

Elizabeth Kamm

Artist and Graphic Designer

[linkedin/in/ekamm/](#) 

[ekamm.github.io/portfolio/html/ekamm.html](#) 

elizabeth.kamm@yahoo.com 

EDUCATION

2020 - 2021 (present)

Graphic Design Certificate

George Mason University

2016 - 2018

Bachelors of Art History

George Mason University

SKILLS

Creativity



Adobe Creative Apps



Branding



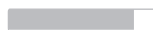
Interactive Media



Coding



Communication



Apple Products



Social Media



Awards

April 2018

Leadership Award

Honor issuer by the Department of Art History at George Mason University

LANGUAGE

English



German



WORK EXPERIENCE

Museum Curator and Digital Content Creator

German-American Heritage Foundation of the USA

719 6th St., NW, Washington, Washington, District of Columbia 20001, US

2020 - 2021

In charge of Museum exhibits as well as all digital and social media outlets. During this Covid-19 pandemic I was tasked with implementing new methods of advertising museum programs, creating brand awareness as well as planning virtual events. I oversee all museum operations as well as all our events and museum interns. I am also in charge of community outreach and our whole social media strategy. I have helped create virtual museum experiences, events, and communities that not only brought awareness to our foundation but also increased our memberships. Through covid, we have gained a lot of new connections that are now being implemented with the set up of our new Membership program I lead for the Foundation. As a German-American, I am passionate and want to help the mission of the museum by continuing to help educate, collect, preserve and record the history of German-Americans in America. I also created two new logo designs as well as original artwork and animations for videos and or events as needed.

Administrative Assistant and Digital Content Creator

German-American Heritage Foundation of the USA

719 6th St., NW, Washington, Washington, District of Columbia 20001, US

2019 - 2020

As the Administrative/Creative Assistant, my main focus was engaging with the public and bringing awareness to the museum as well as creating a fun and interesting atmosphere for all visitors. This includes engaging people on all our social media platforms, curating the museum to make it visually appealing, and creating a virtual museum tour to connect to people who do not live in the DMV area with the museum. I also was tasked in designed the window banner for our ADA Entrance door for guests walking by the museum to admire. As the effects of Covid-19 have are influencing museum traffic I turned my focus to moving all content to a virtual platform. This included virtual museum tours and events as well as establishing a strong social media presence. I was able to conduct everything in German and English.

Visual Supervising Manager

Superdry, USA

7987 Chain Bridge Rd. Unit G4U Tysons, VA 22102

2019 - 2019

As a visual supervising manager I was responsible for marketing, sales, administrative, loss prevention, and human resources. Implementing new creative ideas to bring in customers and help promote sales. Designing store layouts and mapping new floor plans daily for new products as well as future seasonal store flips. Working closely with the area and regional managers to set and plan store visuals. Managing weekly assessments of merchandise sales and product analysis to create weekly meetings about the store. Conducting and managing employee chat-ins, feedback, schedules, training, and teaching my team about Superdry visual standards.

Video and Graphics Intern

US Department of State

701 Fort Myer Dr, Arlington, VA 22209

2019 - 2019

Assisted in the creation of the Master Planning Division team report video. I created six original video graphics/animations for OBO/MPD usage. Supported MPD with any graphic needs using Adobe Creative Suite and iMovie.