

Top Zip Codes in the United States

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The Team



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Agenda

01 Business Problem and Stakeholder

02 Data Understanding and Methods

03 Forecasting

04 Key Takeaways/Final Recommendations

The Stakeholder

- 🏠 New Markets
- 🏠 Best Expansion by Zip Code
- 🏠 Stable Investments



Business Understanding

- 🏡 Regional Distinctions
- 🏡 Market Stability Overtime
- 🏡 Historical Real Estate Bubbles



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Based on region,
What are the zipcodes with the best
return on investment?



Data Analysis



Data from Zillow

🏡 Sale Prices (2009 January : 2018 April)

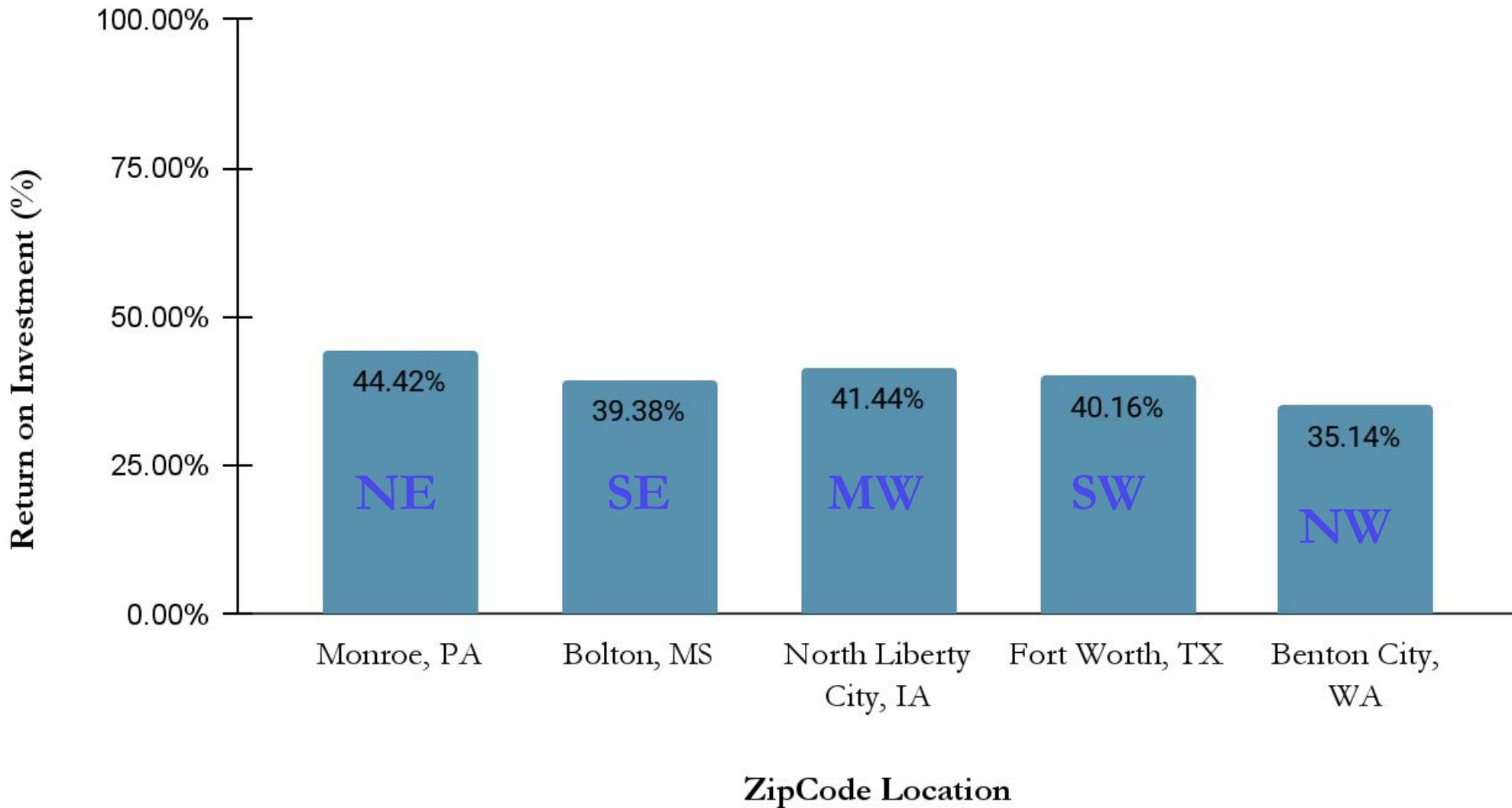
🏡 2008 Housing Market Crash



Regions of the Continental United States



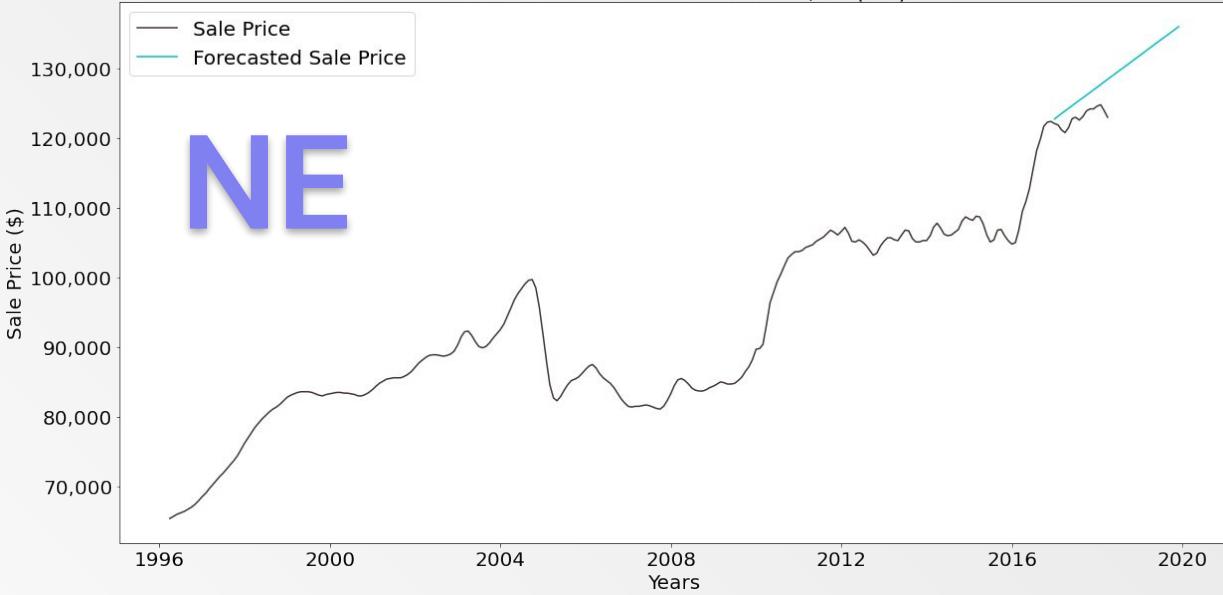
Return on Investment for Top ZipCodes (2009 - 2018)



Forecasting Sale Price



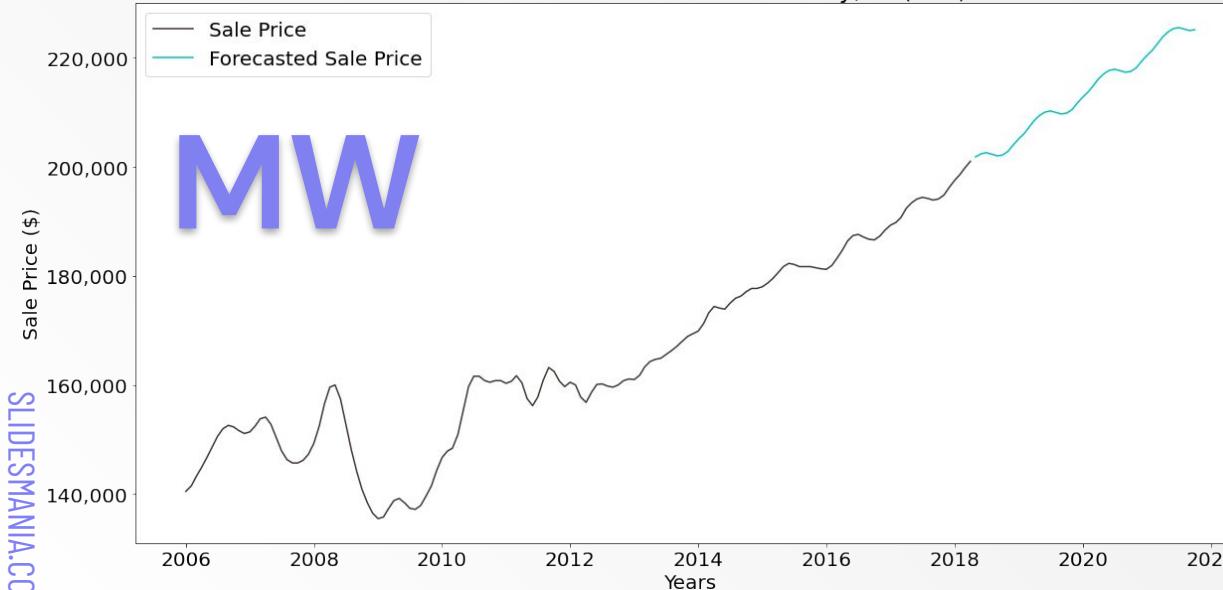
Sale Price Forecast of Monroe, PA (NE)



