# MLE, MAP, AND NAIVE BAYES

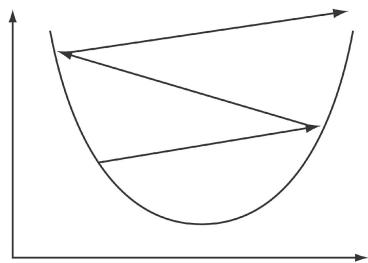
## Loose Ends from HW

How to select r? (The learning rate)

$$\theta_j \leftarrow \theta_j + r \sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i) x_i^{(j)}$$

Small learning rate

Large learning rate



https://www.packtpub.com/books/content/big-data

r too small and the model converges slowly

r too large and the model diverges

## Learning rate issues

 Typically r is normalized with the amount of training examples in a mini-batch. (Divide by m)

$$\theta_j \leftarrow \theta_j + r \sum_{i=1}^m (y_i - \theta^T \mathbf{x}_i) x_i^{(j)}$$

- Typical values are 0.1-0.001
- Usually have a decay over time

# Scaling the input data

- We use age, passenger class, gender, and embark as our input.
- Age has a lot more variance (0.42 80) than the other data.
- This makes parameter initialization hard, and makes the learning rate selection hard.
- $h_{\theta}(x) = \theta_0 + \theta_1 x_1 + \theta_2 x_2 + \theta_3 x_3 + \theta_4 x_4$

## Scaling the input data

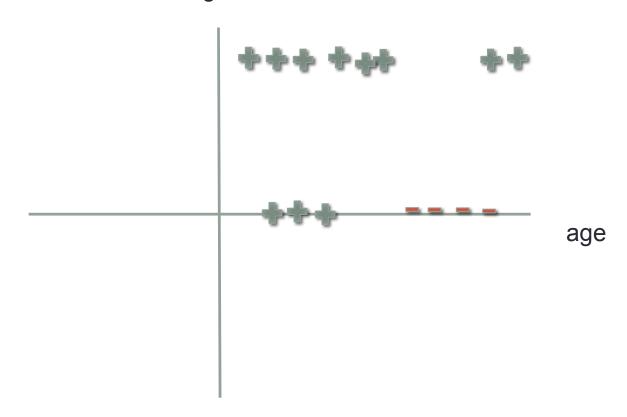
- Scale all input data to be in the same range
- Using statistics from training data
  - Scale to [-1,1]
  - Scale to [0, 1]
  - Scale to standard normal
- Don't forget to apply the same scaling to the test data

## Feature selection

- If you actually try the third optional question, most likely you will get better results than with just two features.
- This is the importance of feature selection.
- Knowing what good features to select is not trivial
- Approaches for feature selection (or for not having to do feature selection)
  - Cross validation
  - Random forest
  - Boosting
  - Model averaging

