

# Benchmarking

Join Loyalty Program on Guest Information Page

# Direct Competitors

- IHG
- Starwood
- Marriot
- Hilton
- Hyatt
- Wyndham
- Best Western
- LaQuinta

## Guest Information Page (USA)

[illegible]

Canceling your reservation or failing to arrive will result in forfeiture of your deposit. Taxes may apply.

[Your Card is Safe](#)      A credit or debit card must be presented upon check in at the hotel.  
[Booking with a debit card?](#)

## Terms and Conditions

- ☐ I certify that:
- I am at least 18 years of age and that at least one guest in my party will be at least 21 years of age upon check in.
  - I have read and understand the [rate description and rate rules](#) for my reservation.

**IHG® Rewards Club**

Earn 4540 points and enjoy other great benefits with your FREE membership

- ☒ **Yes**, instantly enroll me in IHG® Rewards Club. [Terms and Conditions.](#)
- ☐ I am not interested at this time.

## CONFIRM RESERVATION

Before Confirming Reservation, the customer can choose to enroll. If yes is chosen, they can join without sign-in information

SOCIAL MEDIA





COMPANY

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IHD Global brands

Kingston Hotels

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Privacy Statement

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Top Destinations



Book online or call  
**1 888 HOLIDAY**

See [our Best Price Guarantee](#)

For Windows 8, iOS and Android




For Windows 8, iOS and Android  
visit [our app](#) and  
mobile websites




















## Guest Information Page (USA)

reservation.

### IHG® Rewards Club

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Earn 4540 points and enjoy other great benefits with your FREE membership

☒ Yes, instantly enroll me in IHG® Rewards Club. [Terms and Conditions](#)

☐ I am not interested at this time.

[CONFIRM RESERVATION](#)

The screenshot shows the IHG Guest Information page with a browser window. The URL is <https://www.ihg.com/holidayinnexpress/hotels/us/en/reservation/book?method=guestandpaymentinfo&qAdIt=1&qChId=0&qCiD=10&qCiMy=06>. The page includes fields for Payment Card Type, Payment Card Number, and Expiration Date. A yellow arrow points from the 'Terms and Conditions' link in the IHG Rewards Club section to the 'Terms and Conditions' link in the browser's address bar. Below the payment fields, there is a 'Terms and Conditions' section with a pop-up window titled 'IHG® REWARDS CLUB GLOBAL MEMBERSHIP TERMS AND CONDITIONS'. The pop-up contains a list of links: General Terms and Conditions, Reward Nights, Elite Membership, InterContinental Ambassador, IHG Army Hotels, Meeting Rewards, Frequency Alliances, IHG Rewards Club Point-Collecting Partners, Rewards, American Airlines, Reward Order Procedures, Point Vouchers, and Large Print Downloadable PDF Version of Terms and Conditions. A 'Disclaimer' section at the bottom states: 'As exchange rates may fluctuate from the time a reservation is made until the actual stay, the confirmed rate is guaranteed in the hotel's base currency.' and '† As taxes and service charges may fluctuate from the time a reservation is made until the actual stay and during the actual stay, the Total Price is an estimate. Estimated price includes Room rate, Extra person charges, Total tax and Total hotel charges. Other hotel-specific service charges may also apply. Check with hotel for details.'

Payment Card Type:  Payment Card Number:  Expiration Date:

[Your Card is Safe](#) [A credit or debit card must be presented upon check in at the hotel. Booking with a debit card?](#)

### Terms and Conditions

☒ I certify that:

**IHG® REWARDS CLUB GLOBAL MEMBERSHIP TERMS AND CONDITIONS**

- [General Terms and Conditions](#)
- [Reward Nights](#)
- [Elite Membership](#)
- [InterContinental Ambassador](#)
- [IHG Army Hotels](#)
- [Meeting Rewards](#)
- [Frequency Alliances](#)
- [IHG Rewards Club Point-Collecting Partners](#)
- [Rewards](#)
- [American Airlines](#)
- [Reward Order Procedures](#)
- [Point Vouchers](#)
- [Large Print Downloadable PDF Version of Terms and Conditions](#)

**Disclaimer**

As exchange rates may fluctuate from the time a reservation is made until the actual stay, the confirmed rate is guaranteed in the hotel's base currency.

† As taxes and service charges may fluctuate from the time a reservation is made until the actual stay and during the actual stay, the Total Price is an estimate. Estimated price includes Room rate, Extra person charges, Total tax and Total hotel charges. Other hotel-specific service charges may also apply. Check with hotel for details.

# IHG

## Guest Information Page (Canada)

Canada is the same as the US including the same terms and conditions



Reservations Offers Groups & Meetings The Experience

### Congratulations!

You're getting the lowest price for our hotels. We guarantee it.

Need help with your reservation?  
Chat Online with an agent.

Learn More >

#### Your Hotel



Hollywood Walk of Fame

1621 N. Highland Avenue,

Los Angeles, CA

United States 90028

#### Your Stay

Jul-10-2015 to Jul-12-2015

1 Adult, 1 Room

2 QUEEN BEDS NONSMOKING

4 PERSON(S) MAX PER ROOM

#### Your Rate

Average Nightly Rate: \$ 227.00 USD

Rate Type: Book Early & Save - Advance Purchase

Deposit Required:

A deposit for the entire stay is due at time of booking.

Estimated Total Price: \$ 524.68 USD

[View Rate Description and Rate Rules](#)

#### Best Price Guarantee

or your first night is free

#### Modify or Cancel Policy

Canceling your reservation or failing to arrive will result in forfeiture of your deposit. Taxes may apply.

