



PROBLEM

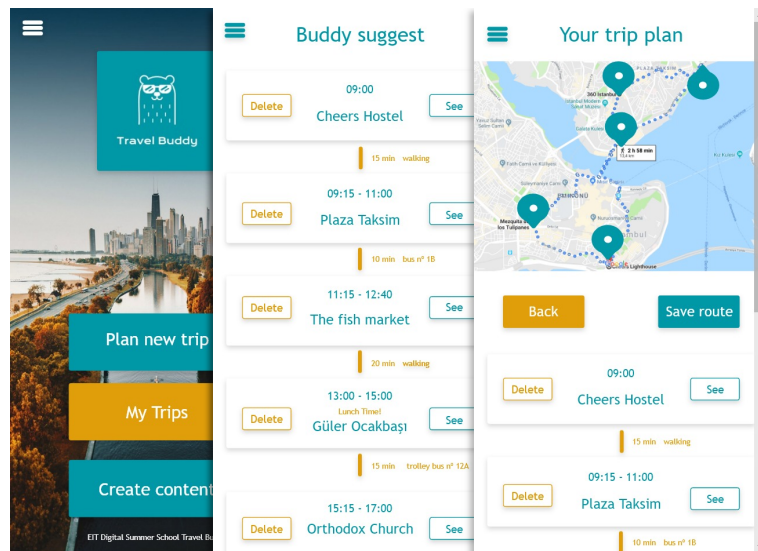
- On average, people spend more than 30 hours preparing a single trip
- Language barriers
- Fixed tours with non-flexible time schedule

BUSINESS MODEL

- Tour sales to travel agencies
- Advertisement of local businesses (hotel, restaurant etc.)
- Premium users

INVESTMENT

- € 30K seed investment: MVP and initial launch in Istanbul
- € 225K Europe expansion



SOLUTION

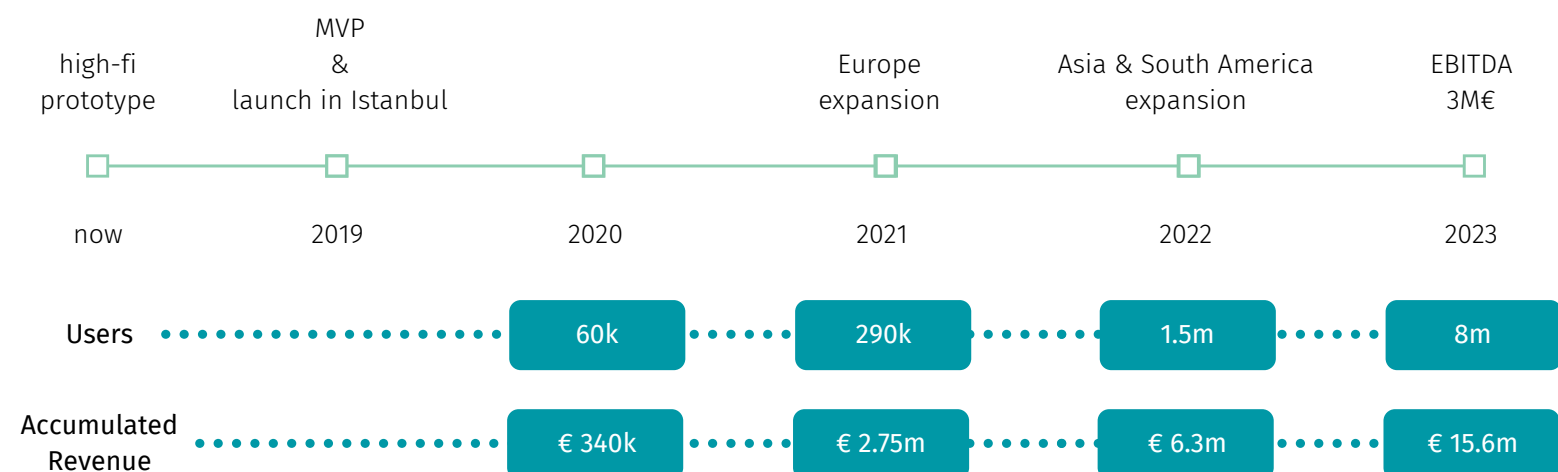
Personalized route planner:

- Content by locals
- Flexible schedules
- Transportation suggestions

MARKET

- 30M yearly visitors in Istanbul, Madrid and Athens combined
- More than 18B spent

MILESTONES



Daniel Mínguez
Data scientist



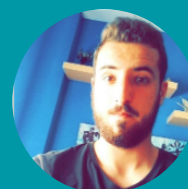
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