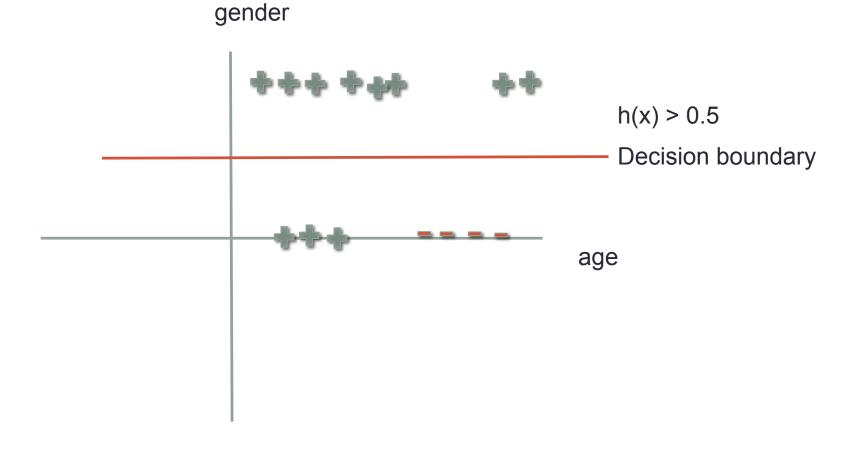
# Feature engineering

 Logistic regression is a linear classification gender



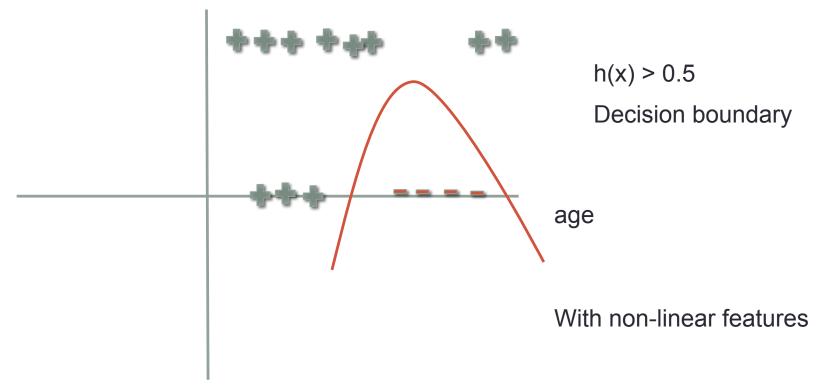
# Feature engineering

Logistic regression is a linear classification



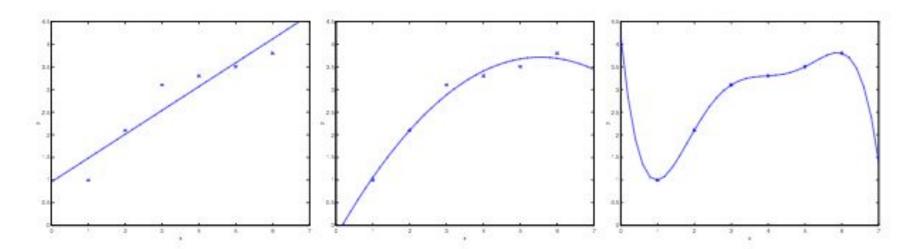
# Feature engineering

 Add non-linear features to get non-linear decision boundaries gender



This is also a form of feature selection (more specifically feature engineering)

## Overfitting Underfitting (from Lecture 3)



Adding more non-linear features makes the line more curvy (Adding more features also means more model parameters)

The curve can go directly to the outliers with enough parameters. We call this effect overfitting

For the opposite case, having not enough parameters to model the data is called underfitting

## Bias-Variance trade-off

- We will formulate overfitting and underfitting mathematically
- Using regression model

## Regression with Gaussian noise

- $y = h(x) + \varepsilon$ 
  - Where  $\varepsilon$  is normally distributed with mean zero and variance  $\sigma^2$
  - The training data D =  $\{(\mathbf{x_1}, \mathbf{y_1}), (\mathbf{x_3}, \mathbf{y_3}), (\mathbf{x_3}, \mathbf{y_3})...\}$  is drawn from some distribution P( $\mathbf{x}$ , $\mathbf{y}$ ) governing our universe!
  - Assume (x<sub>i</sub>,y<sub>i</sub>) is iid
- Given D we can train a regressor  $h_D(x)$
- We calculate the expected error (squared error) on new (x,y) data with the regressor

$$\cdot \mathsf{E}_{(\mathbf{x}, \mathbf{y})}[(\mathsf{h}_{\mathsf{D}}(\mathbf{x}) - \mathbf{y})^2] = \iint\limits_{\mathbf{x}} (h_{D}(\mathbf{x}) - \mathbf{y})^2 \Pr(\mathbf{x}, \mathbf{y}) \partial \mathbf{y} \partial \mathbf{x}$$

But D is actually a random variable too!

## Regression with Gaussian noise

 We calculate the expected error (squared error) on new (x,y) data with the regressor

$$\cdot \, \mathsf{E}_{(\mathbf{x}, \mathbf{y})}[(\mathsf{h}_\mathsf{D}(\mathbf{x}) - \mathbf{y})^2] = \iint\limits_{\mathbf{x}, \mathbf{y}} (h_D(\mathbf{x}) - \mathbf{y})^2 \, \mathrm{Pr}(\mathbf{x}, \mathbf{y}) \partial \mathbf{y} \partial \mathbf{x}$$

- Consider parallel worlds, we can receive different training data D which yields different regression h<sub>D</sub>(x)
- The expectation of error over all possible new test data point (x,y) and different possible training data D is

$$E_{\substack{(\mathbf{x},y)\sim P\ D\sim P^n}}\left[\left(h_D(\mathbf{x})-y
ight)^2
ight] = \int_D\int_{\mathbf{x}}\int_y\left(h_D(\mathbf{x})-y
ight)^2\mathrm{P}(\mathbf{x},y)\mathrm{P}(D)\partial\mathbf{x}\partial y\partial D$$

## Regression with Gaussian noise

 This expression tells the expected quality of our model with random training data and a random test data

$$E_{\substack{(\mathbf{x},y)\sim P\ D\sim P^n}}\left[\left(h_D(\mathbf{x})-y
ight)^2
ight] = \int_D\int_{\mathbf{x}}\int_y\left(h_D(\mathbf{x})-y
ight)^2\mathrm{P}(\mathbf{x},y)\mathrm{P}(D)\partial\mathbf{x}\partial y\partial D$$

$$\underbrace{E_{\mathbf{x},y,D}\left[\left(h_D(\mathbf{x})-y\right)^2\right]}_{\text{Expected Test Error}} = \underbrace{E_{\mathbf{x},D}\left[\left(h_D(\mathbf{x})-\bar{h}(\mathbf{x})\right)^2\right]}_{\text{Variance}} + \underbrace{E_{\mathbf{x},y}\left[\left(\bar{y}(\mathbf{x})-y\right)^2\right]}_{\text{Noise}} + \underbrace{E_{\mathbf{x}}\left[\left(\bar{h}(\mathbf{x})-\bar{y}(\mathbf{x})\right)^2\right]}_{\text{Bias}^2}$$

