



# ETHAN JANNOTT

## USER EXPERIENCE DESIGNER & USABILITY RESEARCHER

I am a user experience (UX) designer who is interested in developing creative and efficient designs that make life simpler.

## CONTACT

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## SKILLS

### Prototyping/Coding

- Adobe Creative Suite
- Sketch, Figma, InVision
- UI Animation
- Sketching and storyboarding
- Wireframing
- Python, HTML, CSS, Java, SASS, SQL, PHP, NetworkX, C++, R

### UX Research

- A-B Testing
- Creating personas and scenarios
- Heuristic evaluation
- Competitive analysis
- Interviewing and facilitation
- Survey design
- Experiment creation
- Information environment & stakeholder interest analysis

## LEADERSHIP

### M-Pods

- An idea for an autonomous shared-vehicle service that addresses college campus safety.

### Detroit Partnership Member

- Student-run nonprofit that aims to revive Detroit through volunteership and work with Detroit community-partners.

## EDUCATION

University of Michigan, School of Information | Class of 2018  
Bachelor of Science in Information - User Experience Design / Linguistics Minor

## UX PROJECTS

### UX Designer / Project Manager | January 2018 - May 2018

LookingBus, Ann Arbor

- Redesigned a mobile app that helps blind and visually impaired (BVI) users navigate the public transit system.
- Ran a competitive analysis, heuristic evaluation and usability tests with app.
- Recruited participants and conducted 6 different user interviews.
- Designed and conducted an A-B test on 10 different participants.
- Created a screenreader-compatible prototype in HTML for user-testing.

### UX Designer | June 2017 - August 2017

Ronald McDonald House Charity - Ann Arbor

- Structured information from both RMHC employees and a RMHC guest binder to design an interface template for the mobile application for house guests.
- Final deliverables were wireframes and mockups of various in-app screens.

## WORK EXPERIENCE

### UX/UI Designer | May 2018 - Present

Panasonic Automotive - Advanced Engineering

- As a part of the holistic innovation team, I design wireframes, product prototypes, animations and storyboards to convey thought processes and design specifications to internal and external stakeholders.
- Conduct primary user research through surveys, interviews, experience maps, field visits, etcetera in order to build empathy with our end users.
- Create infographics and slides to convey project information to internal and external stakeholders on large-scale projects.

### Engineering/Electrical Technician | September 2017 - May 2018

University of Michigan Transportation Research Institute (UMTRI) - Human Factors

- Installed vehicle awareness devices (VADs) into vehicles to connect them to the Ann Arbor Connected Vehicle Environment (AACVTE).
- Frequently worked with other teams in Human Factors to evaluate human interaction with autonomous vehicles and various vehicle safety devices.
- Assisted in the design of various automotive studies contracted to UMTRI.

### Residential Advisor & Staff Coordinator | August 2015/16 - May 2018

University of Michigan Housing

- Managed staff dynamics and meetings, and moderated conflict resolution.
- Served as the advisor to my dorm's Hall Council, which aims to improve the community by planning events and purchasing building upgrades.
- Built community within U of M University Housing by implementing social programs, supporting individual residents, and managing roommate conflicts.