

RACHEL G WEEKS | GRAPHIC DESIGNER

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EDUCATION

Drake University Des Moines, Iowa	Bachelor of Arts Graphic Design Bachelor of Arts in Journalism and Mass Communications Magazines Graduated May of 2014
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PROFESSIONAL EXPERIENCE

September 2017 January 2019	Brand Design Manager at dfine Branding, Denver. Created print and digital designs for dozens of brands including Deloitte and LG. Maintained in-house social media.
May 2014 August 2017	Web Editor at Meredith Corporation, Des Moines. Wrote, edited, and designed web content for online publications like <i>More</i> , <i>Parents</i> , and <i>Divine Caroline</i> .
September 2013 May 2014	Design Apprentice at Meredith Corporation, Des Moines. Designed <i>Traditional Home</i> magazine spreads and web downloads. Assisted art director on photo shoots.
May 2013 August 2013	Communications Intern at POPAI, Chicago. Designed, edited, and wrote promotional materials including an email newsletter, infographics, and brochures.
May 2012 May 2013	Design Intern at Meredith Corporation, Des Moines. Designed trend presentations, brochures, and various promotional materials for the brand licensing department.

ADDITIONAL EXPERIENCE

February 2014 May 2014	Editor-in-Chief of <i>Think Mag</i> and think-mag.com, a student-produced digital publication. Established and maintained the Think brand. Managed a staff of 19.
January 2013 May 2013	Art Director for the Drake Relays edition of campus newspaper, <i>The Times-Delphic</i>. Worked alongside Editor-in-Chief to style, design, and produce the paper.
August 2010 May 2014	Freelance Designer and Journalist. Written and designed for <i>Fitness</i> magazine, <i>Urban Plains</i> magazine, <i>Think</i> magazine, <i>Drake Mag</i> , and <i>The Times-Delphic</i> .

ACTIVITIES

November 2011 November 2013	Vice President of Programming, Director of New Members Delta Gamma Fraternity
May 2011 May 2012	Campus Communications Coordinator Residence Hall Association, Drake University

SKILLS

Proficient on both Mac and Windows	Adobe Creative Suite Microsoft Office	HTML / CSS Wordpress	Social Media Management HootSuite Certified
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HONORS

Received as a student at Drake University	AEJMC First-place Individual Startup Magazine Project	Outstanding Residence Hall Leader, Dean's List, Order of Omega, Cum Laude
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