



> Prouduct Research Report

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OUR INSPIRATION



"A BIG BUSINESS STARTS SMALL"

- RICHARD BRANSON

[illegible]

CUSTOMER PRIVACY

DYNAMIC BUSINESS

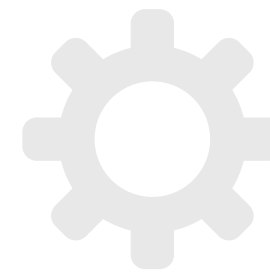
Our research is based on current market situation. The product we recommend is likely to make the expected result but its not always 100% guaranteed as this is a dynamic business with too much variables to consider

Tools

we have utilized these tools in the research



Jungle Scout



Helium 10



Google Trends



Product

Product Name: Artificial flowers

CATEGORY: Home Decoration

MARKET : UK

RECOMMENDATION: HIGHLY RECOMMENDED AS
IT CAN MAKE IT BIGGER IN FUTURE AND EASY TO
RANK, EASY TO SOURCE FOR LONG TIME



Product Insights



Average Price: £13.91

Average Monthly Sales: 440

Average Reviews: 530

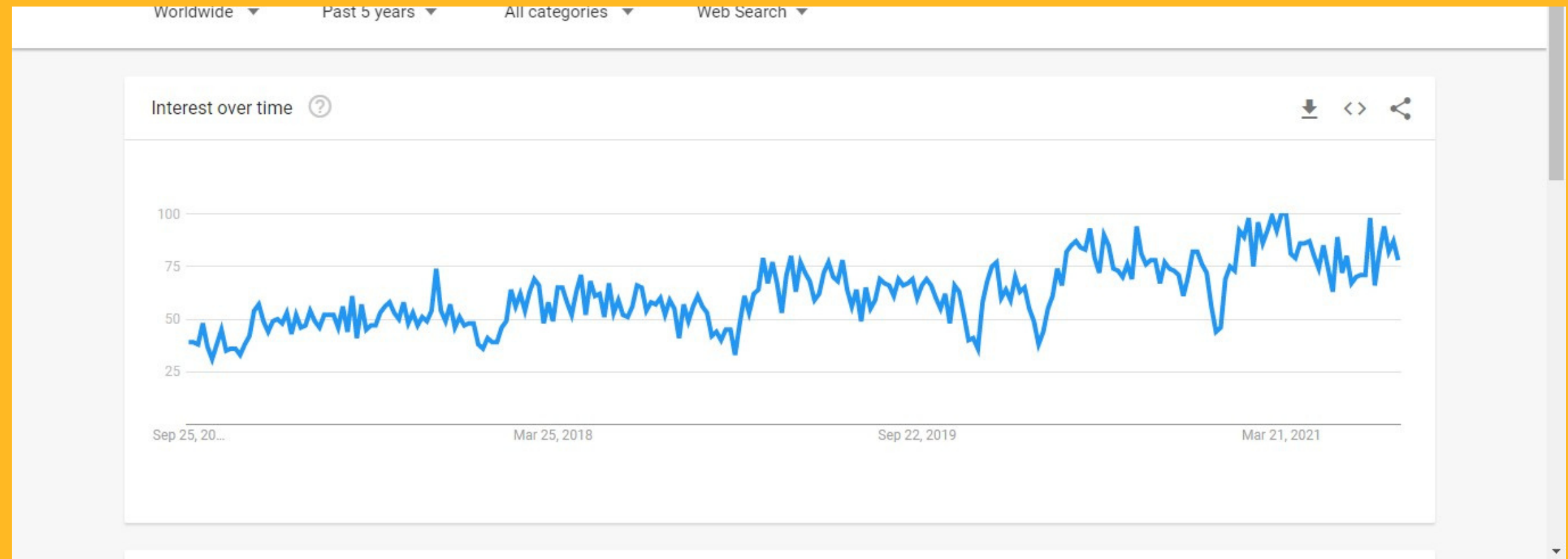
Average Reviews is less that is plus point for this product we can can easily rank on this listing and can earn good Profit

PRODUCT PHYSICAL ATTRIBUTES

WEIGHT: LIGHT-WEIGHT -
LOW SHIPPING
UN-GATED CATEGORY: YES
UNBREAKABLE: YES
BRAND SELLING: NO



Google Trends



if we look at the graph it is clear that this product has very good potential and has high search volume during five years and its not seasonal product.

The product have a typical behavior and the trend is doing upward. The trend remain stable throughout the year.

