

Travel Buddy

Let's go on vacation!





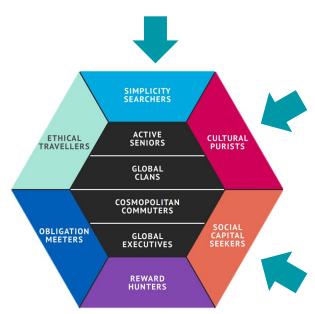






It is a universally shared stress ...

- Tourist arrivals increased by 6% in 2018 worldwide
- 28% of tourists are estimated to be motivated by culture
- Around 40-50% of tourists undertake cultural activities



... that have to be treated locally

- 13,5M foreign visitors
- 79% arrived by plane
- Urban transportation problems
- Language barrier- 31st among 32 european countries in english proficiency





What our buddies say

- Over 10 tourists interviewed in Tallinn
- +400 online reviews analyzed, 280 with complaints about the services

Ranked Missing Features

79Customized routes

65

Adjustable times

46

Based on live location

37

Budget filter

33

Updated maps

20

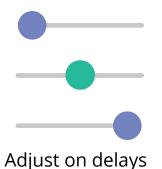
More user-based content



Travel buddy comes along with you



Recommendations





Content by locals



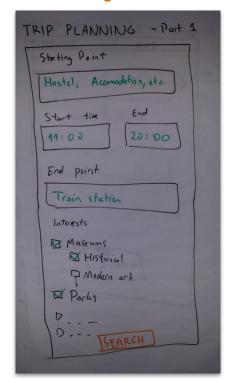
Personalized route



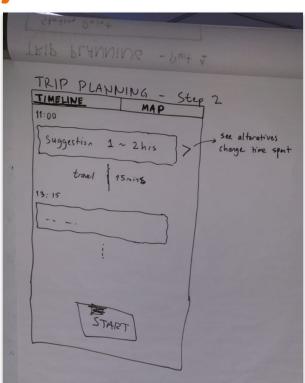
Urban transportation



Travel buddy comes along with you











Who is not our buddy?





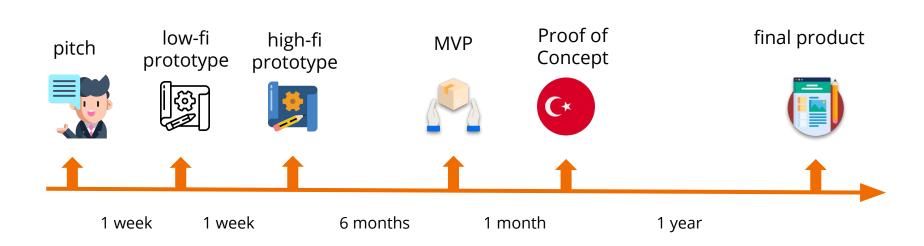








Milestones





Who is taking care of your buddy





Who is taking care of your buddy

Buddy Developers





Carmen Martínez Almansa

- Electronic Engineer
- Embedded Systems master student
- She takes a selfie in every place she visits



Lütfi Altin

- Data Science Engineer
- Frontend developer
- Try all the typical beers



Who is taking care of your buddy

Buddy-X Designers





Periandros Papamarkos

- Electrical Engineer
- HCl Desinger
- Never stays longer than a year in the same country



Pablo Aceituno Ferro

- Computer Science Engineer
- Specialized in UX
- Collects key rings from the cities he visits

Thank you!!



References

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