The role of salience in young children's processing of ad-hoc implicatures

Erica J. Yoon<sup>1</sup> & Michael C. Frank<sup>1</sup>

<sup>1</sup> Stanford University

Author Note

- We would like to acknowledge Asher Kaye, Stephanie Hsiang, and Jacqueline Quirke
- 6 for their assistance in data collection, and thank the staff and families at Children's
- <sup>7</sup> Discovery Museum of San Jose and Bing Nursery School. All data, analysis code, and
- 8 experiment files and links are available at https://github.com/ejyoon/simpimp\_rs. This
- 9 work was supported by a Postgraduate Doctoral Fellowship provided to EJY by Natural
- Sciences and Engineering Research Council of Canada, NSF #1456077, and Jacobs
- 11 Advanced Research Fellowship to MCF.
- 12 Correspondence concerning this article should be addressed to Erica J. Yoon,
- Department of Psychology, Jordan Hall, 450 Serra Mall (Bldg. 420), Stanford, CA, 94305.
- E-mail: ejyoon@stanford.edu

2

3

2

15 Abstract

Word count: 6717

32

Language comprehension often requires making *implicatures*. For example, inferring that "I 16 ate some of the cookies" implicates the speaker ate some but not all (scalar implicatures); 17 and "I ate the chocolate-chip cookies" where there are both chocolate chip cookies and raisin 18 cookies in the context implicates that the speaker ate the chocolate chip, but not both the 19 chocolate chip and raisin cookies (ad-hoc implicatures). Children's ability to make scalar implicatures develops around age five, with ad-hoc implicatures emerging somewhat earlier. 21 In the current work, using a time-sensitive tablet paradigm, we examined developmental 22 gains in children's ad-hoc implicature processing, and found evidence for successful 23 implicature computation by children as young as 3 years in a supportive context and substantial developmental gains in implicature computation from 2 to 5 years. We also tested whether one cause of younger children (2-year-olds)'s consistent failure to make 26 implicatures is their difficulty in inhibiting an alternative interpretation that is more salient than the target meaning (the salience hypothesis). Our findings support this hypothesis: Younger children's failures with implicatures are likely related to effects of the salience mismatch between possible interpretations. Keywords: Pragmatics; cognitive development; language processing; implicature; tablet 31

The role of salience in young children's processing of ad-hoc implicatures

Introduction

33

Language comprehension often requires inferring an intended meaning that goes 35 beyond the literal semantics of what a speaker says. In Grice (1975)'s account, conversation 36 is a cooperative act: Speakers choose utterances such that the listener can understand the 37 intended message, and listeners in turn interpret these utterances with the assumption of the 38 speaker's cooperativeness in mind. For example, expecting a cooperative speaker to have 39 produced a maximally informative utterance for the present conversational needs, the 40 listener can make inferences that go beyond the literal meanings of the speaker's words. 41 The non-literal interpretations computed through these inferential processes are called 42 pragmatic implicatures. For example, "I at some of the cookies" implicates that the speaker 43 ate some but not all of the cookies, because a cooperative speaker who ate all of them would have said "I ate all of the cookies," which is more informative than the alternative utterance 45 "I ate some of the cookies." This inference is an example of a scalar implicature, in which the use of a weaker proposition ("some  $\sim$ ") leads the interpreter to believe the negation of a 47 proposition with a stronger meaning ("all  $\sim$ "). Another kind of implicature, ad-hoc 48 *implicature*, is context-based: "I ate the chocolate chip cookies" in a context where two kinds of cookies – chocolate chip and raisin – are available, implicates that the speaker ate the chocolate chip but not both the chocolate chip cookies and raisin cookies. In this case, the 51 context sets up a contrast between the proposition offered ("ate the chocolate chip cookies") and the stronger alternative to be negated ("ate the chocolate chip and raisin cookies")<sup>1</sup>. Implicatures like these have been an important case study for pragmatics more broadly. 54

<sup>&</sup>lt;sup>1</sup>Grice (1975) calls these implicatures generalized (scalar) vs. particularized (ad-hoc), but we use a theory-neutral designation here. An alternative analysis of the second implicature relies on the contrast between "the chocolate chip cookies" and "the cookies" – since the second entails the first, there is an implicature. For our purposes, this relation is still ad-hoc in the sense that there is no reason for "the cookies" to implicate "the chocolate chip cookies" in discourse contexts in which no chocolate chip cookies are part of common ground.

Both classic theories of communication (e.g., Sperber & Wilson, 1995) and more recent probabilistic models of pragmatic inference (e.g., Frank & Goodman, 2012; see Goodman & Frank, 2016 for review) describe the processes that language users use to compute such 57 implicatures. And a rich psycholinguistic literature has measured adults' processing of implicatures relative to literal interpretations and found that adults robustly compute implicatures, though their processing time can vary depending on the context (Bott, Bailey, & Grodner, 2012; Breheny, Ferguson, & Katsos, 2013; D. J. Grodner, Klein, Carbary, & Tanenhaus, 2010; Huang & Snedeker, 2018). How does the ability to make implicatures develop? Since implicature computation is an important indicator of broader pragmatic understanding, many studies have tested children's abilities. In these experiments, children tend to have the most difficulty with scalar implicatures relying on quantifiers, modals, and other functional elements. For example, in Papafragou and Musolino (2003)'s study, a puppet saw three out of three horses jump over a fence, and described the scene infelicitously by saying "Some of the horses jumped over the fence." Adults tend to reject this infelicitous statement, whereas 5-year-old children mostly accept it, suggesting that children failed to compute the relevant scalar implicature (though see Katsos & Bishop, 2011, for an 70 alternative explanation). Besides struggling with some vs. all (Huang & Snedeker, 2009; Hurewitz, Papafragou, Gleitman, & Gelman, 2006; Noveck, 2001), children in the same age range have consistently failed to compute implicatures involving scalar contrasts, including a 73 vs. some (Barner, Chow, & Yang, 2009), might vs. must (Noveck, 2001), and or vs. and (Chierchia, Crain, Guasti, Gualmini, & Meroni, 2001). 75

