

Entity Linking and Retrieval

Edgar Meij – @edgarmeij
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(Krisztian Balog, Daan Odijk)





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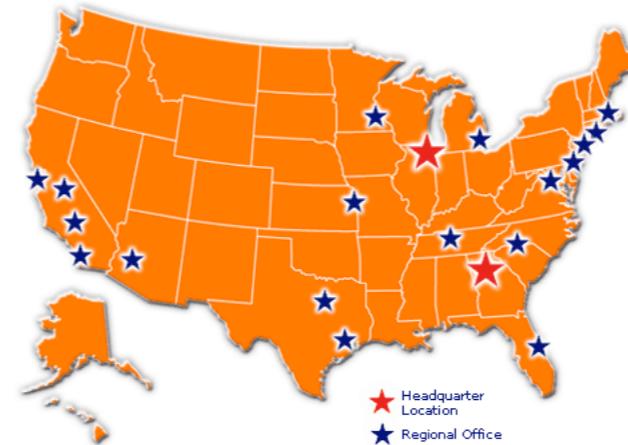
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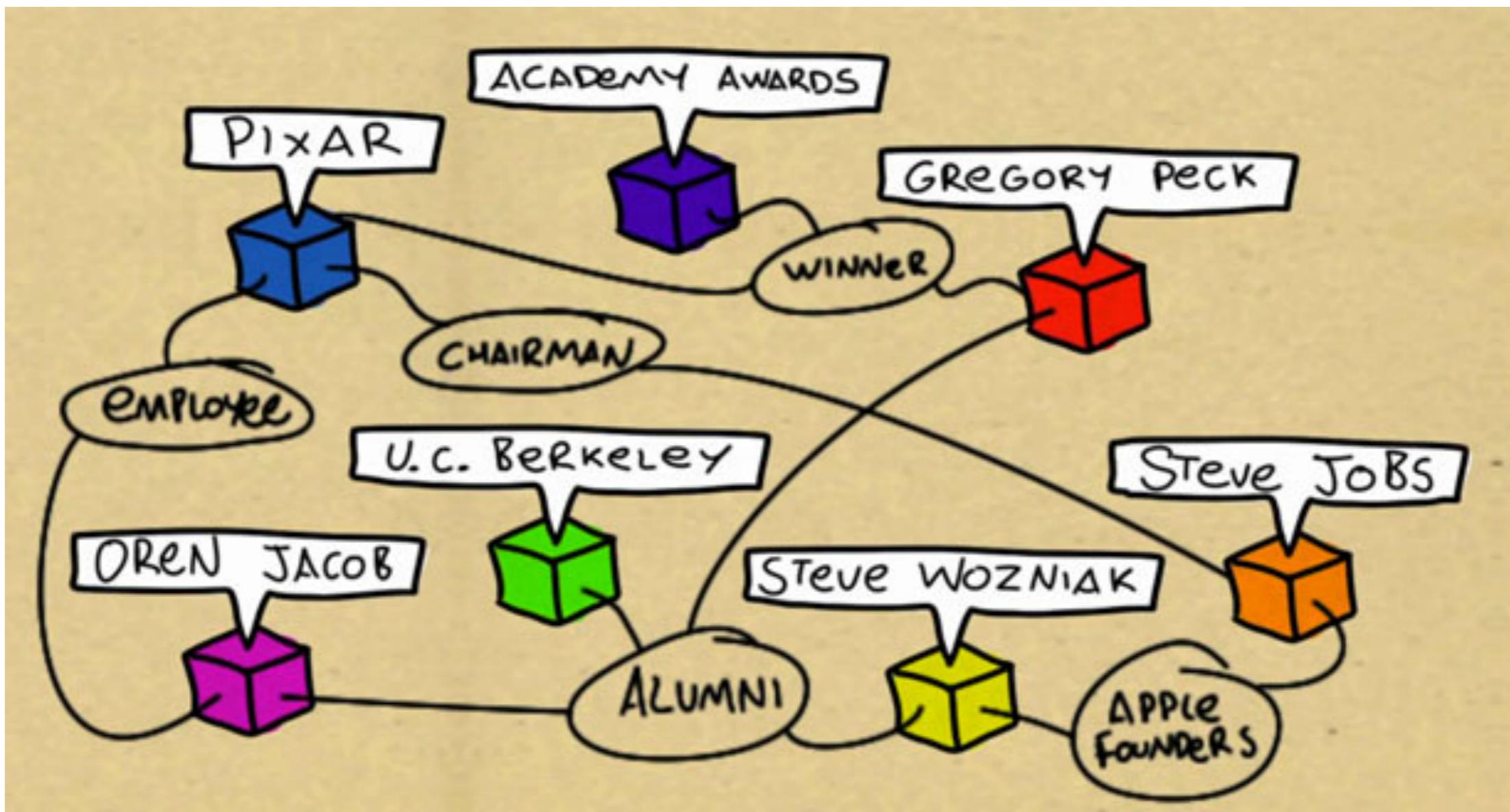
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What is an entity?

- Uniquely identifiable “thing” or “object”
 - “A thing with a distinct and independent existence”
- Properties:
 - ID
 - Name(s)
 - Type(s)
 - Attributes (/Descriptions)
 - Relationships to other entities

What is an entity?



Entity Linking

Iranian POW negotiator holds talks with Iraqi ministers

The head of [Iran's prisoner of war](#) commission met with two [Iraqi](#) Cabinet ministers Saturday in a bid to glean information about thousands of Iranian POWs allegedly in Iraq, the official Iraqi News Agency reported.

Iraqi Foreign Minister [Mohammed Saeed al-Sahaf](#) told Abdullah al-Najafi that the two states needed to ``speed up the closure of what remains from the POW and Missing-In-Action file," INA said.

The issue of POWs and missing persons remains a stumbling block to normalizing relations between the two neighbors.

Iraq has long maintained that it has released all Iranian prisoners captured in the [1980-88 Iran-Iraq War](#). The countries accuse each other of hiding POWs and preventing visits by the [International Committee of the Red Cross](#) to prisoner camps.

The ICRC representative in [Baghdad](#), Manuel Bessler, told [The Associated Press](#) that his organization has had difficulty visiting POWs on both sides on a regular basis.

In April, Iran released 5,584 since [1990](#).

More than 1 million people w

Baghdad

Baghdad is the capital of Iraq and of Baghdad Governorate. With a metropolitan area estimated at a population of 7,000,000, it is the largest city in Iraq. It is the second-largest city in the Arab world (after Cairo) and the second-largest city in southwest Asia (after Tehran).

[open in wikipedia](#)

fied as civil law detainees in the largest exchange

Entity Retrieval

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Menu

- Introduction
- Part 1 – Entity Linking
 - theory
 - hands-on
- Break
- Part 2 – Entity Retrieval
 - theory
 - hands-on

See <http://ejmeij.github.io/entity-linking-and-retrieval-tutorial/> or <http://bit.ly/yahoosummerschool> for the slides.

References

<http://www.mendeley.com/groups/3339761/entity-linking-and-retrieval-tutorial-at-www-2013-and-sigir-2013/papers/>

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The screenshot shows a Mendeley group page with the following details:

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- Member Count:** 2/3 members
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 - Entity Disambiguation with Freebase** by Zhicheng Zheng, Xiance Si, Fangtao Li, Edward Y. Chang, Xiaoyan Zhu in WI-IAT 2010 (2010).
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Outline

- Introduction
- Part 1 – Entity Linking
- Part 2 – Entity Retrieval

Part I

Entity Linking

Outline

- Part 1 – Entity Linking
 - introduction
 - methods
 - evaluation
 - test collections
 - hands-on
 - open challenges

Introduction

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Plant

From Wikipedia, the free encyclopedia

For other uses, see Plant (disambiguation).

Plants are a major group of living things including familiar organisms such as trees, flowers, herbs, ferns, and mosses.

About 350,000 species of plants, defined as seed plants, bryophytes, ferns and fern allies, have been estimated to exist. As of 2004, some 287,655 species had been identified, of which 258,650 are flowering and 15,000 bryophytes.

Tree

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For other senses of the word, see tree (disambiguation)

A tree is a large, perennial, woody plant. Though there is no set definition regarding minimum size, the term generally applies to plants at least 6 m (20 ft) high at maturity and, more importantly, having



Fossil range: Middle-Late Ordovician - Recent



Species

From Wikipedia, the free encyclopedia

This article is about biology. For the movie, see Species.

In biology, a species is one of the basic units of biodiversity. In classification, a species is assigned a two-part name; the genus is listed first (with its leading letter capitalized), followed by the species. For example, humans belong to the genus *Homo*, and species *Homo sapiens*. The name of the species is the whole, just the second term (which may be called *specific epithet*).

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REPORT

Spin-Optical Metamaterial Route to Spin-Controlled Photonics

Nir Shitrit, Igor Yulevich, Elhanan Maguid, Dror Ozeri, Dekel Veksler, Vladimir Kleiner, Erez Hasman*

*Corresponding author. E-mail: mehasman@technion.ac.il

ABSTRACT EDITOR'S SUMMARY

Spin optics provides a route to control light, whereby the photon helicity (spin angular momentum) degeneracy is removed due to a geometric gradient onto a metasurface. The alliance of spin optics and metamaterials offers the dispersion engineering of a structured matter in a polarization helicity-dependent manner. We show that polarization-controlled optical modes of metamaterials arise where the spatial inversion symmetry is violated. The emerged spin-split dispersion of spontaneous emission originates from the spin-orbit interaction of light, generating a selection rule based on symmetry restrictions in a spin-optical metamaterial. The inversion asymmetric metasurface is obtained via anisotropic optical antenna patterns. This type of metamaterial provides a route for spin-controlled nanophotonic applications based on the design of the metasurface symmetry properties.

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REPORT



Spin–Optical Metamaterial Route to Spin–Controlled Photonics

Nir Shitrit, Igor Yulevich, Elhanan Maguid, Dror Ozeri, Dekel Veksler, Vladimir Kleiner, Erez Hasman*

Author Affiliations

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ADV

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Degenerate energy levels

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This article is about different quantum states having the same energy. For other uses, see Degeneracy.

"Quantum degeneracy" redirects here. It sometimes refers to a degenerate matter.

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In quantum mechanics, a branch of physics, two or more different states of a system are said to be degenerate if they are all at the same energy level. It is represented mathematically by the system having more than one linearly independent eigenstate with the same eigenvalue. Conversely, an energy level is said to be degenerate if it contains two or more different states at a particular energy level, called the level's degeneracy, and this phenomenon is generally known as a quantum degeneracy.

From the perspective of quantum statistical mechanics, several degenerate states at the same level are all equally probable of being filled.

Contents [hide]

1 Mathematics
2 Examples
3 Perturbation
4 See also
5 Further reading

Mathematics

The term comes from the fact that, for a point spectrum Hamiltonian H , degenerate eigenstates correspond to identical eigenvalues. Since eigenvalues correspond to roots of the characteristic polynomial, the word degeneracy here has the same meaning as the common mathematical usage of the word.

The eigenvalue λ is called nondegenerate (or simple) when its corresponding eigenvector is unique up to a constant factor, or, the same, the corresponding eigenspace is one-dimensional.

Indeed, the eigenspace $\{\psi : H|\psi\rangle = \lambda|\psi\rangle\}$ (in bra-ket notation) is not necessarily one-dimensional. If there exist at least two linearly independent ket-vectors in it, then this eigenvalue is called degenerate. Its degree of degeneracy is then the dimension of the eigenspace, which is the same as the number of distinct (linearly independent) quantum states associated with it.

Examples

In atomic physics, electron's energy levels are often degenerate, where different possible occupation states for particles may be related by symmetry. For example, in the hydrogen atom, for a given principal quantum number n , there exist several states which have that energy, but differ in the eigenvalues of angular momentum L^2 , spin component S_z and so on. The eigenvalue of an operator which is zero for all degenerate states is called a quantum number.

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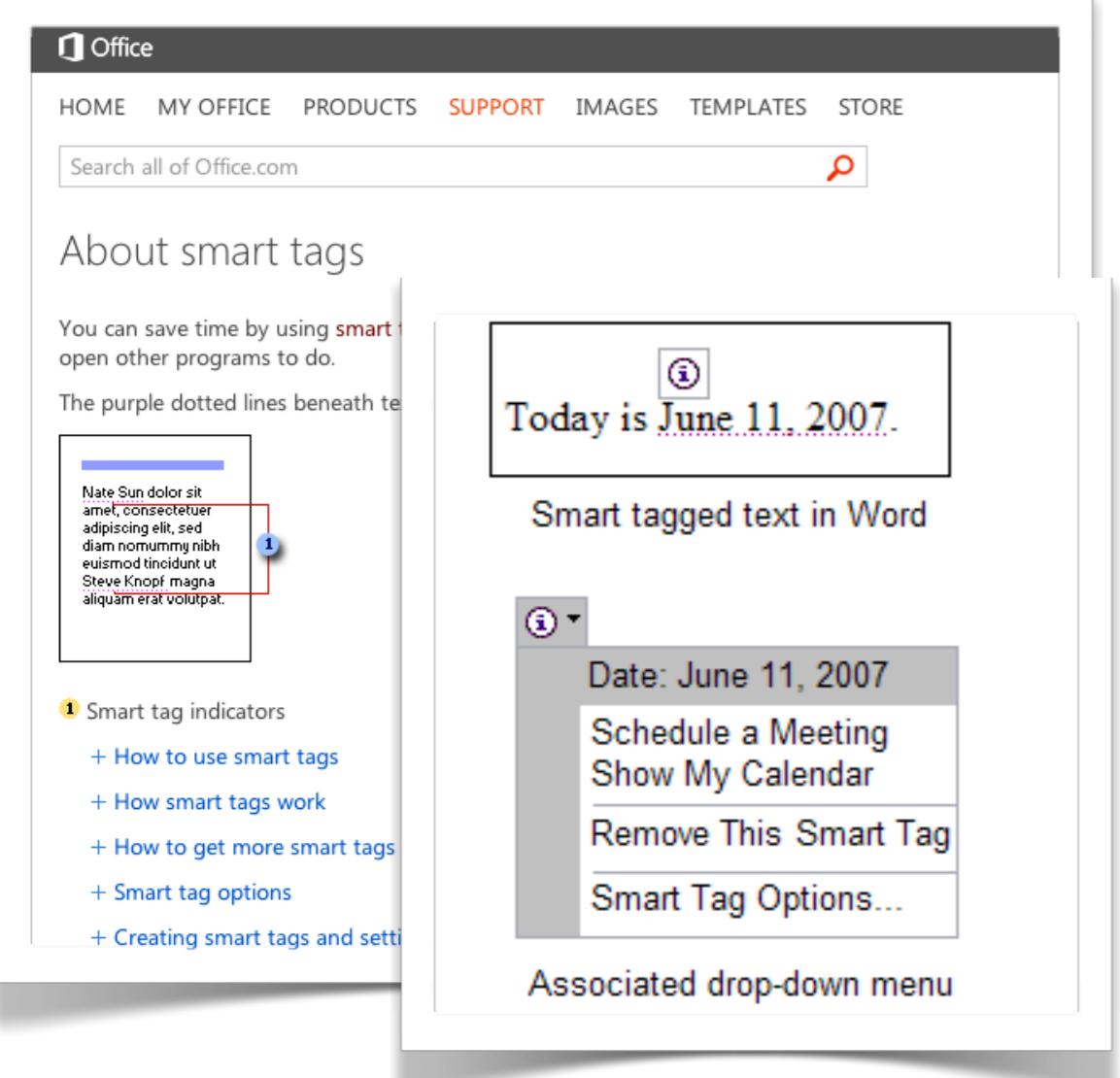
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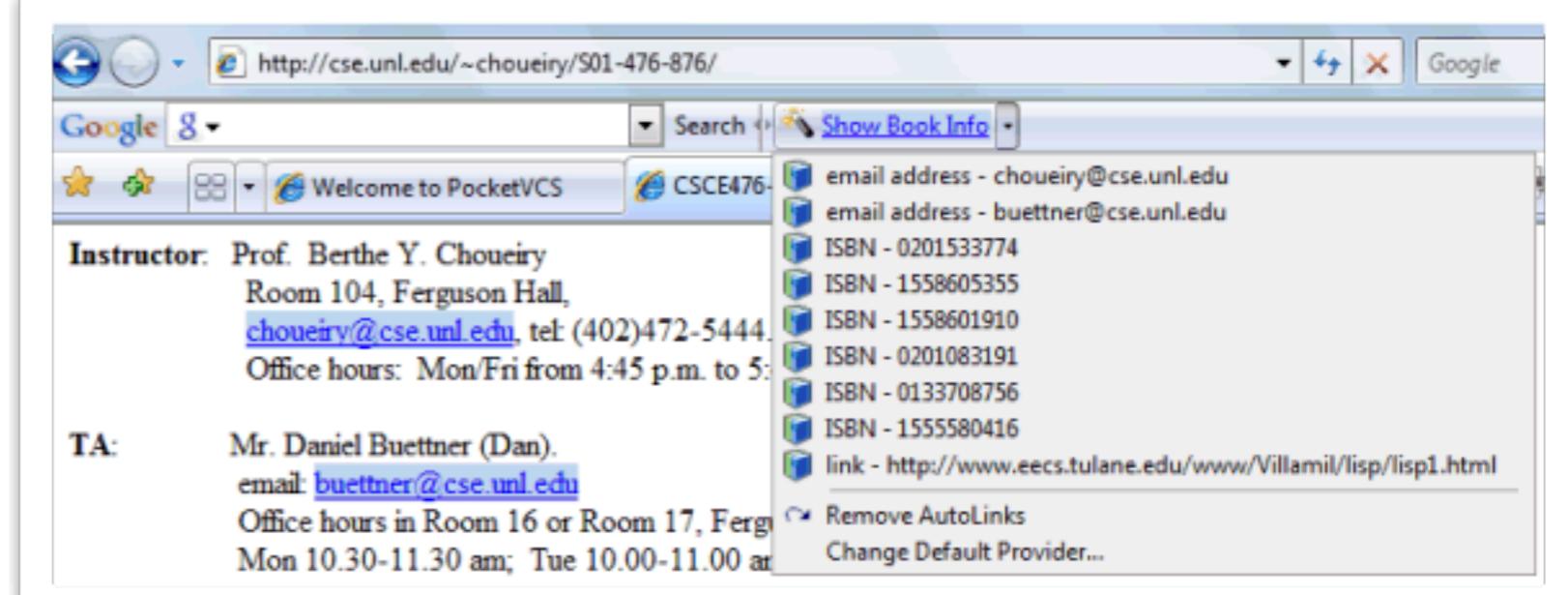
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date	28 June 1919
city involved	Versailles, Ile-de-France, France
countries involved	French Third Republic Italy Japan United Kingdom of Great Britain and Ireland United States German Empire
people involved	David Lloyd George Georges Clemenceau Woodrow Wilson

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Bangalore, Karnataka

Bangalore
City in India
Bangalore is the capital city of the Indian state of Karnataka. Located on the Deccan Plateau in the south-eastern part of Karnataka, Bangalore is India's third most populous city and fifth-most populous urban agglomeration. Wikipedia

Population: 8.426 million (2011)
Area: 741 km²
Founded: 1537

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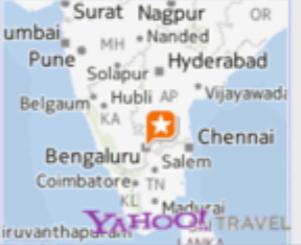
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WASHINGTON (AP) — America's blacks voted at a higher rate than other minority groups in 2012 and by most measures surpassed the white turnout for the first time, reflecting a deeply polarized presidential election in which blacks strongly Associated Press

Dad Anticipates Tough Talks With His Teenage Daughters

DEAR ABBY: As a father of two teenage daughters, I have a question about couples living together. Do relationships that start this way have a higher failure rate than those that don't? What should be Dear Abby

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Writer under fire for slamming cheerleader's weight

A blogger says an Oklahoma City dancer has no business wearing a tiny outfit in front of an NBA crowd. [She politely fires back »](#)

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Associated Press

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1 – 5 of 55



Blogger calls out cheerleader



Paltrow's dress defended



Paris Jackson with her mom



Progressive Insurance lady



Michael Jordan marries

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Yahoo! Homerun

Goals of part I

- Learn entity linking basics
- Get familiar with
 - terminology and essentials
 - seminal papers/methods
 - evaluation and datasets
- Obtain experience with
 - (publicly available) toolkits
 - evaluation

Why do we need entity linking?

