

Homepage

Figma File:

<https://www.figma.com/file/RzzmCR067F69Hffms20w0i/Squareless-Media-HomePage?node-id=0%3A1>

Homepage adjustments:

1. Logo and links at the top are too high and need to come a bit.
2. About us and Contact us link text are too small and need to be bold as well.
3. The start growing but needs to be a neon colour and straight edge no curves. Reference whythoughtful.com button.
4. Your partners in growth needs to come up a bit high on the screen. To be in the middle.
5. I'd like to add a feature where the word growth changes to Acquisition and Retention
6. Make achieve your etc... Open sans
7. Under our work we only need 5 tiles. Like the sugatan.io reference
8. Picture under the turmeric co. I want the green square in the background to pop up with an animation.
9. Under facts and figures I want to change the rocket icon to another rocket that's thinner and looks better. Same for funnel optimization. I want an icon that represents that better.
10. Remove the green by highly recommended by the testimony. Center the text in the testimony better. Done like how some lines are 1 to 4 words.
11. Under what we do, let's make the icon match the words(idea) also let's make all the icons the accent green in the colour pallet
12. Stop wasting your money etc. The text and the button needs to come closer to each other, and that area can be small as well. It's too long at the moment.
13. Have a general inquiry area. Let's remove the world in the background
14. Footer, remove social icons. Make the text links like about us, paid social etc bold. Swap the email and phone icons for modern sleek ones and make them white.

Hero Image & Text: Ref commonthread <https://prnt.sc/10ao5yy>

Your partners in Growth
Strategic ecommerce and digital agency

[Achieve your goal] + [without giving up]

Case Study (with images to keep interest)

Ref Sugtan.io <https://sugatan.io/>

The Turmeric Co.

From pain to triumph a true hero's journey. The Turmeric Co.s founder Thomas 'Hal' Robson-Kanu wanted to share his career saving family turmeric drink recipe with the rest of the UK. Armed with a great product, but challenged to effectively market and get his message out, The Turmeric Co. needed help to share their powerful product.

Result

100x growth over 2 years. Recognized by Shopify as one of their fastest growing brands of 2020.

Facts & Figure

Grew from 30k to 3M per year

Funnel Design & Optimization

Email Flows & Campaign

Facebook & Instagram Paid Advertising

Testimony

I have worked with Jermaine for several years. He is extremely dedicated and passionate about his work and is a true specialist in the eCommerce space. His company has played a massive part in helping my business grow over the last few years. They played a part in identifying what my business needs and supported acquisition, email marketing through to ad creatives, and has been an integral part in developing the strategy for each. Highly recommended and I will continue working with Squareless Media to scale my eCommerce business further.

Our Philosophy: (No Reference this would be Title & Text)

No worthy goal is easy to achieve but having a team who truly aligns with your vision will help you to get to your destination faster than any other route. When you started your brand you had a vision, and we exist to turn your vision into reality.

Just as you are passionate about your brand's place in the world we are passionate about marketing in a holistic and impactful way.

We look at the customer journey beyond acquisition because brands built to last connect with their customers before the first purchase and long after.

If you are looking for a partner that's focused on growth, aligned with your P&L and pushes beyond perceived limitations then we'd love to speak with you.

Services: Sugartan Services - Ref Venture Stream Design

<https://prnt.sc/10aoae9>

<https://www.venturestream.co.uk/>

Acquisition and Retention Strategy Development

We don't do guess work, we start our ongoing process of market research to understand who you are as a brand, how you want to serve your customers and what their desires are. From here we develop a full end to end strategy aligned with your business goals.

Full-Suite Digital Advertising

We incorporate the channels you need to support your growth. This means that when your business scale up to new levels, we will introduce the appropriate marketing channels to continue that growth in a vertical or horizontal manner. Whether your needs go from Google's PPC Suite to Email marketing we'll have you covered.

Funnel Design and Optimisation

How you present your offer(s), how prospects get to your offer and what they do after matters. It all matters. We design this flow for you and constantly optimise to ensure we're always moving the needle forward so that you're never wasting money on traffic.

Direct Response Copywriting and Storyboarding

Show your potential customers and customers that you understand them along each step of their journey. Our team will develop messaging that resonates to evoke curiosity, build trust, overcome objections and inspire advocacy.

Blurb & CTA: Ref Maybach Media <https://prnt.sc/10aodk6>

Stop wasting your money, time and energy
Explore Your Infinite Potential

Demo Call with Calendly: Ref IAG Media <https://prnt.sc/10aobz6>

Schedule your call directly with Jermaine
25-Minute Demo Call

This call is perfect for:

Businesses passionate about their brand and are ready to further positively impact the world with their products or services.

Businesses committed to improving their offerings, customer experience and operations.

Businesses who want to be around for a long time.

Businesses looking for a reliable agency that is dedicated to the brand's growth and ultimate goals.

General Inquiries Ref IAG Media <https://prnt.sc/10aof9t>

Have A General Inquiry?

If you have a general inquiry and would like to speak to our expert team, also feel free to reach out to us.

|Form|

About Us Page

Ref: Campfire <https://campfire.co.uk/our-story/>

You may wonder what Squareless means and we totally understand, we still wonder what in the world is a Google! Putting the jokes aside. “Square-less” in its simplest terms mean “boundless” We are not restricted in our thinking and therefore the concepts and solutions we can develop are limitless.

We work with brands whose primary aim is the betterment of humankind in some way, this could be small or large. These companies have a very specific “why” – a company vision that is larger than themselves.

How we started

Squareless Media was founded by Jermaine Payne. Fascinated by online marketing from a very young age, he followed the industry from his home island in the Caribbean which did not support online payment activities.

Fast forward several years, Jermaine relocated to London and took the first opportunity available to work in the industry. To date his biggest accomplishment has been working with The Turmeric Co in their start-up phase who he directly helped to 100x, through managing most of their digital activities. He launched Squareless Media with the goal of helping other brands positively impact the world with the products or services.

Why We exists

Squareless Media exists to support the growth of companies that want to improve the lives of their customers in one shape or another. We achieve this by creating digital marketing campaigns that deeply resonate with the intended audience which engages them to learn more about the product or service, experience it's benefits and ultimately become a brand advocate.

We do all of this while practicing high levels of ethics, compassion, creativity and an unparalleled approach to strategy.

Contact Us Page

Ref: Growthcurve <https://growthcurve.co/start-growing>

Terms

Ref: Growthcurve <https://growthcurve.co/terms>

Privacy

Ref: Growthcurve <https://growthcurve.co/privacy>

***Services Page**

List Services

Our Process Ref: Sugatan

We start and end with DATA! Because markets evolve and optimization never ends we're always researching and analyzing data to grow your brand.

***Case Study Page**