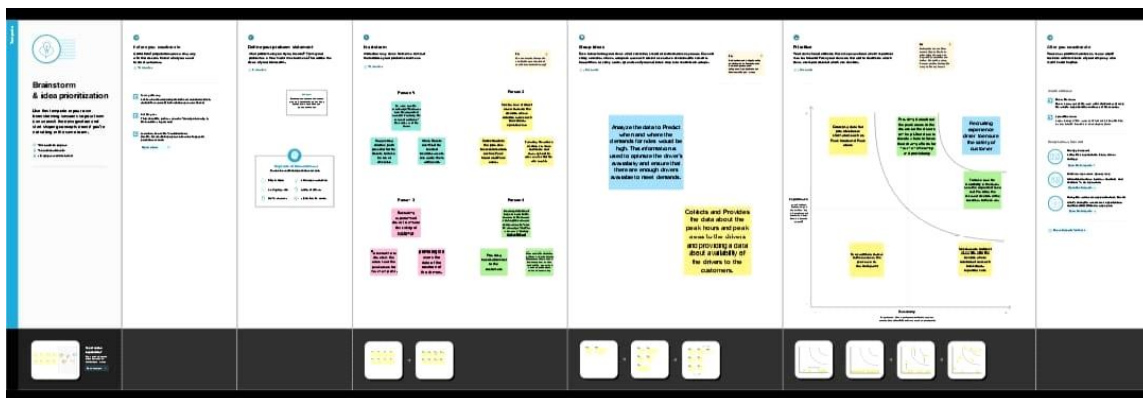
To Gain insights of the Uber Expeditionary Service.

2.PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy Map



2.2 Identification & Brainstorming Map



3.RESULT

STORY

This visualisation analyze Total miles Count For Category Wise. the Null category has maximum miles count. and the personal category has minimum miles count. The difference between The average Miles Count For Business and personal..

This Chart compares The Miles to Drives Count For Each purpose. the null purpose has maximum drives count to Miles Count. the meal/Entertainment,Errand and supplies,Temporary Site has minimum miles count to drives..

This Visualisation Gives Information About The Maximum Drives Count For Top 10 Stops. the..