- (Automatic) document enrichment
 - go-read-here
 - assistance for (Wikipedia) editors
 - inline (microformats, RDFa)

Why do we need entity linking?

- “Use as feature”
 - to improve
 - classification
 - retrieval
 - word sense disambiguation
 - semantic similarity
 - ...
 - dimensionality reduction (as compared to, e.g., term vectors)

Why do we need entity linking?

- Enable
 - semantic search
 - advanced UI/UX
 - ontology learning, KB population
 - ...

A bit of history

- Text classification
- NER
- WSD
- NED/NEN
 - {person name, geo, movie name, ...} disambiguation
 - (Cross-document) coreference resolution
 - Automatic link generation
- Entity linking

Entity linking?

- NE normalization / canonicalization / sense disambiguation
- DB record linkage / schema mapping
- Knowledge base population
- Entity linking
 - D2W
 - Wikification
 - Semantic linking

Entity Linking: main problem

- Linking free text to *entities*
 - Entities (typically) taken from a knowledge base
 - Wikipedia
 - Freebase
 - ...
 - Any piece of text
 - news documents
 - blog posts
 - tweets
 - queries
 - ...

Typical steps

1. Determine “linkable” phrases
 - mention detection – **MD**
2. Rank>Select candidate entity links
 - link generation – **LG**
 - may include NILs (null values, i.e., no target in KB)
3. (Use “context” to disambiguate/filter/improve)
 - disambiguation – **DA**

Methods

Preliminaries

- Wikipedia
- Wikipedia-based measures
 - commonness
 - relatedness
 - keyphraseness

Wikipedia

- Basic element: article (proper)
- But also
 - redirect pages
 - disambiguation pages
 - category/template pages
 - admin pages
- Hyperlinks
 - use “unique identifiers” (URLs)
 - [[United States]] or [[United States|American]]
 - [[United States (TV series)]] or
[[United States (TV series)|TV show]]



Some statistics

- WordNet
 - 80k entity definitions
 - 115k surface forms
 - 142k senses (entity - surface form combinations)
- Wikipedia (only)
 - ~4M entity definitions
 - ~12M surface forms
 - ~24M senses

Wikipedia-based measures

Wikipedia-based measures

- keyphraseness(w) [Mihalcea & Csomai 2007]

$$\frac{\text{CF}(w_l)}{\text{CF}(w)}$$

Wikipedia-based measures

- keyphraseness(w) [Mihalcea & Csomai 2007]

$$\frac{\text{CF}(w_l)}{\text{CF}(w)} \longrightarrow \begin{array}{l} \textbf{Collection frequency} \\ \text{term } w \text{ as a link to another} \\ \text{Wikipedia article} \end{array}$$



Collection frequency
term w

Wikipedia-based measures

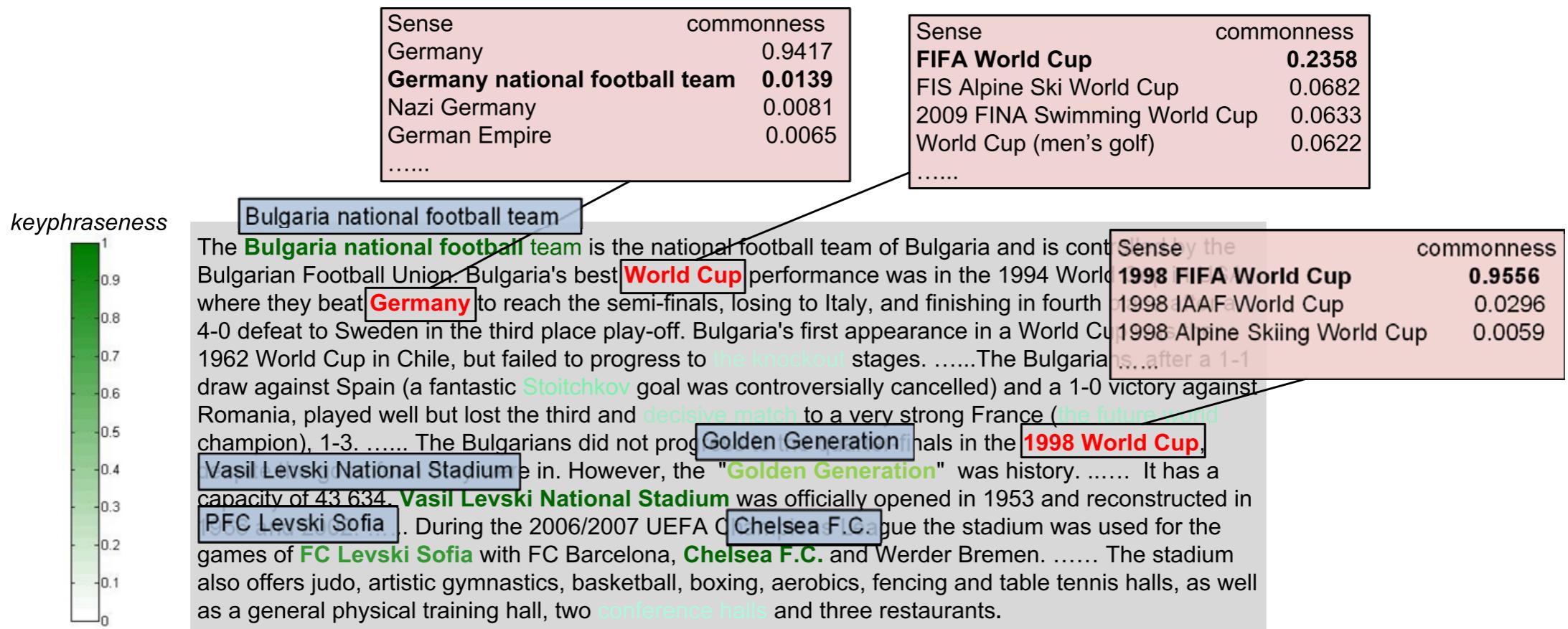
- commonness(w, c) [Medelyan et al. 2008]

$$\frac{|L_{w,c}|}{\sum_{c'} |L_{w,c'}|}$$



Number of links
with target c' and anchor text w

Commonness and keyphraseness



Wikipedia-based measures

- relatedness(c, c') [Milne & Witten 2008a]

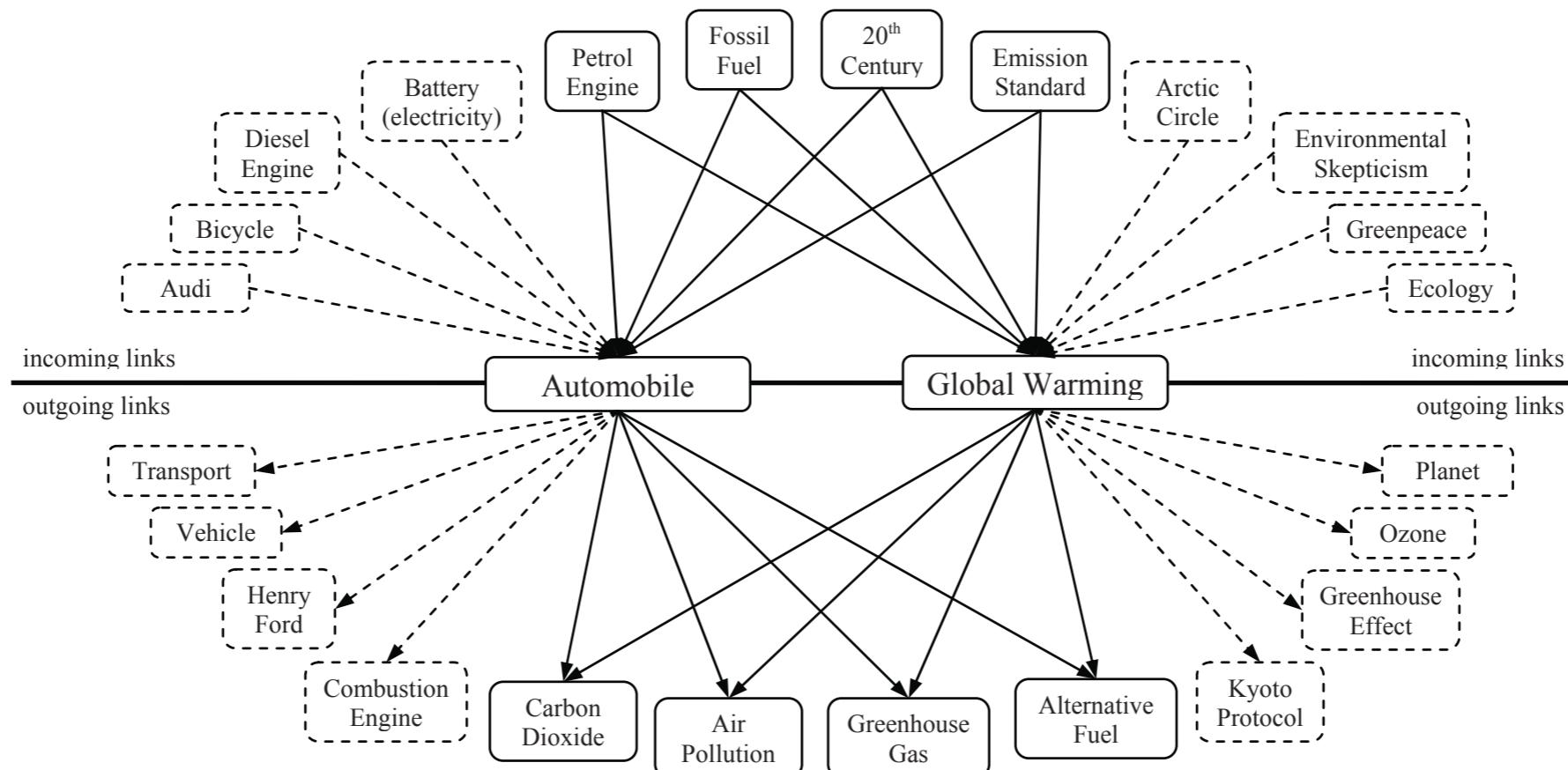


Image taken from Milne and Witten (2008a). An Effective, Low-Cost Measure of Semantic Relatedness Obtained from Wikipedia Links. In AAAI WikiAI Workshop.

Wikipedia-based measures

- relatedness(c, c') [Milne & Witten 2008a]

$$\frac{\log(\max(|L_c|, |L_{c'}|)) - \log(|L_c \cap L_{c'}|)}{\log(|WP|) - \log(\min(|L_c|, |L_{c'}|))}$$

Number of links
with target c

Intersection of inlinks
with target c and c'

Total number of
Wikipedia articles

The diagram illustrates the formula for relatedness. It shows three main components: the top part involves the number of links to target c ; the bottom part involves the intersection of inlinks for both c and c' ; and the middle part is the total number of Wikipedia articles. Arrows indicate the flow from the formula terms to their corresponding descriptive labels.

Baseline methods

Recall the steps

- 1. mention detection – MD**
- 2. link generation – LG**
- 3. (disambiguation) – DA**

Large-Scale Named Entity Disambiguation Based on Wikipedia Data

[Cucerzan 2007]

- Key intuition: leverage context links
 - **"Texas"** is a [[pop music]] band from [[Glasgow]], [[Scotland]], [[United Kingdom]]. They were founded by [[Johnny McElhone]] in [[1986 in music|1986]] and had their performing debut in [[March]] [[1988]] at ...
- Prune the candidates, keep only:
 - appearances in the first paragraph of an article, and
 - reciprocal links

Large-Scale Named Entity Disambiguation Based on Wikipedia Data

[Cucerzan 2007]

- MD
 - NER; rule-based; co-ref resolution
- LG
 - Represent entities as vectors
 - context, categories
 - Same for all candidate entity links
 - Determine maximally coherent set

Wikify!

[Mihalcea & Csomai 2007]

- MD
 - tf.idf, χ^2 , keyphraseness
- LG
 1. Overlap between definition (Wikipedia page) and context (paragraph) [Lesk 1986]
 2. Naive Bayes [Mihalcea 2007]
 - context, POS, entity-specific terms
 3. Voting between (1) and (2)

Topic Indexing with Wikipedia

[Medelyan et al. 2008]

- MD
 - keyphraseness [Mihalcea & Csomai 2007]
- LG
 - combination of average relatedness & commonness
- LG/DA
 - Naive Bayes
 - TF.IDF, position, length, degree, weighted keyphraseness

Learning to Link with Wikipedia

[Milne & Witten 2008b]

- Key idea: disambiguation informs detection
 - compare each possible sense with its *relatedness* to the context sense candidates
 - start with unambiguous senses

Learning to Link with Wikipedia

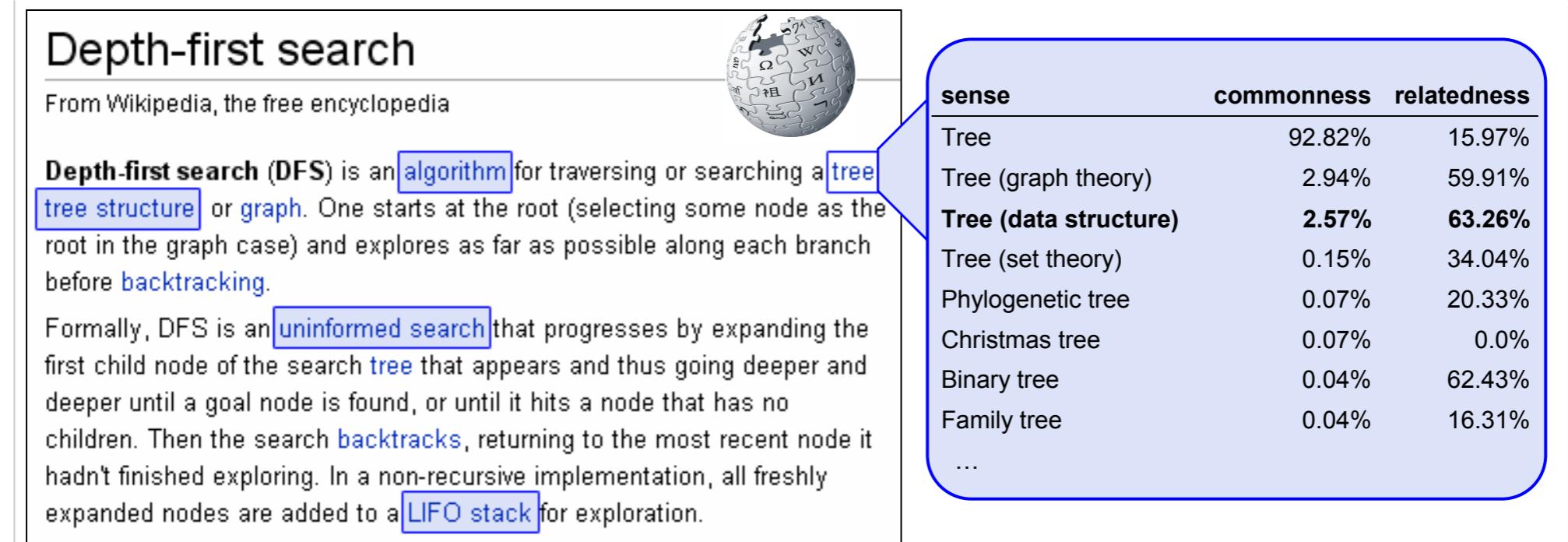
[Milne & Witten 2008b]

Depth-first search

From Wikipedia, the free encyclopedia

Depth-first search (DFS) is an algorithm for traversing or searching a tree structure or graph. One starts at the root (selecting some node as the root in the graph case) and explores as far as possible along each branch before backtracking.

Formally, DFS is an uninformed search that progresses by expanding the first child node of the search tree that appears and thus going deeper and deeper until a goal node is found, or until it hits a node that has no children. Then the search backtracks, returning to the most recent node it hadn't finished exploring. In a non-recursive implementation, all freshly expanded nodes are added to a LIFO stack for exploration.



sense	commonness	relatedness
Tree	92.82%	15.97%
Tree (graph theory)	2.94%	59.91%
Tree (data structure)	2.57%	63.26%
Tree (set theory)	0.15%	34.04%
Phylogenetic tree	0.07%	20.33%
Christmas tree	0.07%	0.0%
Binary tree	0.04%	62.43%
Family tree	0.04%	16.31%
...		

Learning to Link with Wikipedia

[Milne & Witten 2008b]

- Filter non-informative, non-ambiguous candidates (e.g., “the”)
 - based on keyphraseness, i.e., link probability
- Filter non-central candidates
 - based on average relatedness to all other context senses
- Combine

Learning to Link with Wikipedia

[Milne & Witten 2008b]

- MD
 - ...
- LG
 - Machine learning
 - keyphraseness, average relatedness, sum of average weights

Learning to Link with Wikipedia

[Milne & Witten 2008b]

- MD
 - Machine learning
 - link probability, relatedness, **confidence of LG**, generality, frequency, location, spread
- LG
 - Machine learning
 - keyphraseness, average relatedness, sum of average weights

Local and Global Algorithms for Disambiguation to Wikipedia

[Ratinov et al. 2011]

- Explicit focus on *global* versus *local* algorithms
 - “Global,” i.e., disambiguation of the candidate graph
 - NP-hard
- Optimization
 - reduce the search space to a “disambiguation context,” e.g.,
 - all plausible disambiguations [Cucerzan 2007]
 - unambiguous surface forms [Milne & Witten 2008b]

Local and Global Algorithms for Disambiguation to Wikipedia

[Ratinov et al. 2011]

- Main contribution, in steps
 1. use “local” approach (e.g., commonness) to generate a disambiguation context
 2. apply “global” machine learning approach
 - relatedness, PMI
 - {inlinks, outlinks} in various combinations (c and c')
 - {avg, max}
- Finally, apply another round of machine learning

TAGME: On-the-fly Annotation of Short Text Fragments

[Ferragina & Scaiella 2010]

- MD
 - keyphraseness [Mihalcea & Csomai 2007]
- LG
 - use “local” approach to generate a disambiguation context, similar to [Ratinov et al. 2011]
 - Heavy pruning
 - mentions; candidate links; coherence
- Accessible at <http://tagme.di.unipi.it>

Adding semantics to microblog posts

[Meij et al. 2012]

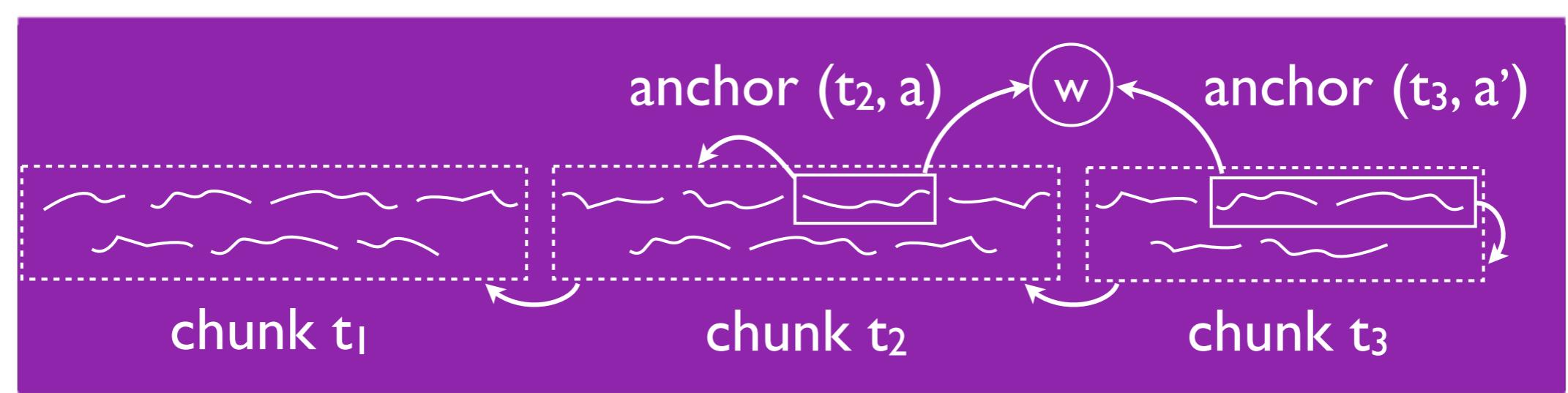
- MD
 - commonness (and others)
 - idea: keep ranked list of all candidate entity links
- LG
 - use machine learning to determine which of the links to keep
 - ..., random forests, GBRT
 - big set of {text, entity, text+entity, context} features

Graph-based methods

Feeding the Second Screen: Semantic Linking based on Subtitles

[Odijk et al. 2013]

- Setting: entity linking on closed captions
 - streaming, high-precision, real-time
- Graph information as additional features
 - Idea: maintain a (coherent) tripartite context graph
 - entities
 - chunks
 - anchors



Feeding the Second Screen: Semantic Linking based on Subtitles

[Odijk et al. 2013]

Context features

$DEGREE(w, G)$	Number of edges connected to the node representing Wikipedia article w in context graph G .
$DEGREE - CENTRALITY(w, G)$	Centrality of Wikipedia article w in context graph G , computed as the ratio of edges connected to the node representing w in G .
$PAGERANK(w, G)$	Importance of the node representing w in context graph G , measured using PageRank.