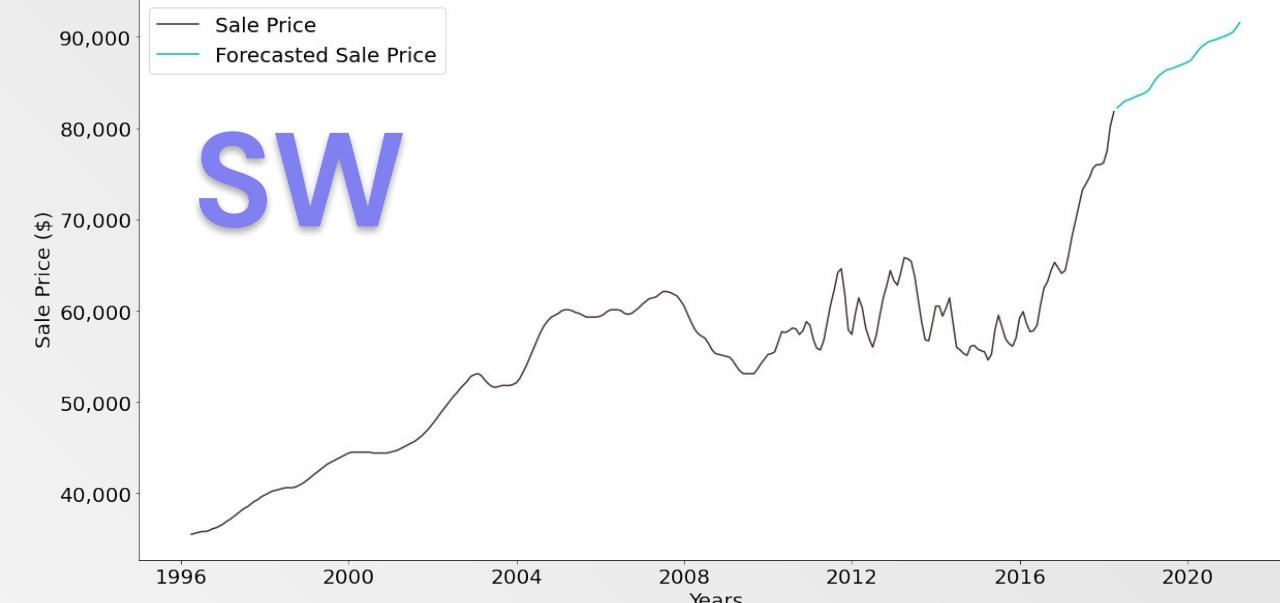
Sale Price Forecast of Benton City, WA (W)



Sale Price Forecast of North Liberty, IA (MW)



Sale Price Forecast of Fort Worth, TX (SW)

