



EKATERINA ABRAMOVICH

Digital Designer

CONTACT

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Portfolio:
ekaterina-abramovich.com

PORTFOLIO



ekaterina-abramovich.com

EDUCATION

Bachelor of Fine Arts (BFA) 08/2020 - 05/2024

Parsons School of Design
New York, NY

Design and Technology Major
GPA: 3.9

Associate in Science (AS) 08/2018 - 05/2020

Borough of Manhattan Community College
New York, NY

Multimedia Programming and Design Major
GPA: 3.7

WORK HISTORY

IT Intern 09/2023 - present

Munich Airport NJ LLC
Newark, New Jersey • On-site

- Develop SharePoint solutions for various corporate requirements.
- Collaborate with business departments to gather requirements and ensure SharePoint solutions are aligned with their needs.
- Troubleshoot and resolve technical issues.
- Implement SharePoint data protection measures, including backup and recovery plans.
- Collaborate with the marketing team to design corporate websites.
- Conduct presentations.

Graphic Designer 09/2022 - present

Parsons School of Design
New York, NY • Remote

- Design print and digital promotional materials for university events.
- Manage social media (Facebook, Instagram, Twitter).
- Communicate with event managers and student assistants.

SOFT SKILLS

Adaptability

Attention to detail

Collaboration

Communication

Criticism acceptance

Presentation skills

Time management

HARD SKILLS

Photoshop

Illustrator

InDesign

CorelDRAW

Canva

Sprout

Figma

Sketch

XD

Miro

HTML

CSS

JavaScript

GitHub

WordPress

GoDaddy

SharePoint

MS Office

Unity

Maya

3ds Max

After Effects

UI/UX Designer

08/2020 - 09/2022

Insilico Medicine

Hong Kong • Remote

- Collaborated with cross-functional teams to understand user needs and business objectives.
- Designed intuitive and user-friendly interfaces for web applications.
- Created wireframes, prototypes, and mockups to communicate design ideas.
- Conducted user research, usability testing, and gathered feedback to iterate on designs.
- Worked with developers to ensure seamless implementation of designs.
- Designed presentations for pharmaceutical and biotechnology clients.
- Created assets for print and digital media, including brochures, advertisements, and social media graphics.

Digital Marketing Designer

06/2019 - 07/2020

Lama Torf

Moscow, Russia • Hybrid

- Designed digital assets for marketing campaigns, including social media graphics, banners, and advertisements as well as POP/POS materials.
- Worked with the marketing team to understand campaign objectives and target audience, ensuring designs align with overall brand strategy.
- Prepared designs for print production.
- Managed corporate website and social media.

Junior Graphic Designer

03/2016 - 02/2017

Startup Photo

Moscow, Russia • Remote

- Consulted with clients to gather requirements, preferences, and themes for photo albums.
- Edited and organized photos.
- Designed custom templates, graphics, and typography.
- Incorporated client feedback to refine and finalize designs, ensuring personalized and unique end products.