

# EKANSH VERMA

Product Designer | UI/UX Designer | Graphic Designer  
ekanshverma143@gmail.com | +91-8091758143 | Dhalpur, Kullu, H.P.  
**Behance** | **Linked In** | **Portfolio**

## EDUCATION

**National Institute of Technology Hamirpur**  
B Tech. Electrical Engineering CGPA: 7.67/10

Himachal Pradesh  
December 2021 - May 2025

**HMS Anni**  
10 + 2 Non-Medical

Kullu, H.P.

## SKILLS

**Languages :** HTML, CSS, JavaScript

**Design & Research:** Primary Research, Secondary Research, Competitive Analysis, User Persona, Empathy mapping, Customer Journey mapping, Design thinking, Story boarding, Information architecture, User flow, wireframe, visual design, prototyping, interaction design,

**Design Tools:** Figma, Framer, Notion, Adobe Illustrator, Adobe Photoshop, Adobe XD, Sketch.

## WORK EXPERIENCE

**Tecnod8.ai | Ui/Ux Designer Intern**

Remote | Dec 2024- Present

- Worked on the Ui of the company website, increasing its user experience.
- UI design for product development for organization, based on Genrative AI and Co-pilots.
- Enhancing Ui/Ux of chatbots and other user-intraction features.

**Dovetail Solutions | UI/UX Designer & Graphic Designer Intern**

Link | January 2024 - April 2024

- Collaborating with the development team to design, develop, and implement new features and improvements to the platform.
- Designed 200+ social media posts for different social media handles.
- Built new strategies to increase engagement with relevant customers to the company.

**Google Developers Students Club | Lead UI/UX**

NIT Hamirpur | August 2023 - Present

- Organized 4 workshops to teach the UI/UX case study for 300+ students.
- Managed a team of 40+ during events and technical fest organized in college.
- Designed UI of 5+ websites as a club project for participation.

## PROJECTS

**UI Design for Website - "Sorted" |**

Link

- Designed UI of website named SORTED as a freelance project , creating 5-6 samples design including light and dark mode.
- Implemented responsive design principles to ensure a seamless experience across various devices, improving visual coherence and usability.

**Anocare | A case study**

Link

- User-Centric Design: Developed a secure and intuitive user interface that ensured seamless anonymous consultations for patients seeking medical advice on sensitive health issues.
- Designed interactive and user-centric app interfaces using Figma, focusing on seamless user experiences for anonymous consultations

## POSITION OF RESPONSIBILITY

- Media &Marketing Head- Indian Society for Technical Education, NITH (2024-2025)
- UI/UX Lead- Google Developers Students Club, NITH (2023-2024)
- Media & Design Head - Hill'ffair - The annual Cultural Fest of NITH.
- Core-Member - Friends of Figma (FOF), NIT Hamirpur.