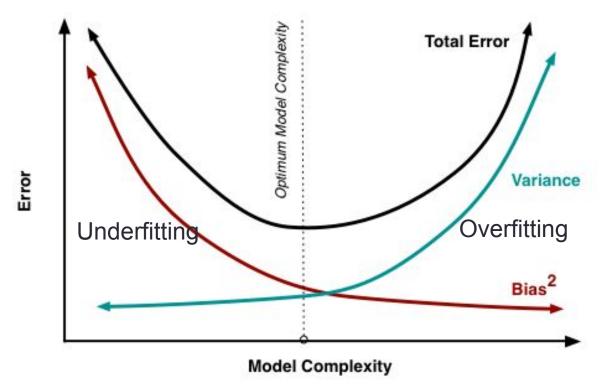
## Variance, Bias, and noise

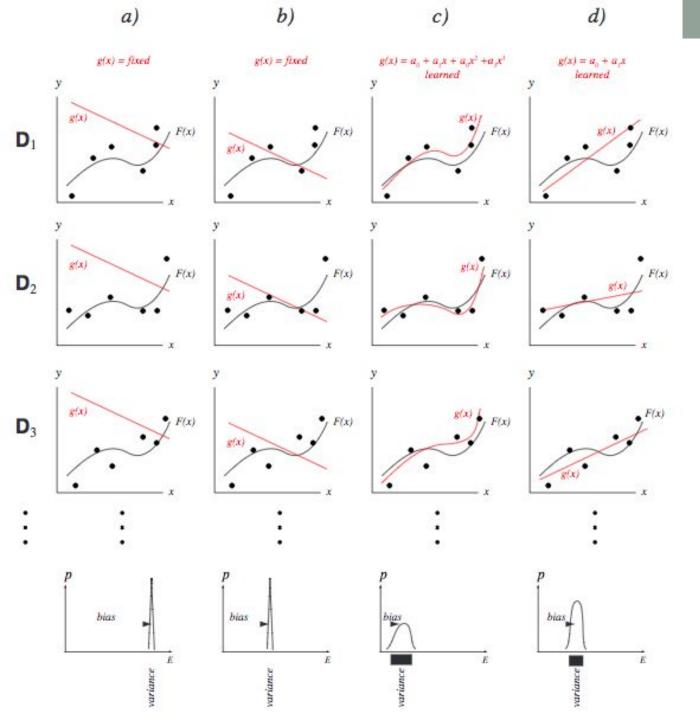
$$\underbrace{E_{\mathbf{x},y,D}\left[\left(h_D(\mathbf{x})-y\right)^2\right]}_{\text{Expected Test Error}} = \underbrace{E_{\mathbf{x},D}\left[\left(h_D(\mathbf{x})-\bar{h}(\mathbf{x})\right)^2\right]}_{\text{Variance}} + \underbrace{E_{\mathbf{x},y}\left[\left(\bar{y}(\mathbf{x})-y\right)^2\right]}_{\text{Noise}} + \underbrace{E_{\mathbf{x}}\left[\left(\bar{h}(\mathbf{x})-\bar{y}(\mathbf{x})\right)^2\right]}_{\text{Bias}^2}$$

- Variance: how your classifier changes if the training data changes. Measures generalizability.
- Bias: The model's inherent error. If you have infinite training data, you will have the average classifier h and still left with this error.
  - For example, even with infinite training data, a linear classifier will still have errors if the distribution is non-linear.
- Noise: data-intrinsic noise. Noise from measurement, noise from feature extraction, etc. Regardless of your model this remains.

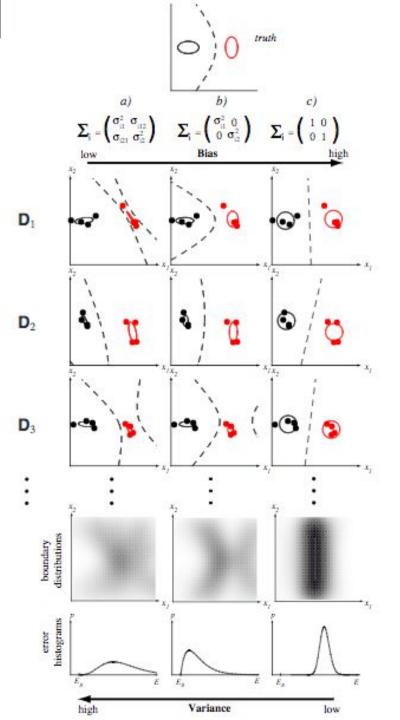
# Bias-Variance Underfitting-Overfitting

- Usually if you try to reduce the bias of your model, the variance will increase, and vice versa.
- Called the bias-variance trade-off