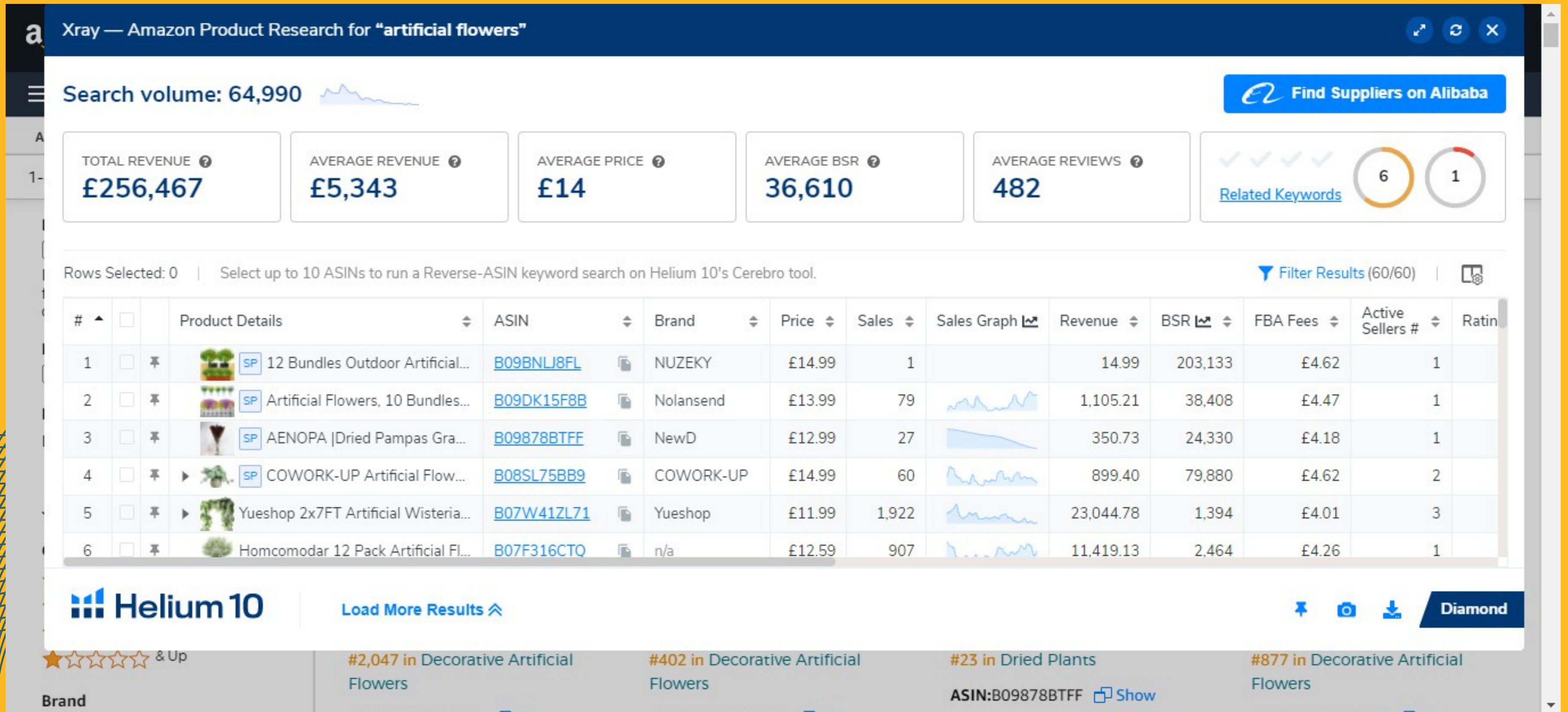


Search Volume

Search Volume of the product: 64990








Helium 10 X-ray

Insights of the product using Helium 10 X-ray



Magnet

Insights of the product using Magnet



artificial flowers

Get Keywords

ARTIFICIAL FLOWERS

SEARCH VOLUME

64,990

CPR

110

MATCH TYPE

O

S

MAGNET IQ SCORE

21,663

DISTRIBUTION

TOTAL KEYWORDS

7,531

SMART COMPLETE

2,160




ORGANIC KEYWORDS

474

AMAZON RECOMMENDED

5,520

TOP PRODUCTS



B0943ZC9QD

B07W41ZL71

B07F316CTQ

Click to open in Cerebro

WORD FREQUENCY

flower (1110) outdoor (575)

fake (531) plants (415)

garland (343) white (339)

vase (305) hanging (298)

plant (278) decoration (268)

Magnet IQ Score ?

Min - Max

Search Volume ?

Min - Max

Word count ?

2 - Max

Competing Products ?