While children struggle on many scalar implicature tasks, they tend to be more successful at computing ad-hoc implicatures (which depend on context, rather than lexical scales). One potential difficulty in a typical scalar implicature task is the need to generate relevant alternatives to a given scalar term. For children to hear "some of the horses jumped over the fence" and derive the implicature "some but not all," they must first realize that "all" is the relevant alternative to "some." Barner, Brooks, and Bale (2011) argued that

children's failures in scalar implicature tasks are due to their lack of ability to generate the alternative to negate spontaneously upon hearing the term offered. Barner et al. (2011)'s 83 claim predicts that children's implicature computation should improve when they can access the relevant alternatives. Consistent with this claim, children can be primed with relevant 85 scalar alternatives, leading to enhanced implicature performance (Skordos & Papafragou, 2016). Furthermore, children show substantially improved implicature computation in 87 ad-hoc implicature tasks – which provided access to relevant alternatives in context – compared to scalar implicature tasks (Horowitz, Schneider, & Frank, in press; Katsos & Bishop, 2011; Papafragou & Tantalou, 2004; Stiller, Goodman, & Frank, 2015). For example, Stiller et al. (2015) showed 2.5- to 5-year-old children three different 91 faces: a face with no item; a face with only glasses; and a face with glasses and a top-hat, 92 and asked children to choose one of the three faces as the referent in a pupper's statement. "My friend has glasses." In this task, the alternative referent (face with glasses and hat) was visible in the context, and thus access to the alternative terms ("glasses and hat") was made easier. Children as young as 3.5 years chose the face with only glasses as the referent, suggesting that they successfully computed the implicature that the puppet's friend has "glasses but not both glasses and hat." Similarly, in one study that tested both scalar and ad-hoc implicature computation, 4-year-olds successfully made ad-hoc implicatures, but performed poorly on scalar implicatures using the same stimuli (Horowitz et al., in press). 100 Despite older children's success, children below 3 years of age appear to struggle with 101 even simple ad-hoc implicatures. Even in the ad-hoc paradigm described above (Stiller et al., 102 2015), 2.5- and 3-year-olds still did not make the implicature-consistent choice at above-chance levels. Does this finding imply that young toddlers lack pragmatic understanding, specifically an awareness of the need for informativeness in cooperative 105 communication? On the contrary, children are sensitive to informativeness in communication: 106 From age two onward, when they are asked to produce referring expressions, children appear 107

to recognize the level of referential ambiguity of their own expressions and attempt to

108

provide more information through speech and gestures in more ambiguous situations (e.g., instead of "the boy," saying "the boy with the dog"; or naming an object while pointing in cases where the point alone is not precise enough; Matthews, Butcher, Lieven, & Tomasello, 2012; O'Neill & Topolovec, 2001). Hence, a lack of sensitivity to the need for communicative informativeness does not seem to be the problem for toddlers' implicature processing. So what causes toddlers' failures in implicature tasks?

One potential explanation for younger children's struggle with ad-hoc implicatures is 115 the mismatch in salience between potential interpretations. For example, in Stiller et al. 116 (2015)'s study, a target referent (e.g., face with glasses only) had fewer features than its 117 alternative distractor to be rejected (e.g., face with glasses and hat). The distractor, which 118 had a greater number of nameable features, was more salient both perceptually and 119 conceptually, likely drawing children's attention more strongly than the target. This kind of 120 task may be challenging to children because their executive function is not yet fully 121 developed (Davidson, Amso, Anderson, & Diamond, 2006; Diamond & Taylor, 1996) – 122 specifically their ability to inhibit responses to salient targets (but see Discussion for further 123 consideration of whether children's failures should be attributed to their inhibitory control 124 abilities per se). Further, issues in referent selection tasks may reflect analogous problems in 125 naturalistic language comprehension for children, in which the goal is often to figure out what referent a speaker is talking about (e.g., in a word learning context, children must learn 127 that the word "dog" refers to a dog, not a cat). Thus, the salience account might apply to 128 pragmatic inferences in real-world language comprehension as well. 129

This asymmetry between correct but weaker target meaning and incorrect but more salient distractor meaning is present in other types of implicatures too, though less obviously so. Scalar implicature is typically described as rejecting the term that yields the stronger propositional meaning (e.g., "all" of the cookies) and adding its negation to the weaker proposition (e.g., "some but not all" of the cookies). Computing a forced-choice scalar implicature thus also requires avoiding the stronger meaning, which typically describes a

larger set size (all of the cookies). Although the referents in such tasks are not always
pictured visually side-by-side, they are in at least some paradigms (e.g., Huang & Snedeker,
2009). Such issues could further exacerbate the difficulties of scalar implicature, at least for
some age groups. We return in the Discussion to the question of whether distractor salience
could plausibly explain some of the data on scalar implicature development.

For our experiment, we adopted a referent selection method, in which participants were 141 asked to select a referent among a set of candidates. As mentioned earlier, referent selection 142 paradigms have shown evidence of successful implicature computation in youngest children to date (Horowitz et al., in press; Stiller et al., 2015), and are analogous to the task of language comprehension in naturalistic language environments: identifying a speaker's intended referent. We implemented the referent selection method using a tablet paradigm to 146 examine children's reaction times for selecting the target referent (Frank, Sugarman, 147 Horowitz, Lewis, & Yurovsky, 2016). Compared to previous studies, we reduced the number 148 of potential referents in context to further simplify the task: In Stiller et al. (2015)'s 149 paradigm, there were three potential referents in the context (face with no item, face with 150 only glasses, face with glasses and hat); in our current paradigm, we presented two instead of 151 three potential referents (e.g. plate with a carrot and plate with a carrot and a banana) to 152 minimize cognitive load for children. 153

We present data from two independent samples: The first planned sample of children across four age groups (2-, 3-, 4-, and 5-year-olds) initially showed a pattern consistent with the salience hypothesis, where children were more accurate for trials with lower salience contrasts than for trials with higher salience contrasts. This effect was relatively small, however, and our analysis plan was not prespecified, leading us to worry about the possibility that analytic flexibility might have led us to overestimate our effect (e.g., Simmons, Nelson, & Simonsohn, 2011). We thus collected a second, fully preregistered sample of children across the three youngest groups (2-, 3- and 4-year-olds) to replicate this initial finding.

