

Eitan Schapsis

eitan@schapsis.com

821 NW 13th Street APT 10
Gainesville, FL 32601
@EitanSchapsis

7461 SW 15th Street
Plantation, FL 33317
www.mideastpoliticsPR.com

Education

Bachelor of Science in Public Relations May 2015
University of Florida, Gainesville, FL
Minor: Jewish Studies

National Merit (Commended) and National Hispanic Scholar May 2010

Experience

Intern, MENG (Marketing Executives Networking Group) Sept. 2013-Present
Gainesville, Florida

- Modified blog posts for better search engine optimization
- Led and managed a team of six to complete large blogging project
- Redesigned, reformatted and checked grammar for online posts

Lifeguard, University of Florida June 2012-Present
Gainesville, Florida

- Ensured patron safety by utilizing Red Cross Lifeguard Training
- Checked for optimal chemical levels in pools
- Assisted in administrative duties as assigned

Shift Leader, Cold Stone Creamery June 2009-July 2011
Plantation, Florida

- Supervised up to five employees at a time to ensure optimal customer service
- Opened and closed store and deposited money made during shift into safe deposit box
- Held responsibility for all employees and ice cream production
- Led the shift and created a productive work setting
- Performed crisis management when needed

Skills

Languages: Hebrew (fluent), Spanish (conversational)

Computer: Microsoft Office, Final Cut Pro, iMovie, Audacity. Comfortable with both Mac and PC operating systems. FaceBook, Twitter, Tumblr, Wordpress (SEO) and Instagram proficient

Other Certifications: Red Cross Lifeguard, First Aid, AED and CPR training

references and writing samples available upon request