

Executive Summary

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Shipping Metrics

Market Basket Analysis

\$1.55M

Total Sales

\$427.34K

Total Profit(Baseline)

27.50%

Profit %

\$385.15K

Shipping (Baseline)

Description

All

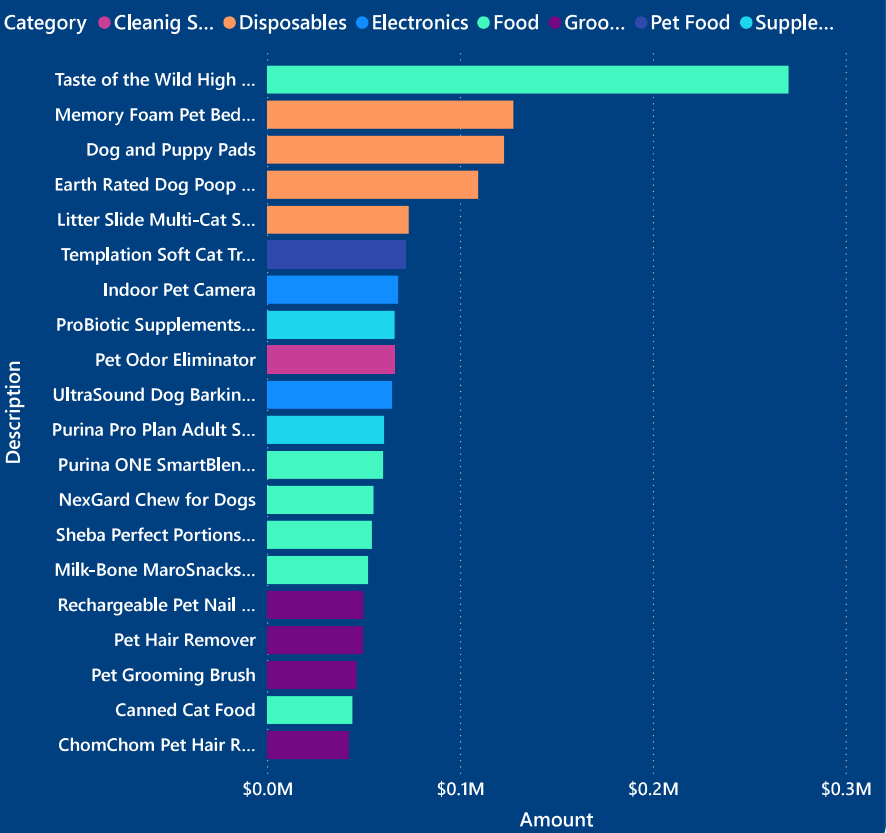
Profit % by Category



Total Sales by State



Total Sales by Description and Category



Shipping Metrics

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Market Basket Analysis

What-if quantity

5

\$385.15K

Shipping (Baseline)

\$326.05K

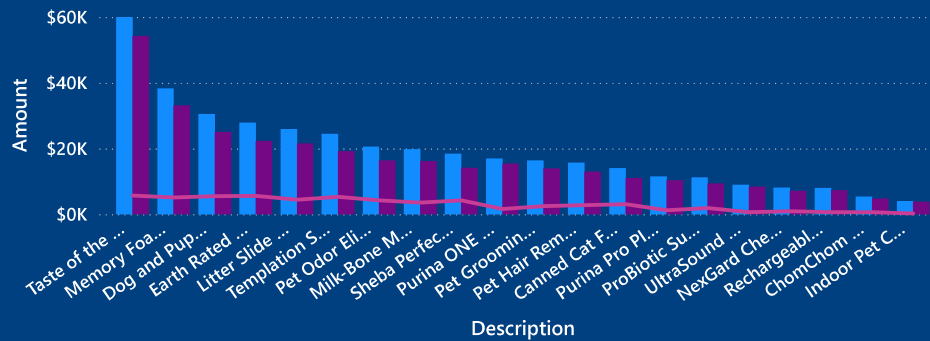
Shipping(What-if)

\$59.10K

Shipping(Difference)

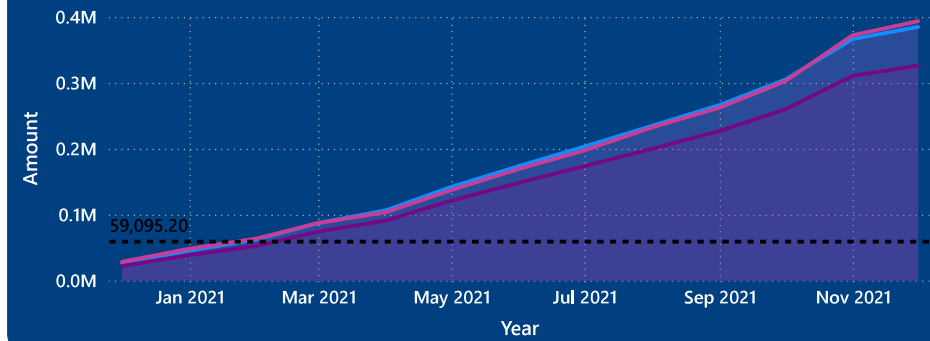
Impact of Shipped Quantity on Shipping Costs by Product

● Shipping (Baseline) ● Shipping(What-if) ● Shipping(Difference)