162 Methods

We report how we determined our sample size, all data exclusions (if any), all manipulations, and all measures in the study.

# 165 Participants

In the original sample, either parents and their children visiting Children's Discovery 166 Museum (San Jose, CA), or children in a local nursery school were invited to participate in a 167 tablet study, and a total of 123 children were recruited. Participants were excluded from the 168 sample for the following reasons: age other than 2 to 5 years (n=3); parent-reported 169 English exposure less than our prespecified criterion of 75\% (n=5); parental interference (n=5)170 = 2); and noncompliance or difficulty with the experimental procedure (n = 9). After 171 excluding participants who completed fewer than the prespecified number of 10 trials (n =172 2), the final sample consisted of 102 children (see Table 1). 173 In the replication sample, a total of 116 children were recruited, all at Children's 174 Discovery Museum in San Jose. Reasons for exclusions were: age other than 2 to 4 years (n 175 = 11); parent-reported English exposure less than our prespecified criterion of 75\% (n = 15); 176 parental interference (n = 3); noncompliance or difficulty with the experimental procedure (n=3); and technical error (n=4). The final sample consisted of 80 children (no 178 participant was excluded for completing fewer than 10 trials).

# 180 Stimuli and Design

On each trial, participants saw two images: a target and distractor, which could either
be an item with a single feature (e.g. a lunchbox with only an apple or only an orange), or
an item with double features (e.g., a lunchbox with an apple and an orange). In each trial, a
pre-recorded voice said a sentence (e.g., "Look at these lunchboxes. Elmo's lunchbox has an
apple."). After participants chose the object that was being referred to, a green box appeared
around the chosen object to show that the choice had been made. For each trial, we recorded

the participant's accuracy, or whether he or she selected the correct target referent, and reaction time, or time spent between naming of the referent ("...an apple") and the participant's referent selection.

There were three types of test trials (shown at the top of each panel in Figure 1). In 190 *implicature* trials, the target item had a single feature (e.g., an apple), and the distractor 191 item had two or three features (see below for the manipulation of number of features) – one 192 that was in common with the target (e.g., an apple) and the other feature(s) that was/were 193 unique (e.g., an orange). The test sentence named the feature that was common to the 194 target and distractor. Thus, if participants understood that "Elmo's lunchbox has an apple" 195 implicates "Elmo's lunchbox has an apple but not an orange" in the given context, it was 196 predicted that they would choose the target more often than the distractor; otherwise, if 197 they did not make implicatures, they would choose the two at equal rates (or even choose 198 the distractor more often depending on the degree of saliency contrast – see below). 199

There were two additional trial types, with semantically unambiguous targets:

Control-double trials looked identical to implicature trials, but the target and distractor were
switched, such that the double-feature item was the target and the single-feature item was
the distractor, and the test sentence named the unique feature on the target. Control-single
trials presented two items that each had a unique single feature, and either could be the
target. Children saw 4 implicature, 4 control-double, and 8 control-single trials; adults saw 6
implicature, 6 control-double, and 12 control-single trials.

Each trial type was further divided by the number of features present on the target
and distractor (shown on the right side of Figure 1): Within implicature trials, fewer-feature
(2-vs-1) trials presented two features (an apple and an orange) on the distractor and one
feature (an apple) on the target, whereas more-feature (3-vs-1) trials presented three features
(an apple, an orange, and a cookie) on the distractor and one feature on the target; Within
control-double trials, fewer-feature (2-vs-1) trials presented two features (an apple and an
orange) on the target and one feature (an apple) on the distractor, whereas more-feature

(3-vs-1) trials presented three features (an apple, an orange, and a cookie) on the distractor and one feature on the target; Lastly, within control-single trials, fewer-feature (1-vs-1) trials 215 presented one feature each on the distractor and the target, whereas more-feature (2-vs-2) 216 trials presented two features each on the distractor and on the target. We hypothesized that 217 older children would choose the target more often in the more-feature implicature trials than 218 the fewer-feature implicature trials due to the strengthening of implicatures – "Elmo's 219 lunchbox has an apple" is more likely to mean "apple only" given an orange AND cookie on 220 the alternative referent, thus more things that could have been named but were not. On the 221 contrary, younger children were predicted to choose the target less often in the more-feature 222 trials than the fewer-feature trials due to increased saliency of the distractor. 223

There were six sets of item and feature types, and the features were named with nouns found on the MacArthur-Bates Communicative Development Inventory word list (Fenson et al., 1994). Two orders of the test trials were created, such that trial types and item types were counterbalanced and trial order was pseudo-randomized across the two orders.

### 228 Procedure

An experimenter introduced children to the task as a game on a tablet. Then they completed two practice trials, where they were asked to select an obvious, unambiguous referent (e.g., "cow" as opposed to "rabbit"), followed by 16 test trials.

### Data analysis

We used R (Version 3.4.3; R Core Team, 2017) and the R-packages bindrcpp (Version 0.2; Müller, 2017a), brms (Version 2.0.1; Bürkner, 2017), dplyr (Version 0.7.4; Wickham, Francois, Henry, & Müller, 2017), forcats (Version 0.2.0; Wickham, 2017a), ggplot2 (Version 3.0.0; Wickham, 2009), ggthemes (Version 3.4.0; Arnold, 2017), here (Version 0.1; Müller, 2017b), langcog (Version 0.1.9001; Braginsky, Yurovsky, & Frank, n.d.), lme4 (Version 1.1.15; D. Bates, Mächler, Bolker, & Walker, 2015), Matrix (Version 1.2.12; D. Bates & Maechler, 2017), papaja (Version 0.1.0.9655; Aust & Barth, 2017), purrr (Version 0.2.4; Henry &

Wickham, 2017), Rcpp (Eddelbuettel & Balamuta, 2017; Version 0.12.17; Eddelbuettel & François, 2011), readr (Version 1.1.1; Wickham, Hester, & Francois, 2017), stringr (Version 1.3.1; Wickham, 2017b), tibble (Version 1.4.2; Müller & Wickham, 2017), tidyr (Version 0.7.2; Wickham & Henry, 2017), tidyverse (Version 1.2.1; Wickham, 2017c), and xtable (Version 1.8.2; Dahl, 2016) for all our analyses.