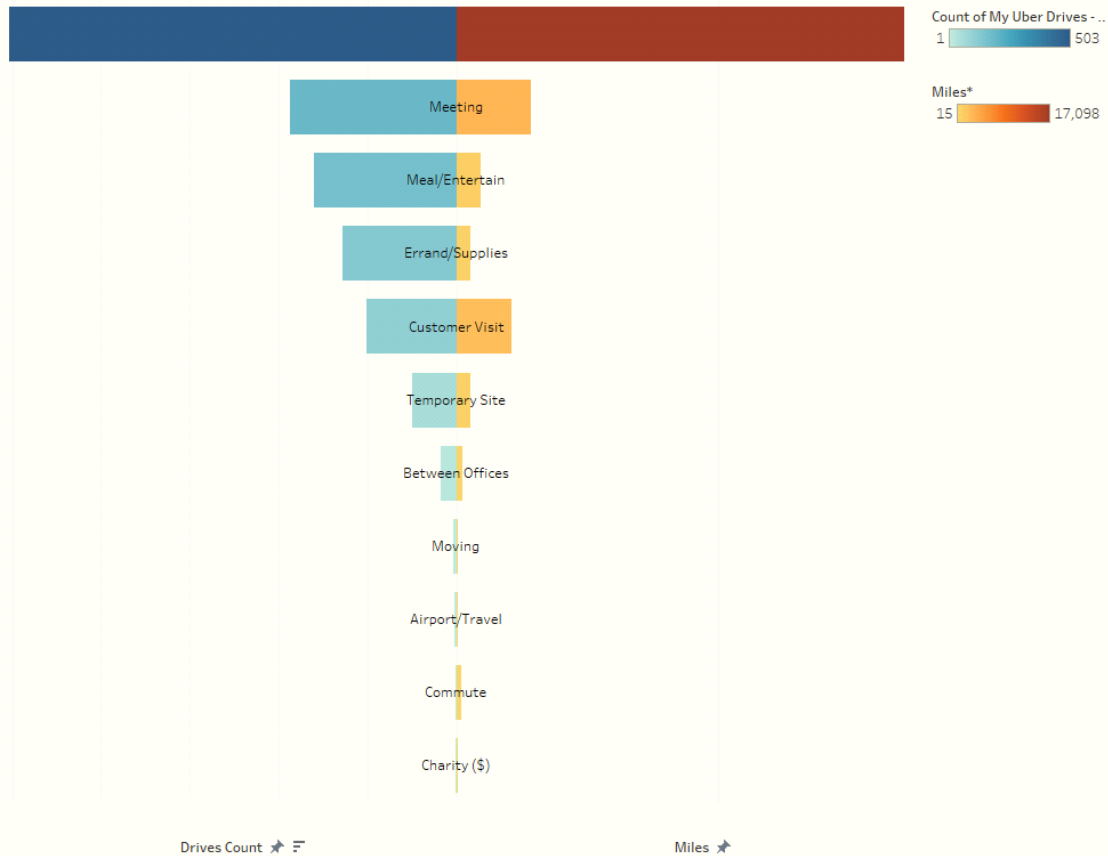


STORY

This visualisation analyze Total miles Count For Category Wise. the Null category has maximum miles count. and the personal category has minimum miles.

This Chart compares The Miles to Drives Count For Each purpose. the null purpose has maximum drives count to Miles Count. the meal/Entertainment,Errand and supplies,Temporary Site has minimum miles count to drives.

This Visualisation Gives Information About The Maximum Drives Count For Top 10 Stops. the stop Cary has maximum total Drives count. the stops Central and Emery.

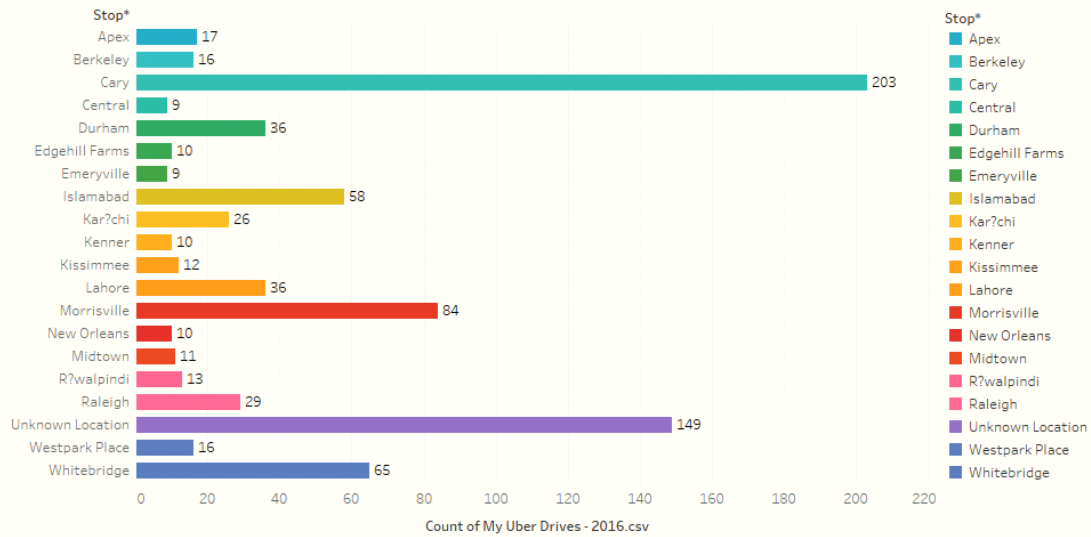


STORY

This Chart compares The Miles to Drives Count For Each purpose: the null purpose has maximum drives count to Miles Count: the meal/Entertainment,Errand an...

This Visualisation Gives Information About The Maximum Drives Count For Top 10 Stops: the stop Cary has maximum total Drives count: the stops Central and Emeryville both has minimum Total Drives Count:

This visualisation Shows the miles for each Purpose: The Miles For the NULL is Maximum Compared to other purposes while the total miles count is Minimum for chari...

