



OBIN

Engaging Citizens in Digital Waste

OUR SOLUTION

Engages stakeholders with the aim of better waste management



Real time data on fill-level of bins



30% less waste collection costs



Voice interaction with intelligent bin



Gamification for behavior change

FUNDING NEED

€250k

Seed investment

PROBLEM

Cleanliness is everyone's business



487kg/year citizen waste is produced



Is recycled



Waste collection budget is ~€25Mio for 500k citizens



Inefficient route collection

MARKET

€25Mio

Waste collection costs are ~€25Mio for 500k citizens

\$530B

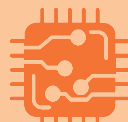
Global waste management market

Rennes

Market Entry in Rennes (France)

BUSINESS MODEL

Provide a complete service

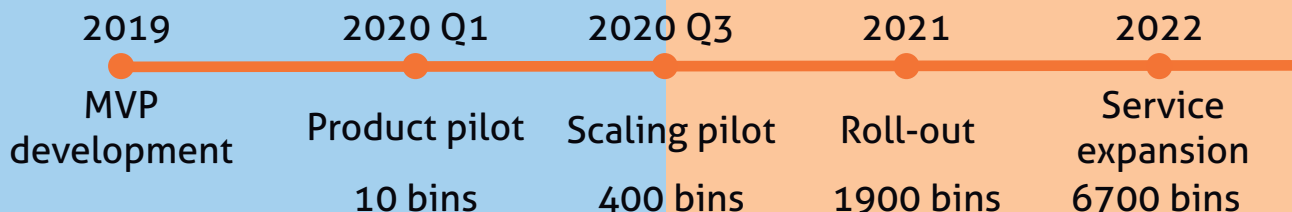


2-year subscription model



50€ setup fee / bin
10€ per month for each bin

ROADMAP



TEAM



Marco Muratore
UX Designer



Francesco Minna
IoT & Backend



Lukas Brückner
CEO



Davide Di Matteo
Data Engineer



Adrien Beaugendre
Mobile App Dev