Producing the Next Hit Record

Lessons from analysis of 600 albums.

Data Sources

Rolling Stone Albums Chart

    Chart position

    Record label
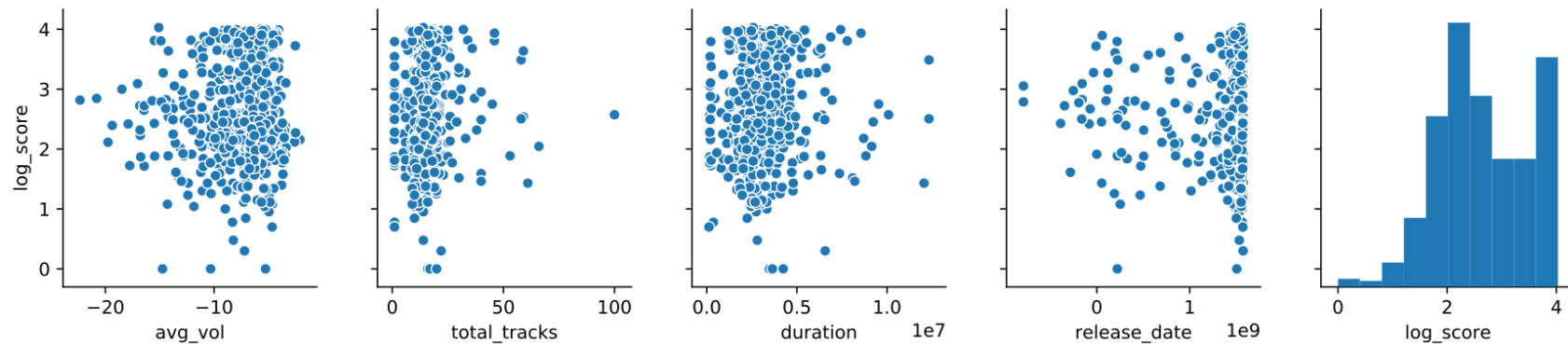
Spotify Album Data

    Volume, total tracks, release date

Target

Success on Rolling Stone 200 Albums Chart

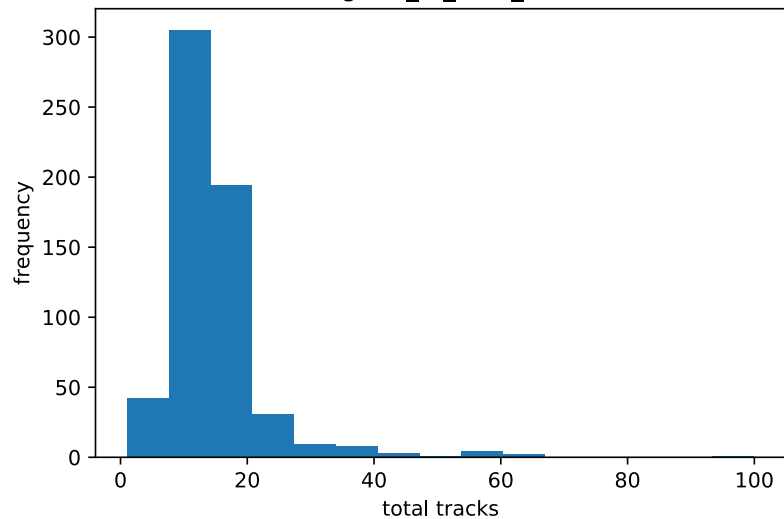My Metric: Sum over weeks of 201 minus chart position