A Graph-based Method for Entity Linking

[Guo et al. 2011]

- MD
 - rule-based; prefer longer links
 - generate a disambiguation context
- LG
 - (weighted interpolation of) in- and outdegree in disambiguation context to select entity links
 - edges defined by wikilinks
- Evaluation on TAC KBP

Graph-based named entity linking with Wikipedia

[Hachey et al. 2011]

- MD
 - generate disambiguation context
 - based on unambiguous entity links
 - edges defined by wikilinks (articles & categories)
 - max step size: 2 (articles), 3 (categories)
- LG
 - use degree centrality and PageRank to reweigh cosine-based similarity scores
- Evaluation on TAC KBP

Recap

- Essential ingredients
 - MD
 - commonness
 - keyphraseness
 - LG
 - commonness
 - machine learning
 - DA
 - relatedness
 - machine learning

Outline

- Part 1 – Entity Linking
 - introduction
 - methods
 - evaluation
 - test collections
 - hands-on
 - open challenges

Evaluation

DIY Entity Linking

- Ingredients
 - target KB (e.g., Wikipedia)
 - test collection
 - evaluation metrics

Measures

- Set-based (similar to WSD)
 - “How many correct links were retrieved?”
 - macro/micro precision, recall, F-measure
- Ranking-based

Common set-based metrics

- Accuracy

$$A = \frac{|\{\mathcal{C}_{i,0} | \mathcal{C}_{i,0} = \mathcal{G}\}|}{N}$$

- Precision

$$P_{\mathcal{C}} = \frac{|\{\mathcal{C}_i | \mathcal{C}_i \neq \emptyset \wedge \mathcal{G}_i \in \mathcal{C}_i\}|}{|\{\mathcal{C}_i | \mathcal{C}_i \neq \emptyset\}|}$$

- Recall

$$R_{\mathcal{C}} = \frac{|\{\mathcal{C}_i | \mathcal{G}_i \neq \text{NIL} \wedge \mathcal{G}_i \in \mathcal{C}_i\}|}{|\{\mathcal{G}_i | \mathcal{G}_i \neq \text{NIL}\}|}$$

N	Number of queries in data set
\mathcal{G}	Gold standard annotations for data set ($ \mathcal{G} = N$)
\mathcal{G}_i	Gold standard for query i (KB ID or NIL)
\mathcal{C}	Candidate sets from system output ($ \mathcal{C} = N$)
\mathcal{C}_i	Candidate set for query i
$\mathcal{C}_{i,j}$	Candidate at rank j for query i (where $\mathcal{C}_i \neq \emptyset$)

Common ranking-based metrics for entity linking

- Recall @ k
- Precision @ k
- R-precision
- Mean average precision
- Mean reciprocal rank

Test collections

Entity linking test collections

- Wikipedia
- MSNBC
- AQUAINT
- ACE
- Twitter
- AIDA (CoNLL)
- IITB (web data)
- INEX link-the-wiki
- TREC knowledge base acceleration (KBA)
- TAC knowledge base population (KBP)

Wikipedia (for evaluation)

- Widely used
- Pros
 - cheap and easy; the links are already provided
- Cons
 - biased (style guides!)
 - specific scenario
 - unbalanced

MSNBC

[Cucerzan 2007]

- 20 news articles
- Linked to 2006 Wikipedia
 - 756 total links; 127 of these are NIL
- Focus: disambiguate entities after NER and co-reference resolution
 - all mentions of all the detected entities are linked
- Collected by correcting the output of a system

AQUAINT

[Milne & Witten 2008]

- 50 news articles
 - 449 links, obtained using Amazon mechanical turk
- subset of AQUAINT newswire, annotated to mimic Wikipedia hyperlink structure
 - only first mentions of “important” titles were linked
 - uninteresting and redundant mentions of the same title not linked

ACE

[Ratinov et al. 2011]

- Subset of ACE co-reference data set
 - mentions and their types are given
 - co-references resolved
- First nominal mentions of each co-reference chain are linked
 - Amazon mechanical turk
 - accuracy of majority vote ~85%
 - manually corrected

Twitter

[Meij et al. 2012]

- Tweets taken from “verified accounts,” so relatively clean
- ~500 tweets, manually linked to Wikipedia
 - ~2 entity links per tweet on average

Task	Name	Year	Source	All Mentions	Instances
CDCR	John Smith	1998	News	✗	197
CDCR	WePS 1	2007	Web	✗	3,489
CDCR	Day et al.	2008	News	✓	3,660
CDCR	WePS 2	2008	Web	✗	3,432
CDCR	WePS 3	2009	Web	✗	31,950
wikify	Mihalcea	2007	Wiki	✓	7,286
wikify	Kulkarni	2009	Web	✓	17,200
wikify	Milne	2010	Wiki	✓	11,000
NEL	Cucerzan	2007	News	✓	797
NEL	TAC 09	2009	News	✗	3,904
NEL	Fader	2009	News	✗	500
NEL	TAC 10	2010	News, Blogs	✗	3,750
NEL	Dredze	2010	News	✗	1,496
NEL	Bentivogli	2010	News, Web, Transcripts	✓	16,851
NEL	Hoffart	2011	News	✓	34,956

Table taken from Hachey et al. (2013). **Evaluating Entity Linking with Wikipedia**. In AI '13.

TAC

[McNamee et al. 2010]

- Target: KB from Wikipedia (~800k instances)
 - infoboxes; article text; type
- Query
 - document ID (news, web, blog)
 - mention string (occurring at least once in that doc)
- Focus on ambiguous mentions
 - collected by cherry-picking ‘interesting’ mentions, rather than systematically annotating all mentions
- Explicit NILs (> 50% of the queries)

	TAC 2009 test		TAC 2010 train		TAC 2010 test	
$ \mathcal{Q} $	3,904		1,500		2,250	
KB	1,675	(43%)	1,074	(72%)	1,020	(45%)
NIL	2,229	(57%)	426	(28%)	1,230	(55%)
PER	627	(16%)	500	(33%)	751	(33%)
ORG	2710	(69%)	500	(33%)	750	(33%)
GPE	567	(15%)	500	(33%)	749	(33%)
News	3904	(100%)	783	(52%)	1500	(67%)
Web	0	(0%)	717	(48%)	750	(33%)
Acronym	827	(21%)	173	(12%)	347	(15%)
$ \mathcal{E} $	560		—		871	
KB	182	(33%)	462	(—)	402	(46%)
NIL	378	(67%)	—	(—)	469	(54%)
PER	136	(24%)	—	(—)	334	(38%)
ORG	364	(65%)	—	(—)	332	(38%)
GPE	60	(11%)	—	(—)	205	(24%)

Table taken from Hachey et al. (2013). **Evaluating Entity Linking with Wikipedia**. In AI '13.

DIY Entity Linking

- Target KB (Wikipedia)
 - wikipedia-miner
 - Google's Dictionaries for Linking Text, Entities and Ideas
- Test collection
- Evaluation metrics

Meta-evaluations

- [Hachey et al. 2013]
- [Cornolti et al. 2013]

Evaluating Entity Linking with Wikipedia

[Hachey et al. 2013]

- Named entity linking, a.k.a., “NEL”
 - include NILs
 - Wikipedia articles not always named entities
- Explicit focus on separating “search” (LG) and “disambiguation” (DA)
- Reimplement and evaluate three NEL systems
 - [Bunescu & Pasă 2006]
 - [Cucerzan 2007]
 - [Varna et al. 2009] (TAC system paper)

System	Extractor	Condition	Searcher						Disambiguator	
			Title	Redirect	Link	Truncated	Bold	DABTitle		
Bunescu and Pașca (2006)	NER	NA	✓	✓				✓	NA	SVM rank over cosine and mention context word×category features
Cucerzan (2007)	NER, coreference expansion	NA	✓	✓	✗	✓		✓	NA	Scalar product between candidate category/term vector and document-level vector
Varma et al. (2009)	NER, acronym expansion	if acronym								Cosine between candidate article term vector and mention context vector
		if expandable	✓							
		else	✓	✓			✓	✓	NA	
		else								
		search 1	✓							
		if no candidates	✓	✓			✓	✓	NA	

Table taken from Hachey et al. (2013). **Evaluating Entity Linking with Wikipedia**. In AI '13.

Alias	Source	$\langle C \rangle$	$P_{\mathcal{C}}^{\infty}$	$R_{\mathcal{C}}^{\infty}$	P_{\emptyset}	R_{\emptyset}
Title		0.2	83.5	37.2	68.1	96.5
Redirect		0.1	74.6	20.0	62.1	96.2
Link		4.2	55.7	80.1	88.6	59.5
Bold		1.6	45.1	48.8	71.7	67.2
Hatnote		0.0	42.6	1.2	57.7	99.9
Truncated		1.2	37.8	24.5	62.2	78.6
DABTitle		3.5	34.2	29.3	58.7	65.1
DABRedirect		2.7	34.0	18.9	57.9	77.3

Table taken from Hachey et al. (2013). **Evaluating Entity Linking with Wikipedia**. In AI '13.

System	A	A_C	A_\emptyset
NIL Baseline	57.1	0.0	100.0
Title Baseline	71.0	37.2	96.5
+ Redirect Baseline	76.3	54.6	92.6
Bunescu and Paşa	77.0	67.8	83.8
Cucerzan	78.3	71.3	83.5
Varma et al. Replicated	80.1	72.3	86.0
TAC 09 Median	71.1	63.5	78.9
TAC 09 Max (Varma)	82.2	76.5	86.4

Table taken from Hachey et al. (2013). **Evaluating Entity Linking with Wikipedia**. In AI '13.

A Framework for Benchmarking Entity-Annotation Systems

[Cornolti et al. 2013]

- Compare five publicly available entity linkers
 - [Hoffart et al. 2007] (AIDA)
 - [Ratinov et al. 2011]
 - [Ferragina & Scaiella 2010] (TAGME)
 - [Milne & Witten 2008] (wikipedia-miner)
 - DBpedia Spotlight
- And also investigate parameter/cut-off settings

A Framework for Benchmarking Entity-Annotation Systems

[Cornolti et al. 2013]

- On five publicly available test collections
 - AIDA **[Hoffart et al. 2007]**
 - based on CoNLL 2003: noun annotations
 - 1393 Reuters newswire articles
 - hand-annotated all nouns with entities in YAGO2
 - AQUAINT **[Milne & Witten 2008]**
 - MSNBC **[Cucerzan 2007]**
 - IITB **[Kulkarni et al. 2010]** (web data)
 - Twitter **[Meij et al. 2012]**

A Framework for Benchmarking Entity-Annotation Systems

[Cornolti et al. 2013]

- Main findings:

A Framework for Benchmarking Entity-Annotation Systems

[Cornolti et al. 2013]

- Benchmarking framework
- Five annotated datasets:
 - News articles (AIDA/CoNLL, AQUINT, MSNBC)
 - Tweets (Meij)
 - Web pages (IITB)
- “Fuzzy” evaluation measures
- Main findings
 - Different systems perform well in different scenarios
 - AIDA and TagMe seem to be the winners overall

Outline

- Part 1 – Entity Linking
 - introduction
 - methods
 - evaluation
 - test collections
 - hands-on
 - open challenges

Hands-on



Public Toolkits and Web Services for Entity Linking

- Wikipedia Miner
- TagMe
- DBpedia Spotlight
- Illinios Wikifier
- AIDA
- (OpenCalais)

Wikipedia Miner

[Milne & Witten 2008b]

- Open source
- (Public) web service
 - Java
 - Hadoop preprocessing pipeline
- Lexical matching + machine learning
- See <http://wikipedia-miner.cms.waikato.ac.nz>

TagMe

[Ferragina & Scaiella 2010]

- Web service only
- Approach similar to Wikipedia Miner
- Voting for disambiguation
 - Based on all possible bindings
 - Heuristics to select best target
- Designed for short texts
- See <http://tagme.di.unipi.it/>

DBpedia Spotlight

[Mendes et al., 2011]

- Open source
- Public web service
- LingPipe Exact Dictionary-Based Chunker
- Disambiguation in local context
 - Vector-space Model using Bag-of-Words
 - Cosine similarity
- See <http://spotlight.dbpedia.org>

Illinois Wikifier

[Ratinov et al. 2011]

- Local install
- Uses Illinois NER system
- Disambiguation as weighted sum of features
 - Textual similarity
 - Global coherence based on link structure
- See http://cogcomp.cs.illinois.edu/page/software_view/33

AIDA

[Yosef et al. 2011]

- Open source
- (Public) web service
- Uses Stanford NER system
- Links to YAGO2
- Disambiguation in 3 variants
 - PriorOnly: link to most common target
 - Local: disambiguate individual links with local features
 - CocktailParty: collective disambiguation maximizing coherence using iterative graph-based approach

OpenCalais

- Only on public content
 - Does not keep a copy of content
 - Keeps a copy of the metadata it extracts
- Free for up to 50,000 documents per day
- Early adopters:
 - CBS Interactive / CNET, Huffington Post, Al Jazeera, The White House
 - More than 30,000 developers, more than 50 publishers

	Programming Language	Service	Available Languages	Open Source
Wikipedia Miner	Java	Web API, Application	any WP	✓
TagMe	Java	Web API	EN, IT	✗
DBpedia Spotlight	Java	Web API, Application	EN + any WP	✓
Illinois Wikifier	Java	Application	EN	✓
AIDA	Java	Web API	EN	✓
OpenCalais	?	Web API	EN, FR, SP	✗

	Matching	Target KB	Context	Comment
Wikipedia Miner	Lexical	Wikipedia	ML on Relatedness	
TagMe	Lexical	Wikipedia	Vote on Relatedness	Focus on Short texts
DBpedia Spotlight	Lexical?	DBpedia	Cosine Similarity	Structure
Illinois Wikifier	NER	Wikipedia	Global Coherence	
AIDA	NER	YAGO2	Multiple	Structure
OpenCalais	?	Calais	?	

Code Academy

- Contains some (Javascript) coding examples for entity linking and retrieval
 - <http://www.codecademy.com/courses/javascript-beginner-en-LkhDf/>

Outline

- Part 1 – Entity Linking
 - introduction
 - methods
 - evaluation
 - test collections
 - hands-on
 - open challenges

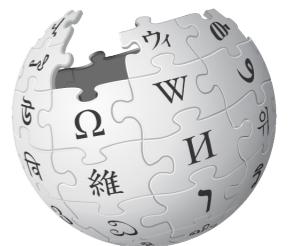
Open challenges

Open challenges

- Difficulty prediction
 - similar to ambiguity, but not the same
 - dependent on context, candidate links, ...
- Cross-lingual entity linking [**Wang et al. 2013**]
- Cross-KB entity linking (“Freebase”)
 - use Wikipedia as pivot
 - directly
 - lexical matching
 - machine learning (if annotators/training data available)

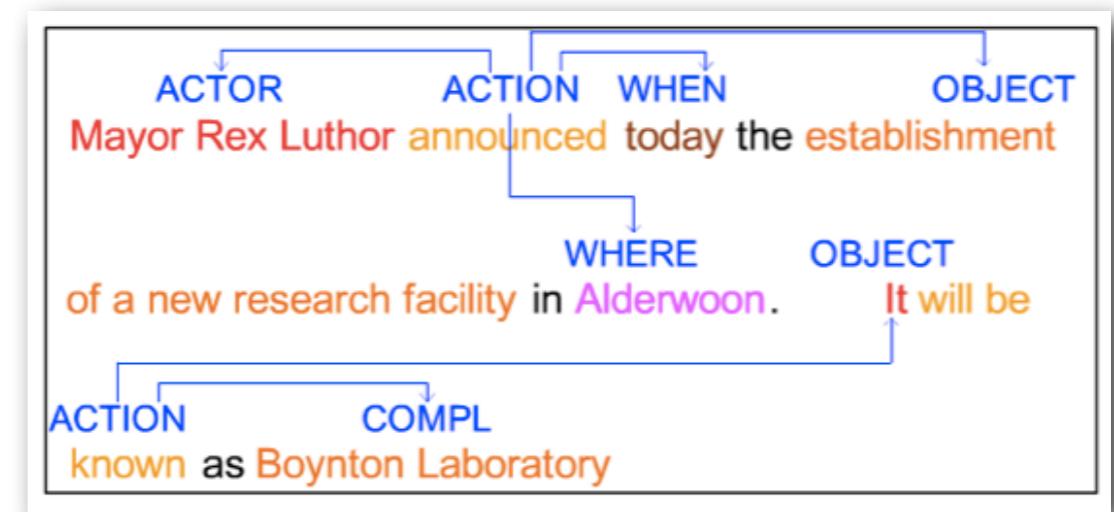
Learning/Updating the KB

- Parallel, continuous streams of items
 - news, tweets, blogs, status updates
 - queries, clicks
 - web pages, RDFa/schema.org
 - etc.
- Given an entity
 - “What is new?” What do I need to know now?”
 - Add: personal
 - Add: social
- TREC KBA/KBP/KBx, TREC TS



Learning/Updating the KB: ingredients?