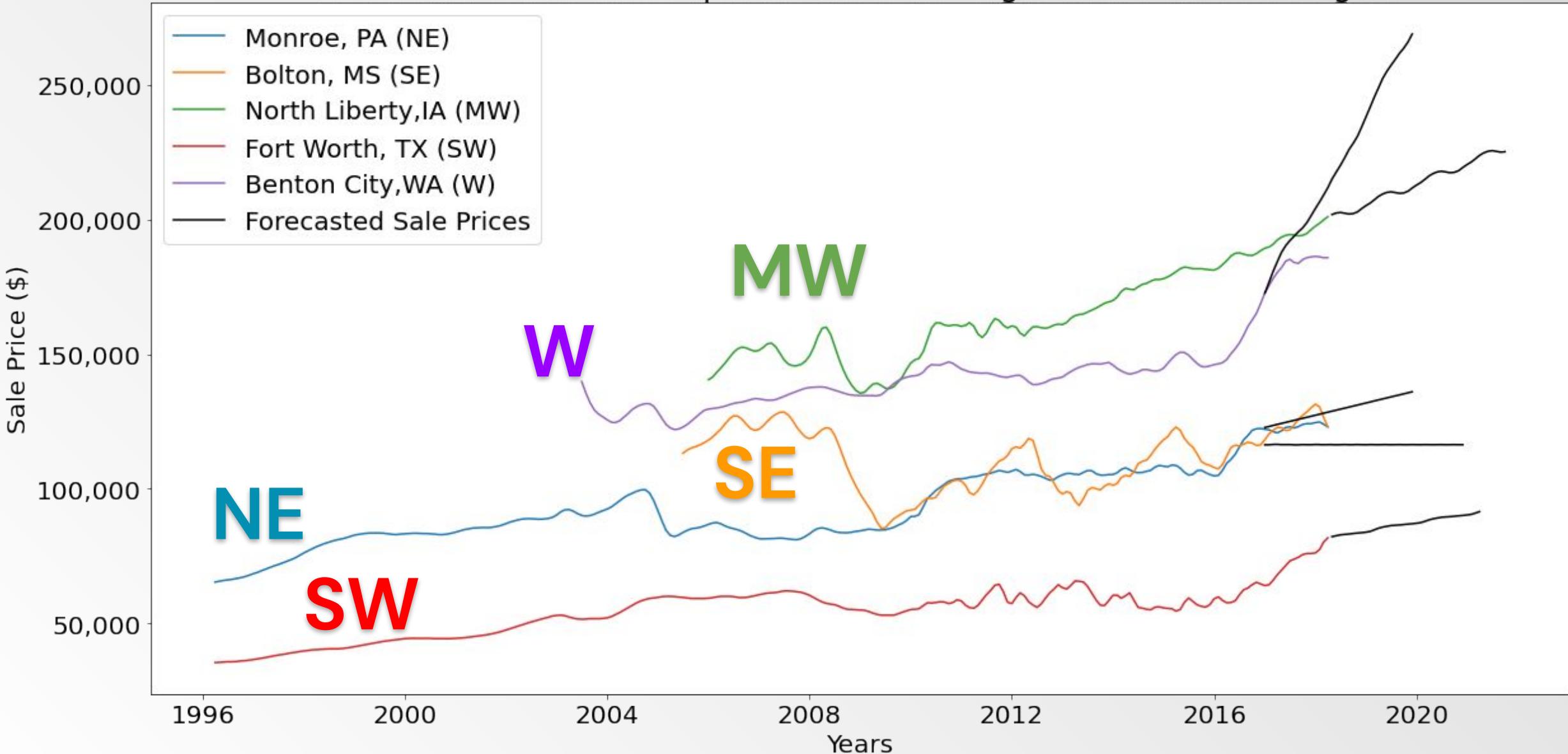


Sale Price Forecast of Bolton, MS (SE)



SE

Sale Price Forecast of Zipcodes with the Highest ROI in Each Region



Some facts about our forecast.



9-63%



\$5k - \$110k

Appreciation in 20 months

Final Recommendations

- 🏡 A Safe Bet is a Sure Bet
- 🏡 Diversify Holdings
- 🏡 Big Cities are Overrated



Future Implementations

🏡 Explore Options for Clients Seeking Specific Locations
Zip Codes Close Proximity to Client's Location

🏡 Analyze Monthly ROI
ROI focuses more on the actual returns for clients looking to house-flip

🏡 Cater to Client's Budget
Zip Codes with sale prices that match the client's specific needs

Thank you!



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