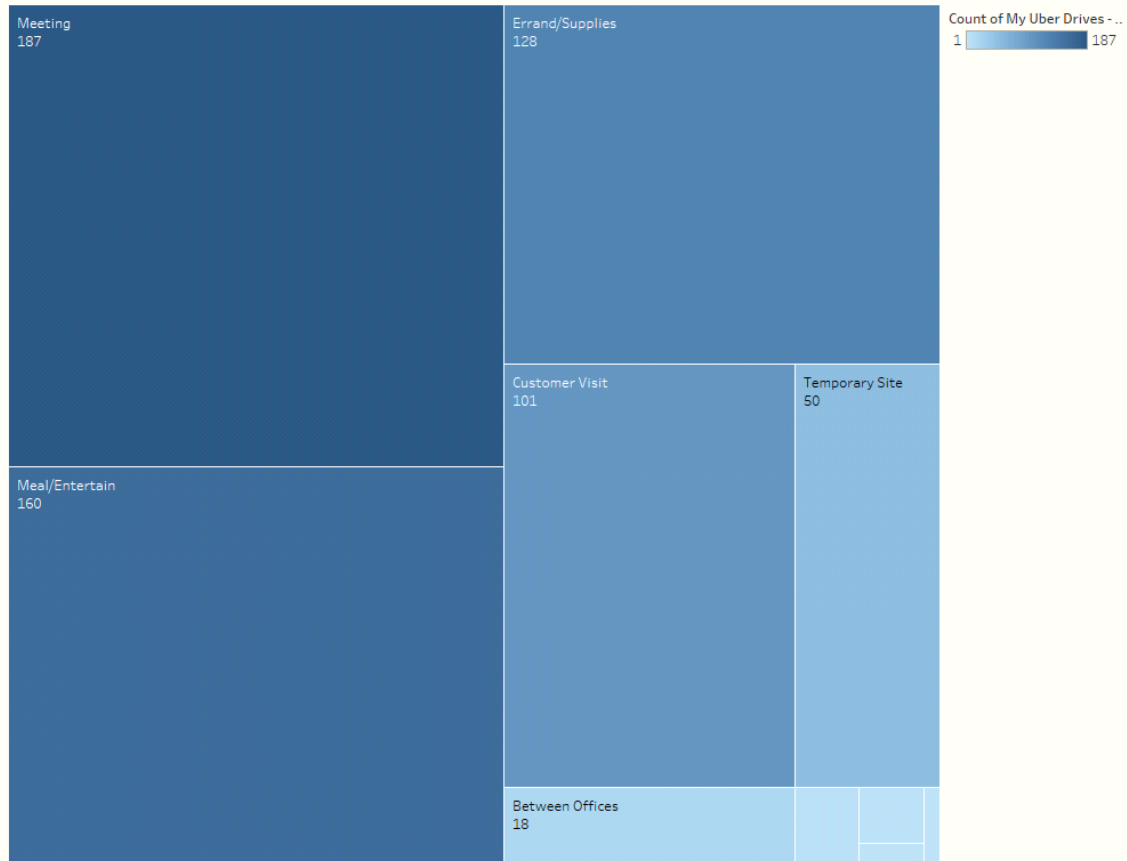


STORY

This visualisation Shows the miles for each Purpose. The Miles For the NULL is Maximum Compared to other purposes while the total miles count is Minimum ..

This Visualisation Shows The count of uber drives for each purpose. The total drives count for meeting purposes is the maximum of 187 drives while the minimum drives count is for commute of 1.

This Graph Analyze The Miles and Drives Count For Each Category. the miles count is minimum for Null while the business category has maximum miles count also th..