Duda et al. Pattern Classification

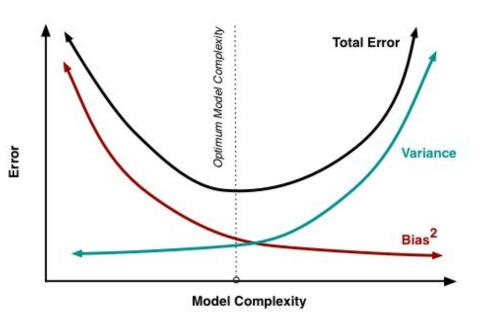


Duda et al. Pattern Classification

## When to stop the update?

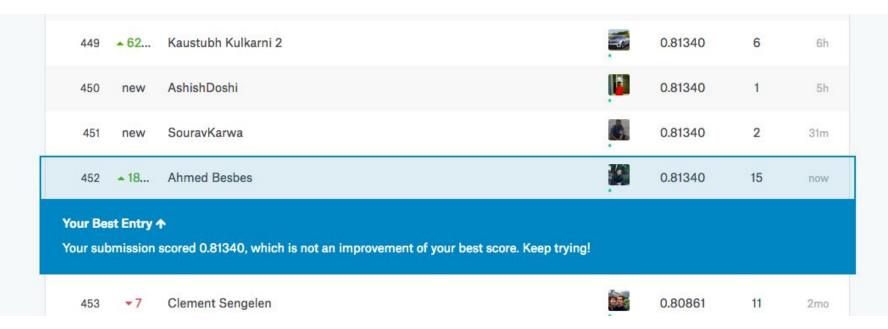
- Consider the updates of Logistic regression as trying to reduce the bias of the model
  - As we keep updating, the model overfits more to the training data
- We want to stop when the error on the validation set increases\*
  - More on this later
- Validation test: a separate set that is use to measure overfitting Training set

Validation set Test set



## More tricks?

- http://ahmedbesbes.com/how-to-score-08134-in-titanic-ka ggle-challenge.html
- Feature Engineering/selection
- Parameter tuning
- Try different models



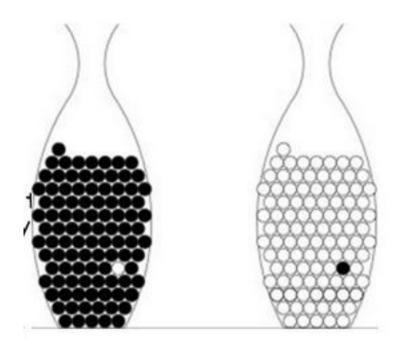
# The Bayes Lecture

- MLE vs MAP
- Bayes Decision Rule
- Naïve Bayes

# Bayes Rule & Learning theory

- x observed data
- w<sub>i</sub> probability that x comes from class i

$$p(w_i|x) = \frac{p(x|w_i)p(w_i)}{p(x)}$$

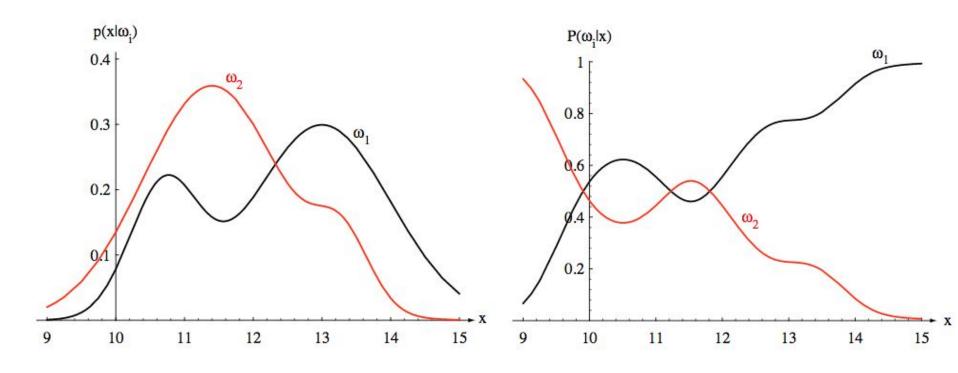


http://slideplayer.com/slide/8845876/

This relationship between the likelihood and the posterior will lead to two difference approaches we can do parameter estimation

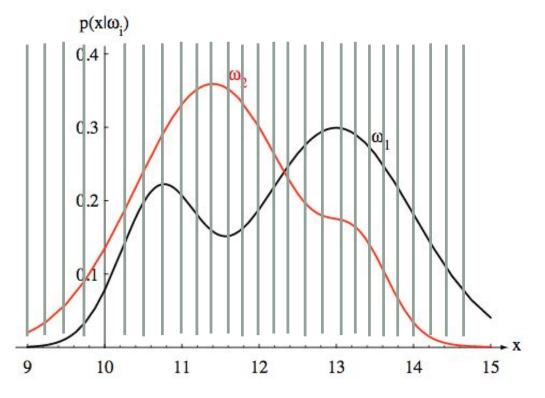
## A simple decision rule

 If we can know either p(x|w) or p(w|x) we can make a classification guess



Goal: Find p(x|w) or p(w|x)

