

FUTURE FASHION

Pitch

Ejner Bjerrum

UX-research

- Anslag
- Status
- Udfordringer
- Informationer og indsigter

Arts & Lifestyle



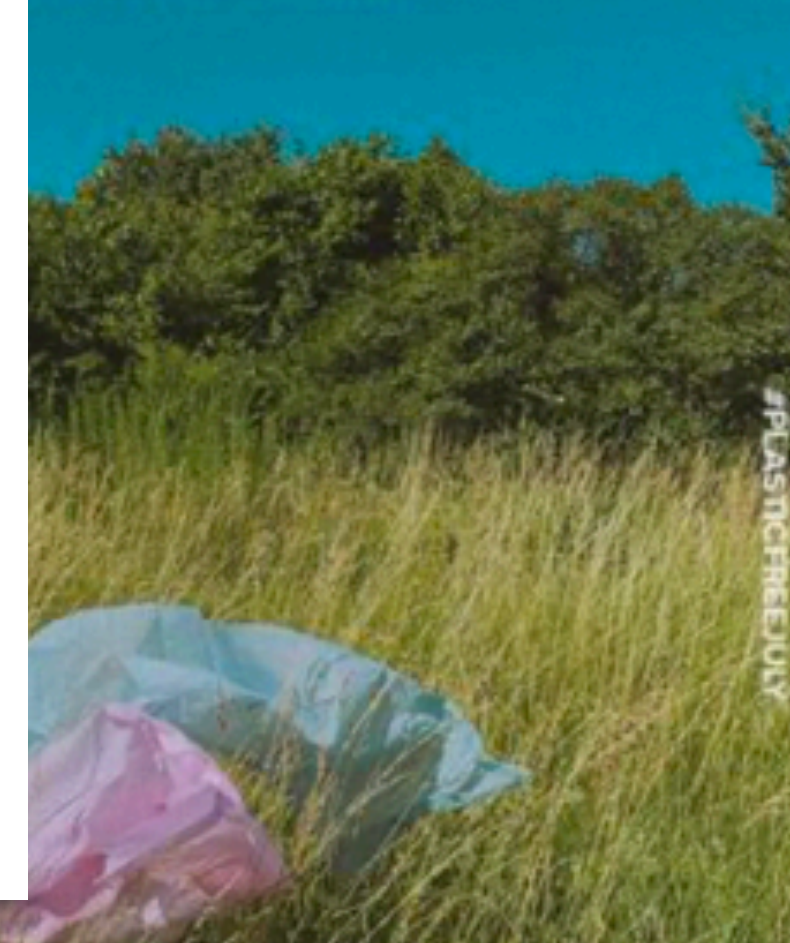
PEOPLE & PARTIES

VOGUE INSIDERS

VOGUE RETAIL

FOLLOW US

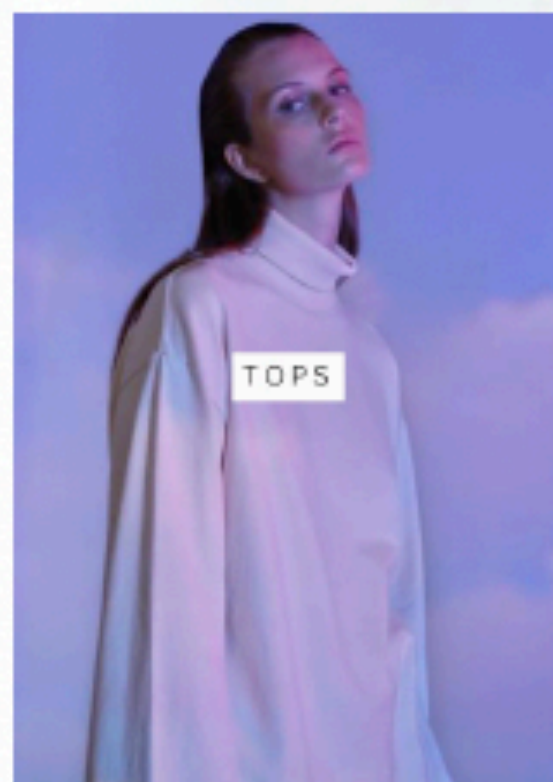
FOR THE WORLD WE WANT



Viewpoints



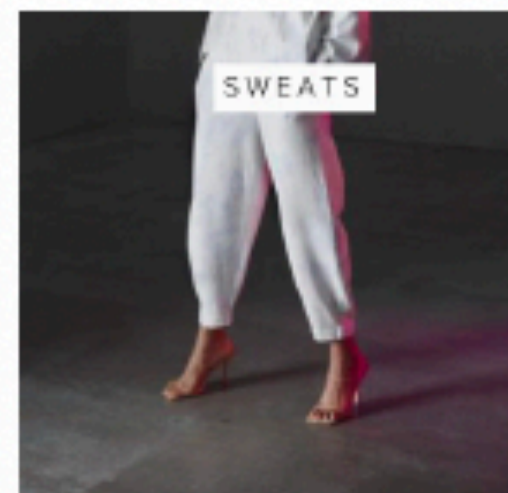
DRESSES



TOPS



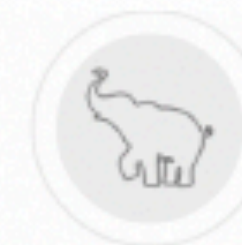
BOTTOMS



SWEATS

Who would you like to support?

Click on the icon to find out more and choose your cause



Big Life



BRAC



Children's Hope



War Child UK



Wild Aid



I want to support all causes

UX/UI-design

Logo

Typography

Colours

Images

- Løsning
- Ide
- XD prototype
- Link: <https://xd.adobe.com/view/57c6c4dc-05c8-4e77-8adc-2d44438f54be-0295/>

Aa

H1 - Main heading

Aa

H2 - Sub-heading

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BALENCIAGA



Buttons

NORMAL

PRESSED

DISABLED

Iconography



UX-test

- Konklusion og perspektiver
- Test
- Fremtidsperspektiver