**IHG Rewards Club**  
Sign In to Earn Your Points and Save Time with Automatic Form Completion [Sign In](#)

#### Contact Information

All fields are required unless specified as optional.

First Name  Last Name

Country

Address

Town

Province

Postal Code

Email

Phone Number

Special Request (optional)

[Send Reservation Confirmation to Your Phone \(optional\)](#)

☒ I would like to receive my reservation confirmation on my mobile device via text message.

Mobile Phone (Country)

Mobile Number

We will not use your information for marketing purposes. By providing your mobile phone number, you agree to receive text messages regarding this reservation to the number provided, including confirming your reservation, and check-in and room availability notifications, if applicable. Standard message and data rates apply.

Payment Information [Pay Now](#)

GET A \$50 STATEMENT CREDIT AFTER FIRST PURCHASE\*  
PLUS EARLY BOOKING DISCOUNT

Price for this stay: \$524.68

Card Statement Credit: \$50.00

Total after Statement Credit: \$474.68

[Learn More](#)

\*Price for stay and statement credit may post on separate statements.

Payment Card Type

Payment Card Number

Expiration Date

CVV

Your Card is Safe

A credit or debit card must be presented upon check-in at the hotel.

Business with a card card?

#### Terms and Conditions

☐ I certify that:

☐ I am at least 18 years of age and that at least one guest in my party will be at least 21 years of age upon check-in.

☐ I have read and understand the [rate description and rate rules](#) for my reservation.

#### IHG Rewards Club

Earn 4540 points and enjoy other great benefits with your FREE membership

☒ Yes, instantly enroll me in IHG Rewards Club. [Terms and Conditions](#)

☐ I am not interested at this time.

[CONFIRM RESERVATION](#)

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[CONFIRM RESERVATION](#)

[CONFIRM RESERVATION](#)

#### Your Stay

Jul-10-2015 to Jul-12-2015

1 Adult, 1 Room

2 QUEEN BEDS NONSMOKING

4 PERSON(S) MAX PER ROOM

#### Your Rate

Average Nightly Rate: \$ 227.00 USD

Rate Type: Book Early & Save - Advance Purchase

Deposit Required:

A deposit for the entire stay is due at time of booking.

Estimated Total Price: \$ 524.68 USD

Country

Address

Town

Province

Postal Code

Email

Phone Number

[Special Request \(optional\)](#)



**Send Reservation Confirmation to Your Phone (optional)**

☒ I would like to receive my reservation confirmation on my mobile device via text message.

Mobile Phone (Country)

Mobile Number

#### Terms and Conditions

☐ I certify that:

☐ I am at least 18 years of age and that at least one guest in my party will be at least 21 years of age upon check in.

☐ I have read and understand the [rate description and rate rules](#) for my reservation.

#### IHG Rewards Club

Earn 4540 points and enjoy other great benefits with your FREE membership

☒ Yes, instantly enroll me in IHG Rewards Club. [Terms and Conditions](#)

☐ I am not interested at this time.

[CONFIRM RESERVATION](#)

#### Disclaimer

All exchange rates may fluctuate from the time a reservation is made until the actual stay. The confirmed rate is guaranteed in the hotel's base currency.

Tax and service charges may fluctuate from the time a reservation is made until the actual stay and during the actual stay. The Total Price is an estimate. Estimated price includes taxes and fees. Other charges, taxes and Total hotel charges. Other hotel-specific service charges may also apply. Check with hotel for details.

# Starwood

After clicking on the room rate

The screenshot shows the Starwood Hotels & Resorts website at the URL <https://www.starwoodhotels.com/westin/reservations/booking/signin.html>. The page features a navigation bar with links like 'Find & Book', 'Westin Well-Being', 'Offers', 'Resorts & Spas', 'New Hotels', and 'About Westin'. Below the navigation bar, the main heading is 'EARN STARPOINTS® FOR THIS STAY'. The page is divided into two main sections: 'SPG Members' and 'Join SPG!'. The 'SPG Members' section includes a sign-in form with fields for 'USERNAME OR SPG NUMBER' and 'PASSWORD', a 'FORGOT PASSWORD?' link, a 'REMEMBER ME' checkbox, and a 'SIGN IN & CONTINUE' button. The 'Join SPG!' section includes a form to 'ENTER YOUR EMAIL ADDRESS', a description of the benefits of becoming a Starwood Preferred Guest member, a 'JOIN SPG & CONTINUE' button, and a 'CONTINUE WITHOUT JOINING' button. A yellow arrow points to the 'JOIN SPG & CONTINUE' button. The footer contains links for 'Best Rate Guarantee', 'Westin Careers', 'Hotel Directory Westin', 'Starwood Development Group', 'Website Terms of Use', 'Updated Privacy Statement', 'Affiliates', and 'Text Only'. It also includes social media links for Facebook, Twitter, and Google+, and a 'Stay connected to Westin' section. The bottom of the page features the Starwood Preferred Guest logo and logos for other Starwood brands: Meridien, W Hotels, Sheraton, Four Points, Westin, The Luxury Collection, and Element. The copyright notice at the bottom reads '© 2015 Starwood Hotels & Resorts Worldwide, Inc. All rights reserved.'

Before the customer enters their information, they are asked if they want to join.

