

# **Concept to Code: Aspect sentiment classification with Deep Learning**

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# Agenda

1. Introduction (10 min.s) (Asif)
2. LSTM/attention (25 min.s) (Asif)
3. Code - attention (30 min.s) (Mohit)
4. Memory networks (25 min.s) (Asif)
5. Code - Memory networks (30 min.s) (Mohit)
6. Aspect extraction (15 min.s) (Chelliah)
7. RNNs/RecursiveNNs (25 min.s) (Chelliah)
8. Convolutional Memory networks (20 min.s) (Chelliah)

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# Extraction - Chelliah

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# Aspect-specific ratings

1. Overall rating alone not good enough for product evaluation

The screenshot shows a product page for a smartphone on the Flipkart website. At the top, there's a search bar and navigation links for 'Login & Signup' and 'Cart'. On the left, there's a large image of the phone with a colorful abstract wallpaper, showing the time as 10:08 and the date as Tue, Dec 30. Below the image are two buttons: 'ADD TO CART' and 'BUY NOW'. The main content area features a large '4.4★' rating with a 'Back to top' link above it. To the right of the rating are five horizontal bars representing different star ratings: 5★ (green), 4★ (light green), 3★ (dark green), 2★ (yellow), and 1★ (red). The counts for each are: 5★ (1,28,500), 4★ (47,596), 3★ (15,277), 2★ (4,748), and 1★ (9,896). Below these are four circular performance indicators with numerical values: Camera (4.0), Battery (2.4), Display (4.2), and Value for Money (4.8). Further down, there's a section with several smaller images of the phone from different angles, followed by a user review from 'Yash Perla' with a timestamp of '8 months ago'. The review text reads: 'Really Nice good mobile @ reasonable price'. At the bottom right, there are like and dislike counts of 2210 and 436 respectively.

2. Individual features gaining importance

3. Automatic attribute mining for summarization



# Fine-grained opinion analysis

Detect subjective expression

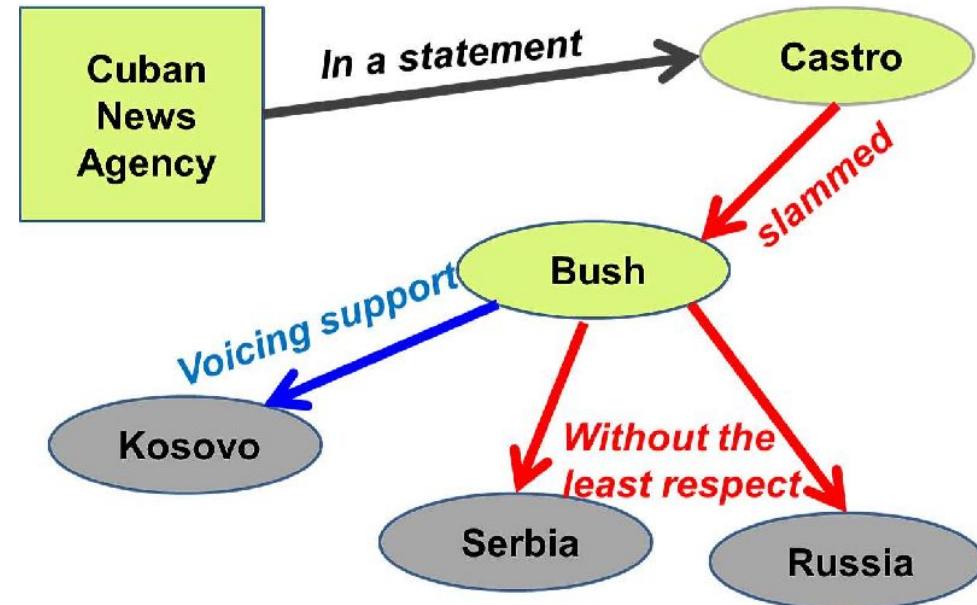
- E.g., hate

Characterize intensity

- E.g., strong

Identify target/topic

- What the opinion is all about



[Wiebe 05] Annotating expressions of opinions and emotions in language, LREC

# Aspect-based sentiment analysis (ABSA)

Extract targets

- Entities and their features

Summarize opinions

- On individual attributes
- Classify sentiment
  - positive/negative

*Voice quality of iphone  
is great, but its battery  
sucks*



# Aspect identification

Opinion target

- Sentence topic

*Like this phone*

General

- Entity evaluated as a whole

*Voice quality of phone is great*

Implicit

- sentiment indication

*car is cheap*



# Aspect categorization

Same concept described

- With different words/phrases

Domain dependent synonyms

- Thesaurus dictionary (e.g., wordnet) not enough

*Image is clear  
picture/photo -> image*

*call/voice quality*

*movie/picture  
movie/video*

*expensive/cheap -> price*

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# Opinion identification

Extract sentiment expression

Good ... great

Bad ... sucks

- Polarity, intensity

Determine scope

- Aspect covered in sentence

*Voice quality is not that great*

*Battery life is very long*

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# Sentiment lexicon

## Lexical resource

- Hard to maintain universal version
- Words vary per application domain

## Double propagation

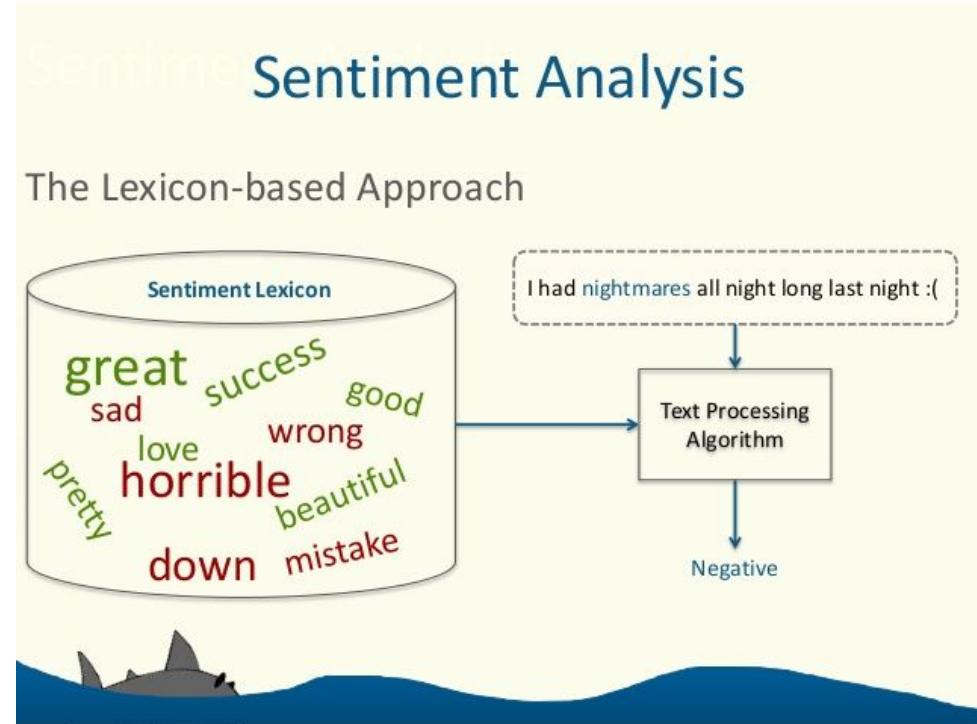
- sentiment word/product feature
- E.g., camera takes *great pictures*

## Extraction rules

Based on dependency trees



[Qiu 09] Expanding domain sentiment lexicon through double propagation, IJCAI



# Domain adaptation

## Knowledge transfer

- Topic lexicon
- Labeled data abundant
  - in related domain

## Seed generation

- Expand target data
- Exploit
  - Labeled source data
  - sentiment/topic relation

Domain	Review
camera	The <b>camera</b> is <i>great</i> .
	it is a very <i>amazing product</i> .
	i highly <i>recommend</i> this <b>camera</b> .
	takes <i>excellent photos</i> .
	<b>photos</b> had some <i>artifacts</i> and <i>noise</i> .
movie	This <b>movie</b> has <i>good script, great casting, excellent acting</i> .
	I <i>love</i> this <b>movie</b> .
	<b>Godfather</b> was the most <i>amazing movie</i> .
	The <b>movie</b> is <i>excellent</i> .



