# **Unit:**

# **Understanding Business Organization**

# **NCC Level 4 Diploma in Business**

# **Assignment tile:**

# **CHEMICO Ltd**

# **March 2018**



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(

Table of Contents

[**Unit:** 1](#_Toc504918521)

[**Understanding Business Organization** 1](#_Toc504918522)

[**NCC Level 4 Diploma in Business** 1](#_Toc504918523)

[**Assignment tile:** 1](#_Toc504918524)

[**CHEMICO Ltd** 1](#_Toc504918525)

[**March 2018** 1](#_Toc504918526)

[**Task 1 – 10 Marks** 3](#_Toc504918527)

[**Three (3) benefits of being A Private Limited Company** 3](#_Toc504918528)

[**Task 2 – 14 Marks** 4](#_Toc504918529)

[**Task 3 – 24 Marks** 5](#_Toc504918530)

# **Task 1 – 10 Marks**

CHEMICO is a Private Limited Company (Ltd).

a) Explain THREE (3) benefits of being a Private Limited Company.

b) How does this differ from being a Public Limited Company? Give two examples of the differences between Private and Public Companies.

## **Three (3) benefits of being A Private Limited Company**

The private limited company is prohibited by law from offering its shares to the public, so it a form of limited liability appropriate to a family-controlled business.

# **Task 2 – 14 Marks**

From the information provided in the case study, construct an organizational chart for CHEMICO.

The organization is described as having a flat structure, which allows CHEMICO to be more organic than mechanistic. List FOUR (4) ways in which being organic provides benefits to the organization, with examples relevant to the case study.(Laurie, J., 2010. Management & Organisational Behaviour. 9th ed. Prentice Hall: Pearson. )[[1]](#footnote-1)

# **Task 3 – 24 Marks**

1. To enable you and CHEMICO’s management to better understand the challenges the company faces, conduct a PEST analysis. For each category, discuss at least TWO (2) considerations.
2. From your PEST analysis, identify and explain TWO (2) opportunities and TWO (2)

Bibliography (J.Mullins, 2010)

1. Laurie, J., 2010. Management & Organisational Behaviour. 9th ed. Prentice Hall: Pearson. [↑](#footnote-ref-1)