-only ask for email  
-hover over box so it is highlighted

## Guest Information Page (USA)

	<input type="text"/>
*City	<input type="text"/>
*State/Province	<input type="text" value="Arizona"/>
<i>Required for addresses in the U.S. and Canada</i>	
*Zip/Postal Code	<input type="text" value="85233"/>
<i>Required for addresses in the U.S. and Canada</i>	
*Country	<input type="text" value="United States"/>
*Primary Telephone	<input type="text" value="Select Type"/> <input type="text"/>
Telephone Country Code	<input type="text" value="United States(+1)"/>
<p>Enter a mobile telephone number and opt in to receive your reservation confirmation via text. Message and Data rates may apply.</p> <p><a href="#">Add another number (optional)</a></p> <p>Please enter your email address to receive confirmation of your reservation, stay related communications and messages about your potential hotel interests.</p>	
Email	<input type="text"/>
Retype Email	<input type="text"/>

- Does not ask to join when customer gives information

MY STAY PREFERENCES

Requested Arrival Time

TBDIf don't know Standard check-in time is 03:00 PM ▼

Requested Departure Time

TBDIf don't know Standard checkout time is 12:00 PM ▼

OTHER REQUESTS

Anything special we can do?

 LEARN ABOUT OUR BEST RATE GUARANTEE >[REVIEW YOUR RESERVATION](#) »

Your changes will not be finalized until you click "Complete All Changes Now" on the final step.

[illegible]

# Starwood

## Guest Information Page (Canada)

\*State/Province

*Required for addresses in the U.S. and Canada*

\*Zip/Postal Code

*Required for addresses in the U.S. and Canada*

\*Country

-Same as US, Does not ask to join when customer gives information

MY STAY PREFERENCES

Requested Arrival Time  Standard check-in time is 03:00 PM

Requested Departure Time  Standard checkout time is 12:00 PM

OTHER REQUESTS

LEARN ABOUT OUR BEST RATE GUARANTEE REVIEW YOUR RESERVATION

Your changes will not be finalized until you click "Complete All Changes Now" on the final step.



SMS Terms & Conditions: "For help, text "HELP" to 99805 or call us at 1-888-625-4988. To cancel, text "STOP" to 99805 anytime. In case of questions please contact customer service at 1-888-625-4988 or visit: <http://www.starwoodhotels.com/corporate/support/index.html>. One Message per user. Supported carriers include: AT&T®, Verizon Wireless, Sprint®, T-Mobile®, U.S. Cellular®, Nextel, Boost Mobile and all other leading operators. Message and Data rates may apply. [Privacy Statement](#), [Terms & Conditions](#).

Find & Book • Windows With Spring • Offers • Rewards & Tips • New Brands • About Windows

### STEP 1: GUEST INFORMATION

Steps 1 2 3

**Have Us Call You**  
Now, or at a better time. Let us know your availability and we will have an associate call to assist you. [Go](#)

**Hotel & Room Information**

The Westin Bonaventure Hotel & Suites, Los Angeles  
404 South Figueroa Street  
Los Angeles, California 90071 United States  
(213) 743-1988

Check In: 07/12/2015 12:00 PM  
Check Out: 07/20/2015 12:00 PM

1 Adult  
One bedroom street suite, non-smoking King + Full Bed  
Rate: Non-refundable, \$50.00 tax + \$3.44 fee + Security  
Bed and Bath: 1,172.00. Corporate CIO Price  
Inclusive Living Room Suite Bed

**RATE INFORMATION**

Rate Description: Base 15 Percent - Prepaid Rate This Reservation Must Be Paid In Advance And Includes A 10% Reservation Fee. Standard "No Show" Policy: 5 to Company Non-refundable. Not in Corporate Account Member.

Average Sin. Room Total Per Night*	Estimated Total For Your Stay**
Rooms (incl. USD) \$292.00	1 room(s) for 2 night(s) USD \$683.20
Taxes (USD) \$44.00	
Estimated total** USD \$336.00	

\*Currency data provided by AEC, a third party currency conversion provider, using the mid-market rate. The displayed rates are estimates only; the information is not intended to be used for any financial transaction. The actual rate will be calculated by the hotel in its local currency, based on the local taxes and currency exchange rate of applicable in effect at the time of booking.

[Get complete details about this rate, taxes and other charges](#)

**PERSONAL INFORMATION (PRIVACY POLICY)**

We value your privacy. Our [Privacy Statement](#) details how we protect your personal information.

Title

\*First name  Middle

\*Last name

\*Address

\*City

\*State/Province

*Required for addresses in the U.S. and Canada*

\*Zip/Postal Code

*Required for addresses in the U.S. and Canada*

\*Country

\*Primary Telephone  (213) 464-6752

Telephone Country Code

☐ Yes, I would like to receive a reservation confirmation text message at this number. Message and Data rates may apply.  
[Add another number \(optional\)](#)

Please enter your email address to receive confirmation of your reservation, stay-related communications and messages about your personal travel interests.

Email

Verify Email

**CREDIT CARD INFORMATION (PRIVACY POLICY)**

Please present the credit card used to make this reservation upon check-in at the hotel. Please note: If you are booking on behalf of someone else, you must obtain the help directly to arrange for third party billing.

\*Credit card

\*Card number

\*Expires

**STARWOOD PREFERRED GUEST INFORMATION**

SPG Number

**MY STAY PREFERENCES**

Requested Arrival Time  Standard check-in time is 03:00 PM

Requested Departure Time  Standard checkout time is 12:00 PM

OTHER REQUESTS

LEARN ABOUT OUR BEST RATE GUARANTEE REVIEW YOUR RESERVATION

Your changes will not be finalized until you click "Complete All Changes Now" on the final step.

**888 Terms & Conditions:** "For help, text "HELP" to 99805 or call us at 1-888-625-4988. To cancel, text "STOP" to 99805 anytime. In case of questions please contact customer service at 1-888-625-4988 or visit: <http://www.starwoodhotels.com/corporate/support/index.html>. One Message per user. Supported carriers include: AT&T®, Verizon Wireless, Sprint®, T-Mobile®, U.S. Cellular®, Nextel, Boost Mobile and all other leading operators. Message and Data rates may apply. [Privacy Statement](#), [Terms & Conditions](#).