[Li 12] Cross-Domain Co-Extraction of Sentiment and Topic Lexicons, ACL



# Sequence labeling

## Token-level tagging

- BIO scheme
- for each word in sentence

Sentence tagged with scheme

- Target (middle row)
- Expression (bottom row)

The	<b>hard</b>	<b>disk</b>	is	<i>very</i>	<i>noisy</i>
O	B-TARG	I-TARG	O	O	O
O	O	O	O	B-EXPR	I-EXPR

B beginning, I tokens inside, O tokens outside

[Choi 05] Identifying sources of opinions with CRFs and extraction patterns, HLT-EMNLP



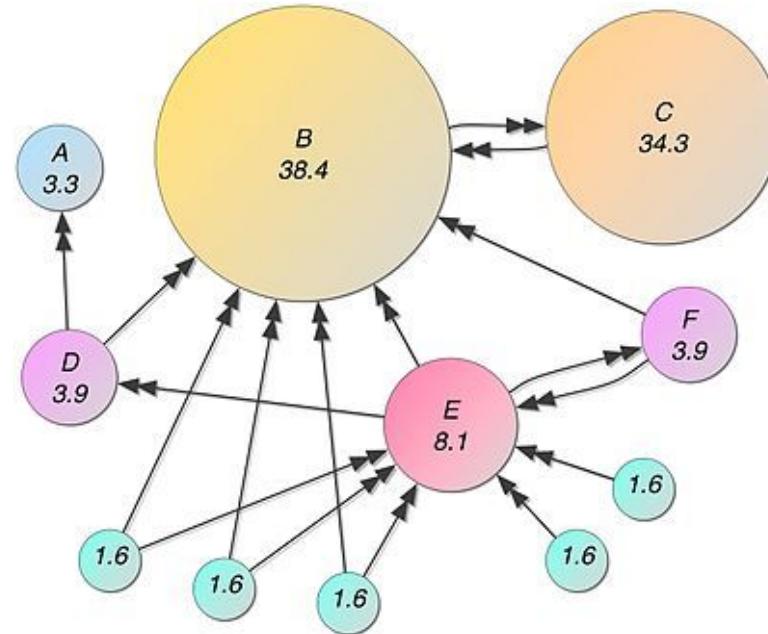
## Patterns

- Part-whole/meronymy
  - *engine of car*
- No (e.g., *noise*)

## Ranking

- frequency
- relevance
  - HITS -from Web mining

# Aspect extraction



[Zhang 10] Extracting and Ranking Product Features in Opinion Documents, COLING

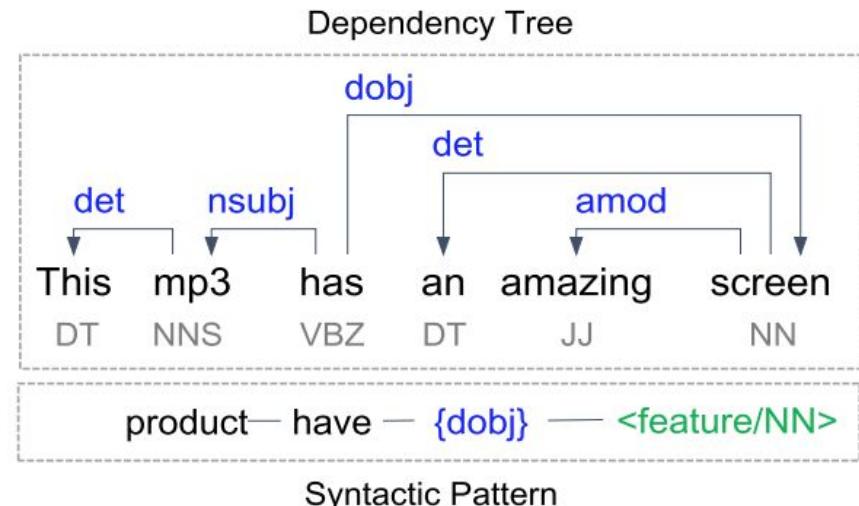
# Pattern mining

- Syntactic structures

## Common pattern

- <Feature/NN> wildcard
  - To be fit in reviews
  - NN: POS tag of wildcard
- Product name *mp3* specified
  - Screen matching *mp3* is a feature

# Constituent matching



[Zhang 10] Extracting and Ranking Product Features in Opinion Documents, COLING



# Opinion Expression

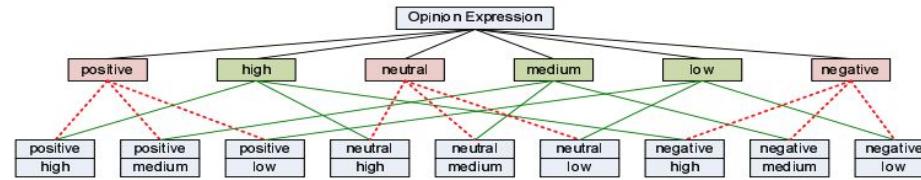


Figure 1: The hierarchical structure of classes for opinion expressions with polarity (positive, neutral, negative) and intensity (high, medium, low)

LABEL	0	1	2	3	4	5	6	7	8	9
POLARITY INTENSITY	none	positive high	positive medium	positive low	neutral high	neutral medium	neutral low	negative high	negative medium	negative low

Jointly detected with orientation/strength

Parameter sharing vs. cascading 2 separate components

[Choi 10] Hierarchical sequential learning for extracting opinions and their attributes, ACL

# Opinion expression (contd.)

The committee , as usual , has  
O O O B\_ESE I\_ESE O B\_DSE  
refused to make any statements .  
I\_DSE I\_DSE I\_DSE I\_DSE I\_DSE O

## Direct subjective (DSE)

- Opinion holder's
- Explicit mentions of private states
  - Or speech events expressing them

## Expressive subjective (ESE)

- Writer's
- Indicate emotion/ sentiment
  - Not convey directly

[Irsoy 14] Opinion mining with deep recurrent neural networks, EMNLP

# Phrase-level extraction

## Feature set/function expansion

- Task-specific engineering effort

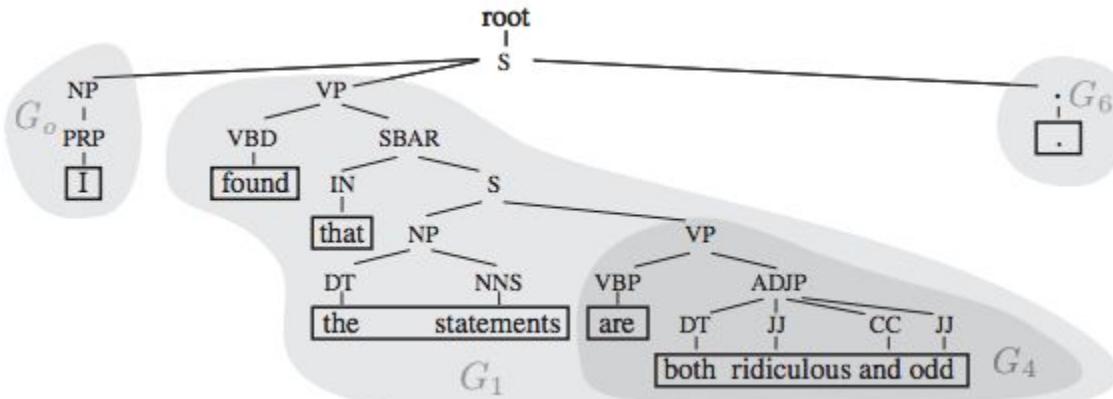
## Pre-processing components

- Dependency parse tree, entity
- Manually crafted lexicons

## Relax Markovian assumption

- NOT word level

[Yang 12] Extracting opinion expressions with semi-markov CRFs, EMNLP



# Expression/target relationship

## Pipelined approach

- Ignores interaction among extraction stage

## Leverage knowledge instead

- From predictors that optimize subtasks

S1: [The workers]<sub>[H<sub>1,2</sub>]</sub> were irked<sub>[O<sub>1</sub>]</sub> by [the government report]<sub>[T<sub>1</sub>]</sub> and were worried<sub>[O<sub>2</sub>]</sub> as they went about their daily chores.

