ETHAN JANNOTT
USER EXPERIENCE DESIGNER & USABILITY RESEARCHER

I am a user experience (UX) designer who is interested in developing creative and efficient designs that make life simpler.

CONTACT

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SKILLS

Prototyping/Coding
- Abobe Creative Suite
- Sketch, Figma, InVision
- Animation and video editing
- Sketching and storyboarding
- Wireframing
- HTML/CSS

UX Research
- A-B Testing
- Heuristic evaluation
- Competitive analysis
- Interviewing and facilitation
- Survey design
- Creating personas and scenarios
- Experiment creation
- Information environment & stakeholder interest analysis

LEADERSHIP

Panasonic Auto UX Mentor
- Planned a variety of UX research projects to broaden our team portfolio with more in-depth benchmarking and user analysis.
- Educated my team on proper UX practices and research methods.

M-Pods
- An idea for an autonomous shared-vehicle service that addresses college campus safety.

EDUCATION

University of Michigan, School of Information | Class of 2018
Bachelor of Science in Information - User Experience Design / Linguistics Minor

UX PROJECTS

UX Lead / Specialist | July 2019 - September 2019
Panasonic Automotive; Farmington Hills, MI
- Designed and conducted a research sprint to understand how users interact with the newest and most intuitive IVI systems in the vehicle industry today.
- Planned and trained our design team on Heuristic Evaluation and user interview practices. In total, gathered 21 heuristic evaluations and 43 user interviews on 6 benchmarked vehicles over 3 weeks.
- Handled all data coding, analysis, organization, and distribution of final findings.

UX Designer / Project Manager | January 2018 - May 2018
LookingBus; Ann Arbor, MI
- Redesigned a mobile app that helps blind and visually impaired (BVI) users navigate the public transit system in the Ann Arbor area.
- Ran a competitive analysis, heuristic evaluation and usability tests with app.
- Recruited participants and conducted 6 different user interviews.
- Designed and conducted an A-B test on 10 different participants.
- Created a screen reader-compatible prototype in HTML for user-testing.

WORK EXPERIENCE

UX Designer | May 2018 - Present
Panasonic Automotive - Advanced Engineering
- Responsible for designing wireframes, product prototypes, animations and storyboards to convey thought processes and design specifications to internal and external stakeholders.
- Conduct primary user research through surveys, interviews, experience maps, field visits, etcetera in order to build empathy and understand our end users.
- Structure and conduct UX workshops to further educate internal stakeholders on the importance of proper UX research and understanding user needs.

Engineering Research Technician | September 2017 - May 2018
University of Michigan Transportation Research Institute (UMTRI) - Human Factors
- Worked with other teams in Human Factors to evaluate human interactions with autonomous vehicles and various vehicle safety devices.
- Assisted in the design of various automotive studies contracted to UMTRI.

Residential Advisor & Staff Coordinator | August 2015/16 - May 2018
University of Michigan Housing
- Managed staff dynamics and meetings, and moderated conflict resolution.
- Built community within U of M University Housing by implementing social programs, managing conflict, and supporting individual residents.