# A simple way to estimate p(x|w)

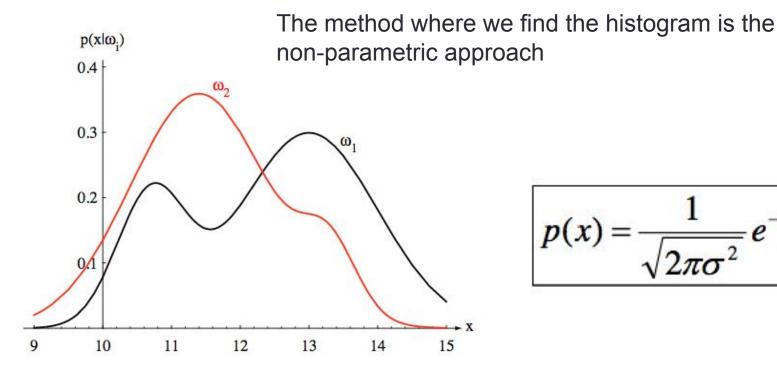


Make a histogram!

What happens if there is no data in a bin?

# The parametric approach

• We assume p(x|w) or p(w|x) follow some distributions with parameter θ



$$p(x) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-(x-\mu)^2/2\sigma^2}$$

Goal: Find  $\theta$  so that we can estimate p(x|w) or p(w|x)

# Maximum Likelihood Estimate (MLE)

$$p(w_i|x) = \frac{p(x|w_i)p(w_i)}{p(x)}$$

 Maximizing the likelihood (probability of data given model parameters)

 $p(\mathbf{x}|\theta) = L(\theta) \leftarrow$  This assumes the data is fixed

- Usually done on log likelihood
- Take the partial derivative wrt to  $\theta$  and solve for the  $\theta$  that maximizes the likelihood

## MLE of binomial trials

A coin with bias is tossed N times. k times are heads. Find
 θ, the probability of the coin landing head.

## MLE of Gaussian

# Maximum Likelihood Estimate (MLE)

$$p(w_i|x) = \frac{p(x|w_i)p(w_i)}{p(x)}$$

 Maximizing the likelihood (probability of data given model parameters)

 $p(\mathbf{x}|\theta) = L(\theta) \leftarrow$  This assumes the data is fixed

- Usually done on log likelihood
- Take the partial derivative wrt to  $\theta$  and solve for the  $\theta$  that maximizes the likelihood

## Maximum A Posteriori (MAP) Estimate

#### **MLE**

 Maximizing the likelihood (probability of data given model parameters)

$$\underset{\theta}{\operatorname{argmax}} p(\mathbf{x}|\theta)$$

$$p(\mathbf{x}|\theta) = L(\theta)$$

- Usually done on log likelihood
- Take the partial derivative wrt to θ and solve for the θ that maximizes the likelihood

#### MAP

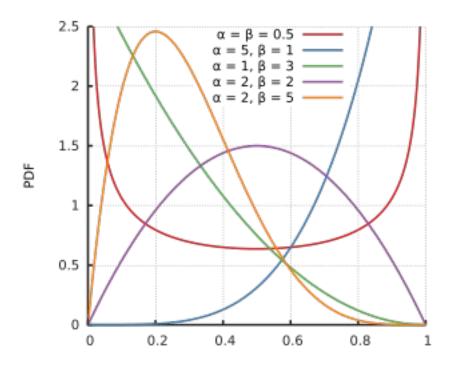
Maximizing the posterior (model parameters given data)

$$\underset{\theta}{\operatorname{argmax}} p(\theta | \mathbf{x})$$

- But we don't know  $p(\theta|\mathbf{x})$
- Use Bayes rule  $p(\theta|\mathbf{x}) = \frac{p(\mathbf{x}|\theta)p(\theta)}{p(\mathbf{x})}$
- Taking the argmax for  $\theta$  we can ignore  $p(\mathbf{x})$
- argmax  $p(\mathbf{x}|\theta) p(\theta)$

## MAP on binomial trials

- A coin with bias is tossed N times. k times are heads. Find θ, the probability of the coin landing head.
- We assume θ comes from a Beta distribution



$$\mathsf{p}(\mathsf{x}) = rac{1}{\mathrm{B}(lpha,eta)} x^{lpha-1} (1-x)^{eta-1}$$

The parameters  $\alpha$ ,  $\beta$  are assume given and constant throughout the derivation (Called hyperparameters)

 $\alpha$ ,  $\beta$  represents our knowledge of the world

## Beta distribution as priors

Popular "uninformative" priors

 $\alpha$  =  $\beta$  = 1, Beta distribution becomes Uniform(0,1) Uniform prior

Otherwise,  $\alpha$  and  $\beta$  can be considered as "prior counts" of heads and tails. Seeing  $\alpha$ -1 heads and seeing  $\beta$ -1 tails before experiment.

