

# Prouduct Research Report

Presented By Shamsa Qamar

#### OUR INSPIRATION



"A BIG BUSINESS STARTS SMALL"

- RICHARD BRANSON

#### PRIVACY POLICY

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# PRODUCT HANDOVER TERMS

#### **CUSTOMER PRIVACY**

CUSTOMER'S PRIVACY IS KEY OF OUR BUSINESS.
WE DON'T KEEP DATA AND SHARE SAME
PRODUCTS TO TWO CLIENTS

#### DYNAMIC BUSINESS

Our research is based on current market situation. The product we recommend is likely to make the expected result but its not always 100% guaranteed as this is a dynamic business with too much variables to consider

### Tools

we have utilized these tools in the research



**Jungle Scout** 



Helium 10



**Google Trends** 



#### Product

**Product Name: Artificial flowers** 

**CATEGORY: Home Decoration** 

MARKET: UK

RECOMMENDATION: HIGHLY RECOMMENDED AS IT CAN MAKE IT BIGGER IN FUTURE AND EASY TO RANK, EASY TO SOURCE FOR LONG TIME





## Product Insights

Average Price: £13.91

**Average Monthly Sales: 440** 

Average Reviews: 530

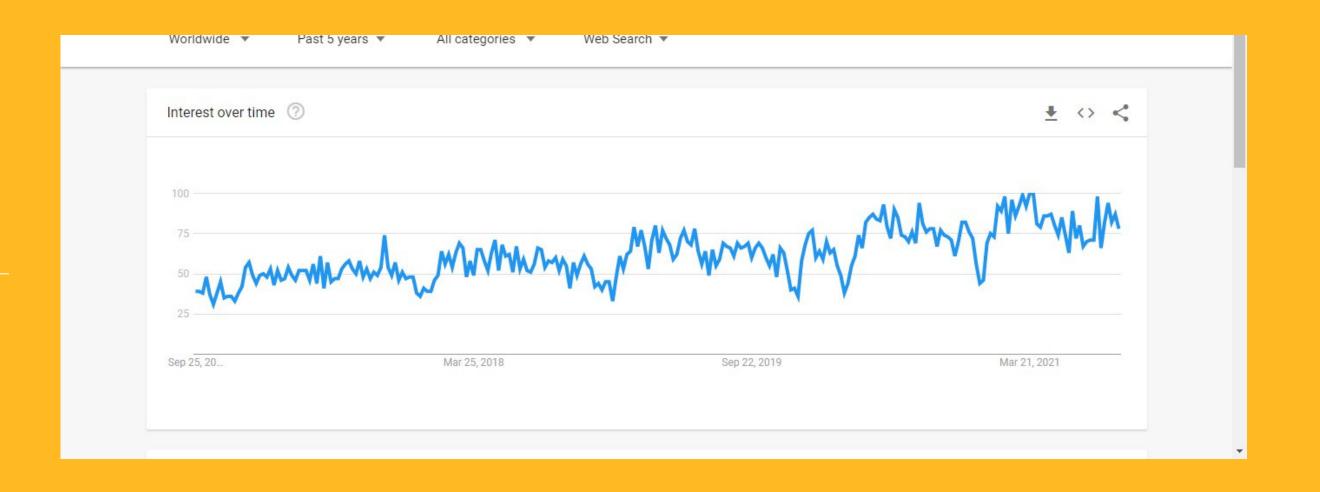
Average Reviews is less that is plus point for this product we can can easily rank on this listing and can earn good Profit

#### PRODUCT PHYSICAL ATTRIBUTES

WEIGHT: LIGHT-WEIGHT LOW SHIPPING
UN-GATED CATEGORY: YES
UNBREAKABLE: YES
BRAND SELLING: NO



## Google Trends



if we look at the graph it is clear that this product has very good potential and has high search volume during five years and its not seasonal product.

The product have a typical behavior and the trend is doing upward. The trend remain stable throughout the year.

