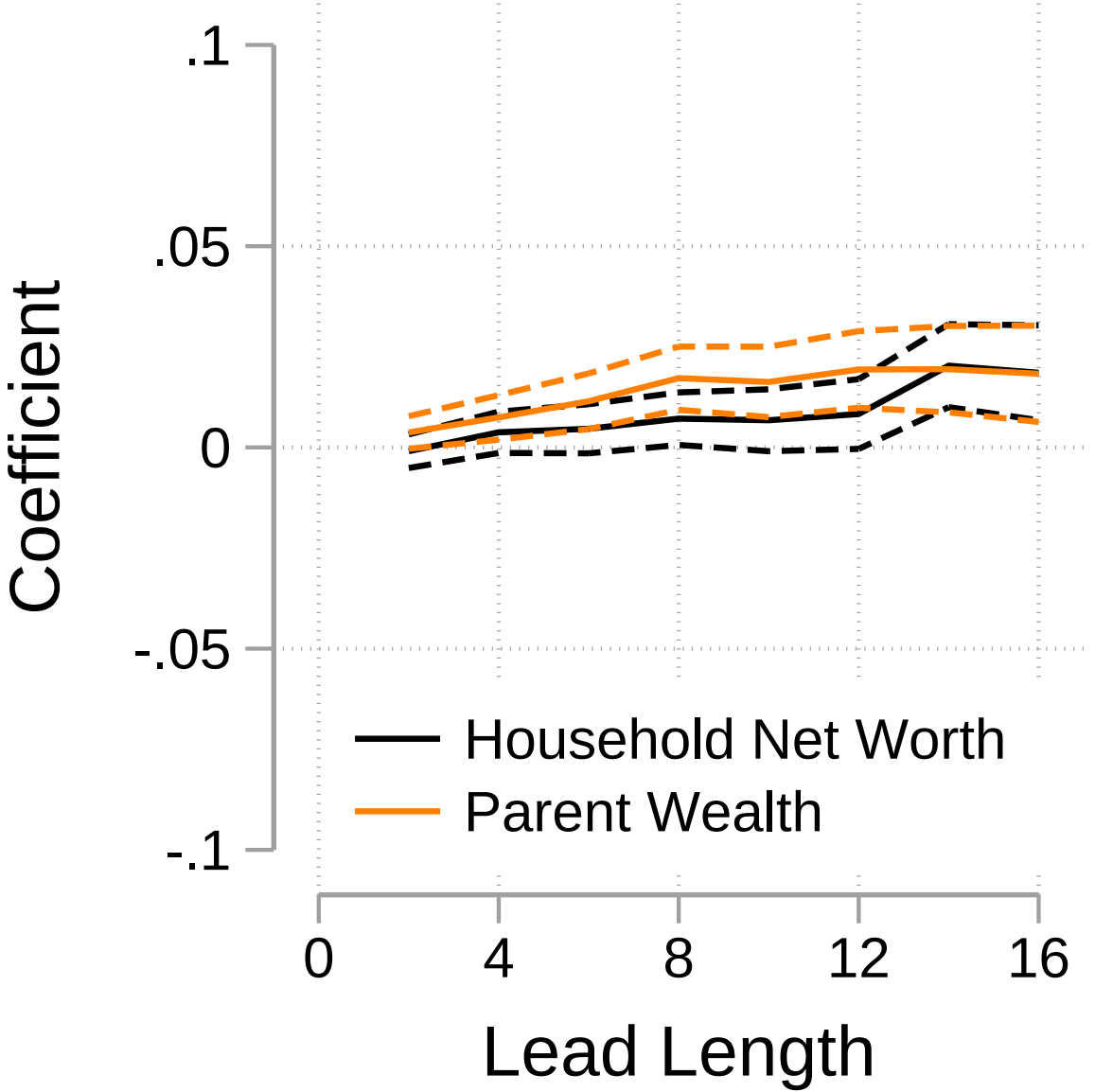
.1
.05
0
-.05
-.1
Coefficient
Household Net Worth
Parent Wealth
0
4
8
12
16
Lead Length