Results

We were interested in children's processing of implicatures in comparison to
unambiguous utterances, and developmental gains across ages. We used two different
measures: (1) accuracy and (2) reaction time for choosing the correct referent. For each
measure, we asked: (a) do children show developmental gains in selection of the target
referent? And (b) does children's performance vary depending on salience contrast? That is,
when there are a relatively greater number of features on the distractor, do children have
more difficulty and are they slower in choosing the correct referent?

As per our standard operating procedures, we removed trials in which the log of

As per our standard operating procedures, we removed trials in which the log of
reaction time was more than 3 standard deviations above or below the mean (upper bound:
14.04 seconds; lower bound: 0.47 second; percentage of data excluded: 1.67 %). Throughout
this section, we used Bayesian linear mixed-effects models (brms package in R; Bürkner,
257 2017) using crossed random effects of participant, item, and sample (original vs. replicationn)
with the maximal random effects structure supported by the design (Barr, Levy, Scheepers,
258 & Tily, 2013; A. Gelman & Hill, 2006). Age is plotted in year bins, but was analyzed as a
260 continuous variable, scaled and centered, in our statistical model.

#### 261 Accuracy

The analysis of the accuracy rate (Figure 2) showed that children across all ages were
able to identify the target in control trials, indicating that, as expected, they can readily
compute unambiguous meanings. In implicature trials, 4- and 5-year-olds' performances were
nearly at ceiling, replicating the previous results (Horowitz et al., in press; Stiller et al.,

2015). In our paradigm, even 3-year-olds chose the inferential target above chance<sup>2</sup> (original 266 sample: t(58) = 6.82, p < 0.001; replication sample: t(57) = 5.33, p < 0.001). On the other 267 hand, 2-year-olds' performance in implicature trials did not differ from chance overall, but 268 their performance varied depending on the number of features present. In 3-vs-1 trials (i.e., 269 with a relatively greater number of features on the distractor), 2-year-olds did not choose the 270 correct target referent, and even tended to choose the distractor somewhat more often 271 numerically (original sample: t(23) = -1.42, p = 0.17; replication sample: t(24) = -0.72, p =272 0.48). However, In 2-vs-1 trials (with fewer features on the distractor), 2-year-olds tended to 273 choose the target more often than the distractor. This difference was numerically present in 274 both samples and statistically significant in one (original sample: t(26) = 0.46, p = 0.65; 275 replication sample: t(24) = 2.57, p = 0.02). By 4 years, this difference in accuracy rate 276 between 2-vs-1 and 3-vs-1 trials was not present.

A Bayesian linear mixed-effects model predicting accuracy based on age, trial type and 278 number of features (salience contrast; more-feature vs. fewer-feature) showed a three-way 279 positive interaction of age, implicature trials, and number of features (Table 2). Thus, unlike 280 control trials, in which children's performances did not differ by salience contrast, 281 implicature trials showed lower accuracy in 3-vs-1 than 2-vs-1 trials in younger children, but 282 not in older children. This result supports our initial hypothesis that salience contrast may 283 lead to a greater struggle for younger children with the implicature task due to a higher 284 demand for inhibiting response to distractor with greater salience. 285

<sup>&</sup>lt;sup>2</sup>Because our task is a two-alternative forced choice, we define chance to be 50% across all trials. This baseline is a standard comparison that reflects the possibility that a child was completely inattentive to the task and chose completely at random. This baseline is more conservative than a salience-based baseline, which would likely suggest that the correct (inferentially-consistent) target would be chosen less than 50% of the time (e.g., the "mumble" condition in Stiller et al., 2015).

### Reaction time

With increasing age, children computed both implicatures and unambiguous meanings 287 and identified the target faster (Figure 3). A Bayesian linear mixed-effects model predicting 288 reaction time based on age, trial type and number of features present showed a positive 289 two-way interaction between age and implicature trial (Table 3), indicating that the speed of 290 implicature computation did not improve with age as much as the speed of processing 291 unambiguous meanings. Together with the accuracy finding, this result suggests that though 292 children become proficient at determining the correct target referents for ad-hoc implicatures 293 by 5 years, implicature processing develops relatively more slowly. 294

We also observed a positive two-way interaction between control-double trials and 295 number of features, indicating that children took longer to identify the target in control-double trials with more features than in control-single trials with more features. 297 Interestingly, there was no interaction between inference trials and number of features, or 298 between inference trial, age and number of features. Why would this be? We did not have a 299 pre-specified hypothesis regarding this pattern of data, but we speculate that once a feature 300 is named (e.g., Elmo's lunchbox has an apple), it is relatively easier to find the feature in an 301 inferential target image than in the distractor image. The target feature is by itself in the 302 target referent, whereas it is grouped with with other features in the distractor. Thus, the 303 inference trials may allow easy perceptual access to the target feature but also competition 304 with the overall perceptual salience of the distractor. These factors might cancel one another 305 out and lead to undifferentiated reaction times and hence the lack of reaction time 306 interactions. The potential advantage of identifying a feature when it is by itself is only 307 speculative, however, and should be examined further in future work. 308

Discussion

In our experiment, we confirmed 3- to 5-year-old children's successes on ad-hoc implicature computation, and saw substantial developmental gains in their accuracy and

speed. 4- and 5-year-old children successfully computed ad-hoc implicatures and identified
the inferential targets, consistent with previous findings. We found evidence of successful
implicature computation even in 3-year-olds. Between 2 and 5 years, there was a clear
improvement in processing skills with increasing age, such that correct referent identification
was more accurate and faster across both control and implicature trials. Thus, these findings
add to the existing literature to attest to children's growing proficiency in pragmatic
processing.