- Accurate entity linking
 - real-time
 - cross-item
 - cross-genre
 - cross-vertical
- What is being said?
 - aspects, attributes, relations, events
- Correlate with already known facts
- Detect bursts, events



Open challenges

- Generic test collections
 - What's the task? Evaluation?
 - TAC KBP?
 - set-based? ranking? known-item finding? top- r ?
 - exhaustive linking? first mention only?
 - “aboutness”
- Moving beyond entities
 - events/news
 - concepts
 - relations

Open challenges

- What if there is no/little textual evidence?
- Move beyond "ad hoc" entity linking:
 - incorporate contextual evidence in the task (and evaluation)
 - {users, history, profile, social, trending, ...}
- Stream-based entity linking

Follow-up reading

- Detecting unlinkable entities [**Lin et al. 2012a**]
- Linking entities to any database [**Sil et al. 2012**]
- Automatically generating Wikipedia articles
[Sauper & Barzilay 2009]
- Scaling up to the web [**Lin et al. 2012b**]
- Serendipitous suggestions based on personalized entity links [**Bordino et al. 2013**]

References – Entity linking

<http://www.mendeley.com/groups/3339761/entity-linking-and-retrieval-tutorial-at-www-2013-and-sigir-2013/papers/added/0/tag/entity+linking/>

References – Entity linking

The screenshot shows a Mendeley group page titled "Entity Linking and Retrieval – Tutorial at WWW 2013 and SIGIR 2013". The page displays 44 papers. The first paper listed is "Analysis and Enhancement of Wikification for Microblogs with Context Expansion" by Taylor Cassidy, Heng Ji, Lev-Arie Ratinov, Arkaitz Zubiaga, Hongzhao Huang in COLING 2012 (2012). The second paper is "Microblog-genre noise and impact on semantic annotation accuracy" by Leon Derczynski, Diana Maynard, Niraj Aswani, Kalina Bontcheva in HT 2013 (2013). The third paper is "Entity Disambiguation with Freebase" by Zhicheng Zheng, Xiance Si, Fangtao Li, Edward Y. Chang, Xiaoyan Zhu in WI-IAT 2013 (2013). The page also features a sidebar with a "Feedback" button and a "Top tags in this group" section.

Papers in Entity Linking and Retrieval – Tutorial at WWW 2013 and SIGIR 2013 | Mendeley Group

www.mendeley.com/groups/3339761/entity-linking-and-retrieval-tutorial-at-www-2013-and-sigir-2013/papers/

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Mendeley Computer and Information Science Groups

Overview Papers Members

1 - 20 of 44 Prev 1 2 3 Next

Analysis and Enhancement of Wikification for Microblogs with Context Expansion.

Taylor Cassidy, Heng Ji, Lev-Arie Ratinov, Arkaitz Zubiaga, Hongzhao Huang in COLING 2012 (2012)

Disambiguation to Wikipedia (D2W) is the task of linking mentions of concepts in text to their corresponding Wikipedia entries. Most previous work has focused on linking terms in formal texts (e.g. newswire) to Wikipedia. Linking terms in short...

Added 1 minute ago 1 reader

Microblog-genre noise and impact on semantic annotation accuracy

Leon Derczynski, Diana Maynard, Niraj Aswani, Kalina Bontcheva in HT 2013 (2013)

Using semantic technologies for mining and intelligent information access to microblogs is a challenging, emerging research area. Unlike carefully authored news text and other longer content, tweets pose a number of new challenges, due to their...

Added 11 minutes ago

Entity Disambiguation with Freebase

Zhicheng Zheng, Xiance Si, Fangtao Li, Edward Y. Chang, Xiaoyan Zhu in WI-IAT 2013 (2013)

entity linking Wikipedia TAC
commonness SVM graph
relatedness naive bayes pagerank
keyphraseness Twitter centrality
meta evaluation NER
word sense disambiguation random forests
Freebase tagme local web

Feedback

<http://www.mendeley.com/groups/3339761/entity-linking-and-retrieval-tutorial-at-www-2013-and-sigir-2013/papers/added/0/tag/entity+linking/>

Part II

Entity Retrieval

Introduction

Entity retrieval tasks

- Ad-hoc entity retrieval
- List completion
- Question answering
 - Factual questions
 - List questions
 - Related entity finding
- Type-restricted variations
 - People, blogs, products, movies, etc.

total length of US highways - Wolfram|Alpha

http://www.wolframalpha.com/input/?i=total+length+of+US+highways

Google

WolframAlpha™ computational knowledge engine

total length of US highways

Examples Random

Assuming "US" is a country | Use as a city instead

Input Interpretation:

United States | length of highways

Result:

271 900 km (kilometers) (2007 estimate)

Show non-metric

History:

(from 1990 to 2007)
(in thousands of kilometers)

Road network:

	Show non-metric	Total number
motorways	75 111 km (kilometers) (2007 estimate)	
highways	271 900 km (kilometers) (2007 estimate)	
secondary roads	1.7 million km (kilometers) (2007 estimate)	
others	4.5 million km (kilometers) (2007 estimate)	
total	6.5 million km (kilometers) (2007 estimate)	

For the geek who has everything

Wolfram gear »

Related Wolfram|Alpha Queries

- = length of highways of North...
- = people killed in road accide...
- = length of highways of Canada
- = length of highways of Austra...

expert finding

EXPERTS

language technology

Bogers, Drs. Toine M.	Arts
Bosch, Dr. Antal P.J. van den	Arts
Broeder, Dr. Peter	Arts
Canisius, Drs. Sander V.M.	Arts
Daelemans, Prof. dr. Walter M.P.	Arts
Geertzen, Jeroen	Arts
Keizer, Dr. ir. Simon	Arts
Marsi, Dr. Erwin C.	Arts
Reynaert, Dr. Martin W.C.	Arts
Sporleder, Dr. C.E.	Arts
Werf, Drs. Rintse van der	Arts

See also:

[computer linguistics](#)
[language technology and computers](#)



EXPERTS
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expert profiling

Antal P. J. van den Bosch

Lecturer

Faculty of Arts
Language and information science



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P.O. Box 90153
NL-5000 LE Tilburg, The Netherlands

Phone +31 13 466 3117
Fax +31 13 466 2892
E-mail: Antal.vdnBosch@uvt.nl

Present

	mon	tue	wed	thu	fri
morning	✓	✓	✓	✓	
afternoon	✓	✓	✓	✓	

[research](#)
[study guide](#)
[personal homepage](#)

Expertise

My research is positioned in the intersection between artificial intelligence and linguistics. I am specialized in machine learning and language technology / computational linguistics. As for applications, I have professional experience with speech synthesis, the automatic syntactic and semantic analysis of text, text mining, dialogue systems, and spelling correction.

Subjects

[artificial intelligence](#)
[computer linguistics](#)



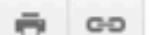
Indian restaurants in bangalore



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Indian restaurants near Bangalore, Karnataka

**Serengeti**Kanyakumari Rd, Bangalore, Karnataka
080 4000 3333 · [zomato.com](#)

Category: Indian Restaurant

18 14 reviews ·

north indian food · jungle · main course
"Good" -**Woodys**45/1, 5th Cross, 17th Main, J P Nagar, Bangalore,
Karnataka 560078
080 2649 0888 · [woodlands.in](#)

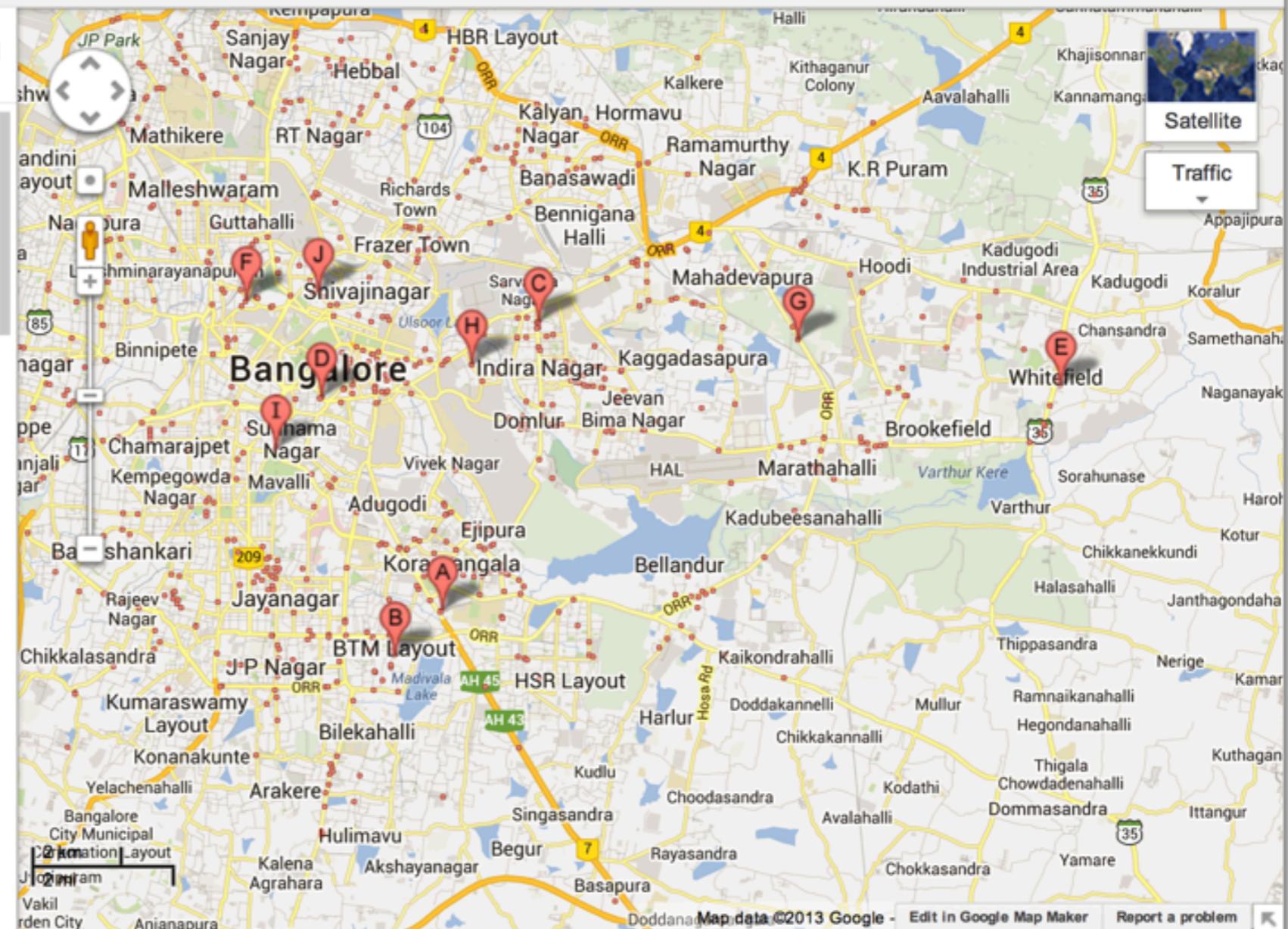
Category: Restaurants - South Indian

10 13 reviews ·

"Terrible place. We sat in a nominally air-conditioned
place, but the AC ..." -**Southindies**Inner Ring Rd, Indira Nagar, Bangalore, Karnataka
560038
080 4163 6363 · [thesouthindies.com](#)

Category: South Indian Restaurant

16 21 reviews ·

"good food but small portions. holier than thou
service. overpriced. i am not ..." -

What's so special about it?

- Entities are not always directly represented
 - Recognize and disambiguate entities in text
 - Collect and aggregate information about a given entity from multiple documents and even multiple data collections
 - ~ entity linking
- More structure than document-based IR
 - Types (from some taxonomy)
 - Attributes (from some ontology)
 - Relationships to other entities (“typed links”)

In this Part

- Focus on the ad-hoc entity retrieval task
- Mainly probabilistic models
 - Specifically, Language Models

Basics

- Probability of an event

$$P(A)$$

- Conditional probability

$$P(A|B)$$

- Joint probability

$$P(A, B)$$

Conditional dependence

- Independent events

$$P(A, B) = P(A) \cdot P(B)$$

$$P(A, B|C) = P(A|C) \cdot P(B|C)$$

- Conditionally dependent events

$$P(A, B) = P(A|B) \cdot P(B)$$

$$P(A, B|C) = P(A|B, C) \cdot P(B|C)$$

Bayes' theorem

$$P(A|B) = \frac{P(B|A) \cdot P(A)}{P(B)}$$

Bayes' theorem

$$P(A|B) = \frac{\underbrace{P(B|A)}_{\text{Likelihood}} \cdot \underbrace{P(A)}_{\text{Prior}}}{P(B)}$$

↓
Posterior

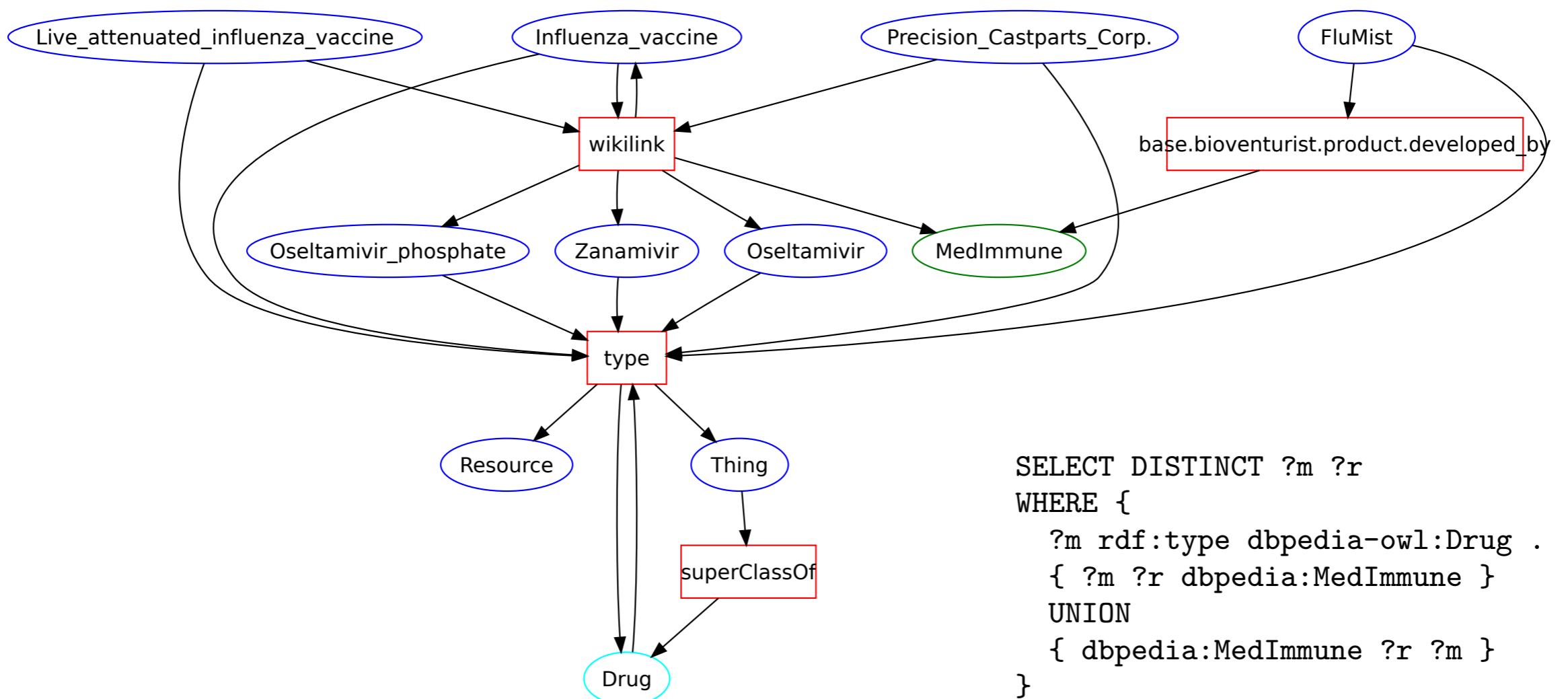
Outline

- Part 2 – Entity Retrieval
 - introduction
 - ranking with ready-made entity descriptions
 - ranking without explicit entity representations
 - test collections
 - hands-on
 - open challenges

Ad-hoc entity retrieval

- **Input:** unconstrained natural language query
 - “telegraphic” queries (neither well-formed nor grammatically correct sentences or questions)
- **Output:** ranked list of entities
- **Collection:** unstructured and/or semi-structured documents

This is not...



This is not...

User interface

Title: The Da Vinci Code
Author: Dan Brown, 1964
Year: 2003

Application

SPARQL

Select ?title ?year ...
Select ?name ?year WHERE

Books record

URI	http://openlibrary.org/works/OL76837W
Title	The Da Vinci Code
Author	http://viaf.org/viaf/102403515
Year	2003

Authors record

URI	http://viaf.org/viaf/102403515
Name	Dan Brown
Year	1964

This is not...

User interface

Title: The Da Vinci Code
Author: Dan Brown, 1964
Year: 2003

Application

SQL

Select title, year from books
Select name, year from authors where books.author=authors.id

Database

Books record

ID 1289

Title The Da Vinci Code

Author 456

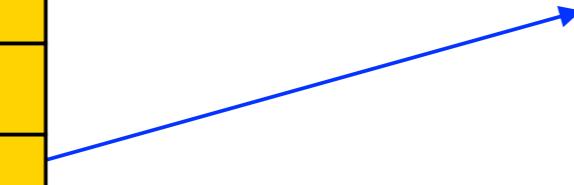
Year 2003

Authors record

ID 456

Name Dan Brown

Year 1964



Ranking with ready-made entity descriptions

This is not unrealistic...

This is not unrealistic...

Bangalore – Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/Bangalore

Create account Log in

Article Talk Read Edit View history Search

Bangalore

From Wikipedia, the free encyclopedia

Coordinates: 12°58'N 77°34'E

For other uses, see [Bangalore \(disambiguation\)](#).

Bangalore (or **Bengaluru** [bəŋgəlʊru] (help·info)) is the capital city of the Indian state of [Karnataka](#). Located on the [Deccan Plateau](#) in the south-eastern part of Karnataka, Bangalore is India's [third most populous city](#) and [fifth-most populous urban agglomeration](#). Bangalore is well known as the hub of India's information technology sector. The city is amongst the top 10 preferred entrepreneurial locations in the world.^[5] As a growing metropolitan city in a developing country, Bangalore confronts substantial pollution and other logistical and socio-economic problems.^{[6][7]}

A succession of South Indian dynasties ruled the region of Bangalore until in 1537 CE, [Kempé Gowdā](#) — a feudatory ruler under the [Vijayanagara Empire](#) — established a [mud fort](#) considered to be the foundation of modern Bangalore. Following transitory occupation by the Marāthās and Mughals, the city remained under the [Mysore kingdom](#), which is now a part of the Indian state of Karnataka. Bangalore continued to be a cantonment of the British and a major city of the [Princely State of Mysore](#) which existed as a nominally sovereign entity of the [British Raj](#). Following the [independence of India](#) in 1947, Bangalore became the capital of [Mysore state](#), and remained capital when the new Indian state of Karnataka was formed in 1956. With a [Gross domestic product](#) of US\$83 billion, Bangalore is listed 4th among the top 15 cities contributing to [India's overall GDP](#).^[8]

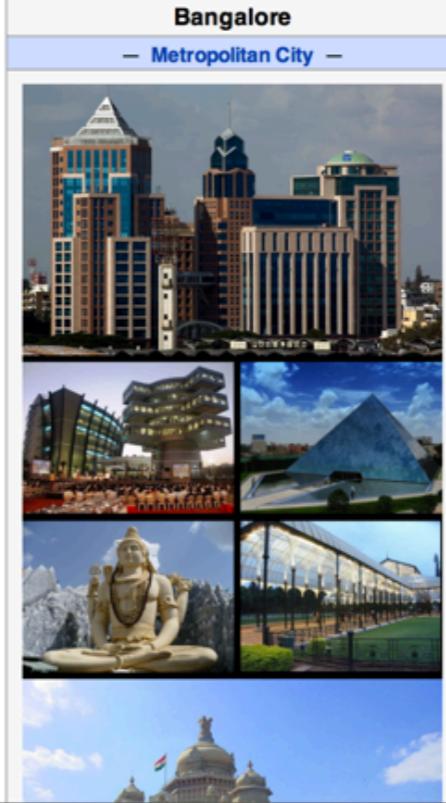
Bangalore is home to many well-recognised educational and research institutions in India. Numerous public sector [heavy industries](#), technology companies, [aerospace](#), telecommunications, and [defence organisations](#) are located in the city. Bangalore is known as the [Silicon Valley of India](#) because of its position as the nation's leading IT exporter.^{[9][10][11][12]} A demographically diverse city, Bangalore is a major economic and cultural hub and the second-fastest growing major metropolis in India.^[13]

Contents [hide]

- 1 Etymology
- 2 History
- 3 Geography
 - 3.1 Climate

Bangalore

— Metropolitan City —



This is not unrealistic...

