

Emmanuel Kastrenakes

Product Designer

<https://emmanuel-kastrenakes-portfolio-2.webflow.io/>

in/emmanuel-kastrenakes

727-483-4201

Education

UX/UI Design Certificate

University of Central Florida

Nov 2021 - June 2022

B.S. Environmental Science

University of South Florida

Dec 2012 - May 2015

Engineering (60 Credits)

Purdue University (Transferred Out)

Skills

RESEARCH

User Interviews, Surveys, Usability Testing, Contextual Inquiry, Heuristic Evaluation, Competitive Analysis, Design Audits
Market Research, SWOT Analysis, Stakeholder Workshops

DESIGN

UX Design, Visual Design, Information Architecture, Personas, Journey Mapping, Storyboarding, Wireframes, Rapid Prototyping, Service Design, Data Analysis

TOOLS

Figma, Sketch, Adobe XD, InVision, Zeplin, Jira, Marvel, Trello, Asana, HTML/CSS
Illustrator, Photoshop, SaaS, Webflow, Wordpress

Experience

Adept - Product Designer & Team Lead

Student Project UCF • November 2021 - June 2022

- Led the design of Adept, an iOS application, an e-learning platform for young art students.
- Conducted user interviews and usability testing with 6 participants to learn user needs, behaviors, and frustrations.
- Constructed a prototype of 20+ screens in Figma to showcase the login, search, buying, and checkout user flows.
- Managed team of 3 designers and optimized team operations using Trello and Slack.

Treasury Direct - Product Designer

Student Project UCF • November 2021 - June 2022

- Redesigned government website to improve the site aesthetics, navigation and made information more discoverable.
- Conducted user interviews and usability testing with 6 participants to identify reading patterns, drop-off points, and opportunities to optimize the website.
- Made a demo prototype of the website in Figma to showcase the new website experience.

Consumer Auto Xchange - Business Analyst

Part Time • Oct 2019 - Present

- Analyzed and appraised 30,000 second hand vehicles over 2 years using SaaS like Accutrade to identify high quality purchases.
- Created 25+ pieces of artwork including images and testimonials to increase brand reputation on Facebook.
- Organized better methods of communication with customers using successful patterns via Messenger

Ardurra - Environmental Scientist

Full Time • Mar 2021 - Sep 2021

- Successfully captured and relocated around 90 gopher tortoises under the guise of FWC regulations
- Analyzed GIS maps to survey mitigation effort areas

Kokolakis Contracting - Project Engineer

Full Time • Aug 2018 - Dec 2020

Ace - Rental Agent

Full Time • April 2016 - Aug 2019