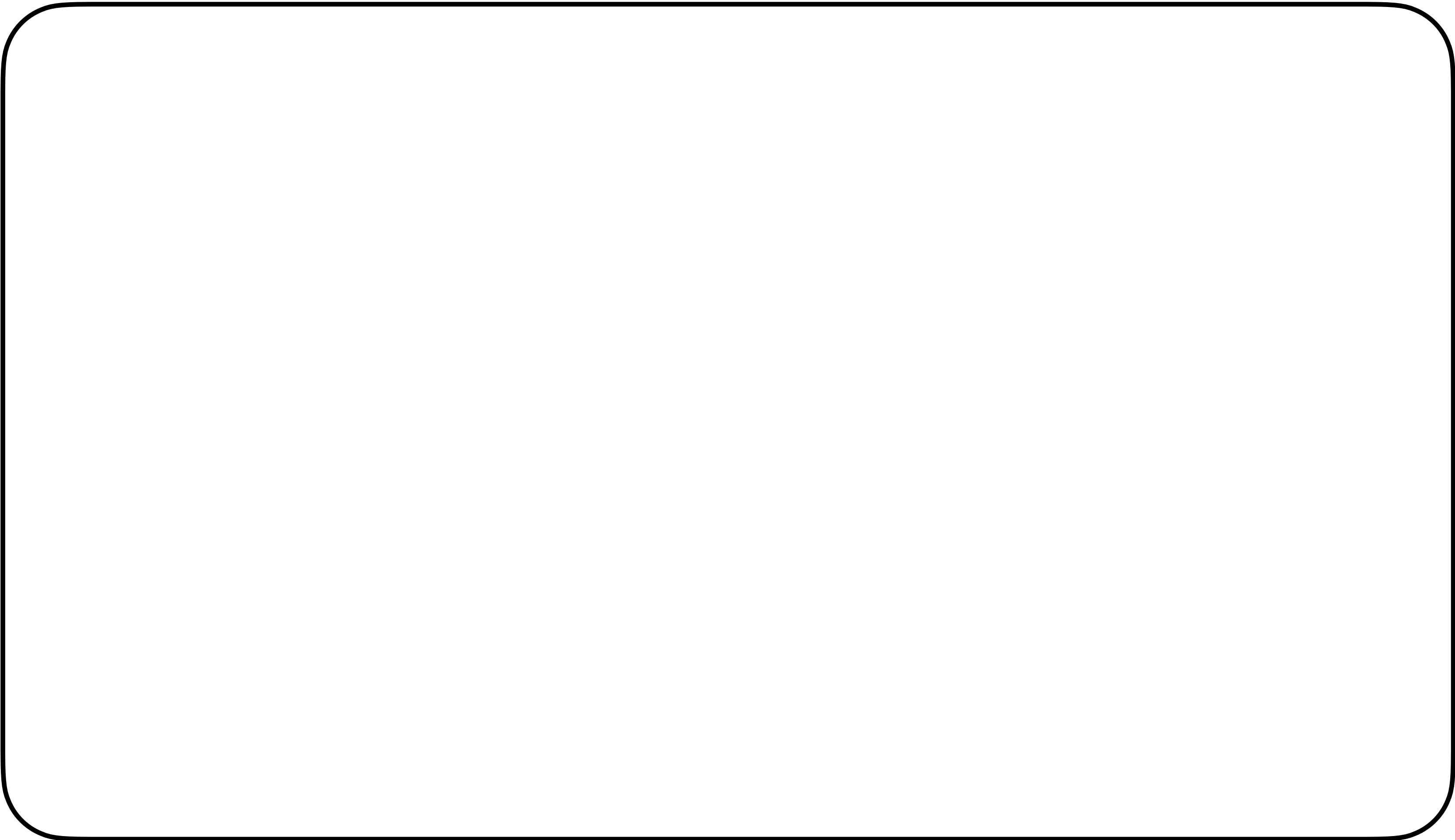
