Adrienne Cheng / Interaction Design Student

CONTACT

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Scarborough, ON

https://adriennec.myportfolio.com

linkedin.com/adriennec

SKILLS

Software
Photoshop
Illustrator
InDesign
After Effects
XD
Maya
Figma
Word
Powerpoint

Design
Wireframing
Prototyping
User Research
User Personas
Storyboarding
Journey mapping

Code + Development
Basic Javascript
Basic Bootstrap
Basic jQuery
HTML/CSS
Git/Github

LANGUAGES

English
Cantonese

EXPERIENCE

Learning Designer

Rumie Initiative (Feb 2021 - Present)

• Wrote and designed micro e-learning courses (bytes) on various topics in a design sprint format

• Peer reviewed bytes and provided feedback on the content and structure of bytes via ClickUp

Graphic Designer

Student Rights (Jan 2021 - Present)

• Created visually appealing graphics with easily digestible information corresponding to specific colour themes

• Participated in monthly meetings with executive team to go over the progress of the team and the growth of our social media account

• Collaborated with the Investigation Team to create graphics based off of researched topics

Marketing & Business Development Intern

The Goddess Temple (Oct 2019 - Jan 2020)

• Created graphics for the Facebook page and website using Canva

• Assisted with graphics and layout for event pages on the website

• Increased following on Instagram and Facebook by interacting with relevant audiences

EDUCATION

George Brown College

Graduating in 2022, Advanced Diploma in Interaction Design

- Dean's List for Winter 2020, Spring 2020, Fall 2020

University of Toronto, St. George

Graduated Class of 2019, B.A. in Cognitive Science & Bioethics

- Editor, Half A Grapefruit Magazine

- Student Blogger, BlogUT

- Marketing Graphic Designer, Metro Vancouver Union

- Member, CASA (Cognitve Science and Artificial Intelligence Student Association)

- Member, UDesign