S2: From the very start it could be predicted<sub>[O<sub>1</sub>]</sub> that on the subject of economic globalization, [the developed states]<sub>[T<sub>1,2</sub>]</sub> were going to come across fierce opposition<sub>[O<sub>2</sub>]</sub>.

[Yang 13] Joint inference for fine-grained opinion extraction, ACL



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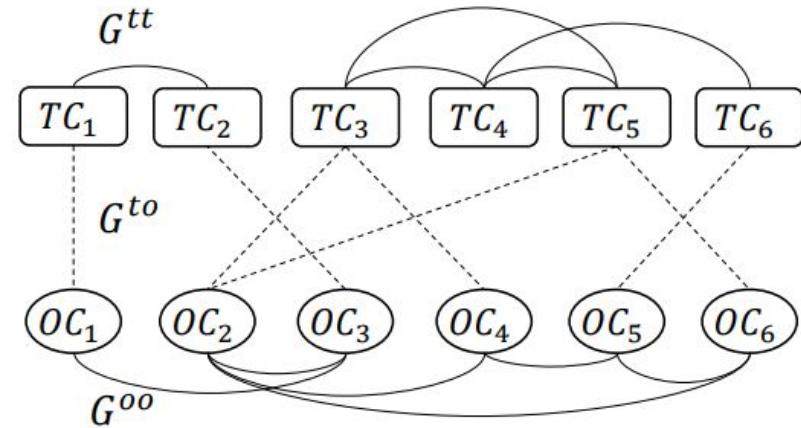
# Word preference

Target/opinion candidates

- Semantic/opinion relations(solid/dotted)

Estimate candidate confidence

- From preferred collocation



[Kang 14] Extracting opinion targets and opinion words from online reviews with graph co-ranking, ACL

# Dependency subtree polarity

## Reversing polarity

- Words in subjective sentences

Tree bank with fine-grained label

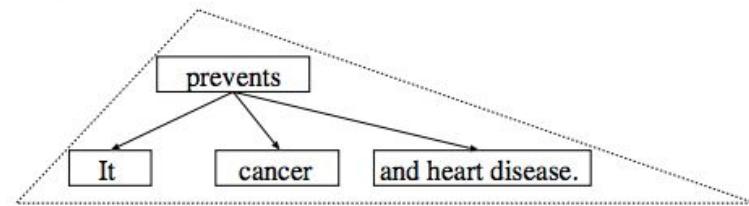
- For phrases in sentence parse tree

CRFs with hidden variables

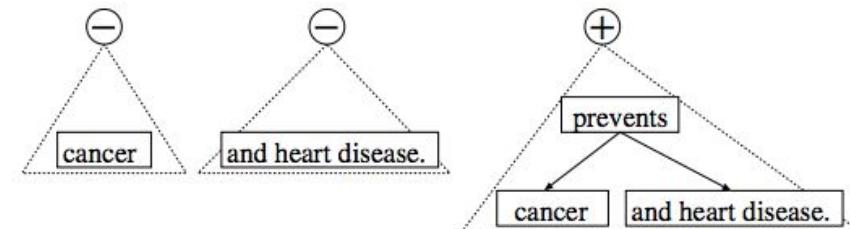
- Vs. bag-of-words (BoW)

[Nakagawa 10] Dependency tree-based sentiment classification using CRFs with hidden variables, NAACL

Whole Dependency Tree



Polarities of Dependency Subtrees



# Seed generation

## Frequently occurring nouns

- Filter commonly used one (e.g., thing, one)

## Domain relevance measure

- Term frequency combined with Likelihood Ratio Test

## Labeled example set

- +ve: **features**, -ve: **noise terms**

concerns wait 10s term market york 500 10  
country index manufacturing month signal  
won treasuries investors spread time  
rates white nasdaq worries year weekly  
watch wall washington friday yield worried long  
yields week kudlow recession europe street  
worst bond fell inversion zero months  
important treasury economic bank  
germany stocks dow

hail haunting humble wry  
vote interminable heady  
balm swear income willful omnipotence erotic  
boast treat maternal vulnerable weight lofty lord  
prodigal zealous flashy keen immediately  
vulnerable weight lofty lord  
teens sterling cajole resurgent rave  
rave empathize escape feeling  
lush midwife dependent revive futile  
trivially mug serene highest laughter bookworm  
highest laughter bookworm buck watchdog

??[Collobert '11] Natural language processing (almost) from scratch,  
JMLR.



# RNNs/RecNN - Chelliah

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# ProdFeatMin: summary [Xu 14]

Mine product function/attributes

Syntax-based methods use only contextual information

May suffer from data sparsity

Extract seeds automatically; measure semantic similarity between terms

CNN trained on each seed occurrence and classifies all for candidate

Label propagation of prior knowledge to product feature distribution

Exploring semantic relations with all seeds/other candidates



[Xu 14] Product feature mining: semantic clues versus syntactic constituents, ACL



# Syntactic patterns

One-hot representation to encode context

- partial/discrete features (e.g., keywords)
- shallow information (e.g., POS tags)

Pattern design

Precision vs. generalization

	Example sentences	LSP
1	... work such author as Herrick, Goldsmith, and Shakespeare	such NP as {NP, }* {(or and)} NP
2	Even then, we would trail behind other European Community member, such as Germany, France and Italy	
3	Bruises, wounds, broken bones or other injuries	NP{, NP}*{,} or other NP
4	Temples, treasures, and other important civic buildings	NP{, NP}*{,} and other NP
5	All common-law countries, including Canada and England	NP{,} including {NP, }* {or and} NP
6	... most European countries, especially France, England, and Spain	NP{,} especially {NP, }* {or and} NP

[Turian 10] Word representations: A simple and general method for semi-supervised learning, ACL



# Syntactic patterns (contd.)

## Product-have-feature

- a) can't find **fm-tuner**
  - i) Product mentioned with **player** instead of **mp3**
- b) **have** replaced by **support**

## NP-VB-feature

- c) irrelevant case not talking about product

- (a) *This player has an fm tuner.*
- (b) *This mp3 supports wma file.*
- (c) *This review has helped people a lot.*
- (d) *This mp3 has some flaws.*

[Xu 14] Product feature mining: semantic clues versus syntactic constituents, ACL



# Lexical semantic clue

Noise term extracted even with high contextual feature

d) Flaws follow mp3

Not a product feature

Verify if candidate relates to target product

[Xu 14] Product feature mining: semantic clues versus syntactic constituents, ACL



