

QUOTATION

GSTIN - 23AAECE3444K2ZQ

Quotation # 2023-24/QUO/202

Atul Rathore (BPO Startup)

Goods/Services	Description	HSN/SAC	Unit Amount	Qty	Amount	CGST	SGST	Total
Web Design & Development	Web page as per flow, Lead Submission, Lead Funnel Management,	NA	45000.00	1	45000.00	0.00	0.00	45000.00
Flow Analysis	User phycology, Pixel mapping and overall analysis of why client is not putting his number in lead generation form.	NA	45000.00	1	45000.00	0.00	0.00	45000.00
SEO Compliances	Standard On page & Off page SEO practices along with SEO compliance as per search engine algorithm, Including GMB optimization, Social Media pages,	NA	25000.00	1	25000.00	0.00	0.00	25000.00
Graphic Design	Optimized designs 4-5 revisions as per user behaviors during website access	NA	40000.00	1	40000.00	0.00	0.00	40000.00
Content Writing	Optimized content, 4-5 revisions as per user behaviors during website access	NA	25000.00	1	25000.00	0.00	0.00	25000.00
Ad Compliances	Ad campaign on desired platforms (Fb, Insta, Google & LinkedIn)	NA	40000.00	1	40000.00	0.00	0.00	40000.00
Total :					₹ 220000.00	₹ 0	₹ 0	₹ 220000.00

IN WORDS - TWO LAKH TWENTY THOUSANDS RUPEES ONLY

Terms & Conditions

1. This quotation is not a contract or bill. It is our best guess at the total price for the service as mentioned in the attached scope document
2. The customer/client will be billed after indicating acceptance of this quote
3. An advance payment of 50% will be required to start the work
4. Payment will be due prior to the delivery of service means payment milestone must be completed on time to get the next delivery
5. The quoted price is negotiable if it is found that the scope of work requires fewer man-hours than expected

Forwarded By -

Gulshan Patel



Seal & Signature

Rohit Ahirwar

Authorized Director

Engineering Innovations Research Lab P Ltd

Date - 28-Apr-2023

Place - Jabalpur

I agree

Date -

Place -

Signature -