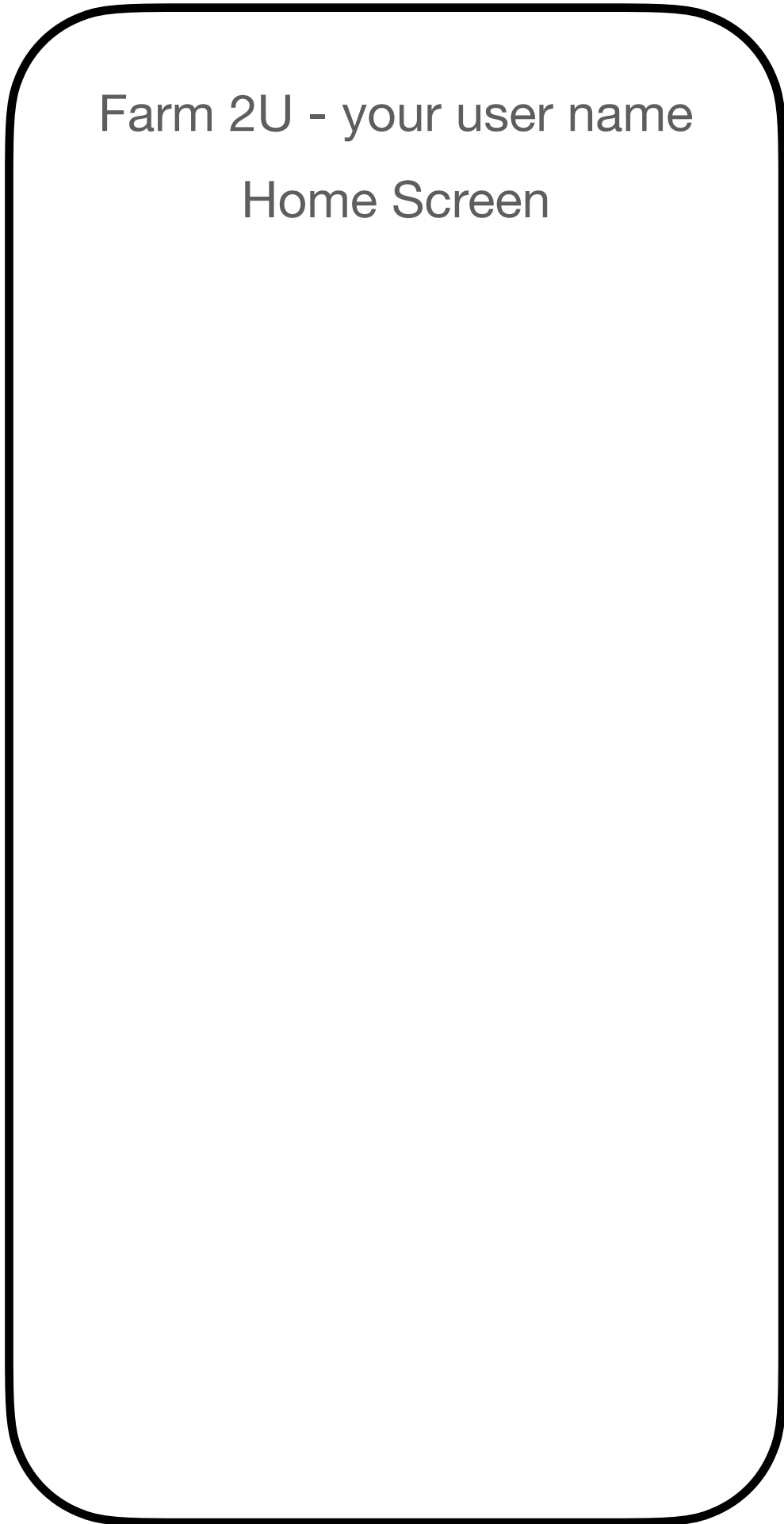