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# Similarity graph

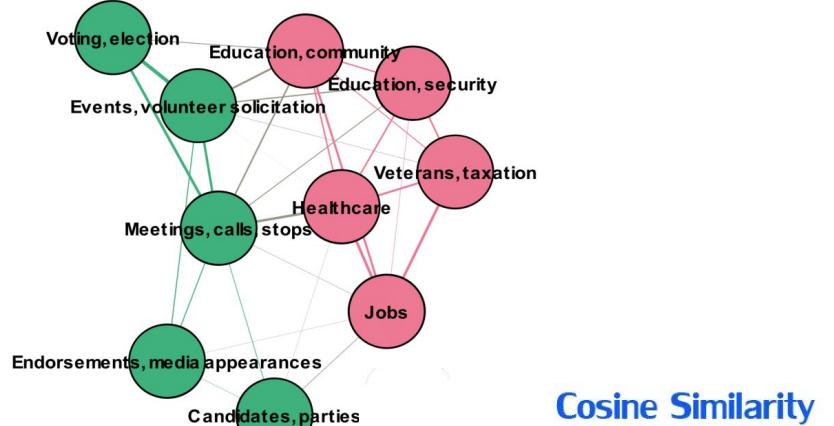
Screen is a product feature of mp3

Lcd is equivalent to screen

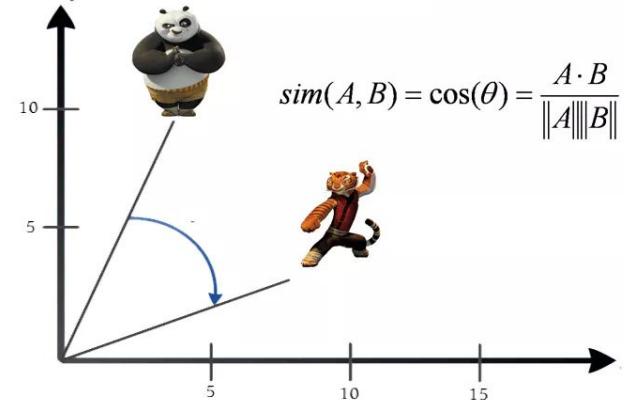
- hence a feature itself

Not features

- Terms similar to negative seeds



Cosine Similarity



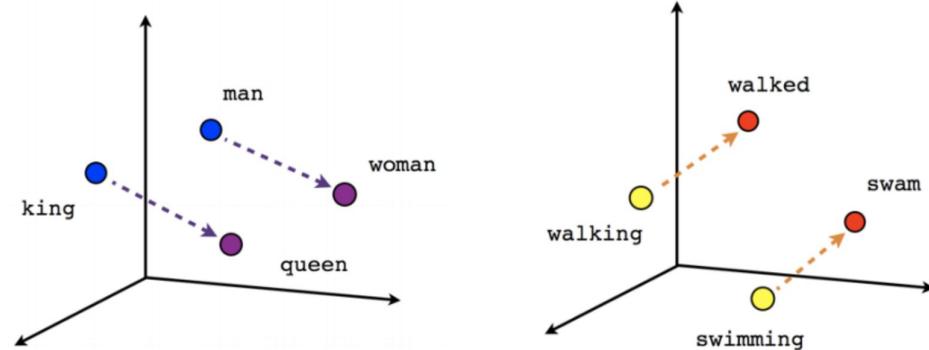
[Xu 14] Product feature mining: semantic clues versus syntactic constituents, ACL



# Word embedding

Located closer in embedding space

- Semantically similar words
- Vectors alike



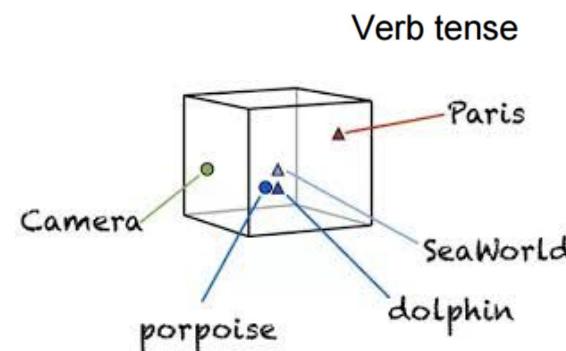
Distance metric

- Cosine similarity between 2 vectors

Mining of infrequent product features

- independence from term frequency

Male-Female



Verb tense

[Collobert '11] Natural language processing (almost) from scratch, JMLR.



# Contextual semantic clue

Have

- Part-whole relation

Support

- Product-function relation

- (a) *This player has an fm tuner.*
- (b) *This mp3 supports wma file.*
- (c) *This review has helped people a lot.*
- (d) *This mp3 has some flaws.*

S.th have/s.th support

- Product features follow
- S.th replaced by terms referring to target product
  - (E.g., **mp3**, **player**)

[Xu 14] Product feature mining: semantic clues versus syntactic constituents, ACL

# Convolutional neural networks (CNN)

## Semi-supervised model

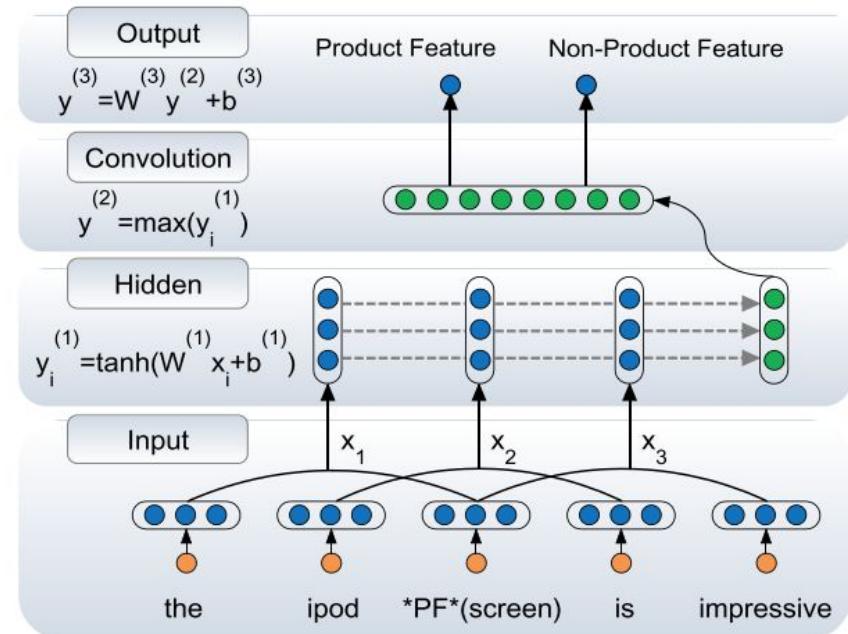
- Context encoding

## Soft pattern miner

- Less sensitive to lexicon change

Consecutive subsequence  $q_i$  of  $s$  with  $t$  and length  $l$

- Screen is impressive



[Xu 14] Product feature mining: semantic clues versus syntactic constituents, ACL



# Conventional neural models

Candidate term  $t$  placed in window center

Best window is bracketed text if  $l=5$

- (a) *The [screen of this mp3 is] great.*  
(b) *This [mp3 has a great screen].*

- $t = \text{screen}$  at boundary
- Should contain  $\text{mp3}$ 
  - Strong evidence for feature finding

[Xu 14] Product feature mining: semantic clues versus syntactic constituents, ACL

# Label propagation: clue combination

Each term with label distribution

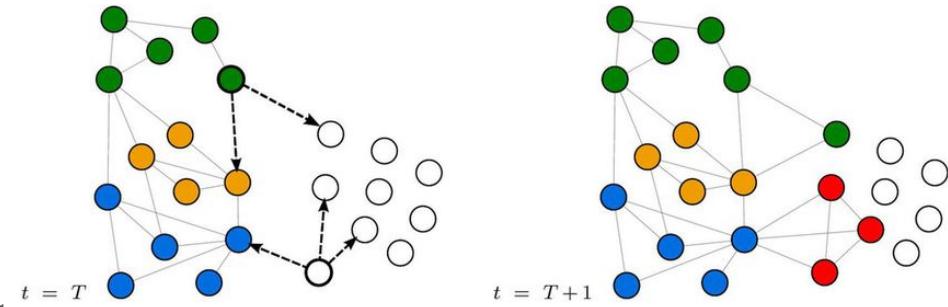
- Probability of candidate being a feature

Classified results of CNN

- Prior knowledge

Explore candidate semantic relations

- To all seeds/other candidates globally



[Xu 14] Product feature mining: semantic clues versus syntactic constituents, ACL

# Bootstrapping framework

## Examples for training

- Label propagation

## Accurate prior distribution

- CNN classification

## Seeds generated after many iterations

- Results produced finally

[Xu 14] Product feature mining: semantic clues versus syntactic constituents, ACL



**Input:** The review corpus  $\mathcal{R}$ , a large corpus  $\mathcal{C}$

**Output:** The mined product feature list  $P$

**Initialization:** Train word embedding set  $EB$  first on  $\mathcal{C}$ , and then on  $\mathcal{R}$

**Step 1:** Generate product feature seeds  $V_s$  (Section 3.1)

**Step 2:** Build semantic similarity graph  $G$  (Section 3.2)

**while**  $iter < MAX\_ITER$  **do**

**Step 3:** Use  $V_s$  to collect occurrence set  $T_s$  from  $\mathcal{R}$  for training

**Step 4:** Train a CNN  $\mathcal{N}$  on  $T_s$  (Section 3.3)  
        Apply mini-batch SGD on Equ. 9;

**Step 5:** Run Label Propagation (Section 3.4)  
        Classify candidates using  $\mathcal{N}$  to setup  $I$ ;  
         $L^0 \leftarrow I$ ;

**repeat**

$L^{i+1} \leftarrow (1 - \alpha)\mathbf{M}^T L^i + \alpha\mathbf{D}\mathbf{I}$ ;  
        **until**  $\|L^{i+1} - L^i\|^2 < \varepsilon$ ;

**Step 6:** Expand product feature seeds  
        Move top  $T$  terms from  $V_c$  to  $V_s$ ;

**end**      $iter++$

**Step 7:** Run Label Propagation for a final result  $L_f$   
        Rank terms by  $L_f^+$  to get  $P$ , where  $L_f^+ > L_f^-$ ;