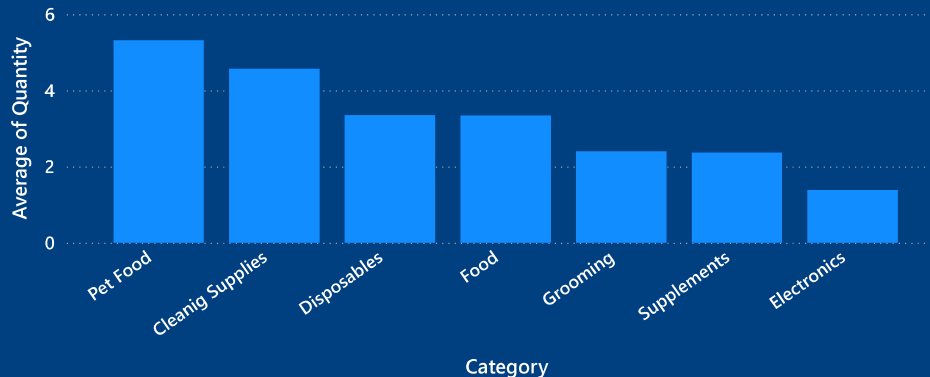


Impact of Shipped Quantity on Shipping Cost

● Baseline running total ● What-if running total ● Difference running total

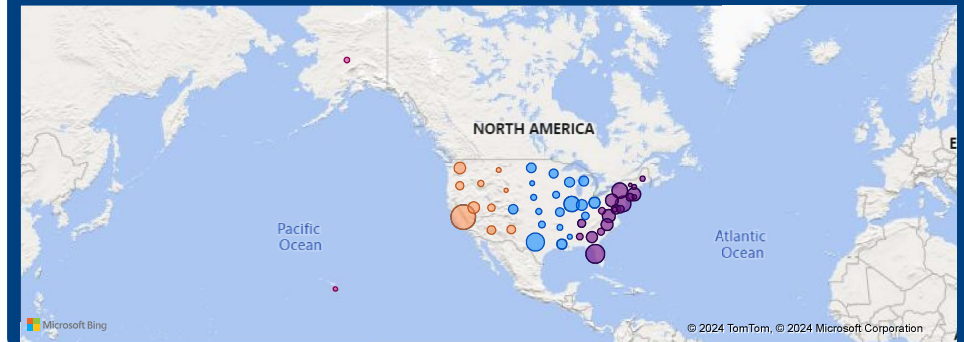


Average of Quantity by Category



Shipping Cost by State and Region

Region ● Central ● East ● Other ● West



Market Basket Analysis

Executive Summary

Shipping Metrics

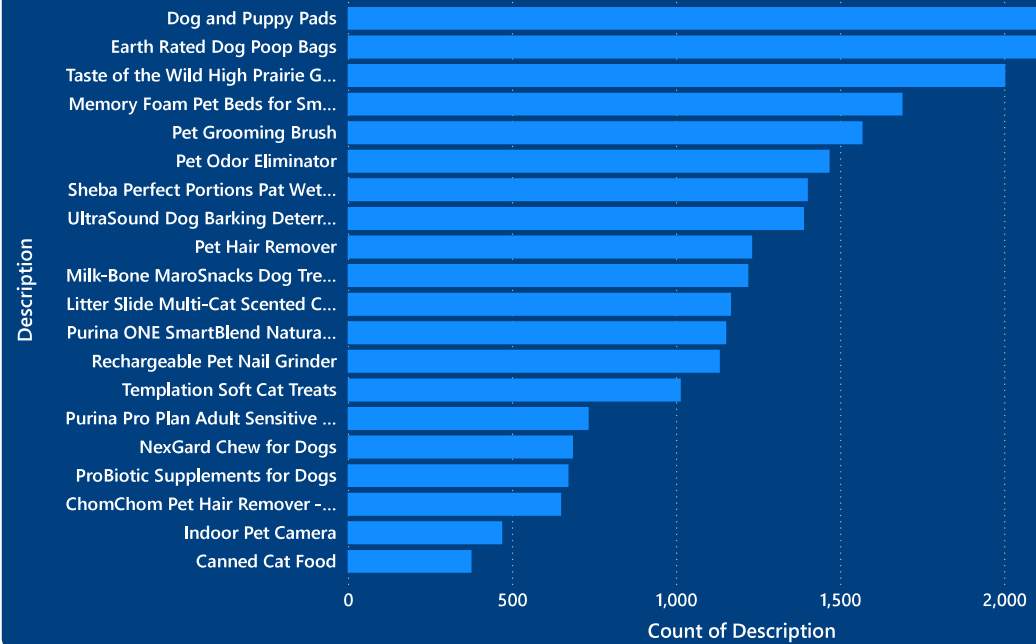
Market Basket Analysis

Description

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| |
|---|
| Canned Cat Food |
| ChomChom Pet Hair Remover - Reusable Cat and Dog Hair Remover |
| Dog and Puppy Pads |
| Earth Rated Dog Poop Bags |
| Indoor Pet Camera |
| Litter Slide Multi-Cat Scented Clumping Clay Cat Litter |
| Memory Foam Pet Beds for Small, Medium, and Large Dogs and Cats |
| Milk-Bone MaroSnaacks Dog Treats with Real Bone |
| NexGard Chew for Dogs |
| Pet Grooming Brush |
| Pet Hair Remover |
| Pet Odor Eliminator |
| ProBiotic Supplements for Dogs |
| Purina ONE SmartBlend Natural Adult Chicken 10lb |
| Purina Pro Plan Adult Sensitive Skin |
| Rechargeable Pet Nail Grinder |
| Sheba Perfect Portions Pat Wet Cat Food |
| Taste of the Wild High Prairie Grain-Free Dry Dog Food 40lb |
| Templation Soft Cat Treats |
| UltraSound Dog Barking Deterrent |

Combination of Purchased Items



Total Sales and Profit % by Description