Min - Max

Title Density ?

Min - Max

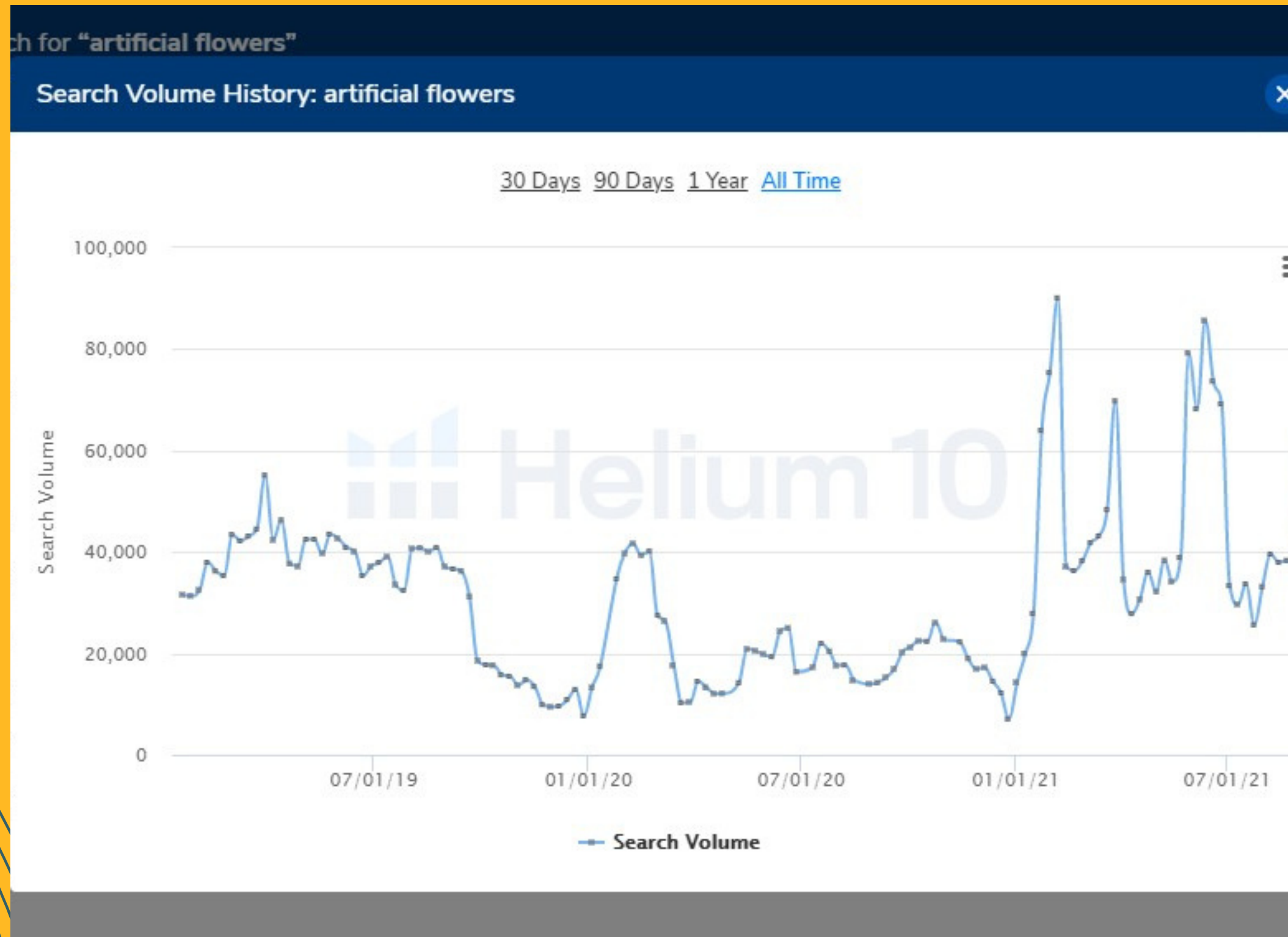
Match Type ?

None selected

Amazon Choice ?

Magnet Graph

Insights of the product using Magnet



Conclusion



- The product have the potential to fight in the market with clients budget. There is room available for us to compete with some sellers which are making 2k to 3k pounds in revenue in the beginning. The product is easy to source and require no extra care to deliver. Since it is a home niche product, it would stay in demand throughout the year.
- Overall this product have launch and growth potential. If we could be consistent and follow the completion keywords, we could generate a decent business out of this.
- Happy Selling

Thank you!

Feel free to approach us
if you have any questions.