Starwood Rewards • Member Center • Hotel Directory Search • Personalized Travel Alerts • Rewards • Terms of Use • Updated Privacy Statement • Offer Alerts • Travel Deals

Stay connected to Westin: [Facebook](#) [Twitter](#) [LinkedIn](#) [Google+](#) [YouTube](#) [RSS](#) [Email](#)

Westin Rewards • [Join Now](#) • [Manage My Rewards](#) • [Redeem Rewards](#) • [Rewards & More](#)

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# Marriott

## Review Reservation Details

After customer has chosen a room they see this page

Marriott Find & Reserve

work

https://www.marriott.com/reservation/reviewDetails.mi

Apps Workday (choicehot... Choice Hotels - Fin... Choice Hotels QA My Learning Univers... ChoiceCentral Login Basecamp Competitors Pandora Internet Ra... Other bookmark

Reservation Step 1 of 3


Review Reservation Details

Continue

1. Your selection

Residence Inn Los Angeles Burbank/Downtown

321 S. First Street Burbank, CA 91502 USA



Check in: Friday, July 10, 2015

Check out: Sunday, July 12, 2015

Edit

Room(s): 1

Guest(s) per room: 1

Room type(s): Studio, 1 King, Sofa bed

Room details Edit

☒ NO CHANGE FEES

2. Your requests

Make requests for accessibility, early check-in and more.

Another benefit of booking direct on Marriott.com

☐ Accessibility

☐ Early check-in

☐ Extra towels

☐ Rollaway/crib

☐ Feather-free room

☐ Room location

Make Request

3. Summary of Charges

1 room(s) for 2 night(s)

Prices in USD

Friday, July 10, 2015	229.00
Saturday, July 11, 2015	229.00

Total cash rate

458.00

Total taxes and fees

50.60

Total for stay

508.60 USD


☒ FREE CANCELLATION

You may cancel your reservation for no charge until July 9, 2015 (1 day[s] before arrival). [Learn more](#)

Additional Charges

On-site parking, fee: 15 USD daily

Changes in taxes or fees implemented after booking will affect the total room price.



Get the Marriott Rewards Premier Credit Card and receive a \$100 statement credit after first card purchase. [Learn more and apply now](#)

\$ 508.60

- 100.00

\$ 408.60

4. Confirm details


About this reservation:

[FREE Cancellation](#) You may cancel your reservation for no charge until July 9, 2015 (1 day[s] before arrival).

☒ NO PAYMENT UNTIL YOU STAY

Continue

Next, you'll provide your information



# Marriot

Guest information page (USA)

After clicking continue there is a light box on the guest information page asking them if they want to join and sign-up.

-email and password required.

The screenshot shows the Marriott website's guest information page for a reservation at the Residence Inn Los Angeles Burbank/Downtown. The page is titled "Residence Inn Los Angeles Burbank/Downtown" and shows the address "321 S. First Street Burbank, CA 91502 USA". The reservation is for "Residence Inn®" and "Marriott". The page is at "Reservation Step 2 of 3" and is titled "Add Guest Information".

The "Your Stay" section shows the check-in date as "Friday, July 10, 2015" and the check-out date as "Sunday, July 12, 2015". There is 1 room and 1 guest.

The "Sign in for faster booking" section has a link to "Sign in for faster booking".

The "Sign in to Marriott Rewards" modal is open, asking for the user's email or Rewards #, password, and whether they want to remember their login. There is a "Sign In" button and a "Join now" link.

The "Not a member?" section explains that signing in allows for faster reservations and exclusive benefits. It includes a "Join now" link.

The "Continue as guest" button is also visible.

The "Address" section includes fields for Title, First name, Email address, Rewards number, Company name, and Country (USA).

The "Free Wi-Fi For Members" section is also visible at the bottom.

# Marriot

## Guest information page (USA)



\* Expiration Month

\* Expiration Year

**FREE in-room Wi-Fi + Mobile Check-In + other free member benefits**

☐ Instantly join Rewards and enjoy the perks with each stay.

**Book Now**



-Unchecked Join rewards



Reservation Step 2 of 3

### Add Guest Information

<b>Your Stay</b> <a href="#">edit</a> Check in: Friday, July 10, 2015 Check out: Sunday, July 12, 2015 Rooms 1 Total guests: 1	<b>Room(s)</b> <a href="#">edit</a> Studio, 1 King, Sofa bed, 2 nights at 229.00 USD, 508.60 USD (incl. est. taxes) total. <a href="#">About this rate</a>	<b>Room Preferences</b> <a href="#">edit</a> This hotel has a smoke-free policy. No room preferences were selected.
--	--	---

[Sign in for faster booking](#)

Title Ms.	* Last name Ulep
* First name Ti	
* Email address eismintkafee@gmail.com	
Rewards number	Note: To be credited for this stay, the name on your Marriott Rewards account must match the guest name.
Company name	
Address * Country USA	* City Mesa
* Address	
* State Arizona	* Zip code 85233

[For travel agents and planners](#)

### Credit/Debit Card Information [Why we ask for this?](#)

Card holder name Ti Ulep	
* Credit/Debit card number 111111111111111111111111	
* Expiration Month 01	* Expiration Year 21

**FREE in-room Wi-Fi + Mobile Check-In + other free member benefits**

☐ Instantly join Rewards and enjoy the perks with each stay.