We also investigated the salience hypothesis, namely that one cause of young children's 319 struggle with implicatures stems from their difficulty to inhibit choosing the more salient 320 distractor. In earlier work, there was some numerical suggestion of 2-year-olds' preference for 321 the more salient but pragmatically incorrect distractor (Stiller et al., 2015). We predicted 322 that increasing the salience of this distractor would result in decreased performance for 323 younger children while increasing performance for older children. The first part of this 324 prediction was clearly supported in our data, with younger children performing worse when 325 the distractor was more salient. Although we observed numerical hints of a gain in accuracy 326 for older children in one sample, we did not see a consistent facilitation effect. We suspect 327 this finding is due to a ceiling effect: Referent selection via ad-hoc implicature is relatively trivial for four-year-olds (Horowitz et al., in press). However, we saw a possible age-related advantage of pragmatic strengthening in the speed of computation: Whereas younger children tended to be slower in trials with a greater number of features for both 331 unambiguous and inferential meanings, older children began to close the gap and become 332 faster to compute implicatures given increased distractor saliency.

The salience account is not mutually exclusive with the alternatives hypothesis
described above (Barner et al., 2011). Indeed, both are likely true and likely contribute to
children's difficulty with implicatures to different degrees in different tasks and at different
ages. For more complex alternative sets, the challenge may primarily be identifying the
appropriate alternatives, while for simpler alternatives, difficulties may lie primarily in

overcoming the pull of the stronger one.

Although our salience account is most manifest in the kind of simple referent selection 340 tasks we used here, we believe it applies more broadly to implicature computation beyond 341 the scope of these tasks. Any pragmatic implicature requires an asymmetry in the "strength" 342 of the alternatives. In ad-hoc referent-selection contexts, the stronger (more salient) 343 alternative is the item with more features. In scalar implicatures, the implicature that you 344 ate some but not all of the cookies is only possible because there is a stronger alternative 345 ("all"). It remains an open empirical question whether the salience mismatch account might 346 explain children's difficulty with these other cases of implicatures as well. 347

One further application of our account is to word learning contexts, where children's 348 learning of a novel word is facilitated when the target referent is more (not less) salient than 349 its alternative. For example, Frank and Goodman (2014) used an analogous pragmatic 350 inference paradigm in a word learning context: Participants heard a novel label (e.g., "a 351 dinosaur with a dax") used to describe an object with two features (a dinosaur with a hat 352 and a bandanna) in the presence of another dinosaur that had one but not the other of the 353 features (a dinosaur with a hat only). 3- and 4-year-olds performed quite well in mapping 354 the novel label to the unique feature (which would make the labeling more informative). In 355 this paradigm, the novel label was being mapped to the more, rather than less, salient object. 356 Similarly, in classic "mutual exclusivity" paradigms (Markman & Wachtel, 1988), by around 357 18 months, participants succeed in mapping a novel label to a novel object (Halberda, 2003). 358 While the mechanisms underlying this empirical phenomenon are complex, it is 359 well-established that the salience of the novel target is an important factor in children's success (see Markman, Wasow, & Hansen, 2003 for discussion). Overall, evidence for children's pragmatic word learning emerges earlier than implicature computation: Children succeed in these tasks substantially at earlier ages than even in our simplified implicature 363 paradigm. Our account suggests that one reason for this asymmetry is because implicature 364 tasks require selecting the less salient alternative while word learning tasks typically ask 365

participants to select a *more* salient alternative.

392

Our findings help in the construction of a comprehensive developmental account of 367 processing of implicatures, and pragmatic inferences in general. In the samples that have 368 been studied in this literature, by 2 years of age, children begin to be aware that 369 informativeness is important to communication. Nevertheless, our findings suggest that the 370 salience contrasts inherent in many pragmatic situations may keep them from successfully 371 processing implicatures. Further, these same factors are plausibly in play during pragmatic 372 word learning tasks (Yurovsky & Frank, 2017). By 3 to 4 years, the ability to inhibit these 373 salient targets is more developed, and they start to compute ad-hoc implicatures when 374 relevant alternatives to the speaker's words are provided in context. Scalar implicature 375 performance develops more slowly, however, as children's ability to access the relevant 376 alternatives (and their semantics) is only beginning to emerge (Barner et al., 2011; Horowitz 377 et al., in press; Skordos & Papafragou, 2016); their performance during these ages is highly 378 variable and dependent on the nature of the context and its pragmatic demands (Papafragou 379 & Tantalou, 2004). 380

One important challenge for this viewpoint is the nature of the ability that children use 381 to overcome the pull of the salient alternative. One possible naive mapping for the ability 382 would be to the broader construct of executive function, which undergoes substantial 383 developmental changes during this period (Davidson et al., 2006; Diamond & Taylor, 1996). But executive function is a multi-faceted construct (Miyake et al., 2000), and the particular 385 components that would be expected to predict visual (and perhaps conceptual) disengagement with a particular referent is unclear. Our own studies attempting to probe 387 individual difference correlations between executive function and implicature ability in 388 development have not been successful (e.g., Horowitz et al., in press; Nordmeyer, Yoon, & Frank, 2016). Thus, a target for future work is to better characterize the particular cognitive 390 changes that relate to the developmental effects we have observed here. 391

There are several further limitations of our work here. First, our salience manipulation

involved manipulation of the number of features present on an item, which might have 393 caused a potential confound between salience and processing time. For example, children's 394 greater looking to the distractor might have been caused by a real desire to acquire more 395 information, rather than the mere perceptual salience of the distractors. Second, as with 396 nearly all work in the literature on implicature processing, we address the performance of 397 only relatively high socioeconomic status children in a Western context. In our ongoing work 398 we address the generalizability of our task to other developmental contexts (Fortier, Kellier, 399 Fernández Flecha, & Frank, in prep). 400

In sum, our work shows evidence that from at least 3 years, children are able to
compute ad-hoc implicatures, and that younger children's failures with implicatures on an
referent-choosing task are confounded by the salience mismatch between possible referents.
This pattern is consistent with a broader generalization, namely that tasks that have
typically been used to look at children's implicature processing have a variety of extraneous
processing demands, which may explain why it has been difficult to see children's underlying
pragmatic abilities in such paradigms. Thus, our work demonstrates the importance of using
a range of methods to measure children's pragmatic processing.