## MAP on Gaussian

- We know x is Gaussian with unknown mean  $\mu$  that we need to estimate and known variance  $\sigma^2$
- Assume the prior of  $\mu$  is  $N(\mu_0, \sigma_0^2)$

MAP estimate of µ is

$$\mu_n = \left(\frac{n\sigma_0^2}{n\sigma_0^2 + \sigma^2}\right) \left[\frac{1}{n}\sum_{i=1}^n x_i\right] + \frac{\sigma^2}{n\sigma_0^2 + \sigma^2}\mu_0$$

## Notes of MAP estimate

- Usually harder to estimate that MLE
- If we use a uniform prior distribution for θ
  - MAP estimate = MLE
- Given infinite data
  - MAP estimate converges to MLE
- MAP is useful when you have less data, so you need additional knowledge about the domain
  - MAP estimate tends to converges to faster than MLE even with an arbitrary distribution
  - Can help prevent overfitting
- Useful for model adaptation (MAP adaptation)
  - Learn MLE on larger dataset, use this as your prior distribution
  - Learn MAP estimate on your dataset

## Notes on MAP estimate

- What is the choice of distribution for the prior?
  - Pick the conjugate priors
  - Makes the math simple without loss of generalizability

https://en.wikipedia.org/wiki/Conjugate\_prior

Likelihood	Model parameters	Conjugate prior distribution	Prior hyperparameters	Posterior hyperparameters	h
Bernoulli	p (probability)	Beta	$\alpha, eta$	$\alpha + \sum_{i=1}^n x_i, \ \beta + n - \sum_{i=1}^n x_i$	αβ
Binomial	p (probability)	Beta	$\alpha, eta$	$lpha + \sum_{i=1}^n x_i, \ eta + \sum_{i=1}^n N_i - \sum_{i=1}^n x_i$	αβ
Negative binomial with known failure number, r	p (probability)	Beta	$\alpha,eta$	$\alpha + \sum_{i=1}^n x_i,  \beta + rn$	α β (i. e: r
Poisson	λ (rate)	Gamma	k,   heta	$k+\sum_{i=1}^n x_i,\;rac{ heta}{n heta+1}$	$\frac{k}{\frac{1}{6}}$
			$\alpha,eta^{ ext{[note 3]}}$	$lpha + \sum_{i=1}^n x_i, \; eta + n$	α in
	p				

# Conjugate priors definition

posterior distribution 
$$p(\theta|\mathbf{x}) = p(\mathbf{x}|\theta)p(\theta)$$
 | likelihood distribution

If the prior and the posterior are of the same distribution type, we call  $p(\theta)$  the conjugate prior for the likelihood function

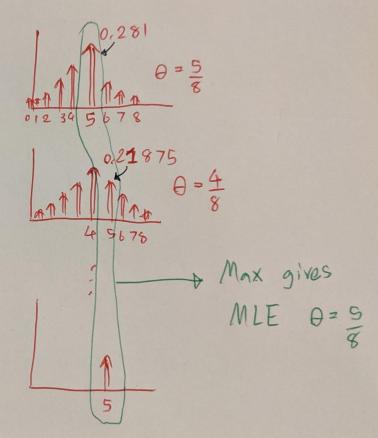
A bernoulli likelihood & Beta prior

-> Beta posterior (with different hyperparameters as shown in table)

Likelihood	Model parameters	Conjugate prior distribution	Prior hyperparameters	Posterior hyperparameters	h
Bernoulli	p (probability)	Beta	$\alpha, \beta$	$lpha + \sum_{i=1}^n x_i, \ eta + n - \sum_{i=1}^n x_i$	αβ
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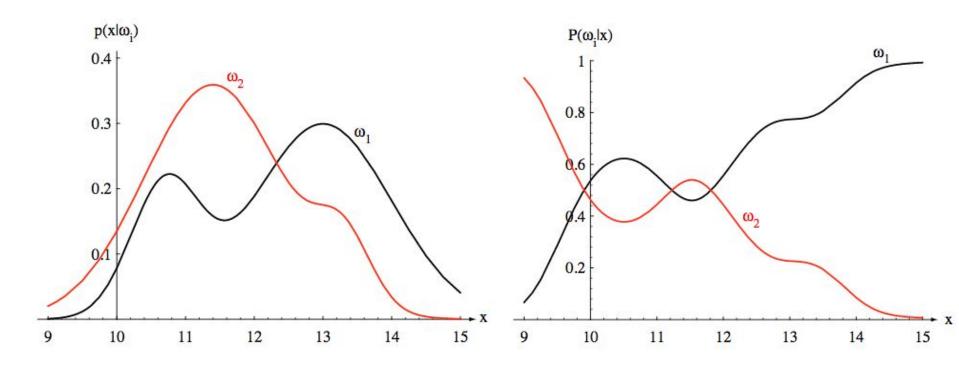
prior p(0)
Beta(2,5) 0,2 p(DIX) Beta (7,8) 0,2 Max gives MAP 0 = 6

observation X, H 5 T3 likelihood p(XIO)