**Book Now**

\* Required **Phone reservations**  
In the US and Canada: 1-888-236-2427 (toll-free)  
Worldwide: Call your [local reservations center](#)



**Free Wi-Fi For Members**  
[See details & participating locations](#)  
**Marriott REWARDS**  
FREE Wi-Fi



# Marriot

## Guest information page (USA)

\* Expiration Month  
01

\* Expiration Year  
21

**FREE in-room Wi-Fi + Mobile Check-in + other free member benefits**

☒ Instantly join Rewards and enjoy the perks with each stay.

Password

Confirm Password

☒ Remember me (recommended for private computers only). [What's This?](#)

☒ I would like to receive account updates, program news and offers via email and direct mail.

☒ I would like to receive exclusive offers from select third parties.

By signing up, I agree to Marriott's [Terms of Use](#), [Privacy Statement](#) and [Data Protection Clause](#).

**Book Now**

-If customer checks Join rewards, they are asked to create a password

MENU Meetings & Events Reservations My Account Sign In Join Now

**Residence Inn**  
Marriott

Residence Inn Los Angeles Burbank/Downtown  
321 S. First Street Burbank, CA 91502 USA  
+1 818 262-8787 Photos Hotel Details Currency calculator

Reservation Step 2 of 3

### Add Guest Information

<b>Your Stay</b> <a href="#">edit</a> Check in: Friday, July 10, 2015 Check out: Sunday, July 12, 2015 Rooms: 1 Total guests: 1	<b>Room(s)</b> <a href="#">edit</a> <a href="#">Studio, 1 King, Sofa bed.</a> 2 nights at 229.00 USD. 508.60 USD (incl. est. taxes) total. <a href="#">About this rate</a>	<b>Room Preferences</b> <a href="#">edit</a> This hotel has a smoke-free policy. No room preferences were selected.
---	--	---

### Sign in for faster booking

Title  
Ms.

\* First name  
Ti

\* Last name  
Ulep

\* Email address  
elismintkaffee@gmail.com

Rewards number

Company name

**Address**

\* Country  
USA

\* Address

\* State  
Arizona

\* City  
Mesa

\* Zip code  
85233

Note: To be credited for this stay, the name on your Marriott Rewards account must match the guest name.

### For travel agents and planners

### Credit/Debit Card Information [Why we ask for this?](#)

Card holder name  
Ti Ulep

\* Credit/Debit card number  
11111111111111111111

\* Expiration Month  
01

\* Expiration Year  
21

**FREE in-room Wi-Fi + Mobile Check-in + other free member benefits**

☒ Instantly join Rewards and enjoy the perks with each stay.

Password

Confirm Password

☒ Remember me (recommended for private computers only). [What's This?](#)

☒ I would like to receive account updates, program news and offers via email and direct mail.

☒ I would like to receive exclusive offers from select third parties.

By signing up, I agree to Marriott's [Terms of Use](#), [Privacy Statement](#) and [Data Protection Clause](#).

**Book Now**



# Marriot

## Guest information page (Canada)

-Same applies to Canada

Address

\* Country

Canada

\* Address

\* City

Toronto

\* Province

ON

\* Post code

[+ For travel agents and planners](#)

**Credit/Debit Card Information** [Why we ask for this?](#)

Card holder name

\* Credit/Debit card number



\* Expiration Month

\* Expiration Year

**FREE in-room Wi-Fi + Mobile Check-In + other free member benefits**

☒ Instantly join Rewards and enjoy the perks with each stay.

Password

Confirm Password

☒ Remember me (recommended for private computers only). [What's This?](#)


☒ I would like to receive account updates, program news and offers via email and direct mail.

☒ I would like to receive exclusive offers from select third parties.

By signing up, I agree to Marriott's [Terms of Use](#), [Privacy Statement](#) and [Data Protection Clause](#).

# Hilton

## Guest information page (USA)



[Hilton Los Angeles/San Gabriel](#)  
225 West Valley Boulevard, San Gabriel, California, 91776, USA +1-626-270-2700  
[Hotel Details](#) | [Change hotel](#)

Step 3 of 5

**Reservation Summary**  
25 Jun 2015 - 26 Jun 2015, 1 room for 1 adult [Change](#)  
1 KING BED , EASY CANCELLATION, \$229 per night [Details](#) | [Change](#)

We respect your privacy. See our [Global Privacy Statement](#).

**Guest Information** (Required)

First name:

Last name:

Phone:

Email:

Address type:

Country:

Address:

Address 2: (optional)

City:

State:


Zip:

[Add additional guest names](#) (optional)


[Add special requests](#) (optional)

HHonors members who book directly through Hilton get immediate benefits, including:


☐ [Click here for mobile check-in when you book direct](#) (optional)



Check in, choose your room and customize your stay with the HHonors app



Earn points and miles when you book through Hilton.com



Get members-only access to exclusive offers


[Continue](#)

**Need Help?** Online Reservation Assistance (toll free) +1-800-774-1500 [Customer Support](#)  
[Global Privacy Statement](#) | (Updated May 2015) | [Cookies Statement](#) | (Updated May 2015) | [Site Usage Agreement](#)

-Unchecked to join

# Hilton

## Guest information page (USA)



[Hilton Los Angeles/San Gabriel](#)  
225 West Valley Boulevard, San Gabriel, California, 91776, USA +1-626-270-2700  
[Hotel Details](#) | [Change hotel](#)

Step 3 of 5

**Reservation Summary**  
25 Jun 2015 - 26 Jun 2015, 1 room for 1 adult [Change](#)  
1 KING BED , EASY CANCELLATION, \$229 per night [Details](#) [Change](#)

We respect your privacy. See our [Global Privacy Statement](#).