409 References

```
Arnold, J. B. (2017). Gathernes: Extra themes, scales and geoms for 'applot2'. Retrieved
          from https://CRAN.R-project.org/package=ggthemes
411
   Aust, F., & Barth, M. (2017). papaja: Create APA manuscripts with R Markdown.
412
          Retrieved from https://github.com/crsh/papaja
413
   Barner, D., Brooks, N., & Bale, A. (2011). Accessing the unsaid: The role of scalar
414
          alternatives in children's pragmatic inference. Cognition, 118(1), 84–93.
415
          doi:10.1016/j.cognition.2010.10.010
416
   Barner, D., Chow, K., & Yang, S.-J. (2009). Finding one's meaning: A test of the relation
417
          between quantifiers and integers in language development. Cognitive Psychology,
          58(2), 195–219. doi:10.1016/j.cogpsych.2008.07.001
419
   Barr, D. J., Levy, R., Scheepers, C., & Tily, H. J. (2013). Random effects structure for
420
          confirmatory hypothesis testing: Keep it maximal. Journal of Memory and Language,
421
          68(3), 255-278.
422
   Bates, D., & Maechler, M. (2017). Matrix: Sparse and dense matrix classes and methods.
423
           Retrieved from https://CRAN.R-project.org/package=Matrix
424
   Bates, D., Mächler, M., Bolker, B., & Walker, S. (2015). Fitting linear mixed-effects models
425
          using lme4. Journal of Statistical Software, 67(1), 1-48. doi:10.18637/jss.v067.i01
   Bott, L., Bailey, T. M., & Grodner, D. (2012). Distinguishing speed from accuracy in scalar
427
          implicatures. Journal of Memory and Language, 66(1), 123–142.
428
          doi:10.1016/j.jml.2011.09.005
429
   Braginsky, M., Yurovsky, D., & Frank, M. C. (n.d.). Langeog: Language and cognition lab
430
          things. Retrieved from http://github.com/langcog/langcog
431
   Breheny, R., Ferguson, H. J., & Katsos, N. (2013). Taking the epistemic step: Toward a
432
          model of on-line access to conversational implicatures. Cognition, 126(3), 423–440.
433
          doi:10.1016/j.cognition.2012.11.012
434
```

Bürkner, P.-C. (2017). brms: An R package for bayesian multilevel models using Stan.

```
Journal of Statistical Software, 80(1), 1–28. doi:10.18637/jss.v080.i01
436
   Chierchia, G., Crain, S., Guasti, M. T., Gualmini, A., & Meroni, L. (2001). The acquisition
          of disjunction: Evidence for a grammatical view of scalar implicatures. In Proceedings
438
          of BUCLD 25 (Vol. 157, p. 168).
439
   Dahl, D. B. (2016). Xtable: Export tables to latex or html. Retrieved from
          https://CRAN.R-project.org/package=xtable
441
   Davidson, M. C., Amso, D., Anderson, L. C., & Diamond, A. (2006). Development of
442
          cognitive control and executive functions from 4 to 13 years: Evidence from
443
          manipulations of memory, inhibition, and task switching. Neuropsychologia, 44(11),
          2037–2078. doi:10.1016/j.neuropsychologia.2006.02.006
445
   Diamond, A., & Taylor, C. (1996). Development of an aspect of executive control:
          Development of the abilities to remember what I said and to "do as I say, not as I do".
447
          Developmental Psychobiology, 29, 315–334.
448
          doi:10.1002/(SICI)1098-2302(199605)29:4\%3C315::AID-DEV2\%3E3.3.CO;2-C
449
   Eddelbuettel, D., & Balamuta, J. J. (2017). Extending extitR with extitC++: A Brief
450
          Introduction to extitRcpp. PeerJ Preprints, 5, e3188v1.
451
          doi:10.7287/peerj.preprints.3188v1
452
   Eddelbuettel, D., & François, R. (2011). Rcpp: Seamless R and C++ integration. Journal of
          Statistical Software, 40(8), 1–18. doi:10.18637/jss.v040.i08
   Fenson, L., Dale, P. S., Reznick, J. S., Bates, E., Thal, D. J., Pethick, S. J., ... Stiles, J.
455
          (1994). Variability in early communicative development. Monographs of the Society
456
          for Research in Child Development, i-185. doi:10.2307/1166093
   Fortier, M., Kellier, D., Fernández Flecha, M., & Frank, M. C. (in prep). Ad-hoc pragmatic
458
          implicatures among shipibo-konibo children in the peruvian amazon.
450
          doi:10.17605/OSF.IO/X7AD9
460
   Frank, M. C., & Goodman, N. D. (2012). Predicting pragmatic reasoning in language games.
```