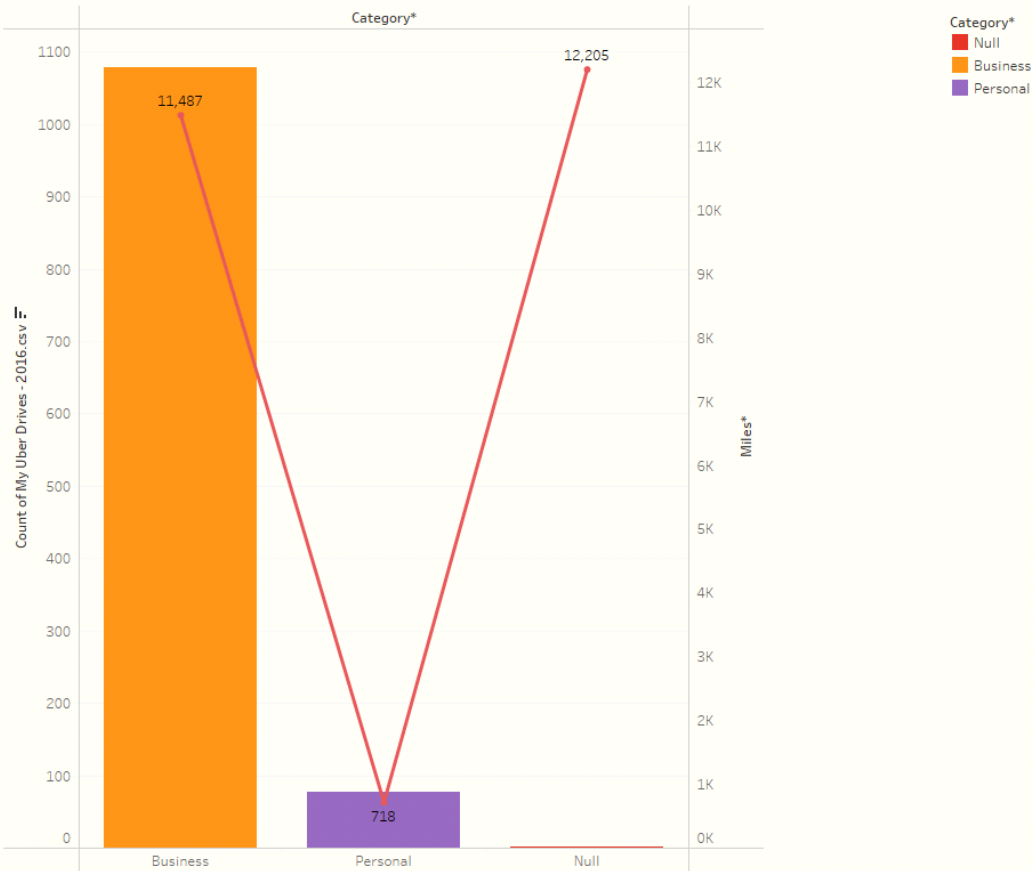


STORY

This Visualisation Shows The count of uber drives for each purpose. The total drives count for meeting purposes is the maximum of 187 drives while the minim--

This Graph Analyze The Miles and Drives Count For Each Category. the miles count is minimum for Null while the business category has maximum miles count also the maximum drives count.

This graph Compares the Miles Count Of Category And Purpose. the diversity of purpose based on miles in business category is maximum compared to personal category.

