

Md Ejaz Anwar

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Professional Summary

Results-driven Product Analyst with 6 years of experience in leveraging data to drive product strategy, feature optimization, and user experience improvements. Skilled in SQL, Excel, Tableau, and A/B testing with a strong focus on user behavior analytics and KPIs. Proven track record of cross-functional collaboration with product, engineering, and business teams to deliver data-backed decisions and measurable growth.

Work Experience

- 04/23- Present **Senior Product Analyst**

PayPal
Bangalore

- Partnered with Product, Engineering, and Strategy teams to define goals, design A/B tests, forecast trends, and monitor performance metrics—directly influencing product roadmaps and investment priorities.
- Developed scalable Tableau dashboards for PayPal Shopping, delivering real-time visibility into 50+ KPIs for 100+ stakeholders, enabling faster and more informed product decisions.
- Mentored 2 junior analysts on SQL/Python best practices and A/B test design.

07/22- 03/23

Product Analyst

OLX Autos
Gurgaon

- Reduced Zero Result Pages (ZRP) by 40% through data-driven A/B testing, significantly improving user experience and search engagement. Led the development and launch
- of a car comparison feature, driving a 10% increase in lead generation and supporting product growth initiatives.

08/21- 07/22

Business Analyst

Uber
Hyderabad

- Delivered data-driven insights by partnering with stakeholders, and automated 35+ BAU reports, saving 5+ hours of manual effort weekly. Built a dynamic U4B dashboard
- from scratch using Power BI, Google Sheets, and Python (Pandas, NumPy) for automated daily data updates.

07/18- 07/21

Aditya Birla
Bangalore

Analyst

- Supported production and operations teams by analyzing yield, process efficiency, and inventory data to identify bottlenecks and recommend cost-saving improvements.

Education

- BITS Pilani
2014-18 **B.Tech - Chemical Engineering**

Skills

SQL, Python, PySpark, R, ETL, Advanced Statistical Analysis, Machine Learning, Predictive Modelling, A/B Testing, BigQuery, AWS, GCP, Databricks, Airflow, Tableau, PowerBI, Looker, Google Data Studio, JIRA, Advanced Excel, Git, Google Analytics, Adobe Analytics, CleverTap, AI/ML

Certifications [Google Data Analytics Certificate- Coursera](#)