- Science, 336 (6084), 998–998. doi:10.1016/j.cogpsych.2014.08.002
- Frank, M. C., & Goodman, N. D. (2014). Inferring word meanings by assuming that speakers
- are informative. Cognitive Psychology, 75, 80–96. doi:10.1016/j.cogpsych.2014.08.002
- Frank, M. C., Sugarman, E., Horowitz, A. C., Lewis, M. L., & Yurovsky, D. (2016). Using
- tablets to collect data from young children. Journal of Cognition and Development,
- 467 17, 1–17. doi:10.1080/15248372.2015.1061528
- 468 Gelman, A., & Hill, J. (2006). Data analysis using regression and multilevel/hierarchical
- models. Cambridge university press.
- 470 Goodman, N. D., & Frank, M. C. (2016). Pragmatic language interpretation as probabilistic
- inference. Trends in Cognitive Sciences, 20(11), 818-829.
- Grice, H. P. (1975). Logic and conversation. Syntax and Semantics, 3, 41–58.
- 473 Grodner, D. J., Klein, N. M., Carbary, K. M., & Tanenhaus, M. K. (2010). ?Some,? And
- possibly all, scalar inferences are not delayed: Evidence for immediate pragmatic
- enrichment. Cognition, 116(1), 42-55.
- Halberda, J. (2003). The development of a word-learning strategy. Cognition, 87(1),
- B23-B34.
- <sup>478</sup> Henry, L., & Wickham, H. (2017). Purrr: Functional programming tools. Retrieved from
- https://CRAN.R-project.org/package=purrr
- Horowitz, A. C., Schneider, R. M., & Frank, M. C. (in press). The trouble with quantifiers:
- Explaining children's deficits in scalar implicature. *Child Development*.
- 482 Huang, Y. T., & Snedeker, J. (2009). Semantic meaning and pragmatic interpretation in
- 5-year-olds: Evidence from real-time spoken language comprehension. Developmental
- 484 Psychology, 45(6), 1723. doi:10.1037/a0016704
- 485 Huang, Y. T., & Snedeker, J. (2018). Some inferences still take time: Prosody, predictability,
- and the speed of scalar implicatures. Cognitive Psychology, 102, 105–126.
- 487 Hurewitz, F., Papafragou, A., Gleitman, L., & Gelman, R. (2006). Asymmetries in the
- acquisition of numbers and quantifiers. Language Learning and Development, 2(2),

```
77-96. doi:10.1207/s15473341lld0202 1
489
   Katsos, N., & Bishop, D. V. (2011). Pragmatic tolerance: Implications for the acquisition of
490
           informativeness and implicature. Cognition, 120(1), 67–81.
           doi:10.1016/j.cognition.2011.02.015
   Markman, E. M., & Wachtel, G. F. (1988). Children's use of mutual exclusivity to constrain
493
           the meanings of words. Cognitive Psychology, 20(2), 121–157.
404
   Markman, E. M., Wasow, J. L., & Hansen, M. B. (2003). Use of the mutual exclusivity
495
           assumption by young word learners. Cognitive Psychology, 47(3), 241–275.
496
   Matthews, D., Butcher, J., Lieven, E., & Tomasello, M. (2012). Two-and four-year-olds learn
           to adapt referring expressions to context: Effects of distracters and feedback on
           referential communication. Topics in Cognitive Science, 4(2), 184–210.
          doi:10.1111/j.1756-8765.2012.01181.x
500
   Miyake, A., Friedman, N. P., Emerson, M. J., Witzki, A. H., Howerter, A., & Wager, T. D.
501
          (2000). The unity and diversity of executive functions and their contributions to
502
           complex "frontal lobe" tasks: A latent variable analysis. Cognitive Psychology, 41(1),
503
           49-100.
504
   Müller, K. (2017a). Bindrepp: An 'repp' interface to active bindings. Retrieved from
505
           https://CRAN.R-project.org/package=bindrcpp
506
   Müller, K. (2017b). Here: A simpler way to find your files. Retrieved from
507
           https://CRAN.R-project.org/package=here
508
   Müller, K., & Wickham, H. (2017). Tibble: Simple data frames. Retrieved from
509
           https://CRAN.R-project.org/package=tibble
510
   Nordmeyer, A. E., Yoon, E. J., & Frank, M. C. (2016). Distinguishing processing difficulties
511
           in inhibition, implicature, and negation. In Proceedings of the 38th annual meeting of
512
          the cognitive science society.
513
   Noveck, I. A. (2001). When children are more logical than adults: Experimental
514
           investigations of scalar implicature. Cognition, 78(2), 165–188.
515
```

```
doi:10.1016/S0010-0277(00)00114-1
516
    O'Neill, D. K., & Topolovec, J. C. (2001). Two-year-old children's sensitivity to the
517
          referential (in) efficacy of their own pointing gestures. Journal of Child Language,
518
          28(1), 1–28. doi:10.1017/S0305000900004566
519
   Papafragou, A., & Musolino, J. (2003). Scalar implicatures: Experiments at the
520
          semantics-pragmatics interface. Cognition, 86(3), 253–282.
521
          doi:10.1016/S0010-0277(02)00179-8
522
   Papafragou, A., & Tantalou, N. (2004). Children's computation of implicatures. Language
523
          Acquisition, 12(1), 71–82. doi:10.1207/s15327817la1201_3
524
   R Core Team. (2017). R: A language and environment for statistical computing. Vienna,
525
          Austria: R Foundation for Statistical Computing. Retrieved from
526
          https://www.R-project.org/
527
   Simmons, J. P., Nelson, L. D., & Simonsohn, U. (2011). False-positive psychology:
528
           Undisclosed flexibility in data collection and analysis allows presenting anything as
520
          significant. Psychological Science, 22(11), 1359–1366.
530
   Skordos, D., & Papafragou, A. (2016). Children's derivation of scalar implicatures:
          Alternatives and relevance. Cognition, 153, 6–18. doi:10.1016/j.cognition.2016.04.006
532
   Sperber, D., & Wilson, D. (1995). Relevance: Communication and cognition. Oxford:
533
           Blackwell.
534
   Stiller, A., Goodman, N. D., & Frank, M. C. (2015). Ad-hoc implicature in preschool
535
          children. Language Learning and Development. doi:10.1080/15475441.2014.927328
    Wickham, H. (2009). Ggplot2: Elegant graphics for data analysis. Springer-Verlag New York.
537
           Retrieved from http://ggplot2.org
538
    Wickham, H. (2017a). Forcats: Tools for working with categorical variables (factors).
539
           Retrieved from https://CRAN.R-project.org/package=forcats
540
    Wickham, H. (2017b). Stringr: Simple, consistent wrappers for common string operations.
```

```
Retrieved from https://CRAN.R-project.org/package=stringr
542
   Wickham, H. (2017c). Tidyverse: Easily install and load the 'tidyverse'. Retrieved from
543
          https://CRAN.R-project.org/package=tidyverse
544
   Wickham, H., & Henry, L. (2017). Tidyr: Easily tidy data with 'spread()' and 'gather()'
545
          functions. Retrieved from https://CRAN.R-project.org/package=tidyr
546
   Wickham, H., Francois, R., Henry, L., & Müller, K. (2017). Dplyr: A grammar of data
547
          manipulation. Retrieved from https://CRAN.R-project.org/package=dplyr
548
   Wickham, H., Hester, J., & Francois, R. (2017). Readr: Read rectangular text data.
549
          Retrieved from https://CRAN.R-project.org/package=readr
550
   Yurovsky, D., & Frank, M. C. (2017). Beyond naive cue combination: Salience and social
551
          cues in early word learning. Developmental Science. doi:10.1111/desc.12349
552
```

Table 1

Demographic information of participants in the original and replication samples.

