

Elliott Kobby Awayiga

Product Designer | Accra, Ghana

Summary

Established UX designer with a creative problem-solving approach to create products and experiences users love to use through conducting user research, developing and implementing data-driven and user-oriented UX solutions and interactive prototypes. I apply design thinking approaches to support a customer-centric design and continuously listen to feedback from teams to improve the design. I'm confident and can communicate designs to all levels of management to drive focus on Business Value.

WORK EXPERIENCE

Product designer | **Nnuro**

Accra, Ghana | May 2020 - July 2020

- Designed simple, elegant, data-driven, user-centric experiences that delight users
- Defined the user experience, interactions, and user interface through user flows, information architecture, sketches and wireframes, and visual design
- Built functional prototypes to validate and test designs
- Participated in user research and testing
- Looked for opportunities to solve problems in unique and innovative ways
- Helped maintain visual and brand consistency between all products and outlets

Lead Product designer | **Lean Icon Technology**

Accra, Ghana | January 2021 - Present

- Planned and conducted user interviews with our target user
- Designed the empathy map, run ideation session, task flow, personas and the user interface for Nnuro webapp and mobile app.
- Conducted competitive analysis and user research, and designed the flow of a new mobile product.
- Collaborate with stakeholders to translate business goals into unique product experiences.

CERTIFICATIONS

Product Owner / Product Manager

Scaled Agile Framework (SAFe)

November, 2021

Agile Project Management

GOOGLE

June 2021

Google UX Designer Certification

GOOGLE

May, 2021

KOFORIDUA TECHNICAL UNIVERSITY

HND Marketing

June 2017

CONTACT

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<https://www.linkedin.com/in/elliott-kobby-awayiga/> (LinkedIn)

<https://ekawayiga.github.io/UX-UI-Portfolio/> (Portfolio website)

SKILLS

Design

Wireframing

Prototyping

User Interface

Interactive design

Research

Interview and Surveys

Data analytics

Building empathy

Persona

Usability Testing

Competitive Analysis

Heuristic Analysis

Agile Project management

Design Tools

InVision

Figma

Adobe XD

Photoshop

Miro

Jira / Trello

Development Skills

HTML / CSS

Bootstrap

Software Testing

WordPress