



EKATERINA ABRAMOVICH

Digital Designer

CONTACT

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New York, NY

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SKILLS

Photoshop

Illustrator

InDesign

Figma

Miro

JavaScript

HTML/CSS

WordPress

SharePoint

MS Office

Canva

Unity

EDUCATION

● **Bachelor of Fine Arts** 08/2020 - present

Parsons School of Design
New York, NY

Design & Technology Major
GPA: 3.9

● **Associate in Science** 08/2018 - 05/2020

Borough of Manhattan Community College
New York, NY

Multimedia Programming & Design Major
GPA: 3.7

WORK EXPERIENCE

● **IT Intern** 09/2023 - present

Munich Airport NJ LLC
Newark, New Jersey

- Develop SharePoint solutions for various business requirements.
- Collaborate with business units to gather requirements and ensure SharePoint solutions align with business needs.
- Troubleshoot and resolve technical issues.
- Implement SharePoint data protection measures, including backup and recovery plans.
- Collaborate with Marketing to design corporate websites.
- Conduct presentations.

● **Graphic Designer** 09/2022 - present

Parsons School of Design
New York, NY

- Design print and digital promotional materials for university events.
- Manage social media (Facebook, Instagram, Twitter).
- Communicate with event managers and student assistants.

UX/UI Designer

08/2020 - 09/2022

Insilico Medicine

Hong Kong

- Collaborated with cross-functional teams to understand user needs and business objectives.
- Designed intuitive and user-friendly interfaces for web applications.
- Created wireframes, prototypes, and mockups to communicate design ideas.
- Conducted user research, usability testing, and gathered feedback to iterate on designs.
- Worked with developers to ensure seamless implementation of designs.
- Designed presentations for pharmaceutical and biotechnology clients.
- Created assets for print and digital media, including brochures, advertisements, and social media graphics.

Digital Marketing Designer

06/2019 - 07/2020

Lama Torf

Moscow, Russia

- Designed digital assets for marketing campaigns, including social media graphics, banners, and advertisements as well as POP/POS materials.
- Worked with the marketing team to understand campaign objectives and target audience, ensuring designs align with overall brand strategy.
- Prepared designs for print production.
- Managed corporate website and social media.

Junior Graphic Designer

03/2016 - 02/2017

Startup Photo

Moscow, Russia

- Consulted with clients to gather requirements, preferences, and themes for photo albums.
- Edited and organized photos.
- Designed custom templates, graphics, and typography.
- Incorporated client feedback to refine and finalize designs, ensuring personalized and unique end products.