



EKATERINA ABRAMOVICH

Digital Designer

ABOUT ME

Senior-level Design & Technology major at Parsons School of Design with a comprehensive background in diverse creative disciplines.

With proficiency in graphic design, social media management, UI/UX, web design, game design, animation, and 3D modeling, I am committed to delivering innovative and visually compelling solutions in the dynamic intersection of design and technology.

HARD SKILLS

Photoshop

Illustrator

InDesign

Figma

WordPress

Canva

After Effects

Sketch

MS Office

HTML/CSS

EDUCATION

Parsons School of Design

Bachelor of Fine Arts • Design & Technology
GPA: 3.9 out of 4
August 2022 to Present
New York, NY

Borough of Manhattan Community College

Associate in Science • Programming & Design
GPA: 3.7 out of 4
August 2018 to May 2020
New York, NY

EXPERIENCE

Graphic Designer

Parsons School of Design • Part-time
September 2022 to Present
New York, NY • Remote

Design print and digital promotional materials for university events. Manage social media (Instagram & Twitter). Communicate with event managers and student assistants.

Multimedia Designer

Insilico Medicine • Full-time
August 2020 to September 2022
Moscow, Russia • On-site

Developed presentation designs for pharmaceutical and biotechnology clients, such as Pfizer. Designed assets for print and digital media, including brochures, advertisements, and social media. Created custom graphics, charts, and illustrations. Developed wireframes, prototypes, and high-fidelity designs for web applications.

Graphic Designer

Yamaguchi • Contract
May 2020 to August 2020
Moscow, Russia • Remote

Created promotional materials for print and digital media. Developed and executed creative presentation designs. Designed packages.

CONTACT

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Portfolio:

ekaterina-abramovich.com

- **Digital Marketing Designer**

Lama Torf • Full-time

June 2019 to July 2020

Moscow, Russia • On-site/Remote

Designed digital assets for marketing campaigns, including social media graphics, banners, and advertisements as well as POP/POS materials. Worked with the marketing team to understand campaign objectives and target audience, ensuring designs align with overall brand strategy. Prepared designs for print production. Managed corporate website and social media.

- **Junior Graphic Designer**

StartUp Photo • Part-time

March 2016 to February 2017

Moscow, Russia • Remote

Consulted with clients to gather requirements, preferences, and themes for photo albums. Edited and organized photographs. Designed custom templates, graphics, and typography. Incorporated client feedback to refine and finalize designs, ensuring personalized and unique end products.