Bangalore – Wikipedia, the free encyclopedia

W en.wikipedia.org/wiki/Bangalore

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Man of Steel (2013) – IMDb

www.imdb.com/title/tt0770828/

Reader

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Man of Steel (2013)

PG-13 143 min - Action | Adventure | Fantasy - 14 June 2013 (USA)

Your rating: ★★★★★★★★★★ 8.0 /10 Ratings: 8.0/10 from 121,569 users Metascore: 55/100 Reviews: 1,298 user | 460 critic | 47 from Metacritic.com

A young itinerant worker is forced to confront his secret extraterrestrial heritage when Earth is invaded by members of his race.

Director: Zack Snyder
Writers: David S. Goyer (screenplay), David S. Goyer (story), 3 more credits »
Stars: Henry Cavill, Amy Adams, Michael Shannon | See full cast and crew

+ Watchlist Watch Trailer Share...

1 win & 2 nominations. See more awards »

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on IMDb 13:01 on IMDb 00:40 Featurette Promo

Photos

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Warner Bros. and Legendary Pictures to Part Ways

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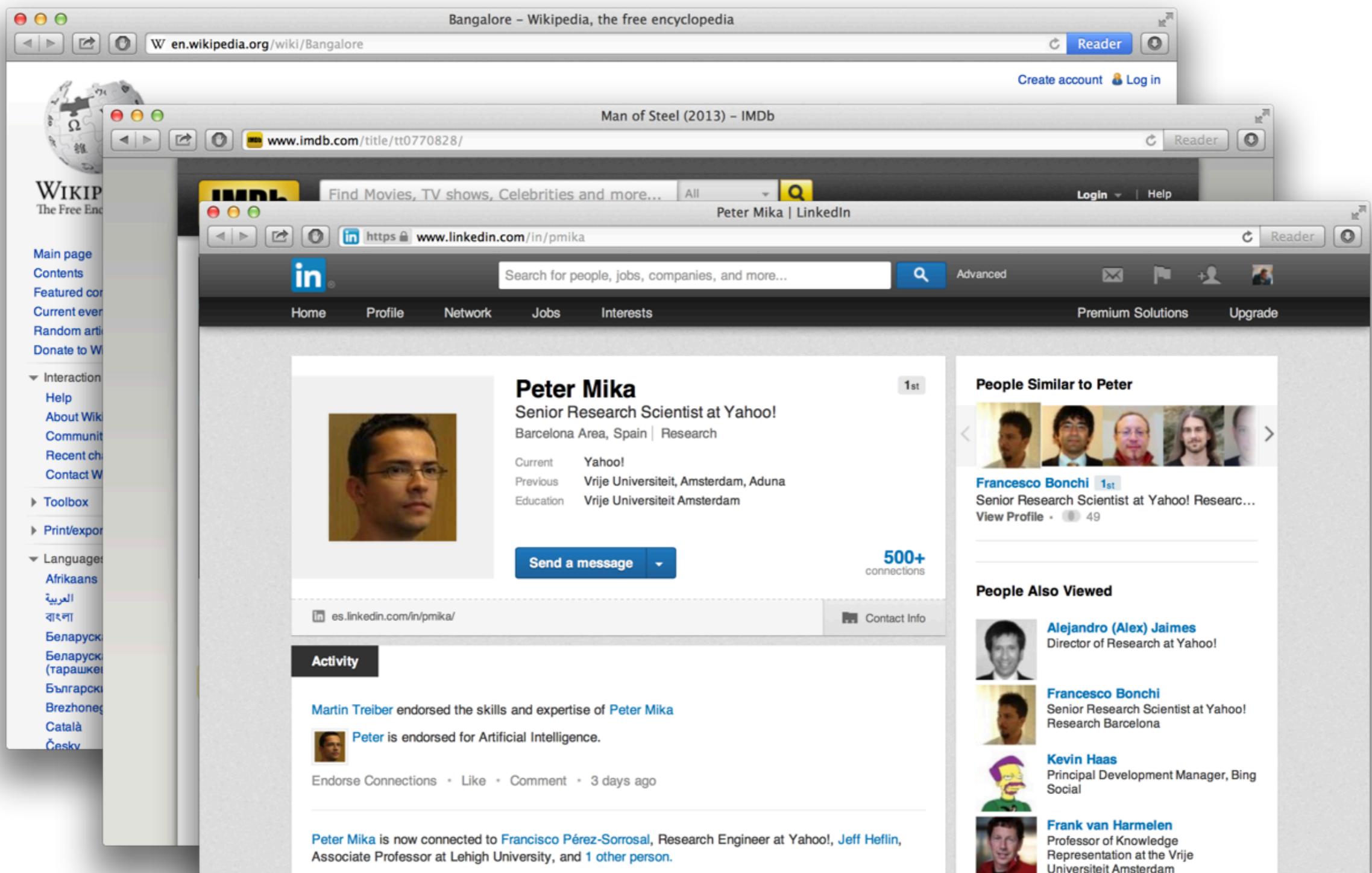
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Document-based entity representations

- Most entities have a “home page”
- I.e., each entity is described by a document
- Ranking entities much like ranking documents
 - Unstructured
 - Semi-structured

Standard Language Modeling approach

- Rank documents d according to their likelihood of being relevant given a query q : $P(d|q)$

$$P(d|q) = \frac{P(q|d)P(d)}{P(q)} \propto P(q|d)P(d)$$

Standard Language Modeling approach

- Rank documents d according to their likelihood of being relevant given a query q : $P(d|q)$

$$P(d|q) = \frac{P(q|d)P(d)}{P(q)} \propto P(q|d)P(d)$$

Query likelihood
Probability that query q was “produced” by document d

Document prior
Probability of the document being relevant to *any* query

$$P(q|d) = \prod_{t \in q} P(t|\theta_d)^{n(t,q)}$$

Standard Language Modeling approach (2)

$$P(q|d) = \prod_{t \in q} P(t|\theta_d)^{n(t,q)}$$

Standard Language Modeling approach (2)

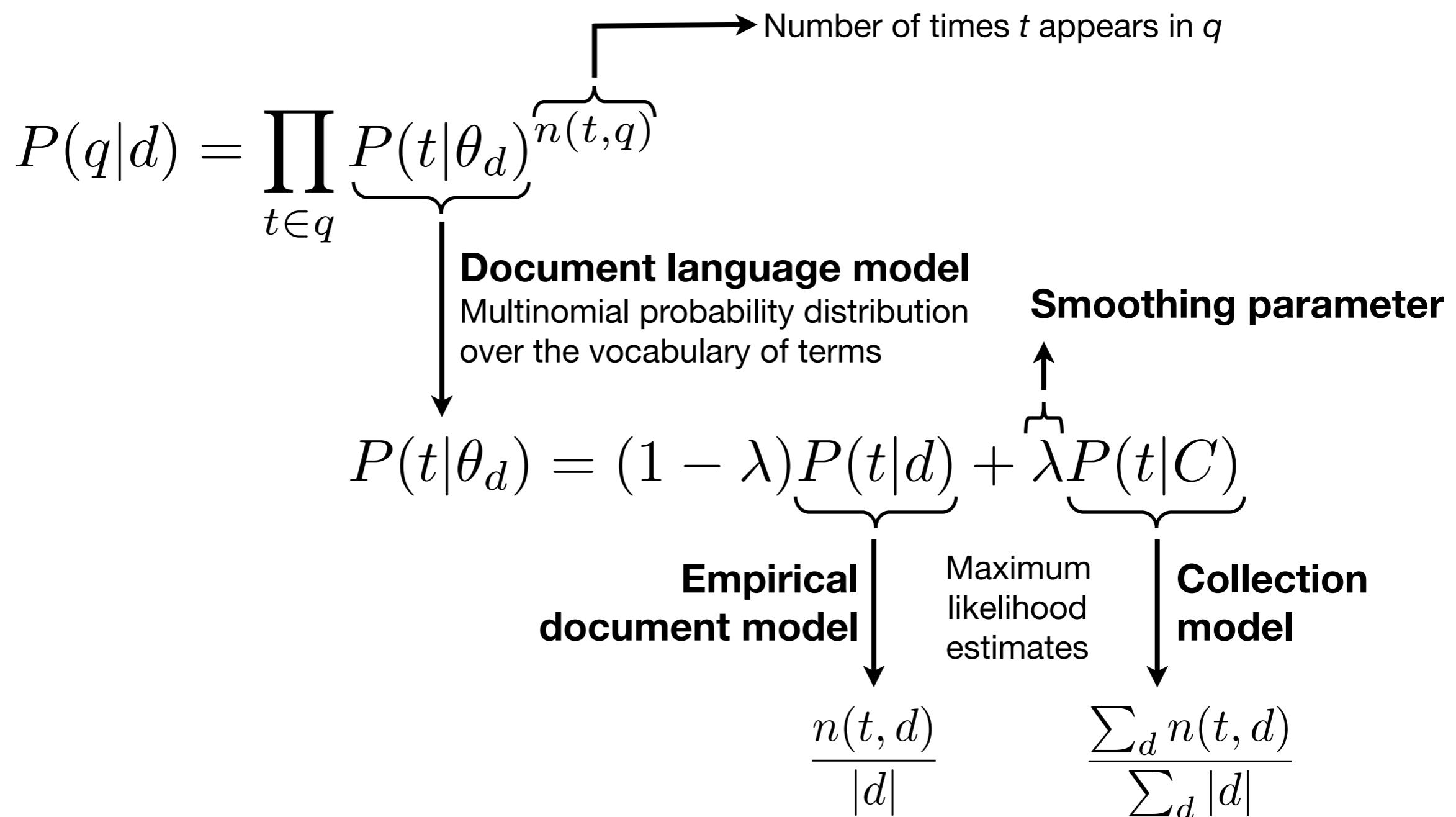
$$P(q|d) = \prod_{t \in q} \underbrace{P(t|\theta_d)}_{\text{Document language model}}^{n(t,q)}$$

Number of times t appears in q

$P(t|\theta_d) = (1 - \lambda)P(t|d) + \lambda P(t|C)$

Document language model
Multinomial probability distribution over the vocabulary of terms

Standard Language Modeling approach (2)



Here, documents=entities, so

$$P(e|q) \propto P(e)P(q|\theta_e) = P(e) \prod_{t \in q} P(t|\theta_e)^{n(t,q)}$$

Here, documents=entities, so

$$P(e|q) \propto P(e)P(q|\theta_e) = \underbrace{P(e)}_{\text{Entity prior}} \prod_{t \in q} \underbrace{P(t|\theta_e)^{n(t,q)}}_{\text{Entity language model}}$$

Entity prior
Probability of the entity being relevant to *any* query

Entity language model
Multinomial probability distribution over the vocabulary of terms

Semi-structured entity representation

- Entity description documents are rarely unstructured
- Representing entities as
 - Fielded documents – the IR approach
 - Graphs – the DB/SW approach



Audi A4

From Wikipedia, the free encyclopedia

The **Audi A4** is a line of compact executive cars produced since late 1994 by the German car manufacturer Audi, a subsidiary of the Volkswagen Group.

The A4 has been built in four generations and is based on Volkswagen's B platform. The first generation A4 succeeded the [Audi 80](#). The automaker's internal numbering treats the A4 as a continuation of the Audi 80 lineage, with the initial A4 designated as the B5-series, followed by the B6, B7, and the current B8. The B8 A4 is built on the [Volkswagen Group MLB platform](#) shared with many other Audi models and potentially one Porsche model within Volkswagen Group.^[2]

The Audi A4 automobile layout consists of a longitudinally oriented engine at the front, with transaxle-type transmissions mounted at the rear of the engine. The cars are front-wheel drive, or on some models, "quattro" all-wheel drive.

The A4 is available as a saloon/sedan and estate/wagon. The second (B6) and third generations (B7) of the A4 also had a convertible version, but the B8 version of the convertible became a variant of the [Audi A5](#) instead as Audi got back into the compact executive coupé segment. The facebook fans of the Audi A4 page are more than 870,000.

Contents [\[show\]](#)

Audi A4



Manufacturer	Audi
Production	1994–present
Assembly	Ingolstadt, Germany Changchun, China ^[1] Tokyo, Japan (AMA; B5 only) Jakarta, Indonesia (Garuda Mataram Motor; B5 & B8) Solomonovo, Ukraine (Eurocar; B7 only) Aurangabad, India
Predecessor	Audi 80
Class	Compact executive car (globally)
Layout	front-engine, front-wheel-drive front-engine, four-wheel-drive
Platform	Volkswagen Group B



Audi A4

From Wikipedia, the free encyclopedia

The Audi A4 is a line of compact executive cars produced since late 1994 by the German car manufacturer Audi, a subsidiary of the Volkswagen Group.

The A4 has been built in four generations and is based on Volkswagen's B platform. The first generation A4 succeeded the Audi 80. The automaker's internal numbering treats the A4 as a continuation of the Audi 80 lineage, with the initial A4 designated as the B5-series, followed by the B6, B7, and the current B8. The B8 A4 is built on the Volkswagen Group MLB platform shared with many other Audi models and potentially one Porsche model within Volkswagen Group.^[2]

Audi A4



Manufacturer Audi

dbpedia:Audi_A4

foaf:name

Audi A4

rdfs:label

Audi A4

rdfs:comment

The Audi A4 is a compact executive car produced since late 1994 by the German car manufacturer Audi, a subsidiary of the Volkswagen Group. The A4 has been built [...]

1994

2001

2005

2008

rdf:type

[dbpedia-owl:MeanOfTransportation](#)

[dbpedia-owl:Automobile](#)

[dbpedia:Audi](#)

[dbpedia:Compact_executive_car](#)

[freebase:Audi_A4](#)

[dbpedia:Audi_A5](#)

[dbpedia:Cadillac_BLS](#)

dbpedia-owl:manufacturer

dbpedia-owl:class

owl:sameAs

is [dbpedia-owl:predecessor](#) of

is [dbpprop:similar](#) of

Mixture of Language Models

[Ogilvie & Callan, 2003]

- Build a separate language model for each field
- Take a linear combination of them

$$P(t|\theta_d) = \sum_{j=1}^m \mu_j P(t|\theta_{d_j})$$

Field weights

$$\sum_{j=1}^m \mu_j = 1$$

Field language model

Smoothed with a collection model built from all document representations of the same type in the collection

Setting field weights

- Heuristically
 - Proportional to the length of text content in that field, to the field's individual performance, etc.
- Empirically (using training queries)
- Problems
 - Number of possible fields is huge
 - It is not possible to optimise their weights directly
- Entities are sparse w.r.t. different fields
 - Most entities have only a handful of predicates

Predicate folding

- **Idea:** reduce the number of fields by grouping them together
- Grouping based on (BM25F and)
 - type **[Pérez-Agüera et al. 2010]**
 - manually determined importance **[Blanco et al. 2011]**

Hierarchical Entity Model

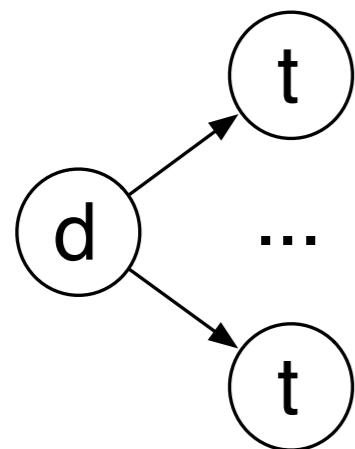
[Neumayer et al. 2012]

- Organize fields into a 2-level hierarchy
 - Field types (4) on the top level
 - Individual fields of that type on the bottom level
- Estimate field weights
 - Using training data for field types
 - Using heuristics for bottom-level types

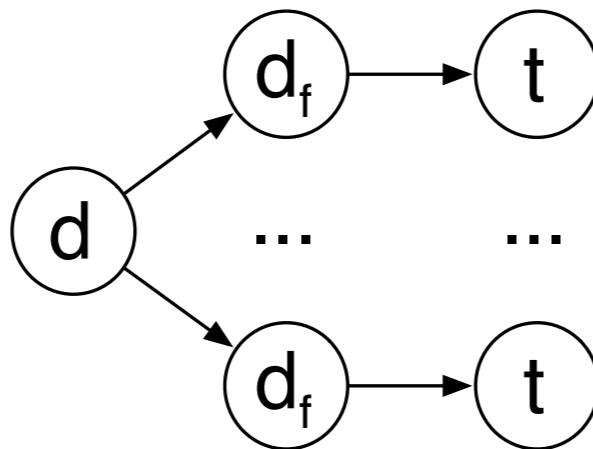
Two-level hierarchy

Name	{	foaf:name rdfs:label rdfs:comment	Audi A4 Audi A4 The Audi A4 is a compact executive car produced since late 1994 by the German car manufacturer Audi, a subsidiary of the Volkswagen Group. The A4 has been built [...]
Attributes	{	dbpprop:production	1994 2001 2005 2008
Out-relations	{	rdf:type dbpedia-owl:manufacturer dbpedia-owl:class owl:sameAs	dbpedia-owl:MeanOfTransportation dbpedia-owl:Automobile dbpedia:Audi dbpedia:Compact_executive_car freebase:Audi_A4
In-relations	{	is dbpedia-owl:predecessor of is dbpprop:similar of	dbpedia:Audi_A5 dbpedia:Cadillac_BLS

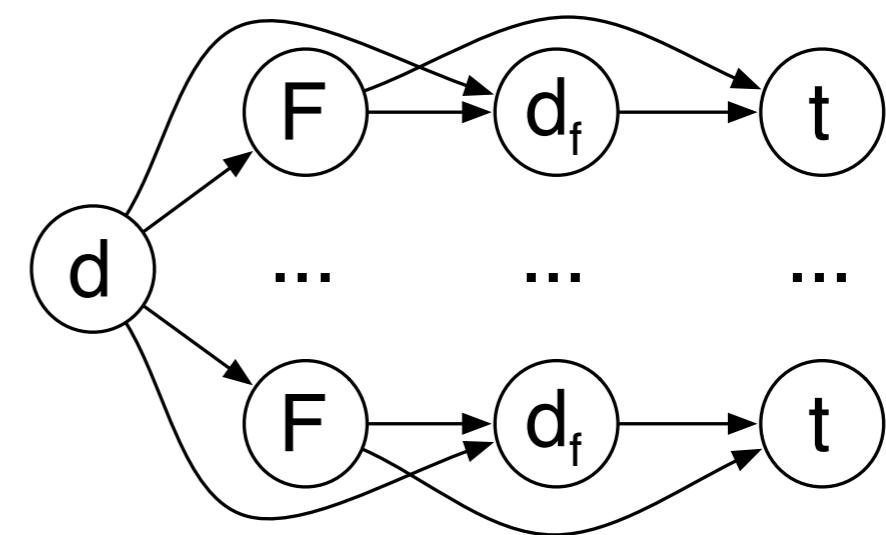
Comparison of models



**Unstructured
document model**



**Fielded
document model**



**Hierarchical
document model**

Probabilistic Retrieval Model for Semistructured data

[Kim et al. 2009]

- Extension to the Mixture of Language Models
- Find which document field each query term may be associated with