**Guest Information** (Required)

First name:

Last name:

Phone:

Email:

Address type:

Country:

Address:

Address 2: (optional)

City:

State:


Zip:

[Add additional guest names](#) (optional)


[Add special requests](#) (optional)

HHonors members who book directly through Hilton get immediate benefits, including:


☒ **Click here for mobile check-in when you book direct** (optional)



Check in, choose your room and customize your stay with the HHonors app



Earn points and miles when you book through Hilton.com



Get members-only access to exclusive offers

Simply create a password to start earning with this stay.

Password:

Confirm Password:

☐ By creating this Hilton HHonors account, you agree to the [HHonors Program Terms and Conditions](#), our [Expiration Policy](#), our [Global Privacy Statement](#) (Updated May 2015), and our [Cookies Statement](#) (Updated May 2015).

☐ I do not wish to receive information from select third parties about complementary products and services.


Continue

**Need Help?** Online Reservation Assistance (toll free) +1-800-774-1500 [Customer Support](#)  
[Global Privacy Statement](#) (Updated May 2015) | [Cookies Statement](#) (Updated May 2015) | [Site Usage Agreement](#)

-If checked, asked the customer to create a password

# Hilton

## Guest information page (Canada)



**Hilton Los Angeles/San Gabriel**  
225 West Valley Boulevard, San Gabriel, California, 91776, USA +1-626-270-2700  
[Hotel Details](#) | [Change hotel](#)

Step 3 of 5

**Reservation Summary**  
25 Jun 2015 - 26 Jun 2015, 1 room for 1 adult [Change](#)  
1 KING BED , EASY CANCELLATION, \$229 per night [Details](#) [Change](#)

We respect your privacy. See our [Global Privacy Statement](#).

**Guest Information** (Required)

First name:

Last name:

Phone:

Email:

Address type:

Country:

Address:

Address 2: (optional)

City:

Province:

Post code:

[Add additional guest names](#) (optional)

[Add special requests](#) (optional)

[Continue](#)

-For Canadian customers,  
the option is unavailable  
for them to join.

**Need Help?** Online Reservation Assistance (toll free) +1-800-774-1500 [Customer Support](#)

[Global Privacy Statement](#) (Updated May 2015) | [Cookies Statement](#) (Updated May 2015) | [Site Usage Agreement](#)



# Hyatt

Guest information page (USA & Canada)

-For both US and Canadian customers, they can join, but must create a password.

**\*State / Province**

**\*Zip / Postal Code**

**\*Country** **\*Area Code & Phone Number**

**\*Email Address**

☒ Join Hyatt Gold Passport today. By checking this box, I accept the [Hyatt Gold Passport terms and conditions](#)

**Create Password**

**Confirm Password**

Must be between 8 and 35 characters long. Special characters such as @#\$%^&\*~:/ are not permitted. It cannot contain 3 consecutive characters from your Hyatt Gold Passport # or Username.  
Enrollment will be confirmed upon completion of booking your stay.


**Credit Card Information**

**\*Credit Card Type**

**\*Credit Card #**

**\*Expiration Date**

**GET A \$50 STATEMENT CREDIT**  
after first card purchase.  
Plus, earn two free nights.



Total:	\$380.62
Statement Credit after purchase:	- \$50.00
	\$330.62

[LEARN MORE & APPLY NOW](#)

Feedback

# Wyndham

Guest information page (USA)

## I WOULD LIKE TO SAVE \$25!

Total Reservation Cost:	<b>\$481.43</b>
Card Statement Credit:	<b>- \$25.00</b>
<b>Total After Statement Credit:</b>	<b>\$456.43</b>

Apply now for the Wyndham Rewards® Visa® Card and receive a **\$25 STATEMENT CREDIT** when you are approved and use it to make a first qualifying transaction.<sup>1</sup> Plus, earn up to **15,000 BONUS POINTS** when you spend \$1,000 on purchases in the first 90 days of account opening.<sup>1</sup>

[OFFER DETAILS](#) [TERMS AND CONDITIONS](#)



**Apply Instantly**

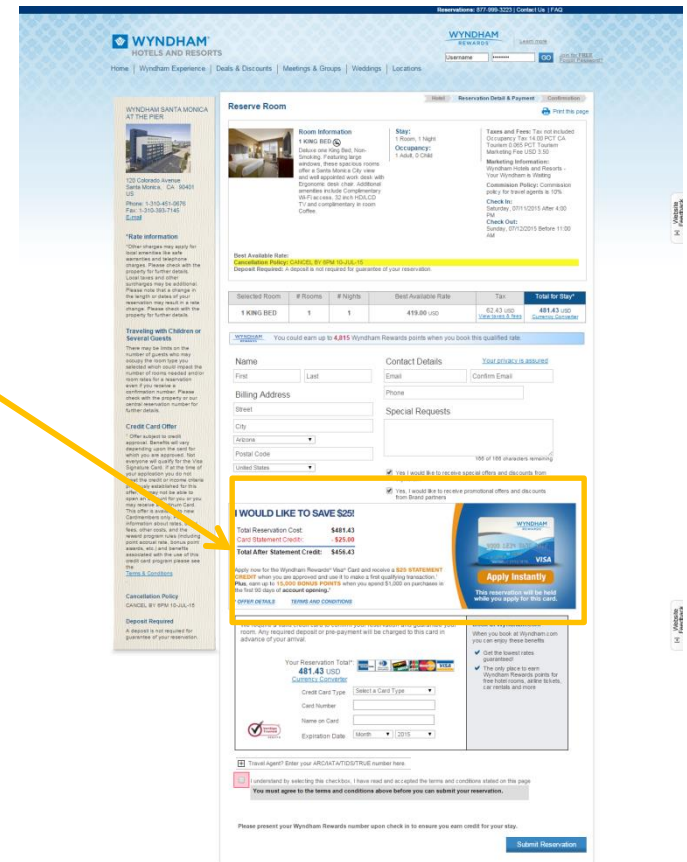
This reservation will be held while you apply for this card.