# OpExRNN: summary [Irsøy 14]

Extract opinion expression

Token-level sequence labeling

Deep,narrow networks outperform shallow, wide ones

# Recurrent Neural Networks (RNN)

ESE - phrases with subjectivity

- Terms with neutral sentiment in many contexts

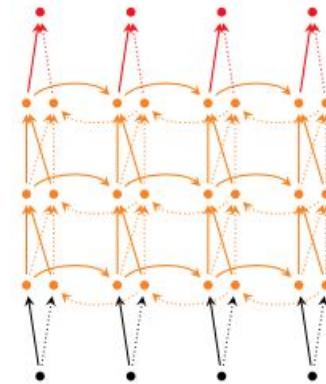
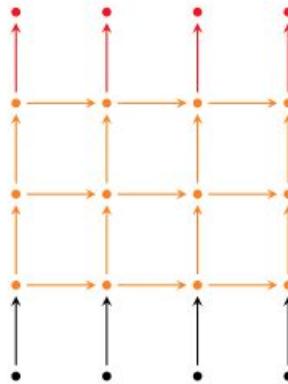
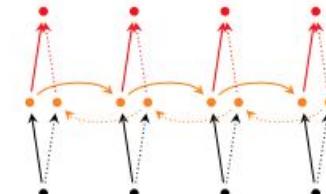
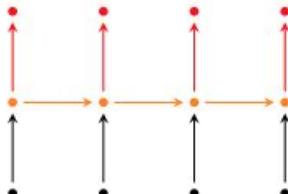
Models interpreting context better

- Disambiguating subjective uses of phrases
  - With common words (e.g., as usual, in fact)

Embeddings Vs. parse tree & lexicon

Vs. semi-CRF

[Irsroy 14] Opinion mining with deep recurrent neural networks, EMNLP



Input, hidden, output layer

- Black, orange, red node

- ESE (i.e., obviously) omitted by annotator

## Semi CRF

- Identifies long, subjective phrases
- Entirely misses subjective expression
  - With no clear sentiment
  - But equally, not yet/enough

## Subjective expressions with *inside of* label



[Irsroy 14] Opinion mining with deep recurrent neural networks, EMNLP

(1)

The situation obviously remains fluid from hour to hour but it [seems to be] [going in the right direction]  
 DEEP RNN The situation [obviously] remains fluid from hour to hour but it [seems to be going in the right] direction  
 SHALLOW The situation [obviously] remains fluid from hour to hour but it [seems to be going in] the right direction  
 SEMICRF The situation [obviously] remains fluid from hour to hour but it seems to be going in the right direction]

(2)

have always said this is a multi-faceted campaign [but equally] we have also said any future military action  
 [would have to be based on evidence] , ...  
 DEEP RNN have always said this is a multi-faceted campaign but [equally we] have also said any future military action  
 [would have to be based on evidence] , ...  
 SHALLOW have always said this is a multi-faceted [campaign but equally we] have also said any future military action  
 would have to be based on evidence , ...  
 SEMICRF have always said this is a multi-faceted campaign but equally we have also said any future military action  
 would have to be based on evidence , ...

(3)

Ruud Lubbers , the United Nations Commissioner for Refugees , said Afghanistan was [not yet] secure  
 for aid agencies to operate in and “ [not enough] ” food had been taken into the country .  
 DEEP RNN Ruud Lubbers , the United Nations Commissioner for Refugees , said Afghanistan was [not yet] secure  
 for aid agencies to operate in and “ [not enough] ” food had been taken into the country .  
 SHALLOW Ruud Lubbers , the United Nations Commissioner for Refugees , said Afghanistan was [not yet] secure  
 for aid agencies to operate in and “ [not enough] ” food had been taken into the country .  
 SEMICRF Ruud Lubbers , the United Nations Commissioner for Refugees , said Afghanistan was not yet secure  
 for aid agencies to operate in and “ not enough ” food had been taken into the country .

(4)

[In any case] , [it is high time] that a social debate be organized ...

## Deep vs. shallow RNN

DEEP RNN [In any case] , it is HIGH TIME that a social debate be organized ...

SHALLOW In ANY case , it is high TIME that a social debate be organized ...

(5)

Mr. Stoiber [has come a long way] from his refusal to [sacrifice himself] for the CDU in an election that [once looked impossible to win] , through his statement that he would [under no circumstances] run against the wishes...

DEEP RNN Mr. Stoiber [has come a long way from] his [refusal to sacrifice himself] for the CDU in an election that [once looked impossible to win] , through his statement that he would [under no circumstances] run against] the wishes...

SHALLOW Mr. Stoiber has come A LONG WAY FROM his refusal to sacrifice himself for the CDU in an election that [once looked impossible] to win , through his statement that he would under NO CIRCUMSTANCES run against the wishes...

Subjective expressions with *begin* label

Shallow RNN labels few tokens as inside ESE

E.g., ANY, TIME

Deep RNN identifies

- first ESE in entirety
  - E.g., in any case
- More words as Inside 2nd ESE
  - E.g., it's high time

[Irsoy 14] Opinion mining with deep recurrent neural networks, EMNLP



# AspExRNN: summary [Liu 15]

Extract opinion target

Token-level sequence labeling

RNNs outperform feature-rich CRF

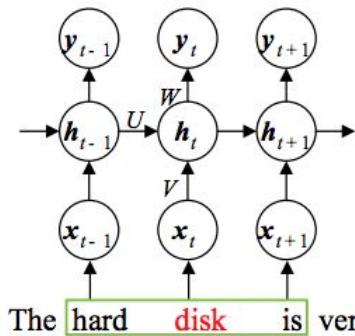
**Flipkart**



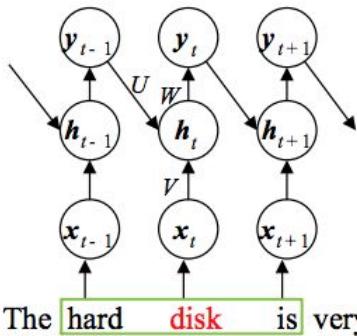
[Liu 15] Fine-grained opinion mining with RNNs and word embeddings, EMNLP



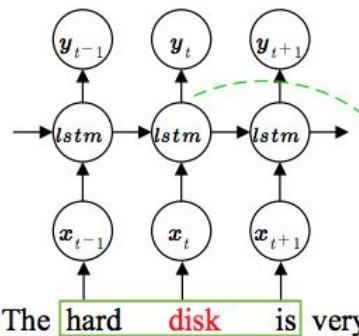
# RNN/Embeddings



(a) Elman-type RNN



(b) Jordan-type RNN



(c) Long Short-Term Memory (LSTM) RNN

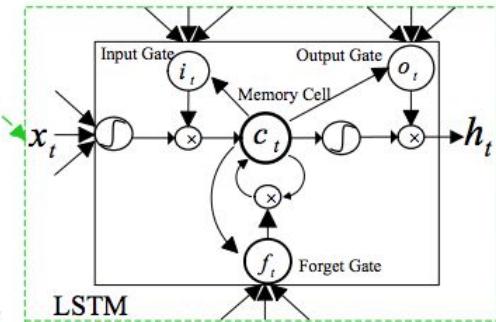


Figure 1: Elman-type, Jordan-type and LSTM RNNs with a lookup-table layer, a hidden layer and an output layer. The concatenated context vector for the word “disk” at time  $t$  is  $x_t = [x_{hard}, x_{disk}, x_{is}]$  with a context window of size 3. One memory block in the LSTM hidden layer has been enlarged.

