

Popularity of various Uber drivers.

A survey would work for this, also taking into consideration that reviews are likely to be abnormally distributed at the ends of the spectrum.

A grocery store wants to know how much people like strawberry, chocolate, and vanilla ice cream.

A survey would work for this.

Trojan wants to know whether their condoms are more popular among straight people or gay people.

Self-report is likely to underreport the proportion of homosexuals who use the condoms. Thus a self report survey is not ideal.

Recently, rental rates for HappyCars have increased by 30%, which is quite unusual. You want to find out why this is happening and how to keep the increase going.

A survey could be part of the assessment to determine if it's new advertising or something that was implemented recently.

Assessing the success rate of a new advertising campaign.

A survey could be part of it, to assess how people found out about the business.

Measuring the effect of nurse/patient ratio on patient recovery rates in hospital wards.

Don't use a survey.