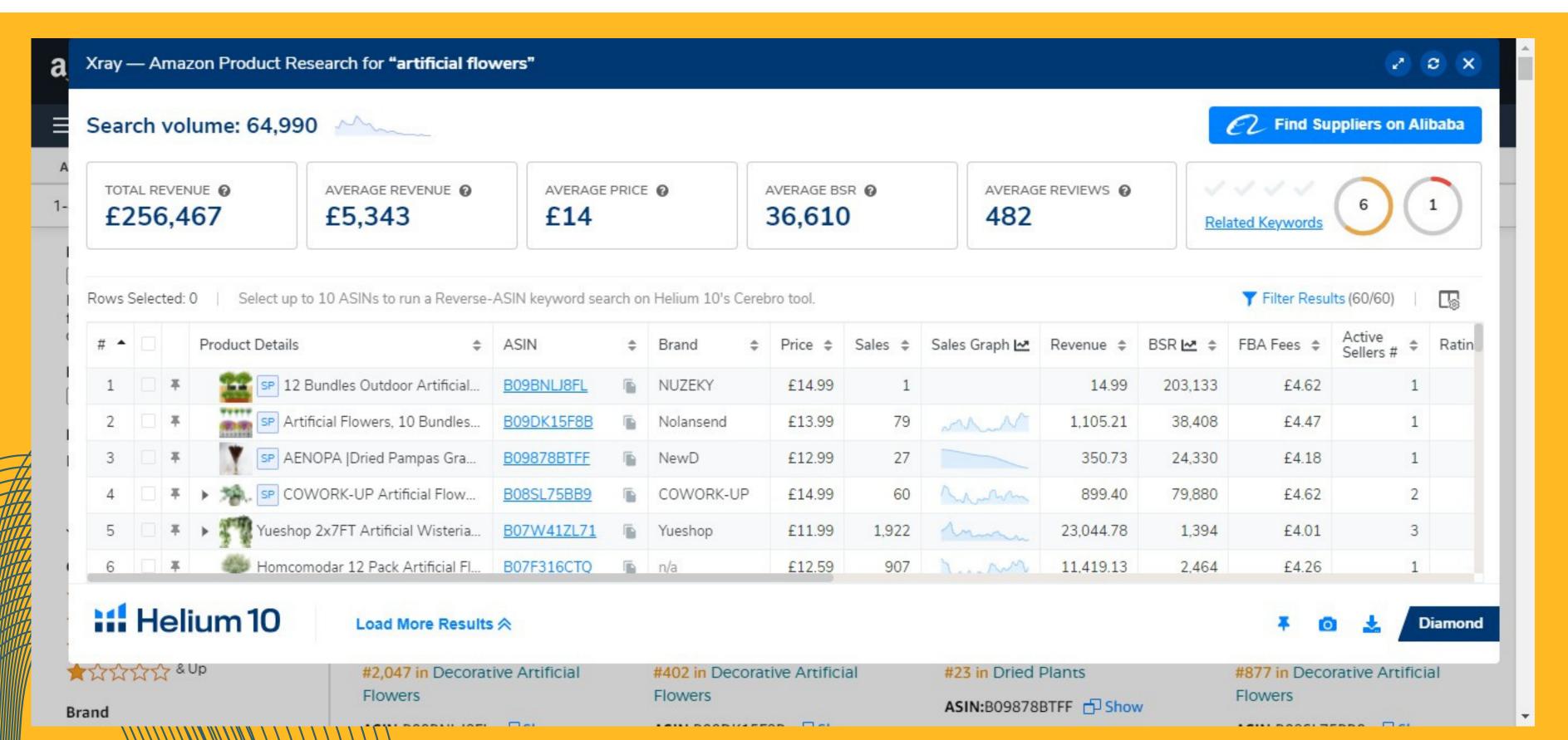


### Search Volume

Search Volume of the product: 64990

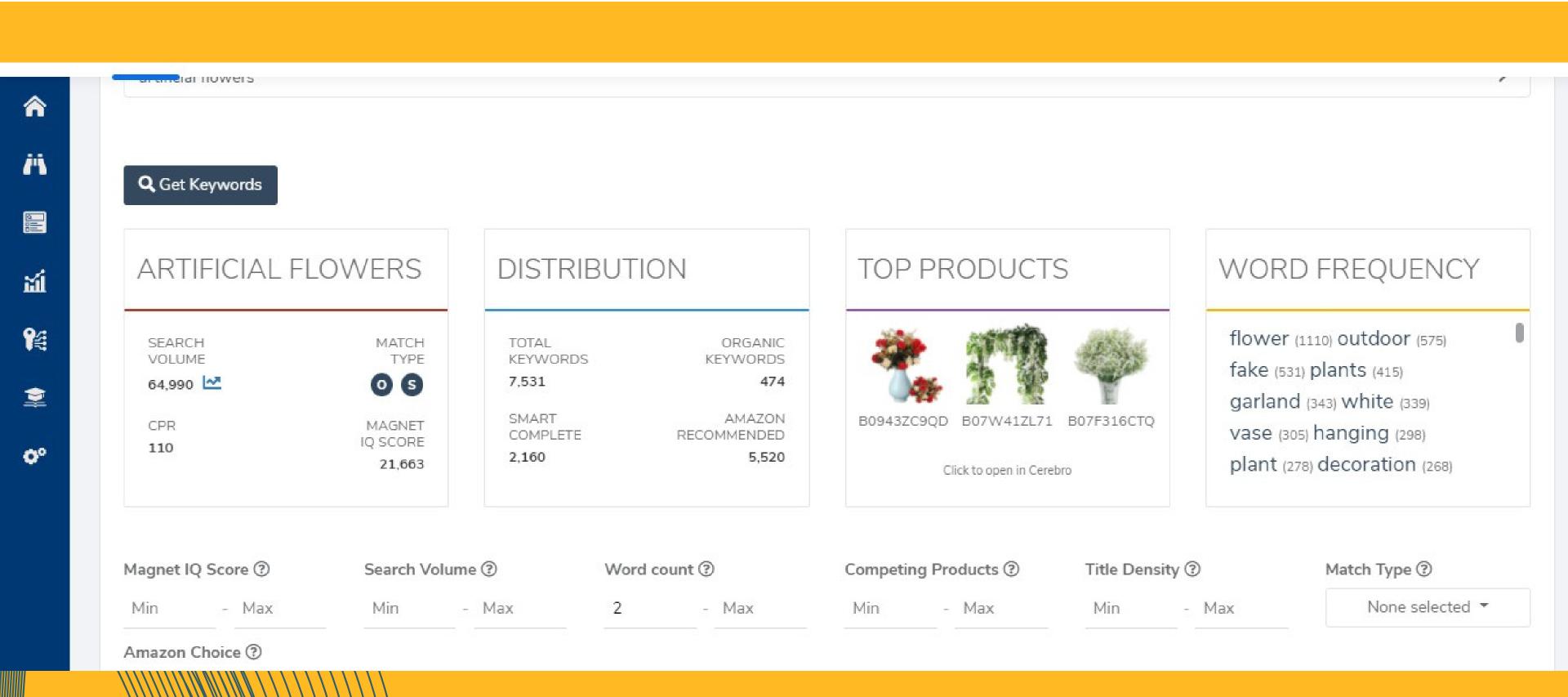
#### Helium 10 X-ray

Insights of the product using Helium 10 X-ray



#### Magnet

Insights of the product using Magnet



#### Magnet Graph

Insights of the product using Magnet





### Conclusion

- The product have the potential to fight in the market with clients budget. There is room available for us to compete with some sellers which are making 2k to 3k pounds in revenue in the beginning. The product is easy to source and require no extra care to deliver. Since it is a home niche product, it would stay in demand throughout the year.
- Overall this product have launch and growth potential. If we could be consistent and follow the completion keywords, we could generate a decent business out of this.
- Happy Selling

# Thank you!

Feel free to approach us if you have any questions.