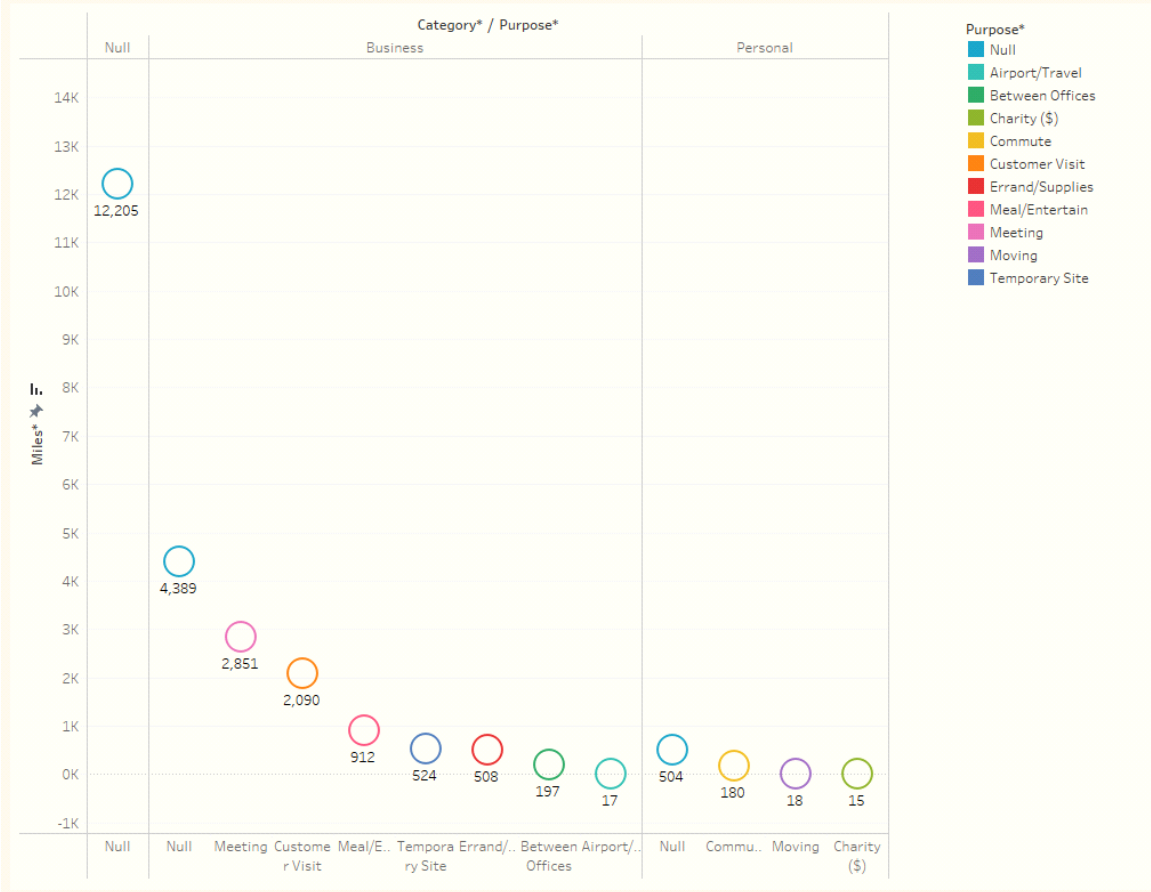


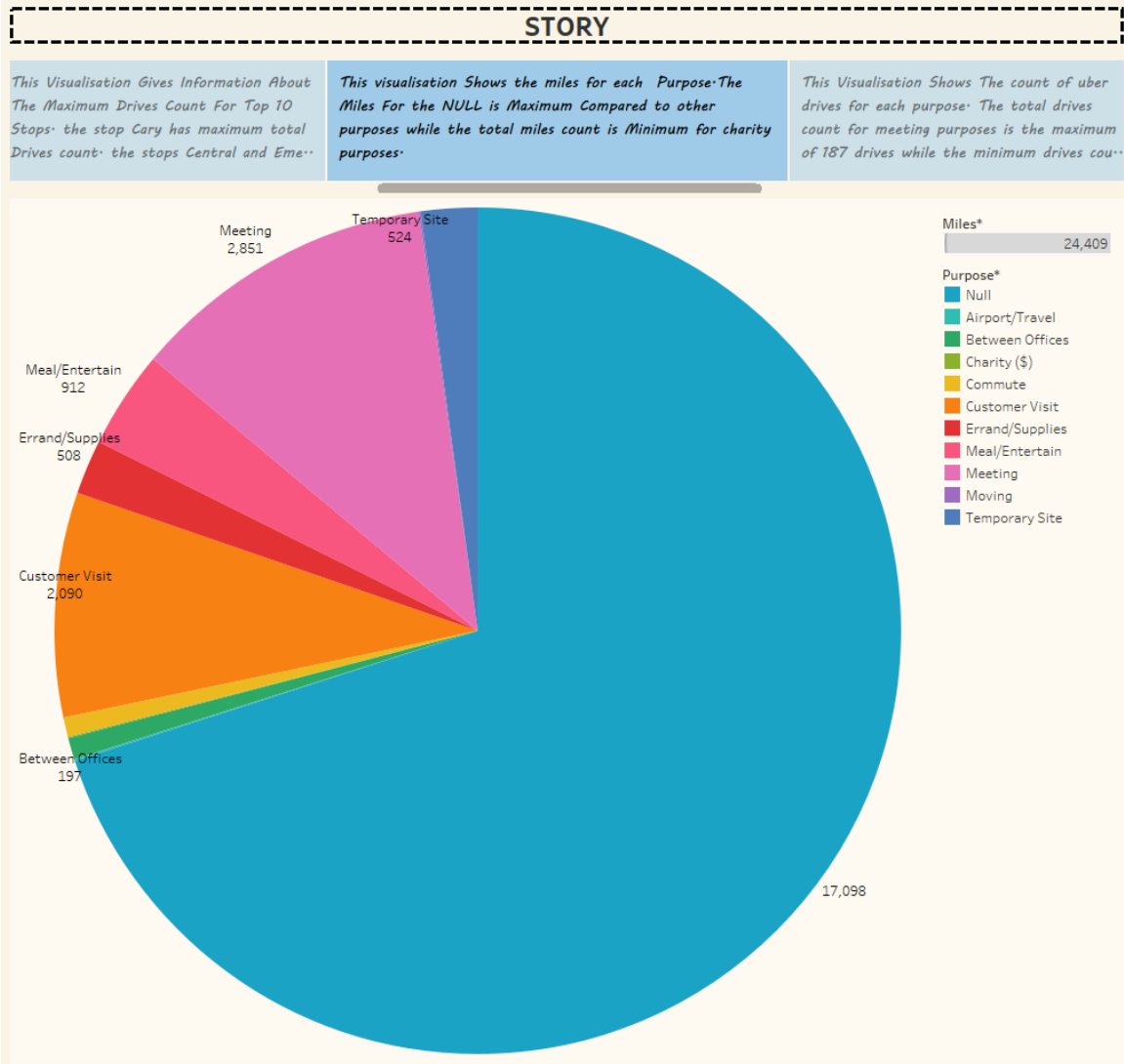
STORY

This Visualisation Shows
The count of uber drives
for each purpose. The
total drives count for ..

This Graph Analyze The Miles and Drives Count For Each
Category. the miles count is minimum for Null while the
business category has maximum miles count also the
maximum drives count.

This graph Compares the Miles Count Of Category And
Purpose. the diversity of purpose based on miles in business
category is maximum compared to personal category.





4.ADVANTAGES & DISADVANTAGES

ADVANTAGES :

--> The Service can be suggested for Categories and Purposes with Maximum Drives count to increase the Profit.

--> It can be used to predict the peak hours and peak areas to prioritize Expeditionary Service.

--> By Analyzing the data the service can be organized for end points based on to prioritized data

DISADVANTAGES :

--> Since to Null Category and Purpose has maximum drives and miles count compared to Others. The Predictions with Limited data for Specific Categories may have some Inaccuracy.

--> The data may change with time so to Predictions may also change.

5.APPLICATIONS

The Main Application of this Analysis is to Organize the service. By prioritizing the Peak Hours and Peak Areas and it also helps to optimize the drivers Availability during those time.

6.CONCLUSION

--> The Total Miles count for each Categories is Analyzed.

--> The Miles to Drives count for each Purpose is Compared.

--> The Drives count for Top 10 Stops is analyzed and the stops are prioritized based on drives count for each stops.

--> The maximum Miles Count of Categories and Purpose is Concluded.

--> The Drives count for each Purpose is Calculated.

--> The Miles and Drives Count for each Categories is analyzed and compared.

--> The Miles count for each Purpose is analyzed.

FUTURE SCOPE

The Future Scope for Voyage Vista the Expeditionary Analysis is that analysis will be used more in future. since the service usage is increasing with each year. But the data may changes over time and environment reason.