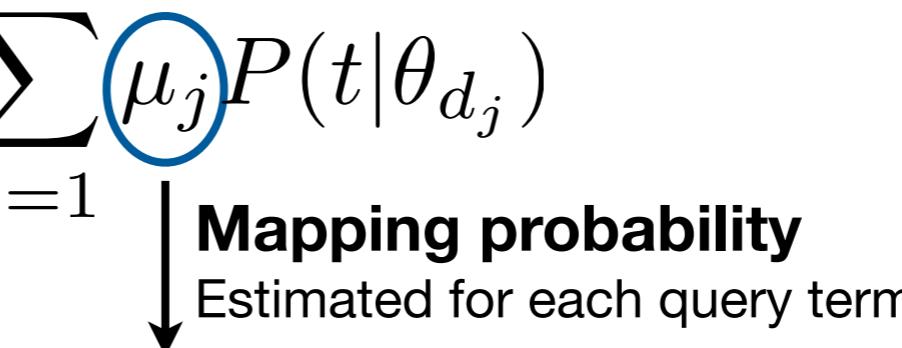
$$P(t|\theta_d) = \sum_{j=1}^m \mu_j P(t|\theta_{d_j})$$

Probabilistic Retrieval Model for Semistructured data

[Kim et al. 2009]

- Extension to the Mixture of Language Models
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$$P(t|\theta_d) = \sum_{j=1}^m \mu_j P(t|\theta_{d_j})$$


Mapping probability
Estimated for each query term

$$P(t|\theta_d) = \sum_{j=1}^m \overbrace{P(d_j|t)} P(t|\theta_{d_j})$$

Estimating the mapping probability

$$P(d_j|t) = \frac{P(t|d_j)P(d_j)}{P(t)}$$

Estimating the mapping probability

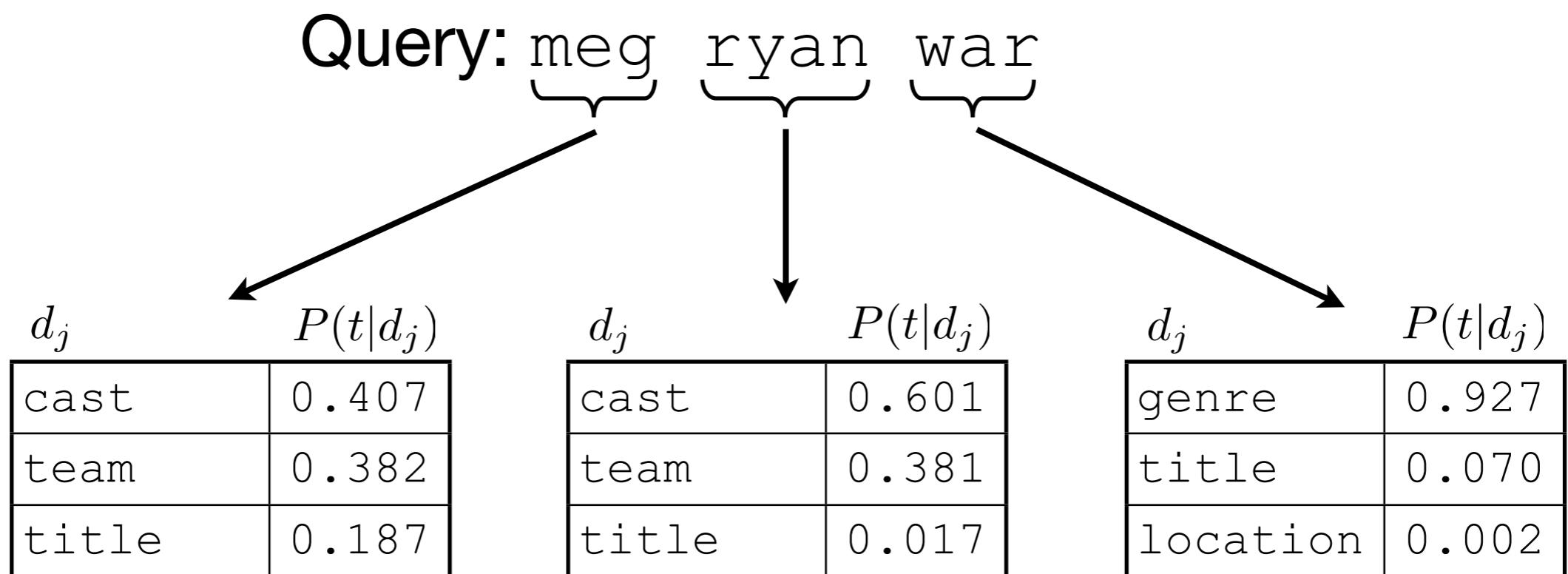
$$P(t|C_j) = \frac{\sum_d n(t, d_j)}{\sum_d |d_j|}$$

Term likelihood
Probability of a query term occurring in a given field type

Prior field probability
Probability of mapping the query term to this field before observing collection statistics

$$P(d_j|t) = \frac{P(t|d_j)P(d_j)}{P(t)}$$
$$\sum_{d_k} P(t|d_k)P(d_k)$$

Example



The usual suspects from document retrieval...

- Priors
 - HITS, PageRank
 - Document link indegree **[Kamps & Koolen 2008]**
- Pseudo relevance feedback
 - Document-centric vs. entity-centric **[Macdonald & Ounis 2007; Serdyukov et al. 2007]**
 - sampling expansion terms from top ranked documents and/or (profiles of) top ranked candidates
 - Field-based **[Kim & Croft 2011]**

So far...

- Ranking (fielded) documents...
- What is special about entities?
 - Type(s)
 - Relationships with other entities

Entity types

`rdf:type`

`dbpedia-owl:MeanOfTransportation`
`dbpedia-owl:Automobile`

Categories: Audi vehicles | Compact executive cars | Euro NCAP large family cars | Sedans | Station wagons | Convertibles
| Vehicles with CVT transmission | All-wheel-drive vehicles | Front-wheel-drive vehicles | Vehicles introduced in 1994
| 1990s automobiles | 2000s automobiles | 2010s automobiles | Hybrid electric cars

Freebase Find... Browse Query Help Sign In or Sign Up English ▾

Audi A4 en

Created by metaweb on 10/22/2006

`id: /guid/9202a8c04000641f800000000305a7c mid: /m/030qmx notable type: /automotive/model notable for: /automotive/model on the web: W wikipedia.org`

The Audi A4 is a line of compact executive cars produced since late 1994 by the German car manufacturer Audi, a subsidiary of the Volkswagen Group. The A4 has been built in four generations and is based on Volkswagen's B platform. The first generation A4 succeeded the Audi 80. The automaker's internal numbering treats the A4 as a continuation of the Audi 80 lineage, with the initial A4 designated as the B5-series, followed by the B6, B7, and the current B8. The B8 A4 is built on the Volkswagen Group MLB platform shared with many other Audi models and potentially one Porsche model within Volkswagen Group. The Audi A4 automobile layout consists of a longitudinally oriented engine at the front, with transaxle-type transmissions mounted at the rear of the engine. The cars are front-wheel drive, or on some models, "quattro" all-wheel drive. The A4 is available as a saloon/sedan and estate/wagon. The second and third generations of the A4 also had a convertible version, but the B8 version of the convertible became a variant of the Audi A5 instead as Audi got back into the compact executive coupé segment. Wikipedia [-]

Properties I18n Keys Links

View and edit specific domains, types, or properties

Filter options: Show all domains and properties

Common /common

•Topic /common/topic

Also known as /common/topic/alias

Freebase Commons

Types:

Common

Topic

Automotive

Automobile Model

Using target types

Assuming they have been identified...

- Constraining results
 - Soft/hard filtering
 - Different ways to measure type similarity (between target types and the types associated with the entity)
 - Set-based
 - Content-based
 - Lexical similarity of type labels
- Query expansion
 - Adding terms from type names to the query
- Entity expansion
 - Categories as a separate metadata field

Modeling terms and categories

[Balog et al. 2011]

$$P(e|q) \propto P(q|e)P(e)$$
$$P(q|e) = (1 - \lambda) \underbrace{P(\theta_q^T | \theta_e^T)} + \lambda \underbrace{P(\theta_q^C | \theta_e^C)}$$

Modeling terms and categories

[Balog et al. 2011]

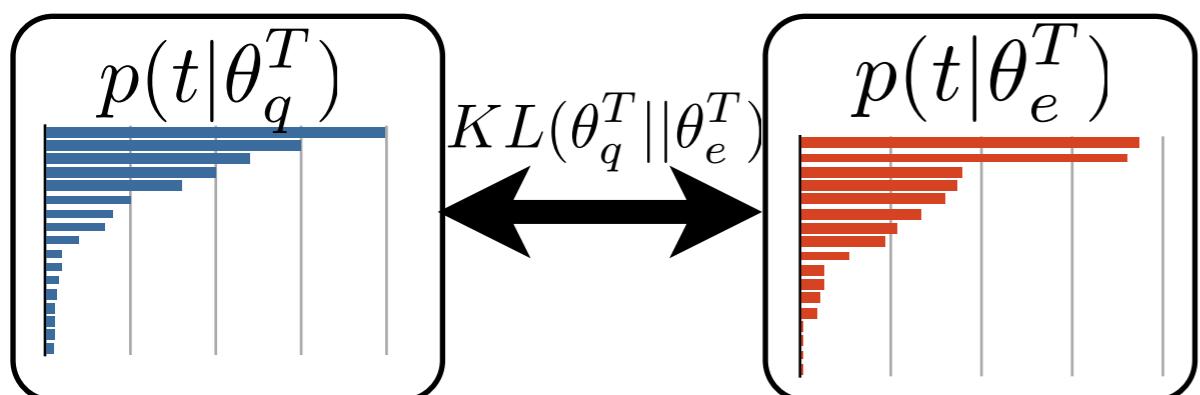
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Term-based representation

Query model

Entity model



Modeling terms and categories

[Balog et al. 2011]

$$P(e|q) \propto P(q|e)P(e)$$

$$P(q|e) = (1 - \lambda) \underbrace{P(\theta_q^T | \theta_e^T)}_{\text{Term-based representation}} + \lambda \underbrace{P(\theta_q^C | \theta_e^C)}_{\text{Category-based representation}}$$

Term-based representation

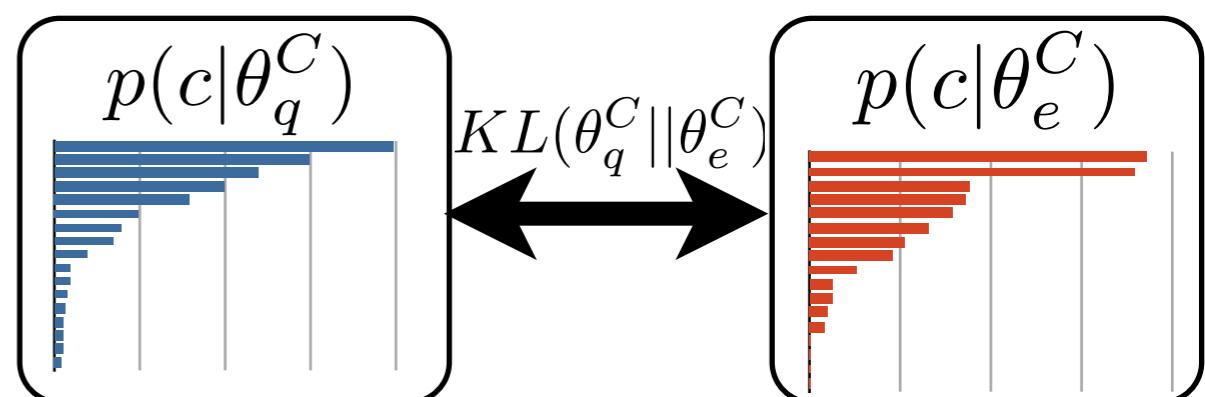
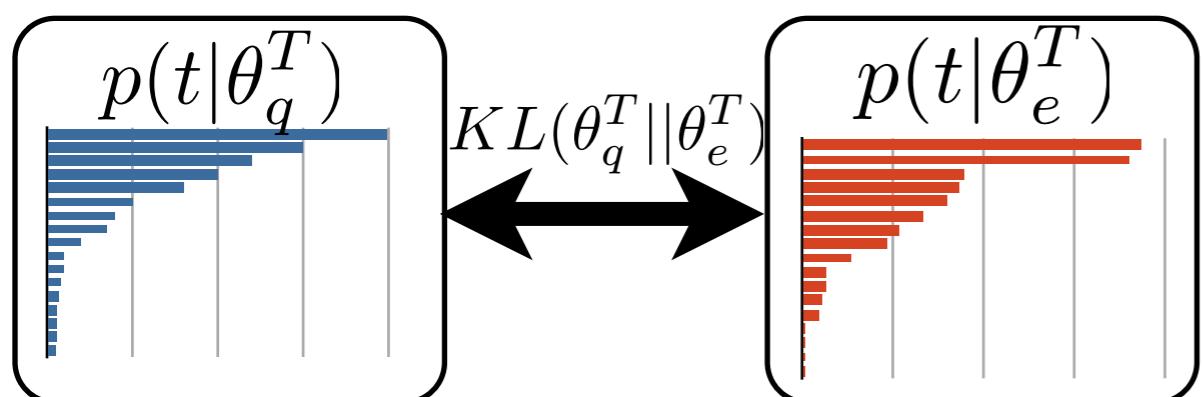
Query model

Entity model

Category-based representation

Query model

Entity model



Identifying target types

- Types of top ranked entities **[Vallet & Zaragoza 2008]**
- Direct term-based vs. indirect entity-based representations **[Balog & Neumayer 2012]**
- Hierarchical case is difficult... **[Sawant & Chakrabarti 2013]**

Expanding target types

- Pseudo relevance feedback
- Based on hierarchical structure
- Using lexical similarity of type labels

Outline

- Part 2 – Entity Retrieval
 - introduction
 - ranking with ready-made entity descriptions
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 - test collections
 - hands-on
 - open challenges

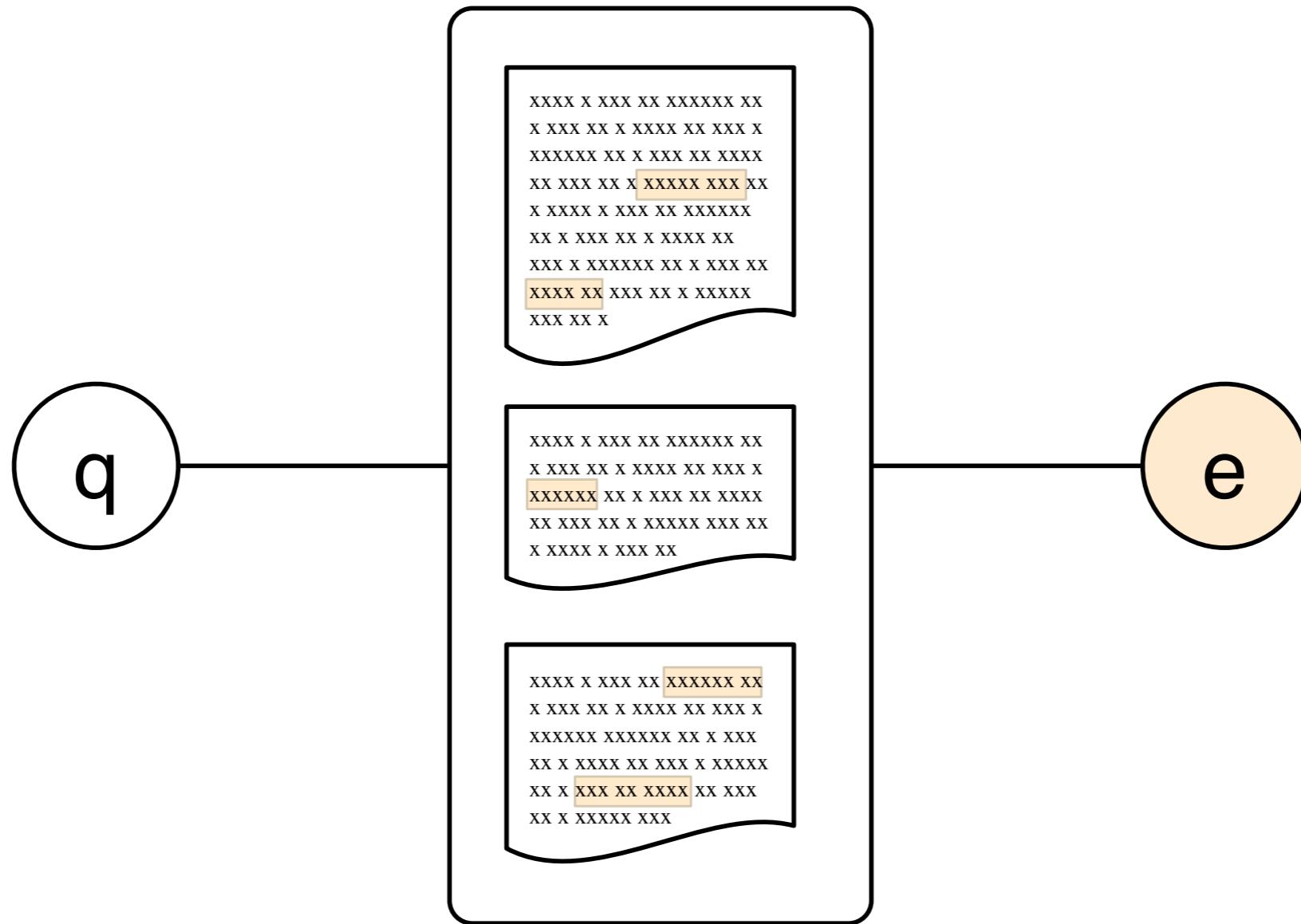
Ranking without explicit entity representations

Scenario

- Entity descriptions are not readily available
- Entity occurrences are annotated
 - manually
 - automatically (~entity linking)

