



# RECAVE

Make it your home!

## PROBLEM

Short term job relocation is painful

Time consuming to mix & match furniture remotely

Moving in & out is hard

Furniture gets thrown away

## SOLUTION

Furniture renting platform

VR experience to feel already at home

AI suggested interior design

Furniture is reused

## MARKET POTENTIAL

26M People relocating temporarily for job yearly worldwide

## BUSINESS MODEL

10% Commission on rental fees

0.5M

People move in Europe each year for work temporarily

~400€  
per month

Average spending for people renting furniture

~1.2M€

Estimated revenue  
2020 - 2022  
~1100 customers

## KEY PARTNERS

Furniture (rental) stores

Relocation agencies

Logistics companies

Apartment rental sites

## GO TO MARKET

2020

2022

Location

Dublin, Berlin, Stockholm, Zürich, Paris

25 cities, 1st outside Europe

Market Share

0.15% of 30K movers per year

0.25% of >1.2M movers per year

Product

Online furniture catalog

Full VR experience & Floor planner

## FINANCE

0.3M€

Investment need

30%

Year over Year growth

3 yrs

Until profitability

720€

Revenue per customer

18m

Retention rate

## TEAM



Stephan  
CTO



Ronja  
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