# User's perspective

## Finding the farms

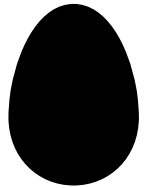



# Farmer's perspective - profile setup


Consult with farmers as to the best/easiest to use

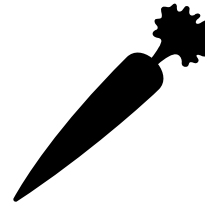
Farm 2U - your farm name

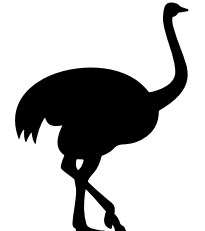
Select inventory groups

Eggs

Milk, dairy, cheese, yogurt, Butter...

Meat - beef, pork, poultry, fish, game...

Produce, vegetables, Fruit, mushrooms...

Specialty

Search

This will be the opening home screen for the farmer. They start by clicking each on of the categories that they have products to enter. Those entries will be saved for later so that going forward, they will not have to reselect their master list.

Farm 2U - your farm name

← Inventory setup →

Eggs

Milk, dairy, cheese, yogurt, Butter...

Meat - beef, pork, poultry, fish, game...

Produce, vegetables, Fruit, mushrooms...

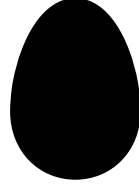
Specialty


Search

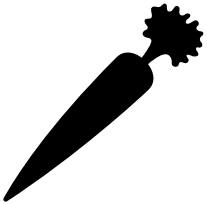
This farmer has chosen only eggs, dairy and vegetables.

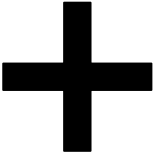
Farm 2U - your farm name

← Inventory setup →

Eggs

Milk, dairy, cheese, yogurt, Butter...

Produce, vegetables, Fruit, mushrooms...

Add future product

Search

From this point on, the farmer will have this as their home screen (their profile) and only have to fill in the categories within. Cloud based sync will save this profile automatically under their farm name. Since many farms have the same name, we'll have to also assign an alphanumeric ID tag.



# Farmer's perspective - eggs

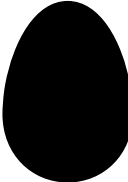
Consult with farmers as to the best/easiest to use

1st time


2nd time and all subsequent times

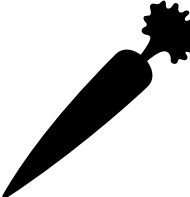
Farm 2U - your farm name


Inventory setup

Eggs

Milk, dairy, cheese, yogurt, Butter...

Meat - beef, pork, poultry, fish, game...

Produce, vegetables, Fruit, mushrooms...

Specialty

Search

Farm 2U - your farm name

← Inventory setup →

Chicken

Duck

Guinea

Other

Size

S M L XL

Price/dozen

Quantity available

Enter more sizes

+

Search

Click the variety to highlight it. Then fill in the boxes below. Each time you fill in a new value in the size box, a new price and quantity are expected. The size field only appears when chicken eggs are selected.

Farm 2U - your farm name

← Inventory setup →

Chicken

Size

Price/dozen

Quantity available

Enter more sizes

+

+

Add new

Search

After the initial input, the farmer will not see the other choices of eggs unless the “add new” button is clicked.

# Farmer's perspective - dairy

## Consult with farmers as to the best/easiest to use

Farm 2U - your farm name

Inventory setup

 Eggs

 Milk, dairy, cheese, yogurt,  
Butter...

 Meat - beef, pork, poultry,  
fish, game...

 Produce, vegetables,  
Fruit, mushrooms...