RNN: Short-term dependency between sentence words

Elman: dynamic temporal behavior remembering previous hidden layer

Jordan: vanishing/exploding gradients limits capture of long-range dependencies



[Liu 15] Fine-grained opinion mining with RNNs and word embeddings, EMNLP



# Bidirectional Elman RNN

Future information as critical as past

- Know *disk* to tag *hard* as b-targ

Aspect term in subjective, not objective, sentence

- E.g., crunchy tuna, to die for
- Crunchy tuna, imported from Norway

[Liu 15] Fine-grained opinion mining with RNNs and word embeddings, EMNLP

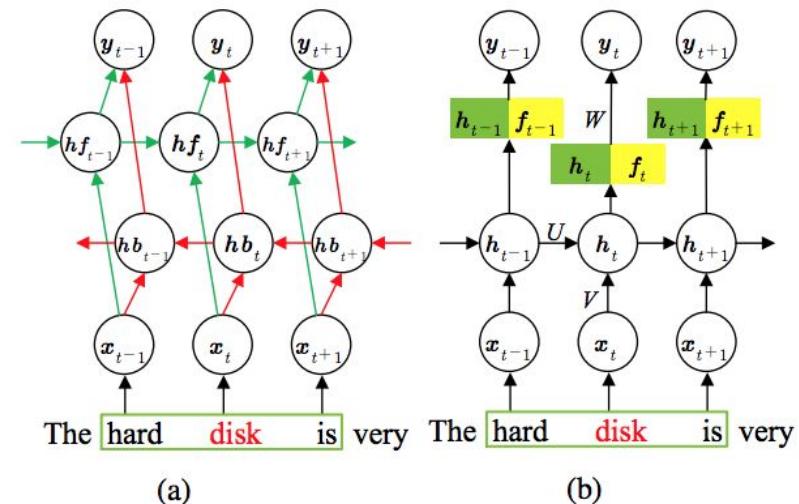
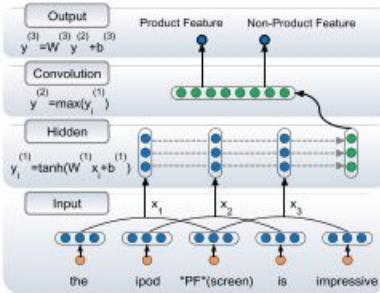


Figure 2: (a) Bidirectional Elman-type RNN and (b) Linguistic features concatenated with the hidden layer output in Elman-type RNN.

[Xu 14] CNN/label propagation improve each other through bootstrapping towards aspects



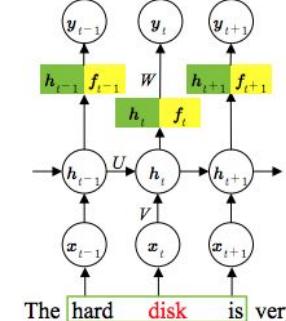
## Extraction - literature

RNN/word embedding with token-level sequence labeling towards

[Irsoy 14] opinion expression

The committee , as usual , has  
O O O B\_ESE I\_ESE O B\_DSE  
refused to make any statements .  
I\_DSE I\_DSE I\_DSE I\_DSE I\_DSE O

[Liu 15] aspect



# RecNNSemComp: summary [Socher 13]

Semantic word spaces cannot express meaning of longer phrases

Understanding compositionality requires richer training/test data

More powerful model and Sentiment Treebank

[Socher 13] Recursive deep modeling for semantic compositionality over a sentiment tree bank, EMNLP 2013



# Characterizing sentiment/intensity

- Aggregate token vector representation

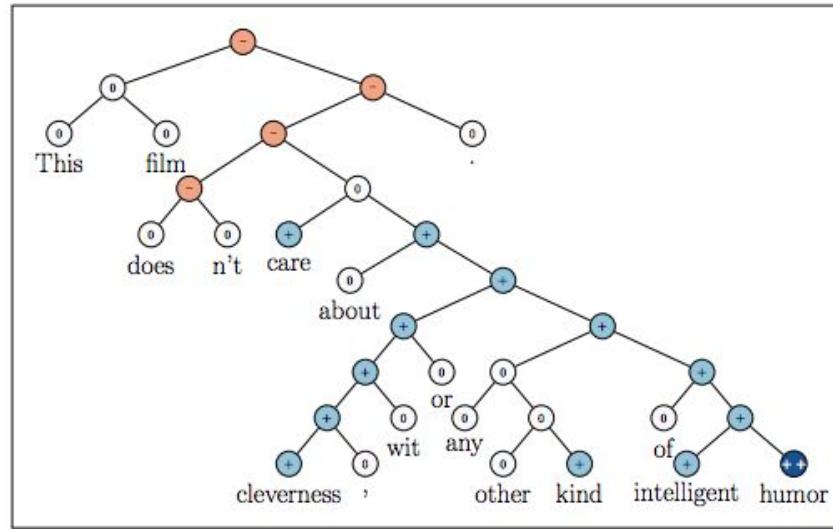
## Tree bank with fine-grained label

- For phrases in sentence parse tree

## Sentiment class at every tree node

## Capturing negation/scope in sentence

# Semantic composition



[Socher 13] Recursive deep modeling for semantic compositionality over a sentiment tree bank, EMNLP



# Sentiment degree

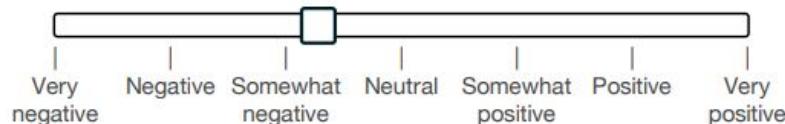
## Slider for annotator

- After showing random phrases

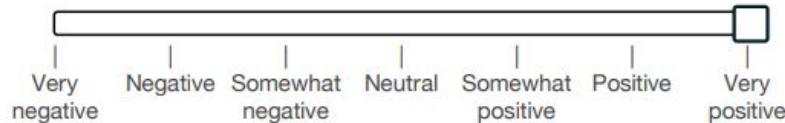
Hit phrases sampled from set of all

- To prevent labels being influenced by what follows

nerdy folks



phenomenal fantasy best sellers



[Socher 13] Recursive deep modeling for semantic compositionality over a sentiment tree bank, EMNLP



# Recursive Neural Network (RecNN)

Compute parent vectors bottom-up

- With compositionality function  $g$

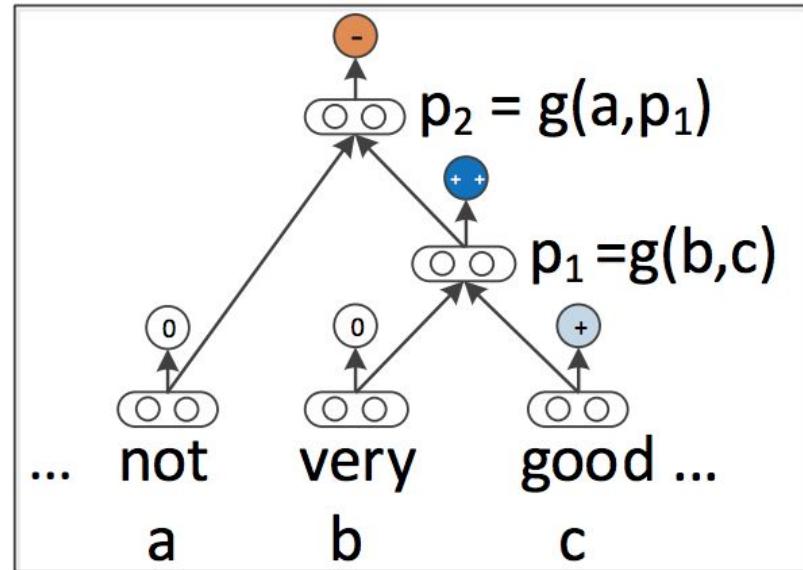
Node classifier

- Vectors as features

Input vector interact only implicitly

- Through non-linearity (squashing function)

[Socher 13] Recursive deep modeling for semantic compositionality over a sentiment tree bank, EMNLP



$$p_1 = f \left( W \begin{bmatrix} b \\ c \end{bmatrix} \right), p_2 = f \left( W \begin{bmatrix} a \\ p_1 \end{bmatrix} \right)$$