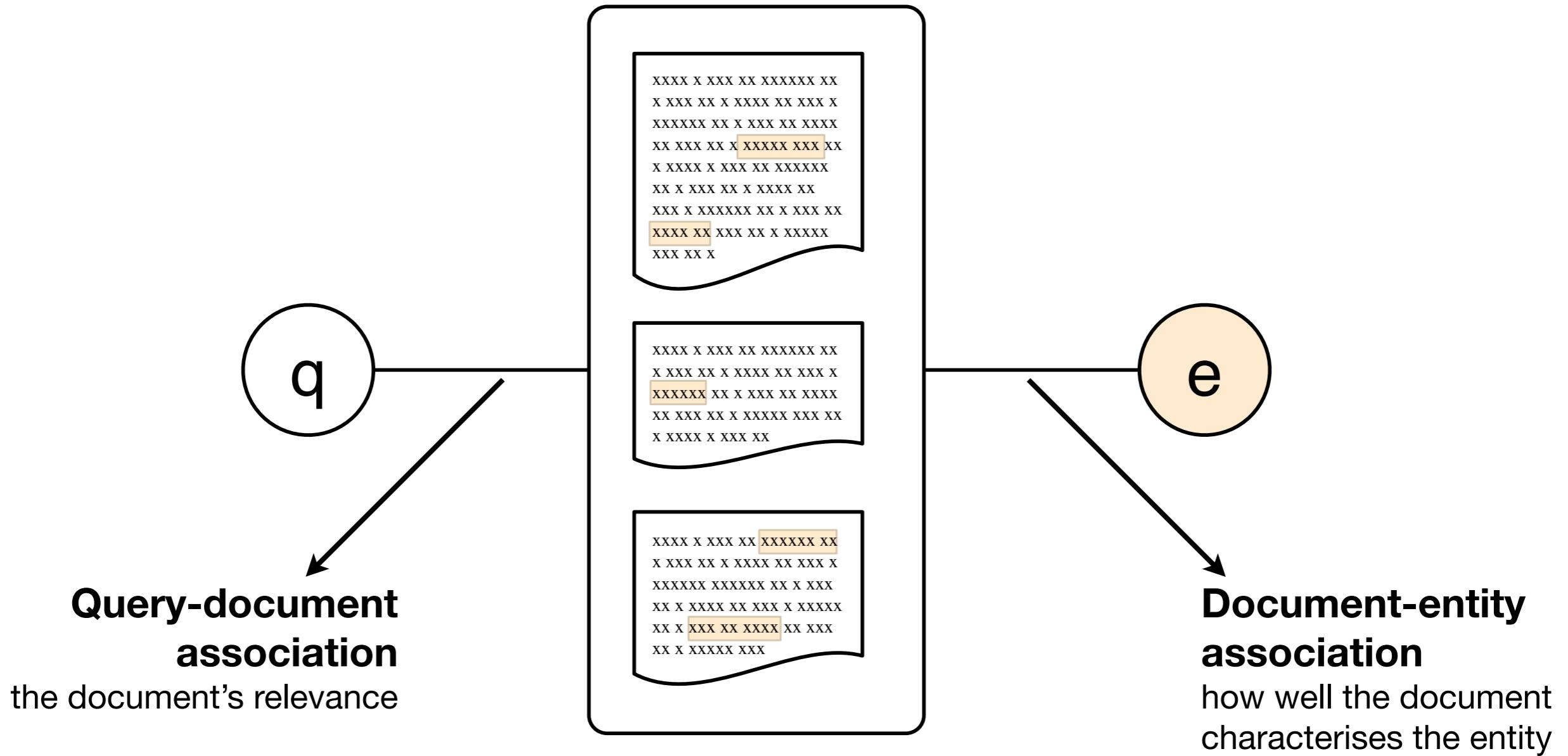
The basic idea

Use documents to go from queries to entities



The basic idea

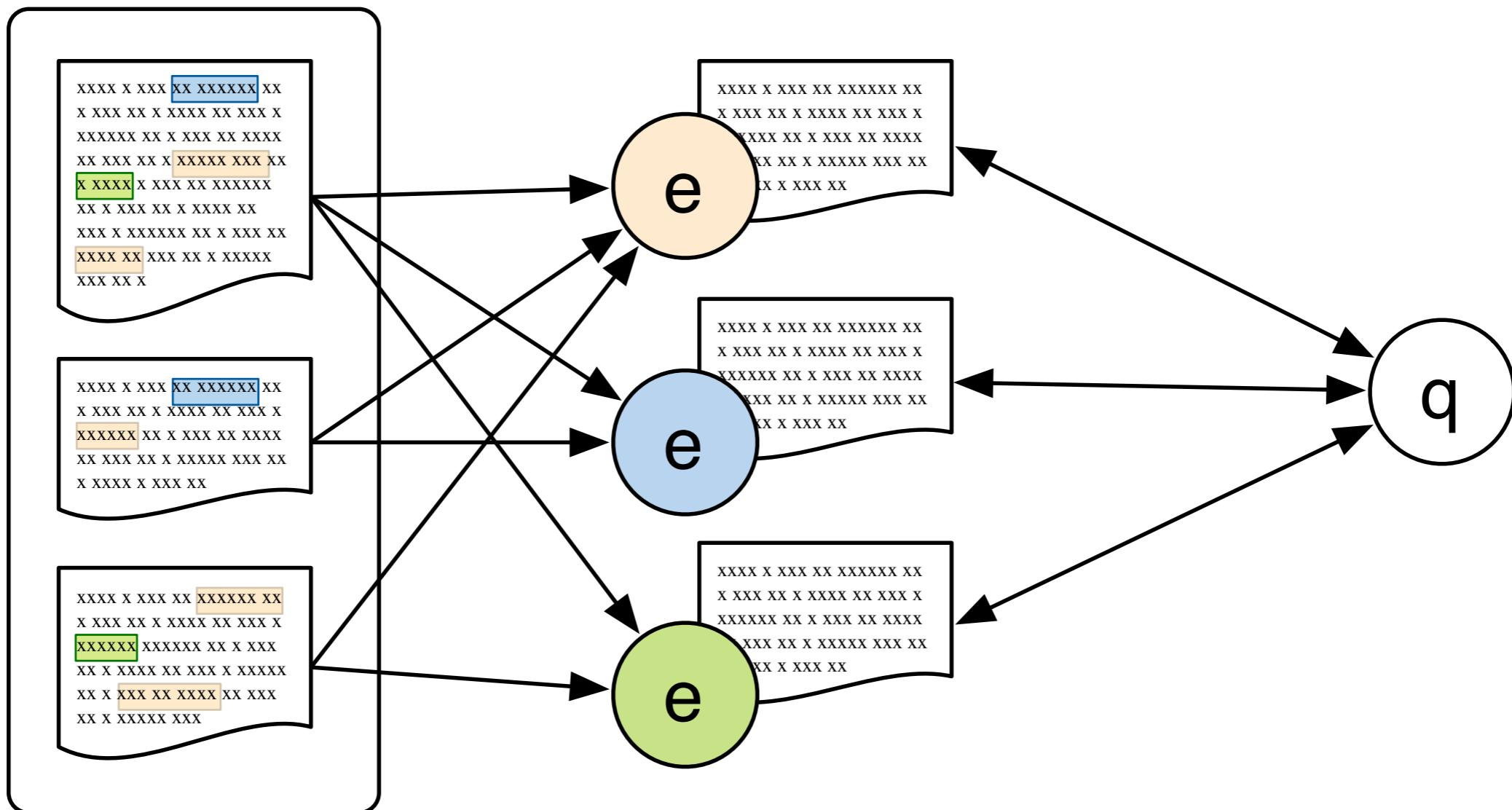
Use documents to go from queries to entities



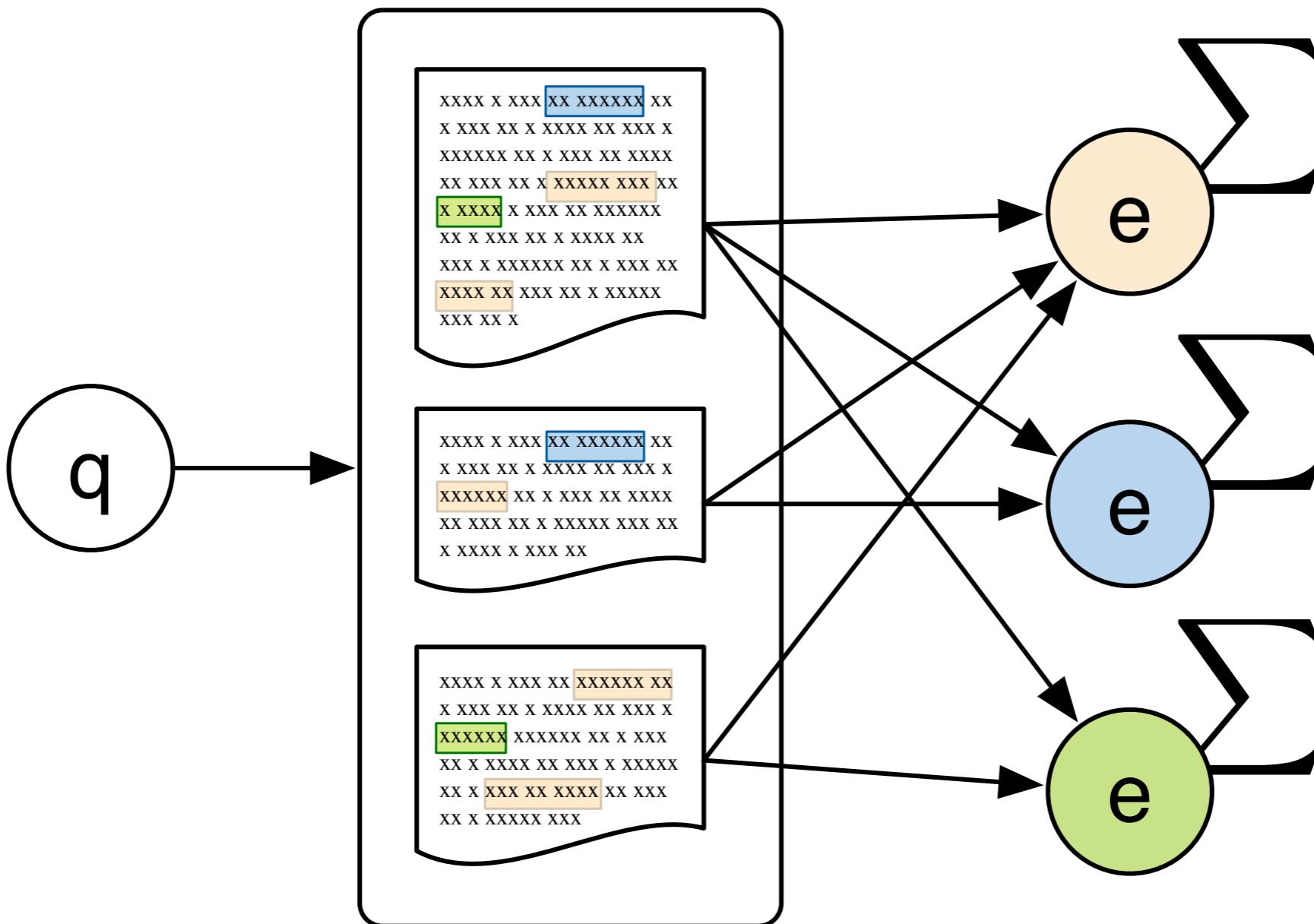
Two principal approaches

- **Profile-based** methods
 - Create a textual profile for entities, then rank them (by adapting document retrieval techniques)
- **Document-based** methods
 - Indirect representation based on mentions identified in documents
 - First ranking documents (or snippets) and then aggregating evidence for associated entities

Profile-based methods



Document-based methods



Many possibilities in terms of modeling

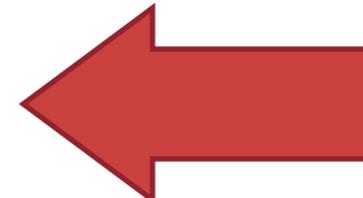
- Generative probabilistic models
- Discriminative probabilistic models
- Voting models
- Graph-based models

Generative probabilistic models

- Candidate generation models ($P(e|q)$)
 - Two-stage language model
- Topic generation models ($P(q|e)$)
 - Candidate model, a.k.a. Model 1
 - Document model, a.k.a. Model 2
 - Proximity-based variations
- Both families of models can be derived from the Probability Ranking Principle **[Fang & Zhai 2007]**

Generative probabilistic models

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Candidate models (“Model 1”)

[Balog et al. 2006]

$$P(q|\theta_e) = \prod_{t \in q} P(t|\theta_e)^{n(t,q)}$$

Candidate models (“Model 1”)

[Balog et al. 2006]

$$P(q|\theta_e) = \prod_{t \in q} \underbrace{P(t|\theta_e)}_{\text{Smoothing}}^{n(t,q)}$$

↓

Smoothing
With collection-wide background model

$$(1 - \lambda)P(t|e) + \lambda P(t)$$

Candidate models (“Model 1”)

[Balog et al. 2006]

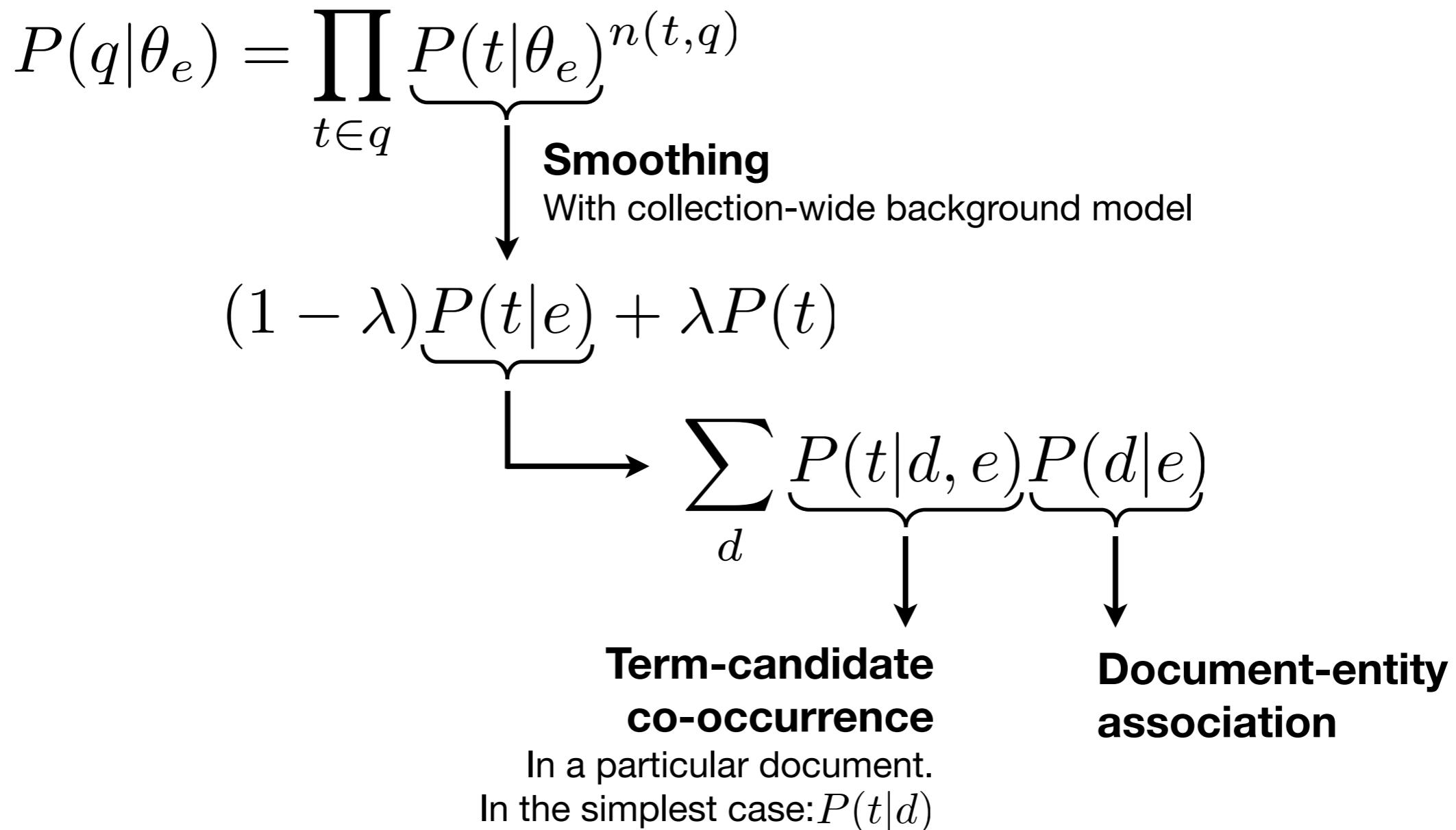
$$P(q|\theta_e) = \prod_{t \in q} P(t|\theta_e)^{n(t,q)}$$

Smoothing
With collection-wide background model

$$(1 - \lambda) \underbrace{P(t|e)}_{\longrightarrow} + \lambda P(t)$$
$$\sum_d P(t|d, e) P(d|e)$$

Candidate models (“Model 1”)

[Balog et al. 2006]



Document models (“Model 2”)

[Balog et al. 2006]

$$P(q|e) = \sum_d P(q|d, e)P(d|e)$$

Document models (“Model 2”)

[Balog et al. 2006]

$$P(q|e) = \sum_d P(q|d, e) P(d|e)$$

Document relevance
How well document d supports the claim that e is relevant to q

Document-entity association

$$\prod_{t \in q} P(t|d, e)^{n(t,q)}$$

Document models (“Model 2”)

[Balog et al. 2006]

$$P(q|e) = \sum_d P(q|d, e) P(d|e)$$

Document relevance
How well document d supports the claim that e is relevant to q

Document-entity association

$$\prod_{t \in q} \underbrace{P(t|d, e)}_{\text{Simplifying assumption}}^{n(t,q)}$$

(t and e are conditionally independent given d)

$$P(t|\theta_d)$$

Document-entity associations

- Boolean (or set-based) approach
- Weighted by the confidence in entity linking
- Consider other entities mentioned in the document

Proximity-based variations

- So far, conditional independence assumption between candidates and terms when computing the probability $P(t|d,e)$
- Relationship between terms and entities that in the same document is ignored
 - Entity is equally strongly associated with everything discussed in that document
- Let's capture the dependence between entities and terms
 - Use their distance in the document

Using proximity kernels

[Petkova & Croft 2007]

$$P(t|d, e) = \frac{1}{Z} \sum_{i=1}^N \delta_d(i, t) k(t, e)$$

Using proximity kernels

[Petkova & Croft 2007]

$$P(t|d, e) = \frac{1}{Z} \sum_{i=1}^N \underbrace{\delta_d(i, t)}_{\text{Indicator function}} \underbrace{k(t, e)}_{\text{Proximity-based kernel}}$$

**Normalizing
constant**

Indicator function

1 if the term at position i is t,
0 otherwise

Proximity-based kernel

- constant function
- triangle kernel
- Gaussian kernel
- step function

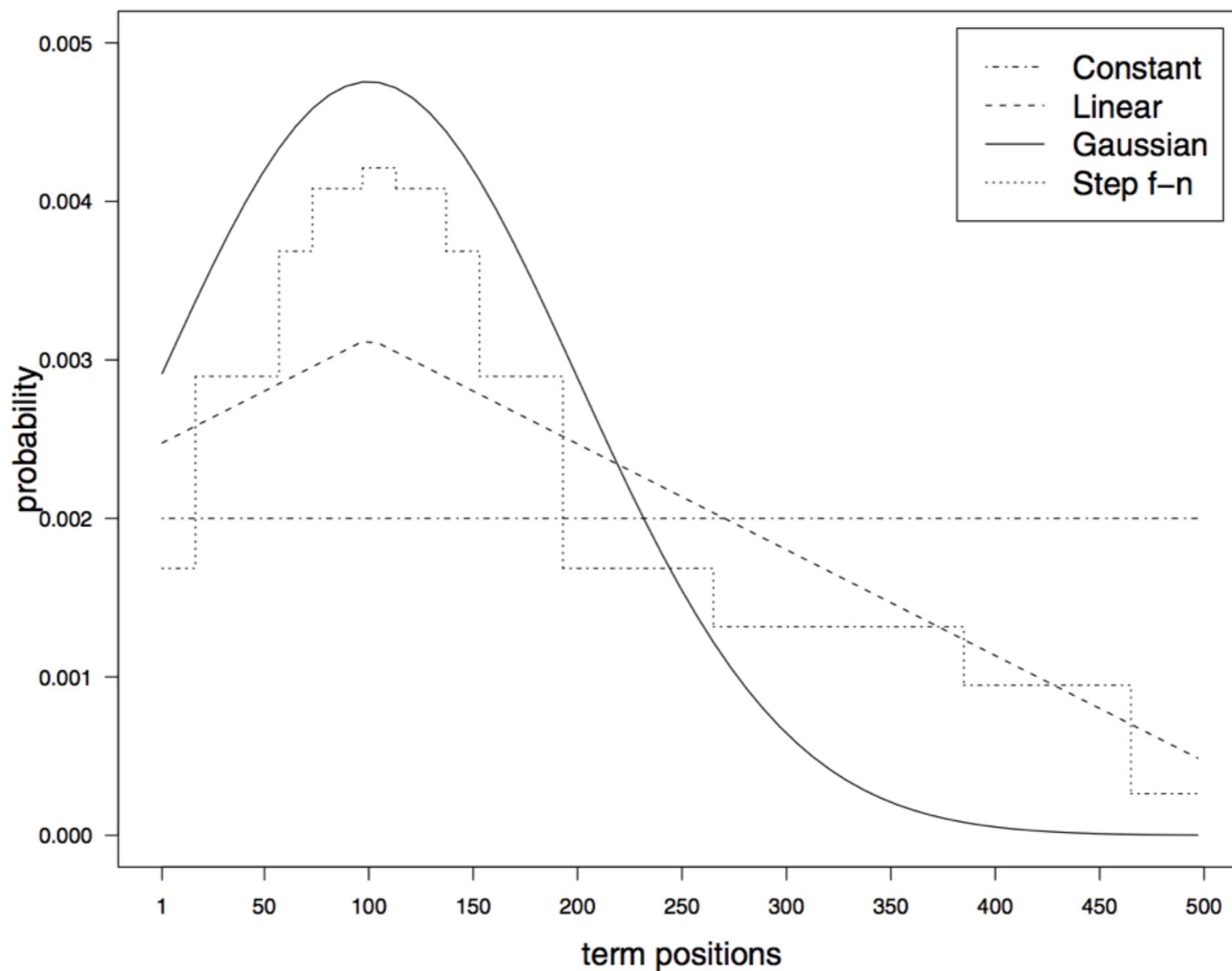


Figure taken from D. Petkova and W.B. Croft. **Proximity-based document representation for named entity retrieval.** CIKM'07.

