

#### **EMILY ISACKE**

## Web Developer & Graphic Designer

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#### **PROFILE**

After graduating from the University of Portsmouth with First Class Honours in Graphic Design, and working in design and digital marketing at a designer jewellery label, I decided that I was ready to challenge myself further by learning to code. The Web Development Immersive course at General Assembly London was the perfect solution for me, where I learnt the fundamentals of programming, and progressed to experimenting with full-stack web apps. I am excited to find a Junior Developer role where I can combine my coding skills with my formal design training, working on innovative and challenging projects.

#### **EMPLOYMENT**

General Assembly | September - December 2015

Teaching Assistant

Following my graduation at General Assembly I was chosen to become part of the Instructional Team on the Web Development Immersive course in London. Having enjoyed the learning experience so much, this was a fantastic way to cement my knowledge, and pass on my experience to new students. As well as assisting students in class and assessing homework submissions, the role also involved running labs, code-alongs and reviews.

#### **PROFESSIONAL EXPERIENCE**

**General Assembly - Web Development Immersive** | June - September 2015 A three month full-time intensive coding bootcamp, which covered topics including HTML, CSS, JavaScript, Ruby, Sinatra, Rails, PostresQL, Node, Express, Angular & MongoDB.

#### **PROJECTS**

**PLANIT** An app that allows users to create beautifully mapped event itineraries that can be emailed out to guests. This was my final project at GA. I had full autonomy over what to build, and which tech to use.

Tech - An app built on Node & Express, Angular with the Google Maps & Google Places APIs, and a front end in Angular.

BREW An app that maps user recommended rooftop bars across London. This was a simple yet polished group project, built over 4 days. My role was to build the API that would store the bar data and return it to the front-end, as well as assist with layout and styling.

Tech - An API built on Node & Express, with the Google Maps API, Weather Underground API, Google Geocoding API, with a front end built in JavaScript.

**SKILLSTACK** An app that creates a community of users who want to share their skills and learn from each other. A user can post, browse and book lessons, and manage their account and bookings, as both a student and as a teacher.

Tech - An app built with Ruby on Rails, Ransack, Geocoder, Carrierwave, Rmagick, Bcrypt.

**HANGMAN** For our first GA assignment, we were asked to choose a game to build in vanilla JavaScript. I chose the classic Hangman game, and gave the user a choice of categories, or the option to enter their own word.

Links to projects can be found at emilyisacke.com.

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#### **EMPLOYMENT**

Bex Rox London | November 2013 - May 2015

Graphic Design & Digital Marketing

My role at Bex Rox London was incredibly varied and highly educational. I moved between departments, dealing with worldwide production, e-commerce strategies, digital marketing, product specifications and handling private customer orders. My responsibilities included hiring interns, training new team members, heading up the design department as well as running the studio when the CEO was abroad. One of my proudest achievements was to see an entire jewellery collection through, from initial conception, refinement of the technical specifications, production management, and then to arrange for the pieces to be shipped to the shelves of exclusive boutiques worldwide.

**Mushroom Souffle - Social Media Consultancy** | June 2013 - November 2013 Freelance Virtual Assistant

Implementing social media campaigns, interaction with customers on behalf of the client, targeted content research, database creation, content management of WordPress sites, uploading blog posts, proof-reading copy.

Freelance Graphic Designer | September 2012 - Present

Working with a range of clients to complete various design briefs from logo design and corporate branding to editorial and website design.

#### **EDUCATION**

# **General Assembly**

Web Development Immersive June - September 2015

**University of Portsmouth** 

BA (Hons) Graphic Design 2010 - 2013

**First Class Honours** 

Buckinghamshire New University 2009 -2010

Diploma in Foundation Studies in Art Design and Media **Merit** 

### **SKILLS**



**Proficient in** HTML5, CSS, JavaScript, ¡Query, Ruby, Ruby on Rails, Node.js, Express.js, Angular, Git



**Experience with** SASS, AJAX, Sinatra, Jekyll, Bootstrap, Foundation, PostgresQL, Mocha, Chai



**Proficient in** Adobe InDesign, Illustrator, Photoshop



**Additional** refined typographic skills, editorial design, wireframing

# **INTERESTS**

When I'm not buried in code, coffee and error messages, you will probably find me with my nose in a book (comedian autobiographies are a guilty pleasure), listening to podcasts (the more obscure the better) or immersed in a 30 Rock marathon, preferably with a gin & tonic in hand or a large bowl of pasta nearby. I have family spread all over the world, but my home away from home has to be California, where I recently spent three months practising yoga, exploring San Francisco, and hiking through Yosemite Valley.