# Matrix-Vector RecNN

Combine constituents

- Mutliplying matrix of one with vector of other

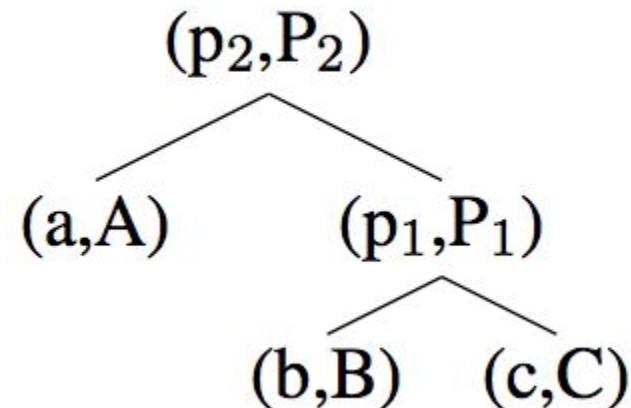
Compositional function

- Parameterized by participating words

Large number of parameters

- Depends on vocabulary size

[Socher 13] Recursive deep modeling for semantic compositionality over a sentiment tree bank, EMNLP



$$p_1 = f \left( W \begin{bmatrix} Cb \\ Bc \end{bmatrix} \right), P_1 = f \left( W_M \begin{bmatrix} B \\ C \end{bmatrix} \right)$$

# Recursive Neural Tensor Network (RNTN)

Direct multiplicative interaction

- Between input vectors

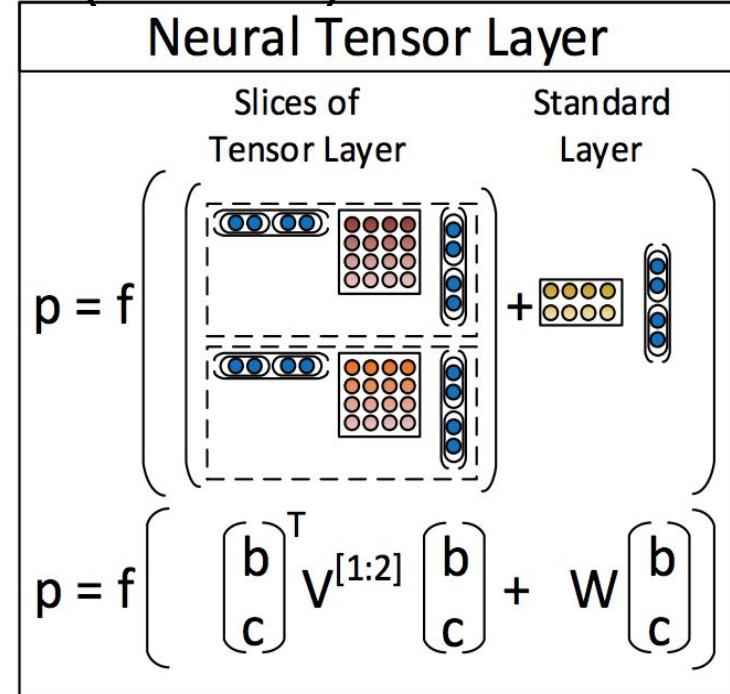
Compose aggregate meaning

- From smaller constituents in generic fashion

Dashed box represents one of  $d$  slices

- Capturing child's influence on parent

[Socher 13] Recursive deep modeling for semantic compositionality over a sentiment tree bank, EMNLP



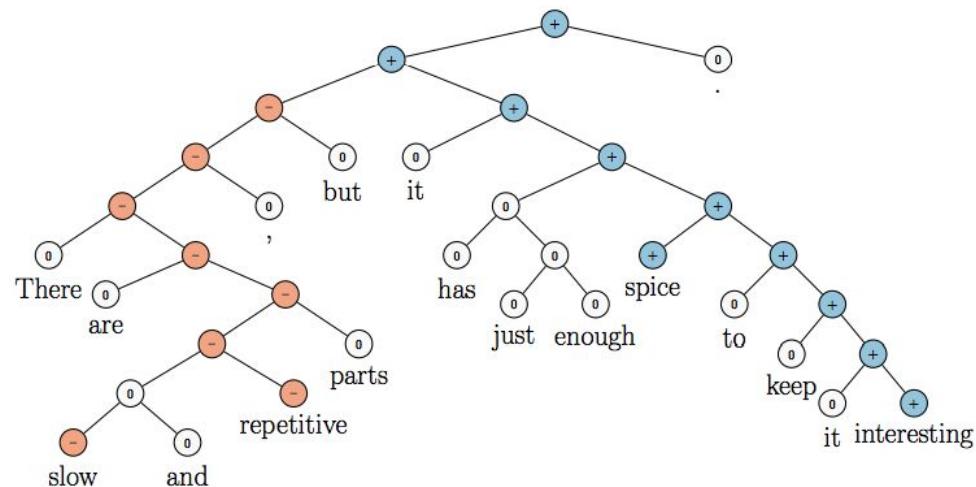
# Contrastive conjunction

Phrase X but phrase Y

- Conjunction as argument for 2nd conjunct
- 1st functioning concessively

Phrases are of different sentiments

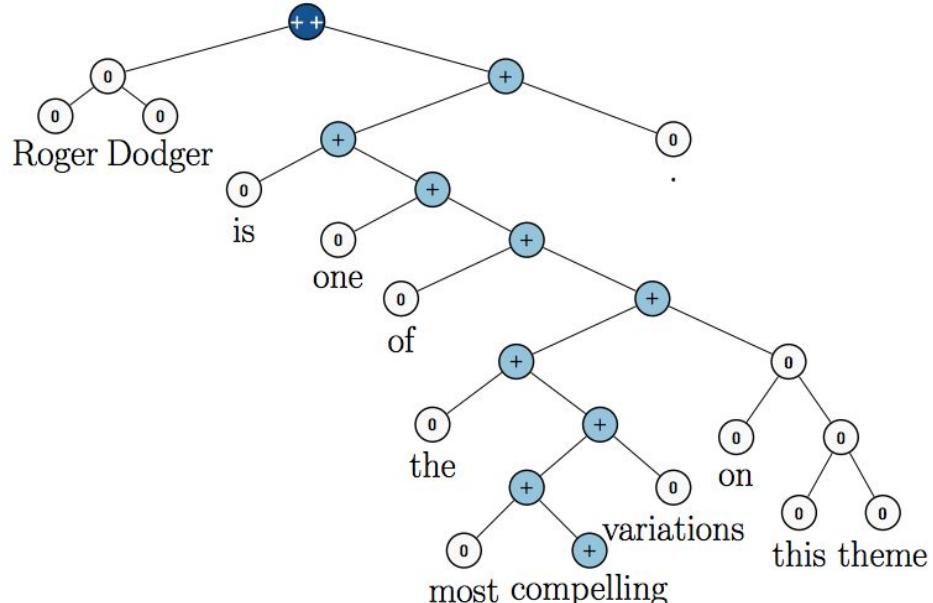
- Classification needs to be correct for both
- Lowest node that dominates *but/Y* is correct



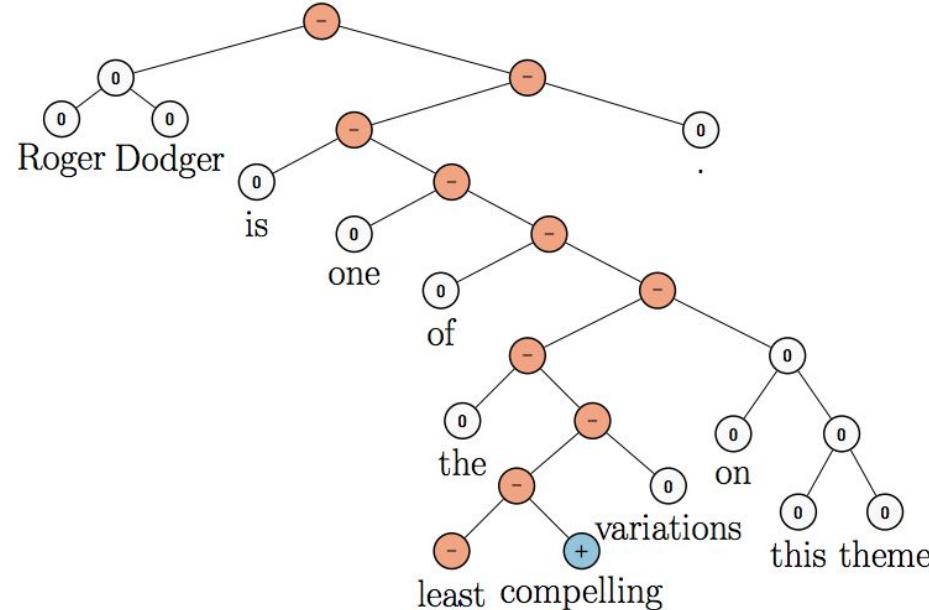
Bag of features: longer sentences  
Recursive network: shorter phrases