Sample	Age bin	Number of participants	Mean (years)	SD (years)	% Girls
original	2	27	2.51	0.31	70.40
original	3	30	3.54	0.28	56.70
original	4	26	4.45	0.29	34.60
original	5	19	5.30	0.23	57.90
replication	2	25	2.66	0.27	56.00
replication	3	29	3.49	0.27	55.20
replication	4	25	4.39	0.29	40.00

Table 2

Predictor mean estimates with standard deviation and 95% credible interval information for a Bayesian linear mixed-effects model predicting accurate selection of target.

Predictor	Mean	SD	95% CI-Lower	95% CI-Upper
Intercept	4.60	3.86	-4.94	11.71
Age	2.30	3.80	-5.84	10.06
Control-double	-0.07	3.53	-7.86	7.71
Implicature	-3.33	4.41	-13.11	4.46
More features	-0.68	3.70	-9.83	5.81
Control-double * Age	-0.72	0.38	-1.46	0.03
Implicature * Age	-1.00	0.38	-1.77	-0.29
More features * Age	-0.59	0.35	-1.28	0.09
Control-double * More features	-0.06	0.56	-1.16	1.02
Implicature * More features	0.23	0.63	-1.00	1.46
Control-double * Age * More features	0.66	0.41	-0.13	1.49
Implicature * Age * More features	1.16	0.44	0.32	2.02

Table 3

Predictor mean estimates with standard deviation and 95% credible interval information for a Bayesian linear mixed-effects model predicting log reaction time to select the target.

Predictor	Mean	SD	95% CI-Lower	95% CI-Upper
Intercept	7.80	2.24	3.19	12.79
Age	-0.22	2.83	-6.43	5.97
Control-double	0.02	3.16	-6.98	6.05
Implicature	-0.05	3.65	-8.44	6.01
More features	0.25	2.67	-4.92	6.56
Control-double * Age	-0.03	0.02	-0.07	0.02
Implicature * Age	0.09	0.03	0.04	0.14
More features * Age	0.02	0.02	-0.02	0.07
Control-double * More features	0.09	0.04	0.02	0.17
Implicature * More features	-0.04	0.06	-0.15	0.07
Control-double * Age * More features	0.01	0.03	-0.05	0.06
Implicature * Age * More features	-0.07	0.04	-0.13	0.00

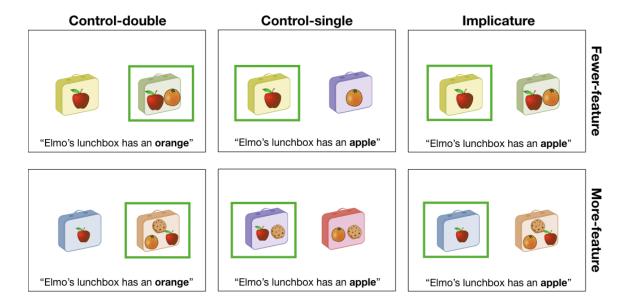


Figure 1. Trial types. Green box indicates the target referent for each trial given the utterance at the bottom.

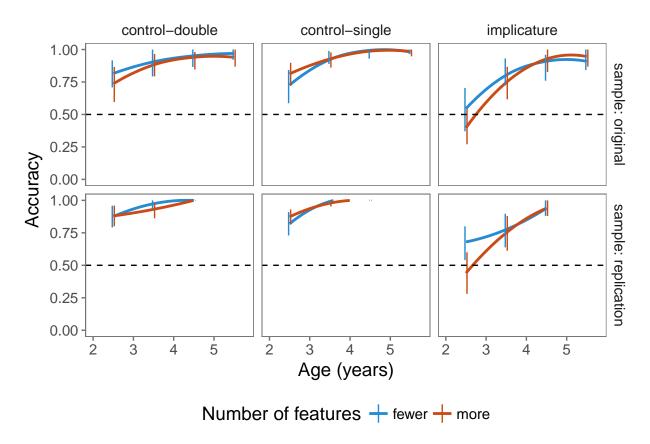


Figure 2. Proportion of 2- to 5-year-old children selecting the target in the original and replication samples (rows) in different trial types (columns). Data are binned into 6-month age groups for visualization purposes (all analyses are conducted on continuous data). Lines are loss smoothing functions. Blue lines represent trials in which there were fewer features present (2-vs-1 for control-double and implicature, 1-vs-1 for control-single) and red lines represent trials with more features (3-vs-1 for control-double and implicature, 2-vs-2 for control-single). Error bars are 95% confidence intervals, and are placed at the mean of the age bin and offset slightly to avoid overplotting. Dashed line represents a conservative chance level at 50%.

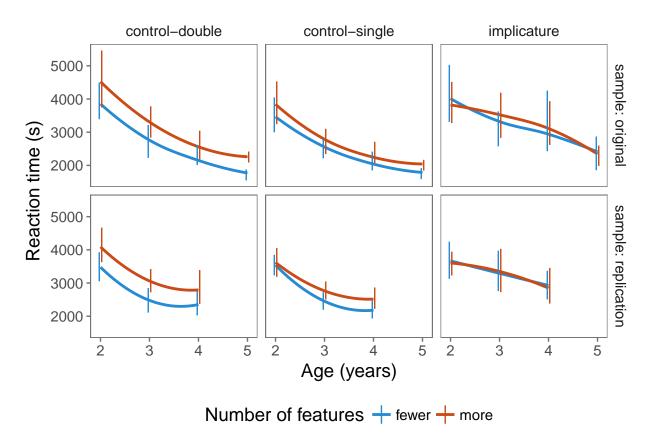


Figure 3. Reaction time to select the correct target referent. Conventions are identical to Figure 2.