 Specialty

Search

Farm 2U - your farm name

Inventory setup

Milk

Butter

Cheese

Yogurt

Ice cream

Whole

1/2

Heavy cream

Egg nog

Buttermilk

Size

Price

Quantity available

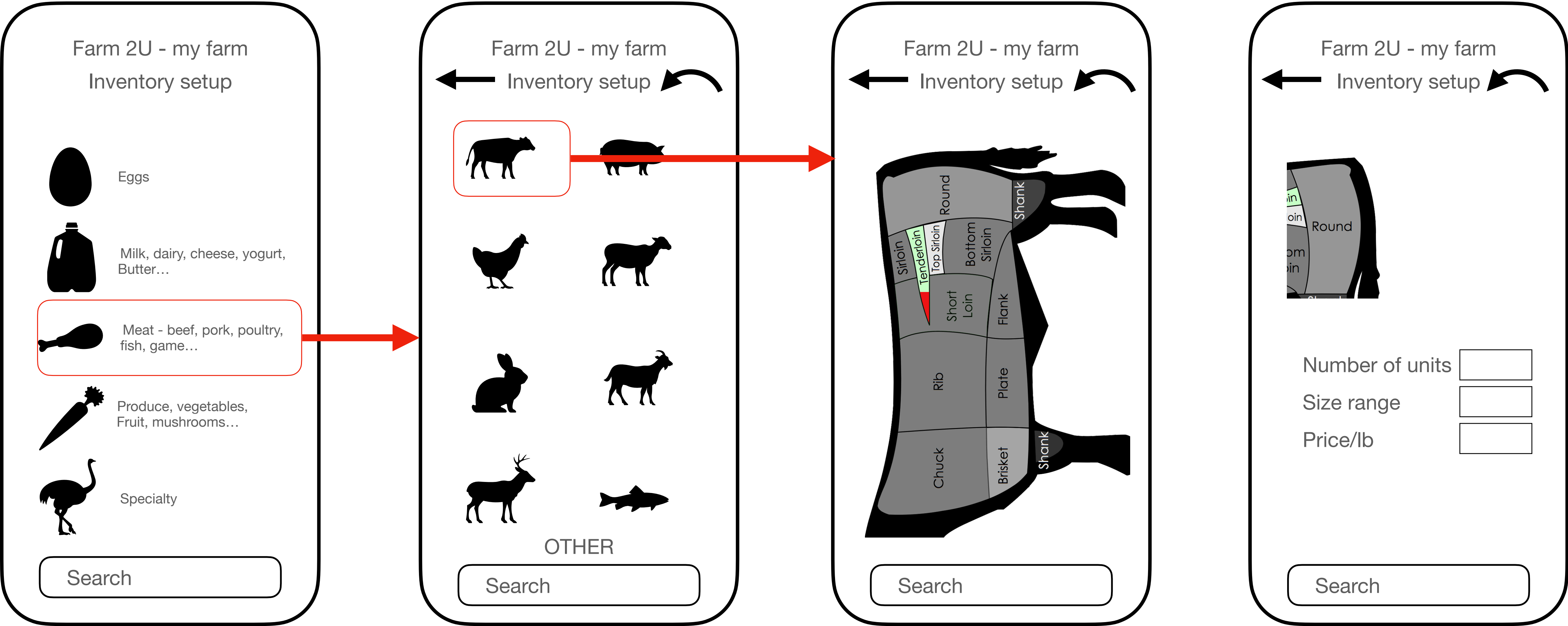
Search

Click the variety to highlight it. Then fill in the boxes below. Each time you fill in a new value in the size box, a new price and quantity are expected.

The size box should auto populate with standard sizes.

# Farmer's perspective - beef

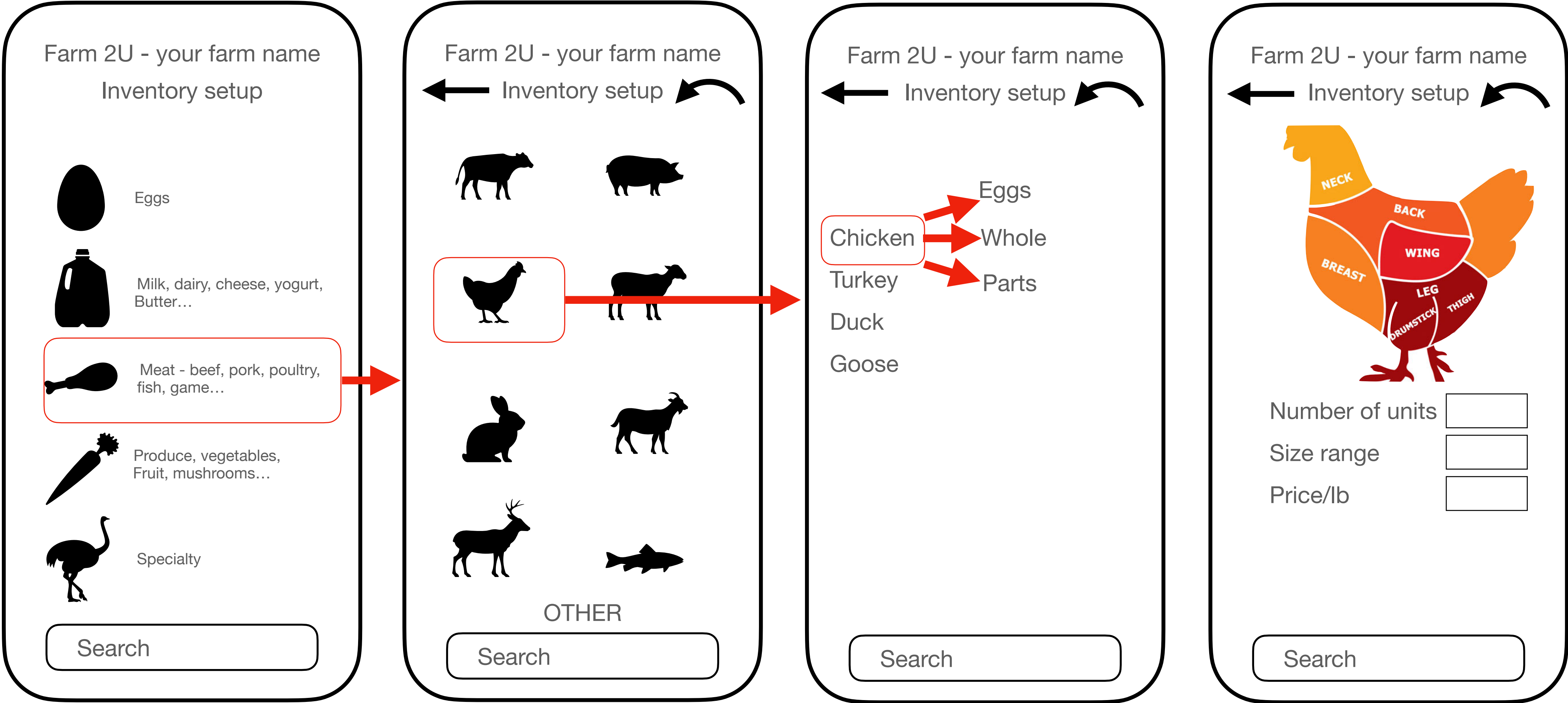
## Consult with farmers as to the best/easiest to use