### A simple decision rule

 If we can know either p(x|w) or p(w|x) we can make a classification guess



Goal: Find p(x|w) or p(w|x) by finding the parameter of the distribution

#### Likelihood ratio test

- If  $P(w_1|x) > P(w_2|x)$ , that x is more likely to be class  $w_1$
- Again we know  $P(x|w_1)$  is more intuitive and easier to calculate than  $P(w_1|x)$
- Our classifier becomes

$$P(x|w_1)P(w_1)$$
 ?  $P(x|w_2)P(w_2)$ 

$$\frac{P(x|w_1)}{P(x|w_2)}$$

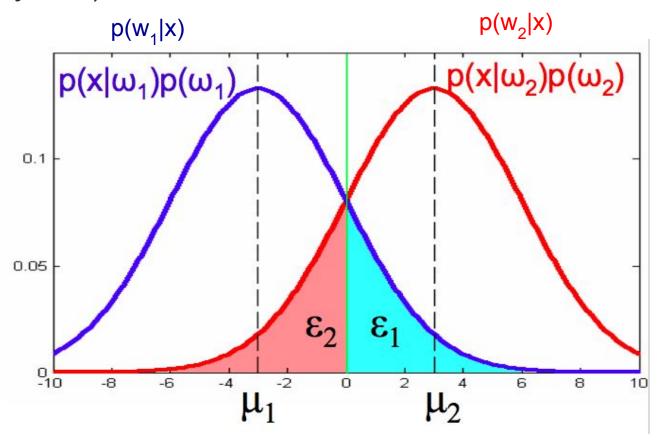
Likelihood ratio

$$\frac{P(w_2)}{P(w_1)}$$

Ratio of priors

### Notes on likelihood ratio test (LRT)

 LRT minimizes the classification error (all errors are equally bad)



#### Notes on LRT

- If  $P(w_1|x) > P(w_2|x)$ , that x is more likely to be class  $w_1$ 
  - Also known as MAP decision rule
  - The classifier is sometimes called the Bayes classifier
- If we do not want to treat all error equally, we can assign different loss to each error, and minimize the expected loss. This is called Bayes loss/risk classifier

$$\begin{array}{ccc} P(x|w_1) & ? & P(w_2)(L_{1|2} - L_{2|2}) \\ \hline P(x|w_2) & P(w_1)(L_{2|1} - L_{1|1}) \end{array}$$

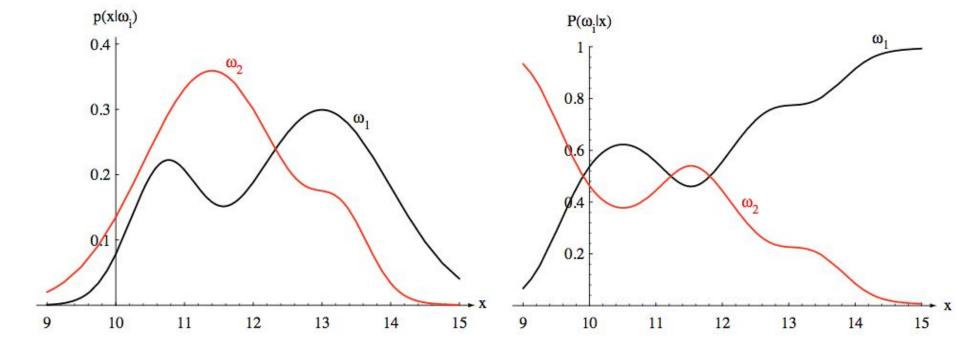
When we treat errors equally we refer to the zero-one loss

• 
$$L_{1|2} = 1$$
,  $L_{2|2} = 0$ ,  $L_{2|1} = 1$ ,  $L_{1|1} = 0$ 

#### Notes on LRT

 If we treat the priors as equal, we get the maximum likelihood criterion

 $\frac{P(x|w_1)}{P(x|w_2)} ? 1$ 



## Naïve Bayes

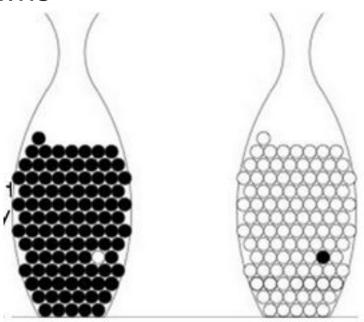
Below is the LRT or the Bayes classifier

$$P(x|w_1)P(w_1)$$
 ?  $P(x|w_2)P(w_2)$ 

- What about Naïve Bayes?
- Here x is a vector with m features [x<sub>1</sub>,x<sub>2</sub>,...x<sub>m</sub>]
- P(x|w<sub>i</sub>) is m+1 dimensional
  - Sometimes to hard to model, not enough data, overfit, curse of dimensionality, etc.
- Assumes x<sub>1</sub>,x<sub>2</sub>,...x<sub>m</sub> independent given w<sub>i</sub> (conditional independence)
  - What does this mean?

