

# SHAKRA SHAMIM

## Data Analyst

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### Summary

Data Analyst with a strong foundation in SQL, Python, Excel, and Power BI. Skilled in cleaning, analyzing, and visualizing data to generate insights and support data-driven decision-making. Interested in collaborating on meaningful analytical work in fast-paced environments.

### Skills

**Programming & Querying:** SQL, Python

**Data Visualization Tools:** Advanced MS Excel, Power BI, Tableau

**Analytical Abilities:** Data Cleaning, Exploratory Data Analysis (EDA), Insight Generation, Descriptive Statistics

### Experience

#### Data Analyst Intern

April 2025 – June 2025

*Dataview Analytics (Remote)*

Tools Used: Excel, SQL, Power BI

- Processed and standardized a dataset of over 1,00,000 rows from multiple regions to support weekly analytics—enabled business teams to track KPIs across geography and time.
- Designed smart Excel templates embedded with lookup functions and pivot logic, saving 40% reporting time across 4 departments.
- Developed and maintained Power BI dashboards to visualize revenue trends, customer mix, and monthly performance—regularly used by managers and analysts across business units.
- Collaborated with 4 analysts and 2 senior managers to define and validate 6 KPIs, improving report reliability and strategic alignment.

### Projects

#### Customer Churn Analysis | Python

March 2025 – April 2025

- Analyzed behavior of 7,043 telecom customers to identify churn patterns based on tenure, contract type, and monthly charges.
- Engineered new features including contract type buckets and tenure bands to improve segmentation and insights.
- Generated 11 visualizations (histograms, box plots, heatmaps) to highlight churn-prone segments.
- Revealed that 38% of churned users were on monthly contracts with less than 3-month tenure—suggested early engagement strategies.

#### Sales Dashboard for Regional Performance | SQL, Power BI

February 2025 – March 2025

- Queried and joined 3 sales-related tables covering over 25,000 rows across 12 months and 5 regions using optimized SQL joins to create consistent, analysis-ready datasets.
- Built 10 dynamic measures and KPIs in Power BI to track regional sales, return trends, and product performance.
- Designed multipage dashboards with slicers and filters, helping stakeholders drill down by region, product category, and time.
- Detected a 14% sales drop post-festival in the South region. Later, the insight was used for a marketing recovery plan.

### Awards & Certifications

- Google Data Analytics Certificate – Coursera (2024):** Completed 8 practical case studies involving SQL, data cleaning, dashboards, and presentations.
- Top 5% in SQL Hackerrank Challenge – 2024:** Ranked among top 150 out of more than 3,000 participants for advanced SQL problem-solving.
- Best Final Year Project – 2025, Marwari College:** Built a Power BI dashboard analyzing academic performance across 6 departments over 3 years.

### Education

#### B.Sc. Information Technology

*Marwari College, Ranchi*

Graduated: 2025

CGPA: 8.2 / 10