

Figure 1: Bayesian data analysis model to infer RSA model parameters and generate model predictions. RSA model  $(S_2)$  predicts the utterance production data  $(d^{prod})$  for each utterance w, state s, goal g, and participant i. The RSA model relies upon the literal semantics of each utterance for each state  $\theta_{s,w}^{lit}$ , constrained by the data from the literal semantics task  $d^{lit}$  (see Supplement). The  $S_2$  model generates predictions given goal weights  $\omega_g$  and intended social weight  $\phi_g$ , which varies by the goal condition g. RSA model has two global free parameters: the speaker optimality parameter  $\alpha$  and the utterance cost of negation c (or, cost in terms of number of words).