

Elizabeth Kamm

Artist and Graphic Designer

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ekamm.github.io/portfolio/html/ekamm.html 

elizabeth.kamm@yahoo.com 

2202 South Pollard Street 
Arlington, VA 22204, USA

EDUCATION

2020 - 2021 (present)

Graphic Design Certificate


George Mason University

2016 - 2018

Bachelors of Art History

George Mason University

SKILLS

Creativity 

Adobe Creative Apps 

Branding 

Interactive Media 

Coding 

Communication 

Apple Products 

Social Media 

Awards

April 2018

Leadership Award

Honor issuer by the Department
of Art History at George Mason
University

LANGUAGE

English 

German 

WORK EXPERIENCE

Museum Curator and Digital Content Creator

German-American Heritage Foundation of the USA

719 6th St., NW, Washington, Washington, District of Columbia 20001, US

2020 - 2021

In charge of Museum exhibits as well as all digital and social media outlets. During this Covid-19 pandemic I was tasked with implementing new methods of advertising museum programs, creating brand awareness as well as planning virtual events. I oversee all museum operations as well as all our events and museum interns. I am also in charge of community outreach and our whole social media strategy. I have helped create virtual museum experiences, events, and communities that not only brought awareness to our foundation but also increased our memberships. Through covid, we have gained a lot of new connections that are now being implemented with the set up of our new Membership program I lead for the Foundation. As a German-American, I am passionate and want to help the mission of the museum by continuing to help educate, collect, preserve and record the history of German-Americans in America. I also created two new logo designs as well as original artwork and animations for videos and or events as needed.

Administrative Assistant and Digital Content Creator

German-American Heritage Foundation of the USA

719 6th St., NW, Washington, Washington, District of Columbia 20001, US

2019 - 2020

As the Administrative/Creative Assistant, my main focus was engaging with the public and bringing awareness to the museum as well as creating a fun and interesting atmosphere for all visitors. This includes engaging people on all our social media platforms, curating the museum to make it visually appealing, and creating a virtual museum tour to connect to people who do not live in the DMV area with the museum. I also was tasked in designed the window banner for our ADA Entrance door for guests walking by the museum to admire. As the effects of Covid-19 have are influencing museum traffic I turned my focus to moving all content to a virtual platform. This included virtual museum tours and events as well as establishing a strong social media presence. I was able to conduct everything in German and English.

Visual Supervising Manager

Superdry, USA

7987 Chain Bridge Rd. Unit G4U Tysons, VA 22102

2019 - 2019

As a visual supervising manager I was responsible for marketing, sales, administrative, loss prevention, and human resources. Implementing new creative ideas to bring in customers and help promote sales. Designing store layouts and mapping new floor plans daily for new products as well as future seasonal store flips. Working closely with area and regional managers to set and plan store visuals. Managing weekly assessments of merchandise sales and product analysis to create weekly meetings about the store. Conducting and managing employee chat-ins, feedback, schedules, training, and teaching my team about Superdry visual standards.

Video and Graphics Intern

US Department of State

701 Fort Myer Dr, Arlington, VA 22209

2019 - 2019

Assisted in the creation of the Master Planning Division team report video. I created six original video graphics/animations for OBO/MPD usage. Supported MPD with any graphic needs using Adobe Creative Suite and iMovie.


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TO WHOM IT MAY CONCERN

HELLO!

I've built my career in a variety of roles and industries, that include the Department of State, retail stores, and non-profits organizations. I was not just the admin in my last job but a digital content creator, graphic designer, and museum curator. I am an adaptable person and enjoy working on many different projects and roles. I thrive in an environment where every day brings something new and is constantly changing.

In addition to being adaptable and motivated, I love creating an environment that is fun as well as educational for all involved – particularly when it comes to work and projects. My main mission during the Covid-19 lockdown was to continue engaging with the community as well as providing a resource for German-Americans. As the museum curator and digital content creator at German-American Heritage Museum, we successfully managed to create six different virtual events and three virtual museum tours, that reached up to over four thousand views. I also redesigned and published the museum brochure into a digital format for our members to download for free. I also created a virtual internship program that allowed students to continue to get credit through a virtual internship. Alongside all of this, I established a virtual archive of all the museums' artifacts and inventory. I continued to manage museum operations as well as social media engagement, I gained about a 58% increase in followers on Instagram alone since I began working. I continued to create engaging and informative content throughout the covid-19 pandemic. I also implemented a new member benefits program that connected local restaurants with GAHF members. By reaching out to over 50 different German resurants nationwide to establish a contract that would give our members an agree upon percent off food while showing membership status at GAHF.

I appreciate your consideration and look forward to hearing from you.

YOUR SINCERELY

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REFERENCES

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Scott Stewart

Master Division Planner - Department
of State

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