# Farmer's perspective - poultry

Consult with farmers as to the best/easiest to use



Click a section of the chicken to highlight it. Then fill in the boxes below. Will have to add a screen for organs, feet and other.

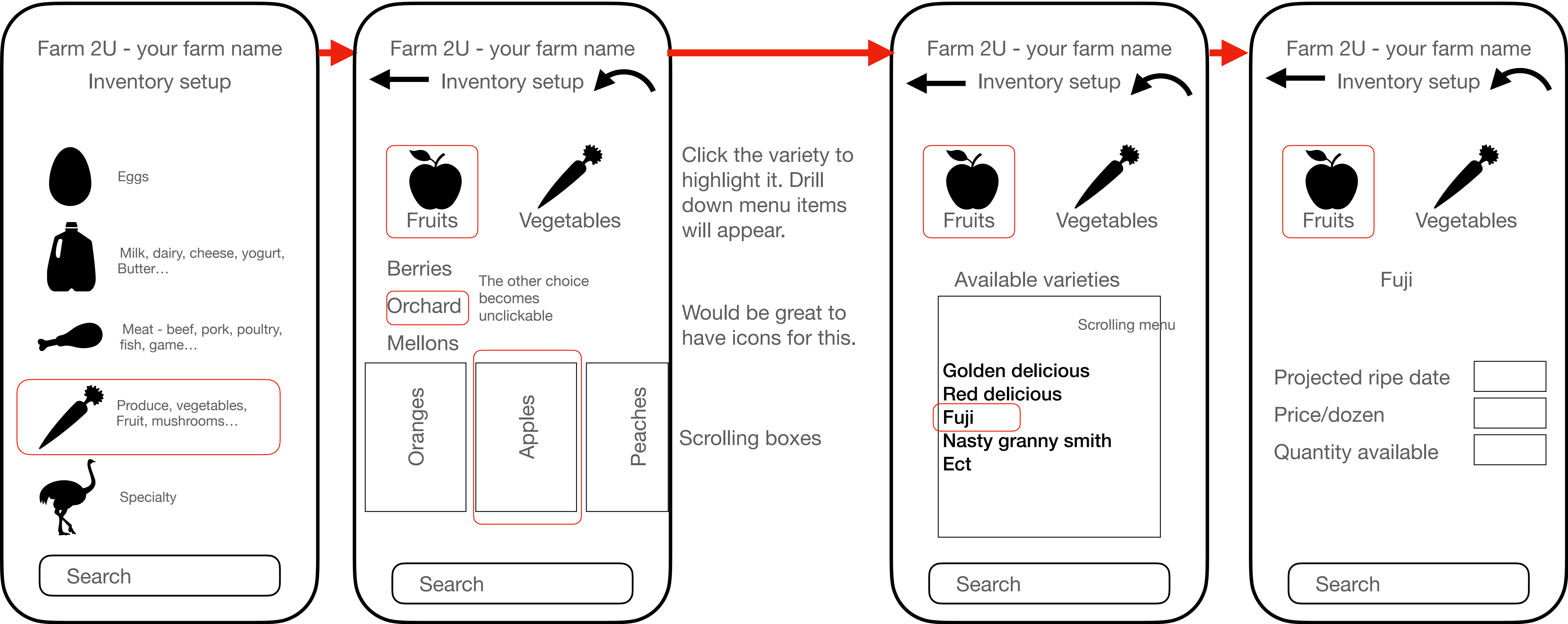
**Repeat process for each  
category of meat**