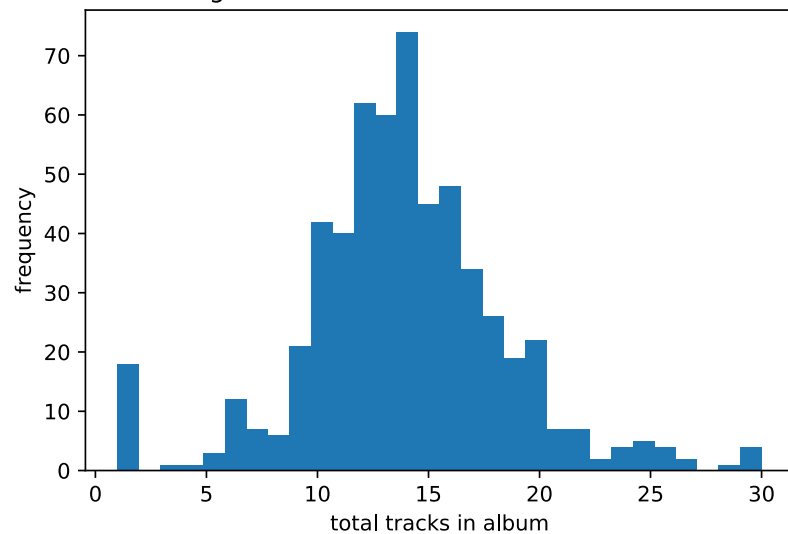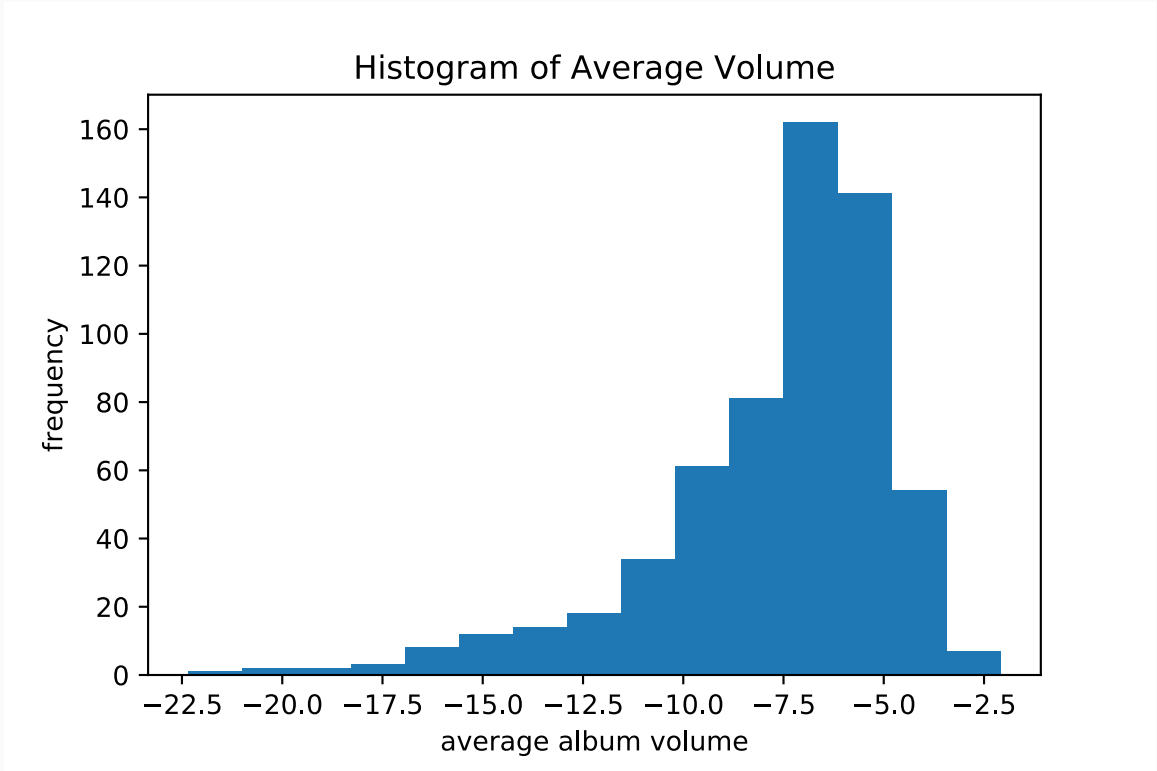# Linear Regression Model? Nope!

Pair Plot
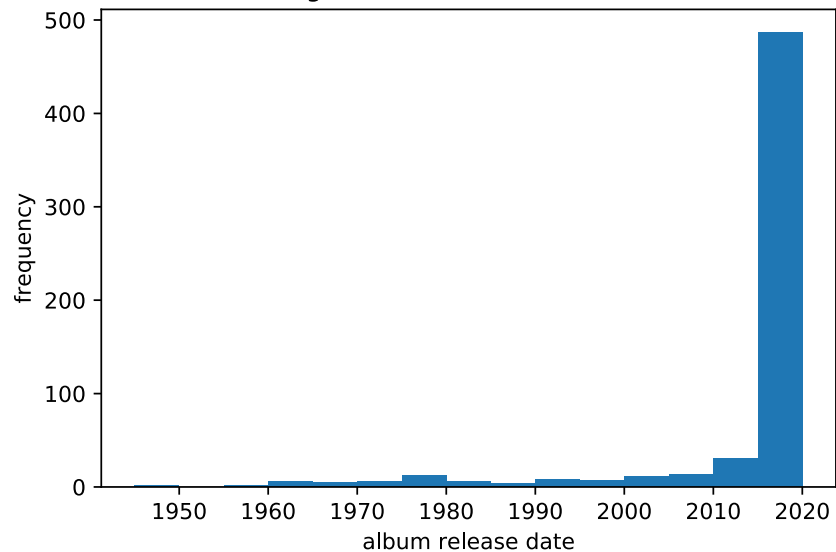
Popular Number of Tracks

histogram_of_total_tracks

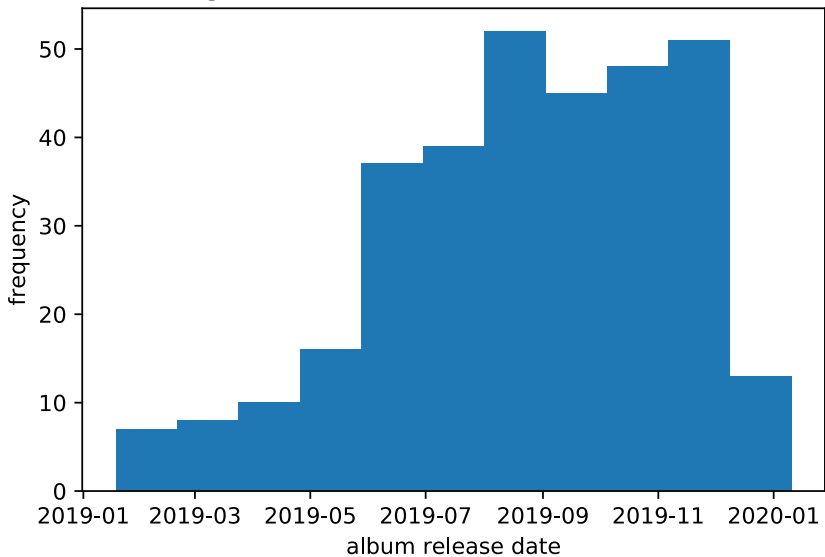Histogram of Total Tracks for Selected Albums

Histogram of Average Volume

Histogram of Album Release Dates

Histogram of Release Date for Selected Albums

- 15 Tracks

- Loudness -7.5 to -5

- Release Date: Second Half of Year