Many possibilities in terms of modeling

- Generative probabilistic models
- Discriminative probabilistic models
- Voting models
- Graph-based models

Discriminative models

- Vs. generative models:
 - Fewer assumptions (e.g., term independence)
 - “Let the data speak”
 - Sufficient amounts of training data required
 - Incorporating more document features, multiple signals for document-entity associations
 - Estimating $P(r=1|e,q)$ directly (instead of $P(e,q|r=1)$)
 - Optimization can get trapped in a local maximum/minimum

Arithmetic Mean Discriminative (AMD) model

[Yang et al. 2010]

$$P_{\theta}(r = 1|e, q) = \sum_d P(r_1 = 1|q, d)P(r_2 = 1|e, d)P(d)$$

Arithmetic Mean Discriminative (AMD) model

[Yang et al. 2010]

$$P_{\theta}(r = 1|e, q) = \sum_d \underbrace{P(r_1 = 1|q, d)}_{\text{Query-document relevance}} \underbrace{P(r_2 = 1|e, d)}_{\text{Document-entity relevance}} \underbrace{P(d)}_{\text{Document prior}}$$

Arithmetic Mean Discriminative (AMD) model

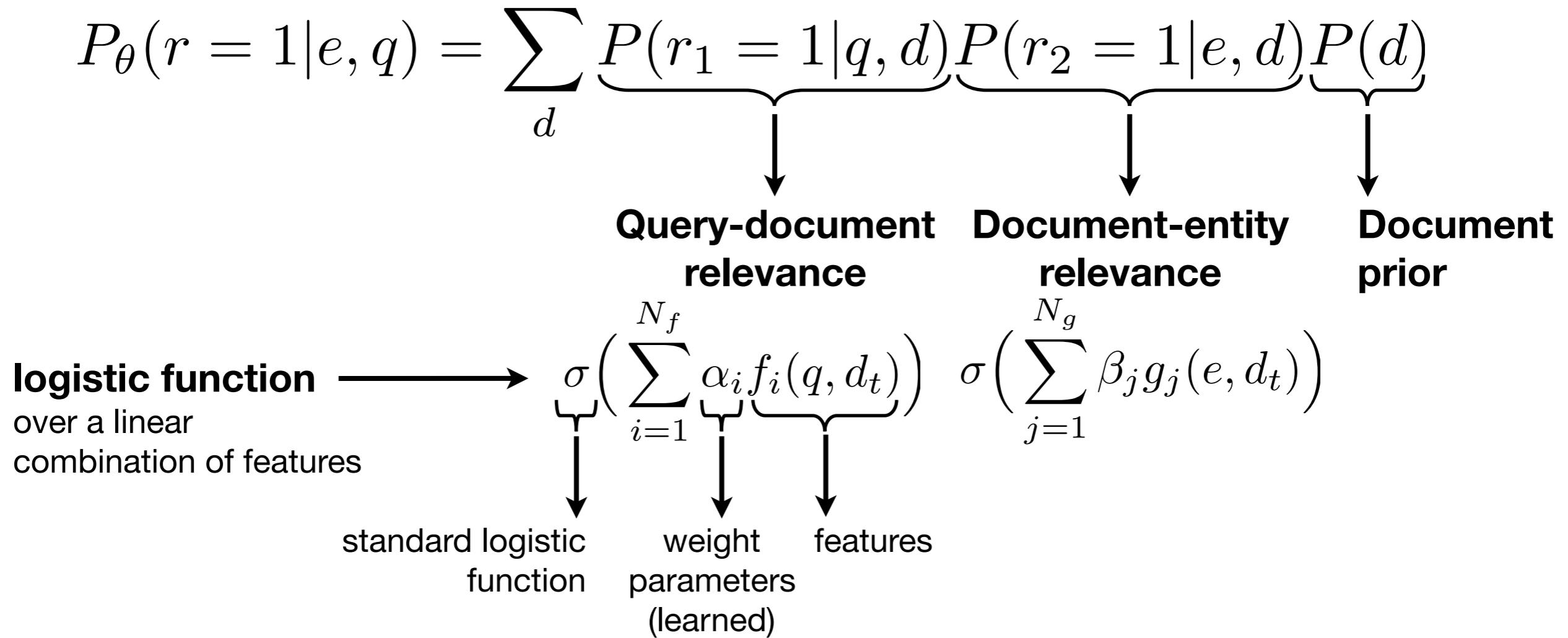
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logistic function $\longrightarrow \sigma\left(\sum_{i=1}^{N_f} \alpha_i f_i(q, d_t)\right) \quad \sigma\left(\sum_{j=1}^{N_g} \beta_j g_j(e, d_t)\right)$
over a linear combination of features

Arithmetic Mean Discriminative (AMD) model

[Yang et al. 2010]



Learning to rank && entity retrieval

- Pointwise
 - AMD, GMD **[Yang et al. 2010]**
 - Multilayer perceptrons, logistic regression **[Sorg & Cimiano 2011]**
 - Additive Groves **[Moreira et al. 2011]**
- Pairwise
 - Ranking SVM **[Yang et al. 2009]**
 - RankBoost, RankNet **[Moreira et al. 2011]**
- Listwise
 - AdaRank, Coordinate Ascent **[Moreira et al. 2011]**

Voting models

[Macdonald & Ounis 2006]

- Inspired by techniques from data fusion
 - Combining evidence from different sources
- Documents ranked w.r.t. the query are seen as “votes” for the entity

Voting models

Many different variants, including...

- Votes

- Number of documents mentioning the entity

$$Score(e, q) = |M(e) \cap R(q)|$$

- Reciprocal Rank

- Sum of inverse ranks of documents

$$Score(e, q) = \sum_{\{M(e) \cap R(q)\}} \frac{1}{rank(d, q)}$$

- CombSUM

- Sum of scores of documents

$$Score(e, q) = |\{M(e) \cap R(q)\}| \sum_{\{M(e) \cap R(q)\}} s(d, q)$$

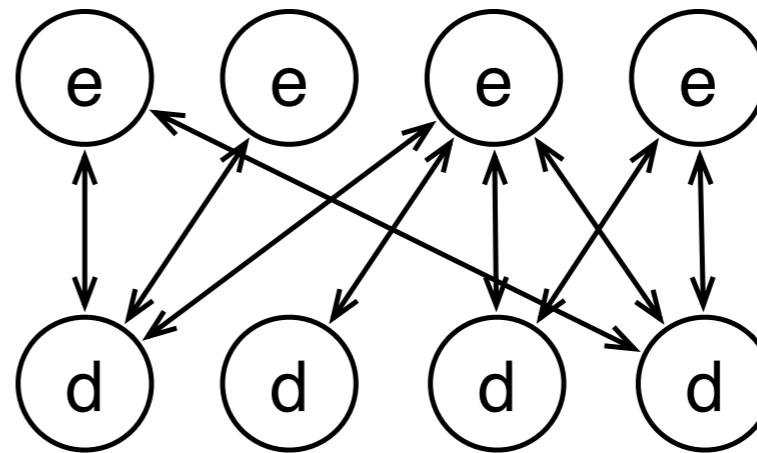
Graph-based models

[Serdyukov et al. 2008]

- One particular way of constructing graphs
 - Vertices are documents and entities
 - Only document-entity edges
- Search can be approached as a random walk on this graph
 - Pick a random document or entity
 - Follow links to entities or other documents
 - Repeat it a number of times

Infinite random walk

[Serdyukov et al. 2008]



$$P_i(d) = \lambda P_J(d) + (1 - \lambda) \sum_{e \rightarrow d} P(d|e) P_{i-1}(e),$$

$$P_i(e) = \sum_{d \rightarrow e} P(e|d) P_{i-1}(d),$$

$$P_J(d) = P(d|q),$$

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Test collections

Test collections

Campaign	Task	Collection	Entity repr.	#Topics
TREC Enterprise (2005-08)	Expert finding	Enterprise intranets (W3C, CSIRO)	Indirect	99 (W3C) 127 (CSIRO)
TREC Entity (2009-11)	Rel. entity finding	Web crawl (ClueWeb09)	Indirect	120
	List completion			70
INEX Entity Ranking (2007-09)	Entity search	Wikipedia	Direct	55
	List completion			
SemSearch Chall. (2010-11)	Entity search	Semantic Web crawl (BTC2009)	Direct	142
	List search			50
INEX Linked Data (2012-13)	Ad-hoc search	Wikipedia + RDF (Wikipedia-LOD)	Direct	100 ('12) 144 ('13)

Test collections (2)

- Entity search as Question Answering
 - TREC QA track
 - QALD-2 challenge
 - INEX-LD Jeopardy task

Entity search in DBpedia

[Balog & Neumayer 2013]

- Synthesising queries and relevance assessments from previous eval. campaigns
- From short keyword queries to natural language questions
- 485 queries in total
- Results are mapped to DBpedia

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Hands-on



Public Toolkits and Web Services for Entity Retrieval

- YAGO
- Freebase
- DBpedia
- EARS
- Sindice & SIREn

YAGO

- Accuracy manually evaluated
 - Confirmed accuracy of 95%
 - Relation is annotated with its confidence value.
- Anchored in Time and Space
- Thematic domains (e.g. "music" or "science")
- Includes the WordNet class hierarchy
- See <http://www.mpi-inf.mpg.de/yago-naga/yago/>

Freebase

- Initially seeded from high-quality open data
- Now composed mainly by community
- Harvested from many sources
 - Wikipedia, MusicBrainz, and others.
- Acquired by Google in 2010
 - Google Knowledge Graph
- See <http://www.freebase.com/>

DBpedia

- Extract structured information from Wikipedia
- Crowd-sourced community effort
- Open source
 - Written in Scala, Java and VSP
 - Virtuoso Universal Server Operating system
- See <http://dbpedia.org/About>

Sense of Scale

- YAGO: 10 million entities and 120 million facts
- Freebase: 37 million topics, 1,998 types, and more than 30,000 properties
- DBpedia: 3.77 million things
 - 2.35 million classified in Ontology, including:
 - 764,000 persons, 573,000 places,
 - 333,000 creative works, 192,000 organizations,
 - 202,000 species and 5,500 diseases.
 - 111 languages, together 20.8 million things

EARS

- **Entity and Association Retrieval System**
 - Open source, built on top of Lemur in C++
 - Not actively maintained
- **Entity-topic association finding models**
 - Suited for other tasks, e.g. blog distillation
 - Focuses on two entity-related tasks:
 - Finding entities:
 - "Which entities are associated with topic X?"
 - Profiling entities:
 - "What topics is an entity associated with?"
- See <https://code.google.com/p/ears/>

Sindice/SIREn

- Handling of semi-structured data
 - Efficient, large scale
 - Typically based on DBMS backends
 - Apache Lucene plugin for semi-structured search
- Search engine features: top-k query processing, real time updates, full text search, distributed indexes over shards, etc.
- Open source

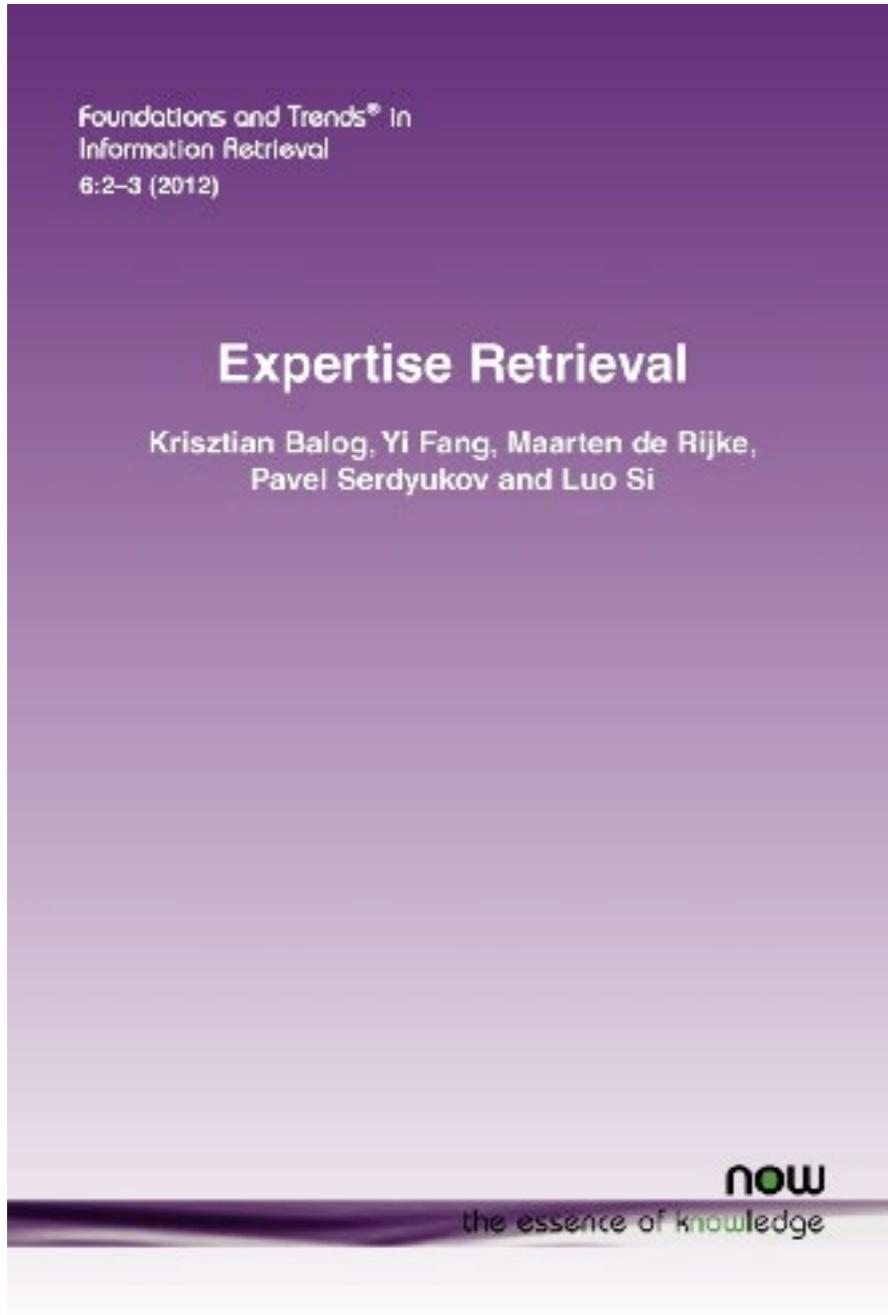
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Open challenges

- Combining text and structure
 - Knowledge bases and unstructured Web documents
- Query understanding and modeling **[Sawant & Chakrabarti 2013]**
- UI/UX/Result presentation
 - How to interact with entities
- Hyperlocal
 - Siri/Google Now/...

Follow-up reading



K. Balog, Y. Fang, M. de Rijke, P. Serdyukov, and L. Si.
Expertise Retrieval. *FnTIR'12.*

References – Entity retrieval

<http://www.mendeley.com/groups/3339761/entity-linking-and-retrieval-tutorial-at-www-2013-and-sigir-2013/papers/added/0/tag/entity+retrieval/>

References – Entity retrieval

The screenshot shows a Mendeley group page titled "Entity Linking and Retrieval – Tutorial at WWW 2013 and SIGIR 2013". The page displays 44 papers. The first paper listed is "Analysis and Enhancement of Wikification for Microblogs with Context Expansion" by Taylor Cassidy, Heng Ji, Lev-Arie Ratinov, Arkaitz Zubiaga, Hongzhao Huang in COLING 2012 (2012). The second paper is "Microblog-genre noise and impact on semantic annotation accuracy" by Leon Derczynski, Diana Maynard, Niraj Aswani, Kalina Bontcheva in HT 2013 (2013). The third paper is "Entity Disambiguation with Freebase" by Zhicheng Zheng, Xiance Si, Fangtao Li, Edward Y. Chang, Xiaoyan Zhu in WI-IAT 2013 (2013). The page also features a sidebar with a "Feedback" button and a "Top tags in this group" section.

Papers in Entity Linking and Retrieval – Tutorial at WWW 2013 and SIGIR 2013 | Mendeley Group

www.mendeley.com/groups/3339761/entity-linking-and-retrieval-tutorial-at-www-2013-and-sigir-2013/papers/

Papers in Entity Linking and Retrieval – Tutorial at WWW 2013 and SIGIR 2013 | Mendeley Group

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Entity Linking and Retrieval – Tutorial at WWW 2013 and SIGIR 2013

In this group: 44 papers · 2/3 members Follow this group Share f t e

Mendeley Computer and Information Science Groups

Overview Papers Members

1 - 20 of 44 Prev 1 2 3 Next

Analysis and Enhancement of Wikification for Microblogs with Context Expansion.

Taylor Cassidy, Heng Ji, Lev-Arie Ratinov, Arkaitz Zubiaga, Hongzhao Huang in COLING 2012 (2012)

Disambiguation to Wikipedia (D2W) is the task of linking mentions of concepts in text to their corresponding Wikipedia entries. Most previous work has focused on linking terms in formal texts (e.g. newswire) to Wikipedia. Linking terms in short...

Added 1 minute ago 1 reader

Microblog-genre noise and impact on semantic annotation accuracy

Leon Derczynski, Diana Maynard, Niraj Aswani, Kalina Bontcheva in HT 2013 (2013)

Using semantic technologies for mining and intelligent information access to microblogs is a challenging, emerging research area. Unlike carefully authored news text and other longer content, tweets pose a number of new challenges, due to their...

Added 11 minutes ago

Entity Disambiguation with Freebase

Zhicheng Zheng, Xiance Si, Fangtao Li, Edward Y. Chang, Xiaoyan Zhu in WI-IAT 2013 (2013)

entity linking Wikipedia TAC
commonness SVM graph
relatedness naive bayes pagerank
keyphraseness Twitter centrality
meta evaluation NER
word sense disambiguation random forests
Freebase tagme local web

Feedback

<http://www.mendeley.com/groups/3339761/entity-linking-and-retrieval-tutorial-at-www-2013-and-sigir-2013/papers/added/0/tag/entity+retrieval/>

Tutorial Resources

- Complete tutorial material
<http://ejmeij.github.io/entity-linking-and-retrieval-tutorial/>
- Coding exercises
see link above under “**CodeAcademy Course**”
- References
<http://www.mendeley.com/groups/3339761/entity-linking-and-retrieval-tutorial-at-www-2013-and-sigir-2013/>