# Farmer's perspective - fruits

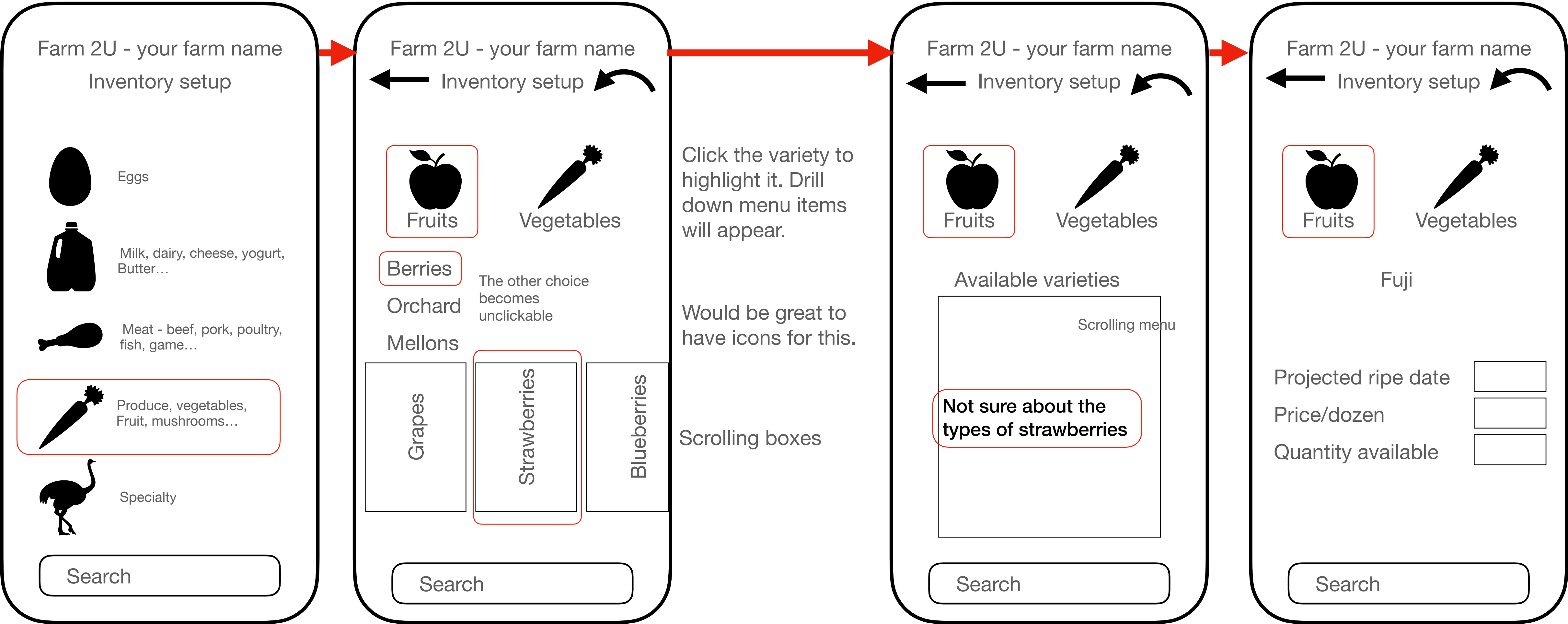
Consult with farmers as to the best/easiest to use





# Farmer's perspective - fruits

Consult with farmers as to the best/easiest to use

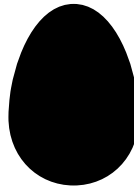



# Farmer's perspective - specialty


## Consult with farmers as to the best/easiest to use

Farm 2U - your farm name

Inventory setup

 Eggs

 Milk, dairy, cheese, yogurt,  
Butter...

 Meat - beef, pork, poultry,  
fish, game...

 Produce, vegetables,  
Fruit, mushrooms...

 Specialty

Search

Farm 2U - your farm name

← Inventory setup →

Name of item

Unit of measure

Quantity available

Date of ripe

Price/unit

Enter

Search

Click the variety to highlight it. Then fill in the boxes below. Each time you fill in a new value in the size box, a new price and quantity are expected.

The size box should auto populate with standard sizes.