We require a valid credit card to confirm your reservation and guarantee your room. Any required deposit or pre-payment will be charged to this card in advance of your arrival.

### Book at Wyndham.com

When you book at Wyndham.com you can enjoy these benefits:

- Has an apply instantly option for a visa card but not membership?
- This is unclear



The screenshot shows the Wyndham Hotels & Resorts website. On the left, there's a sidebar with contact information for Wyndham Santa Monica. The main content area is titled 'Reserve Room' and includes a 'Room Information' section, a 'Stay' section, and a 'Rates and Fees' section. Below this is a table showing room availability and rates. On the right, there's a 'Name' and 'Contact Details' section. At the bottom, there's a 'Your Reservation Today' section showing a total of \$481.43 USD. A yellow arrow points from the 'Apply Instantly' button on the left to the 'Apply Instantly' button on the right, which is highlighted with a yellow box.

## Guest information page (Canada)

- Canadian customers do not have the option

Reservations: 877-999-2223 | Contact Us | FAQ

[Home](#) | [Wyndham Experience](#) | [Deals & Discounts](#) | [Meetings & Groups](#) | [Weddings](#) | [Locations](#)

[Learn more](#)

Username

\*\*\*\*\*

GO

[Join for FREE Email Promos!](#)

**WYNDHAM SANTA MONICA  
AT THE PIER**

120 Colorado Avenue  
Santa Monica, CA 90401  
US  
Phone: 1-310-451-0676  
Fax: 1-310-393-7145  
[E-mail](#)

**\*Rate information**

\*Other charges may apply for local amenities like safe, warranties and telephone charges. Please check with the property for further details. Local taxes and other surcharges may be additional. Please note that a change in the length or dates of your reservation may result in a rate change. Please check with the property for further details.

**Traveling with Children or Several Guests**

There may be limits on the number of guests who may occupy the room type you selected which could impact the number of rooms needed and/or room rates for a reservation even if you receive a confirmation number. Please check with the property or our central reservation number for further details.

**Cancellation Policy**

CANCEL BY 6PM 10-JUL-15

**Deposit Required**

A deposit is not required for guarantee of your reservation.

**Reserve Room**

[Hotel](#) | [Reservation Detail & Payment](#) | [Confirmation](#)

[Print this page](#)

**Room Information**

**1 KING BED**

Deluxe one King Bed, Non-Smoking. Featuring large windows, these spacious rooms offer a Santa Monica City view and well appointed work desk with Ergonomic desk chair. Additional amenities include Complimentary Wi-Fi access, 32 inch HD LCD TV and complimentary in room Coffee.

**Stay:**

1 Room, 1 Night

**Occupancy:**

1 Adult, 0 Child

**Taxes and Fees:** Tax not included  
Occupancy Tax 14.00 PCT CA  
Tourism 0.065 PCT Tourism  
Marketing Fee USD 3.50

**Marketing Information:**

Wyndham Hotels and Resorts - Your Wyndham is Waiting

**Commission Policy:** Commission policy for travel agents is 10%

**Check In:**  
Saturday, 07/11/2015 After 4:00 PM

**Check Out:**  
Sunday, 07/12/2015 Before 11:00 AM

**Best Available Rate:**

**Cancellation Policy:** CANCEL BY 6PM 10-JUL-15

**Deposit Required:** A deposit is not required for guarantee of your reservation.

Selected Room	# Rooms	# Nights	Best Available Rate	Tax	Total for Stay**
1 KING BED	1	1	419.00 USD	62.43 USD <a href="#">View Rates &amp; Fees</a>	481.43 USD <a href="#">Currency Converter</a>

You could earn up to **4,815** Wyndham Rewards points when you book this qualified rate.

**Name**

First

Last

**Contact Details**

[Your privacy is assured](#)

Email

Confirm Email

**Billing Address**

Street

City

Ontario ▼

Postal Code

Canada ▼

Phone

**Special Requests**

166 of 166 characters remaining

☒ Yes I would like to receive special offers and discounts from Wyndham

☒ Yes, I would like to receive promotional offers and discounts from Brand partners

We require a valid credit card to confirm your reservation and guarantee your arrival. Any required deposit or pre-payment will be charged to this card in advance of your arrival.

**Your Reservation Total\***

**481.43 USD**

[Currency Converter](#)

Credit Card Type

Select a Card Type ▼

Card Number

Name on Card

Expiration Date

Month ▼

2015 ▼

**Book at Wyndham.com**

When you book at Wyndham.com you can enjoy these benefits

- ✓ Get the lowest rates guaranteed!
- ✓ The only place to earn Wyndham Rewards points for free hotel rooms, airline tickets, car rentals and more

☐ Travel Agent? Enter your ARC/IATA/TIDS/TRUE number here.

I understand by selecting this checkbox, I have read and accepted the terms and conditions stated on this page.

**You must agree to the terms and conditions above before you can submit your reservation.**

Please present your Wyndham Rewards number upon check-in to ensure you earn credit for your stay.

[Submit Reservation](#)

Website Feedback

Website Feedback

# Best Western

## Guest information page (USA and Canada)

[Back to Hotel Search Results](#)

Select Room

Review & Reserve


Confirmation

### Not a Best Western Rewards Member?

Earn up to **2000** points for this stay to use towards a free night, airline rewards, gift cards and more!

