

Erik Kallevig

Engineer · Leader · Technologist

I've been making websites for 20 years in finance, tech, media, consulting and startups. As a team leader and engineer, my goal is to develop a fun and rewarding team environment that delivers simple, fast and useful products.



Experience

Senior Engineering Manager @ Gannett – Oct 2012 - Aug 2022

- Led team of 10 engineers on redesign of usatoday.com and 100+ local news sites serving 100M+ monthly impressions. Mentored engineers, designed JS framework, defined and supported code standards. Stack: Python, Django, custom JS framework.
- Designed and implemented the Public Notices platform using Next.js (React), Hasura (postgresql) and Elasticsearch with a CI/CD pipeline using Github Actions & Kubernetes / Helm.
- Built an A/B testing suite and conducted live tests to optimize engagement and conversion goals.
- Implemented personalized content recommendations with behavior-based user profiles.
- Product development coordination with stakeholders across the business: newsroom, marketing, advertising, product, and analytics.

Senior Developer @ Fantasy Interactive – Mar 2010 - Oct 2012

- Web development and product management on client projects including Google's Think Quarterly, Think Insights with Google, A Google a Day, Google 20 Things I Learned About Browsers and the Web, Google Zeitgeist, HTC, Coca-Cola, TravelTex.
- Worked directly with clients, designers and IA team as developer, product manager and project manager.

Senior Front-End Developer @ Sportsvite – Jul 2008 - Mar 2010

- Front-end web development on core and partner Sportsvite properties: sportsvite.com, truthonhealth.org (Paul Pierce), cbsintramurals.com and playcoed.com.
- Site design and development, scripting dynamic partner components, usability testing, HTML email design, dev, testing and project management.
- Worked with back-end developers and directly with clients as designer, developer and project manager.

Expertise

- Leadership & Development
- Technical Analysis
- Platform Architecture
- Program Management
- Code Assessment
- Operations Strategy

Tools I've Used

agile	kanban
angular	kubernetes
aws	s
babel	less
backbone	mui
bash	mysql
bdd	next.js
ci/cd	node
css	photoshop
cypress	php
docker	postgresql
elasticsearch	python
h	react
express	redux
fastly	sass
fdd	scrum
git	solr
github	tdd
actions	terraform
go	typescript
gcp	uglify
graphql	varnish
grunt	vault
hasura	vcl (fastly)
helm	vue
html	webpack
java	web
javascript	sockets
jenkins	wordpress
jest	

UI Designer-Developer @ KeyBank – Mar 2006 - Jun 2008

- Front-end development on KeyBank's public website (key.com) and online banking application, promotional design, section redesigns, marketing graphics production, scripting projects, usability testing, content management and documentation solutions.
- Worked with back-end developers and lines of business.

Front-End Developer @ EH Publishing – Jan 2005 - Feb 2006

- Front-end development and content management on EH's nine websites supporting the flagship publication, Electronic House, and others as well as yearly expos.
- Site design and promotional graphics on electronichouse.com, design and implementation of new magazine website (worshipfacilities.com), CMS development (simpleTAL), subscription form redesigns (circulation), information architecture and promotional email design, coding, and testing.

Web Developer @ Strom Engineering – 2003 - 2005

- Designed and developed stromengineering.com. CMS integration, job board, contact forms, copywriting, photography, and client dashboard.

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Education

Boston University – 2001-2005

B.S. Print Journalism

Interests

Cycling

Tennis

NBA

Philosophy