



**JITIN CHAWLA'S**  
CENTRE FOR CAREER DEVELOPMENT

1st June 2024

**TO WHOMSOEVER IT MAY CONCERN**

**Ekaksh Goyal** has successfully completed his Internship with the **Centre for Career Development** from 1st May 2024 to 31st May 2024. During his internship, he demonstrated exceptional skills in online marketing and designing for various services.

He played a crucial role in framing academic research papers, demonstrating a high level of dedication, analytical skills, and a proactive attitude. Their responsibilities included understanding APA formats, creating reference templates, documenting research findings, assisting with research design and maintaining ethical standards. He effectively collaborated with team members, contributed valuable insights, and consistently met project deadlines and also played a crucial role in online marketing efforts for building counselling services, both virtual and onsite. He was entrusted with the responsibility of digital content development and conducting basic research for blogs to be used on websites and social media platforms, including Facebook, Instagram, WhatsApp, and search engine optimization. His strategic approach significantly enhanced our online presence, leading to a remarkable 100%+ growth Facebook reach within a few months.

Throughout his tenure, he exhibited qualities of honesty, dedication, and effective teamwork. His helping nature and positive attitude enabled him to think holistically and venture out of his comfort zone.

We wish **Ekaksh Goyal** all the best in his future endeavors.

**Jitin Chawla**  
Founder & Director



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