☒ Yes, sign me up for the Best Western Rewards program as part of my reservation so I can start earning rewards today.

☐ No thanks, I'll book without joining.




### Already a Rewards Member?

☐ I'm not a robot

[SIGN-IN](#)

### Reservation Summary

	<b>BEST WESTERN PLUS</b> Dragon Gate Inn	Check-In: 07/11/15 3PM (15:00) Check-Out: 07/12/15 11AM (11:00)	Reservation Amount: \$199.95 Other Taxes & Fees: \$30.99*
---	---	--	--

Both US and Canadian Customers can sign up  
-note: unlike most competitors, this is at the top

[illegible]

# Best Western

Guest information page (USA and Canada)

Address Line 2

\*City

\*State/ Province

\*ZIP/ Postal Code

\*Country

\*Phone Number

\*Email Address  Email address will be used as your account login.

\*Confirm Email Address

\*Create Rewards Password  8-15 Characters, 1 letter, 1 number, no spaces or symbols.

\* Confirm Rewards Password

**Billing Information**

Best Western PLUS

Back to Most Search Results

Not a Best Western Rewards Member?

Already a Rewards Member?

Reservation Summary

Room Details

Guest Information

Billing Information

Special Requests

Special Offers

Security and Privacy Policies

Need Help?

- They must provide an email address and a password to sign up.
- This is located after they give their phone number

# La Quinta

Guest information page (USA and Canada)



**La Quinta RETURNS** [SIGN IN](#) [Fast Rewards](#) [Fast Top-Tier Status](#) [Join Now](#)

Complete this stay for an additional 2540 Returns points

**MY RESERVATION**  
La Quinta Inn & Suites Buena Park

Check-out: 07/13/2015  
# of Nights: 2  
# of Rooms: 1  
# of Adults: 1  
# of Children: 0

Room Type:  
**Two Double Beds**

Rate Type:  
**Best Available Rate**

Rate Description:  
**Commissionable Includes Free Bright Side Breakfast**

Nightly Rate from 07/11/2015 - 07/12/2015 is 135.00 USD  
Nightly Rate from 07/12/2015 - 07/13/2015 is 119.00 USD  
[View rate change calendar](#)

Subtotal: 254.00 USD  
Estimated Tax\*: 20.32 USD  
Estimated Total with Tax\*: 274.32 USD  
[See rate & policy details](#)

\*Taxes are estimated, subject to change prior to arrival, and do not include additional fees required by the selected hotel

**Personal Information**

Not a member? Join now to make this stay count toward faster free nights!  
☒ Please enroll me in La Quinta Returns using the information I will enter below.

Reserve with Confidence. Your information is secure. View our [Privacy Policy](#)

- Both US and Canadian Customers can join
- no password required

-There is a separate button if they want to join.  
(Maybe after clicking it asks the customer to create a password, but this is not confirmed)

[CONFIRM RESERVATION](#)

or

[CONFIRM & JOIN](#)



**LA QUINTA INNS & SUITES** | wake up on the bright side®

Home | About La Quinta | Investor Relations | Customer Support | Veá en Español

1-800-SLEEPQ (753-3757)

[FIND & BOOK](#) [MY RESERVATIONS](#) [SPECIAL DEALS](#) [LA QUINTA RETURNS](#) [CAREERS](#)

New Openings | Hotel Listings | Book Early & Save | My Favorite Hotels

[SIGN IN](#) [Email or Member #](#) [Password](#) [Remember Me](#) [Not a Member? JOIN NOW](#)

Step 1: Find A Hotel Step 2: Select A Room Step 3: Recap & Confirm

**Sign in to get La Quinta Returns™ points for this stay!**

[Fast Rewards](#) [Fast Top-Tier Status](#) [Join Now](#)

Not a member? Join now to make this stay count toward faster free nights!  
☒ Please enroll me in La Quinta Returns using the information I will enter below.

**Personal Information**

Reserve with Confidence. Your information is secure. View our [Privacy Policy](#)

TRUSTe Certified Privacy

Email Address  Send me emails containing exclusive promotions and valuable offers

Phone Number

Address Line 1  Address Line 2 (optional)

Country  Canada

City  State/Province US, CA, or MX Only  Ontario

Zip/Postal Code

Travel Agent IATA# (optional)

☐ Remember my information for my next visit to LQ.com (Requires cookies to be enabled). [Learn More](#)

☐ Do not remember me.

**Reservation Guarantee** Your information is secure. [Learn More](#)

\*A valid credit card or direct bill number is required to complete all reservations, including stays where a gift card will be used for payment.

Credit Card Type

Credit Card Number

Expiration Date  06 | 2015

OR

Direct Bill Number (optional)

**Want to know when your room is READY FOR YOU™? (optional)**

Tell us when you're arriving and receive a text or email message on your arrival day letting you know your room is READY FOR YOU™

Send to:  email address or  mobile phone number

I plan to arrive between:  Select your arrival time\* (optional)

\*We'll do our best to have a room for you earlier than our standard check in time, based on availability

**Special Requests**

Enter your requests (optional, 30-characters max)

Please note any requests are subject to availability and are not guaranteed.

**Guarantee/Cancellation Policy**

Credit Card Guarantee Required Cancel by 6PM 11JUL15 local property time to avoid penalties. For reservations cancelled within the stated cancellation policy period that include free nights confirmed with La Quinta Returns points, you must contact the Returns Service Center at 1-800-642-4258 to have your points restored to your account.

**Rules and Regulations**

Commissionable Includes Free Bright Side Breakfast

[CONFIRM RESERVATION](#) or [CONFIRM & JOIN](#)