# Conditional independence

- x1 x2 are two independent drawns
- w represents the urn being drawn
- p(x2|w, x1) is not the same as p(x2|w)



## Naïve Bayes

Below is the LRT or the Bayes classifier

$$P(x|w_1)P(w_1)$$
 ?  $P(x|w_2)P(w_2)$ 

- What about Naïve Bayes?
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Wind in the morning  $X \in \{Calm, Windy\}$ PM2.5 level in the afternoon  $Y \in \{Low, Med, High\}$ argmax P(Y | X)

Day	X	Y
1	W	М
2	С	М
3	W	М
4	W	Н
5	С	L
6	W	L
7	С	Н
8	W	L

Wind in the morning  $X \subseteq \{Calm, Windy\}$ PM2.5 level in the afternoon  $Y \subseteq \{Low, Med, High\}$ argmax P( Y | X)

Day	X	Y
1	W	M
2	С	M
3	W	M
4	W	Н
5	С	L
6	W	L
7	С	Н
8	W	L

P(X, Y)	L	М	Н
С			
W			

P(Y   X)	L	М	Н
С			
W			

Joint distribution

Conditional distribution

Wind in the morning  $X \in \{Calm, Windy\}$ PM2.5 level in the afternoon  $Y \in \{Low, Med, High\}$ argmax P(Y | X)

Day	X	Y
1	W	М
2	С	М
3	W	М
4	W	Н
5	С	L
6	W	L
7	С	Н
8	W	L

P(X, Y)	L	M	Н
С			
W			

Total data	
8	

count(X,Y)	L	М	Н
С	1	1	1
W	2	2	1

$$P(X, Y) = \frac{Count(X, Y)}{Total \ count}$$

is the Maximum Likelihood Estimate (MLE) of P(X,Y)

Wind in the morning  $X \in \{Calm, Windy\}$ PM2.5 level in the afternoon  $Y \in \{Low, Med, High\}$ argmax P(Y | X)

Day	X	Υ
1	W	М
2	С	М
3	W	М
4	W	Н
5	С	L
6	W	L
7	С	Н
8	W	L

P(Y   X)	L	M	Н
С			
W			

count(X,Y)	L	М	Н	Total
С	1	1	1	3
W	2	2	1	5

Conditional distribution

Total data
8

P(Y | X) = Count(X, Y) is the Maximum Likelihood Estimate (MLE) of P(Y|X)Total count (X)

# Curse of dimensionality

Wind in the morning

PM2.5 level in the afternoon

PM2.5 level in the evening  $Z \in \{Low, Med, High\}$ 

argmax P(Y,Z | X)

Day	X	Z	Y
1	W	L	M
2	С	М	М
3	W	Н	М
4	W	М	Н
5	С	Н	L
6	W	М	L
7	С	L	Н
8	W	Н	L

	$X \in$	{Calm, W	indy}
1	Y∈	{Low, Me	d, High}

P(Y,Z X=C)	ZL	ZM	ZH
YL			
YM			
YH			

P(Y,Z X=W)	ZL	ZM	ZH
YL			
YM			
YH			

# Naïve Bayes

$$P(\mathbf{x}|\mathbf{w}_i)P(\mathbf{w}_i) = P(\mathbf{w}_i) \prod_{j} P(\mathbf{x}_j|\mathbf{w}_i)$$

- This assumption simplifies the calculation
- Note that we do not say anything about what kind of distribution P(x<sub>i</sub>|w<sub>i</sub>) is.
  - In the homework you will play with this
    - Clean data
    - Estimate P(x<sub>i</sub>|w<sub>i</sub>) using MLE
    - Do prediction

# Simplifying assumptions

Wind in the morning  $X \in \{Calm, Windy\}$ PM2.5 level in the afternoon  $Y \in \{Low, Med, High\}$ PM2.5 level in the evening  $Z \in \{Low, Med, High\}$ argmax P(Y,Z | X) = P(Z | X) P(Y | X)

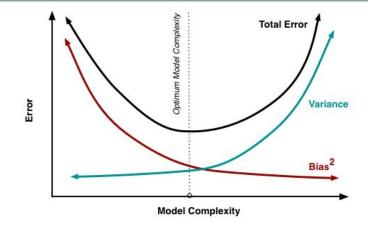
Day	X	Z	Y
1	W	L	М
2	С	М	М
3	W	Н	М
4	W	М	Н
5	С	Н	L
6	W	М	L
7	С	L	Н
8	W	Н	L

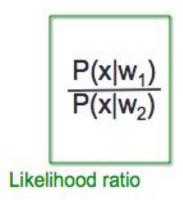
P(Y   X)	L	M	Н
С			
W			

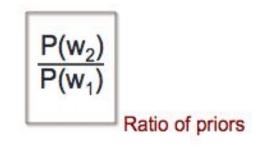
P(Z   X)	L	M	Н
С			
W			

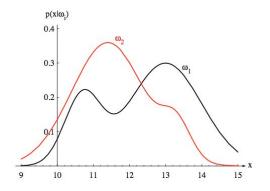
# Summary

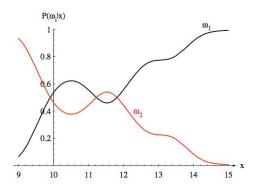
- Normalization
- Bias-Variance trade-off
  - Overfitting and underfitting
- MLE vs MAP estimate
  - How to use the prior
- LRT (Bayes Classifier)
  - Naïve Bayes











### Next homework