[Socher 13] Recursive deep modeling for semantic compositionality over a sentiment tree bank, EMNLP

# Negating positive sentences



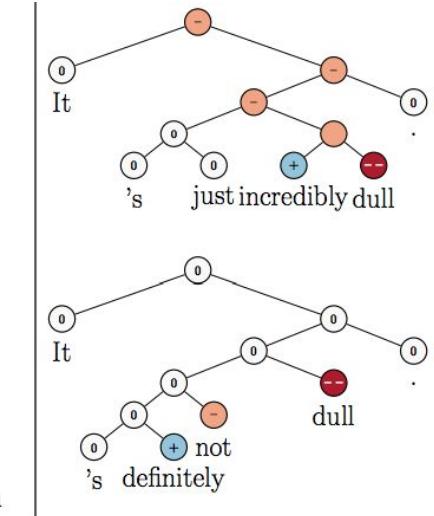
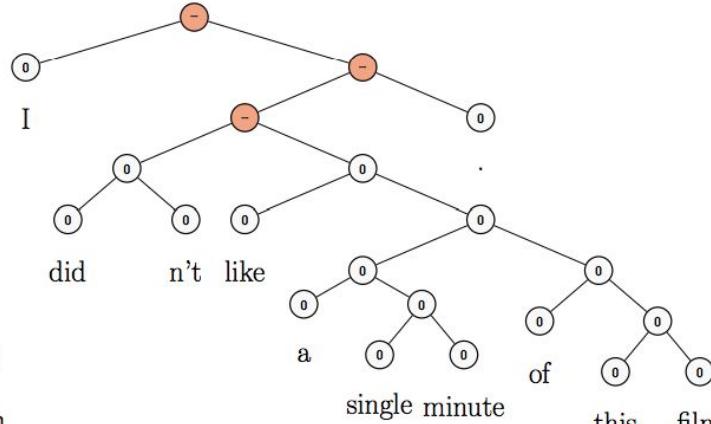
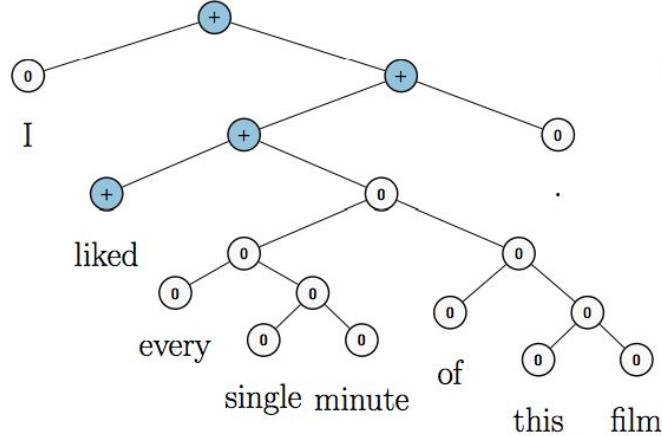
RNTN able to structurally learn



Negation less obvious with *least*

[Socher 13] Recursive deep modeling for semantic compositionality over a sentiment tree bank, EMNLP

# Negating negative sentences



Less negative not necessarily positive

E.g., not terrible

[Socher 13] Recursive deep modeling for semantic compositionality over a sentiment tree bank, EMNLP

Flipkart



# Positive/negative phrases

<i>n</i>	Most positive <i>n</i> -grams	Most negative <i>n</i> -grams
1	engaging; best; powerful; love; beautiful	bad; dull; boring; fails; worst; stupid; painfully
2	excellent performances; A masterpiece; masterful film; wonderful movie; marvelous performances	worst movie; very bad; shapeless mess; worst thing; instantly forgettable; complete failure
3	an amazing performance; wonderful all-ages triumph; a wonderful movie; most visually stunning	for worst movie; A lousy movie; a complete failure; most painfully marginal; very bad sign
5	nicely acted and beautifully shot; gorgeous imagery, effective performances; the best of the year; a terrific American sports movie; refreshingly honest and ultimately touching	silliest and most incoherent movie; completely crass and forgettable movie; just another bad movie. A cumbersome and cliche-ridden movie; a humorless, disjointed mess
8	one of the best films of the year; A love for films shines through each frame; created a masterful piece of artistry right here; A masterful film from a master filmmaker,	A trashy, exploitative, thoroughly unpleasant experience ; this sloppy drama is an empty vessel.; quickly drags on becoming boring and predictable.; be the worst special-effects creation of the year

More strongly positive phrases

[Socher 13] Recursive deep modeling for semantic compositionality over a sentiment tree bank, EMNLP



At most n-gram lengths



# PhraseRNN: summary [Nguyen 15]

Identify aspect sentiment in a sentence

Propagating semantics through binary dependency tree not enough

Novel hierarchical structure integrating dependency relations/phrases

# Hierarchical sentiment classification

Extract basic phrases of sentence

- Constituent tree
- Preposition, noun, verb

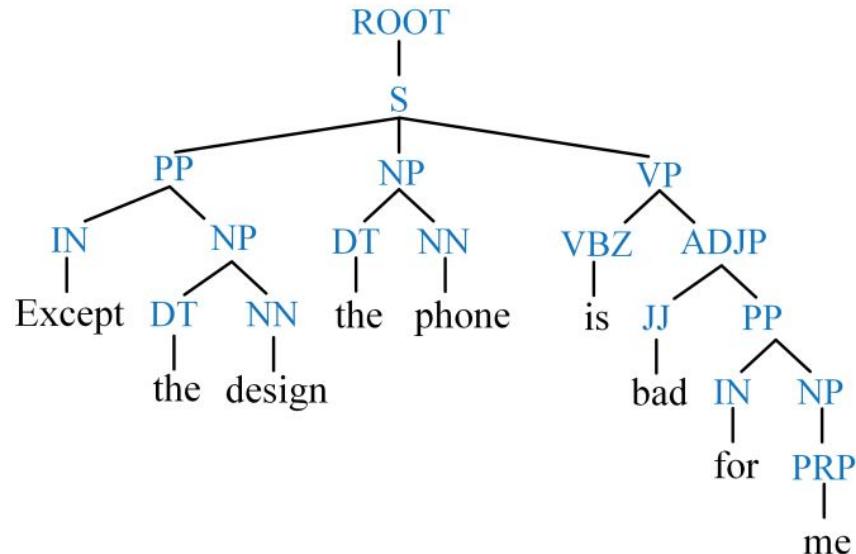
Syntactic relations of aspect

- dependency tree

Word (leaf) or phrase

(intermediate node)

- D-dimensional vector



RNN merges word representations

- phrases/sentences

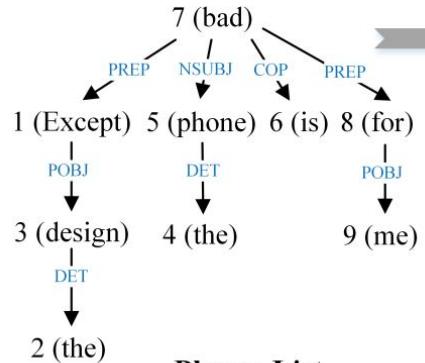
AdaRNN with n composition functions

- Selected with linguistic tags

[Nguyen 15] PhraseRNN for ABSA, EMNLP

# Phrase recursive neural network

Dependency Tree

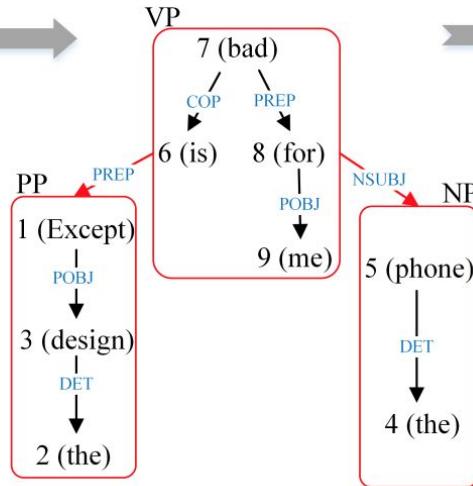


Phrase List

PP[Except the design]  
NP[the phone]  
VP[is bad for me]

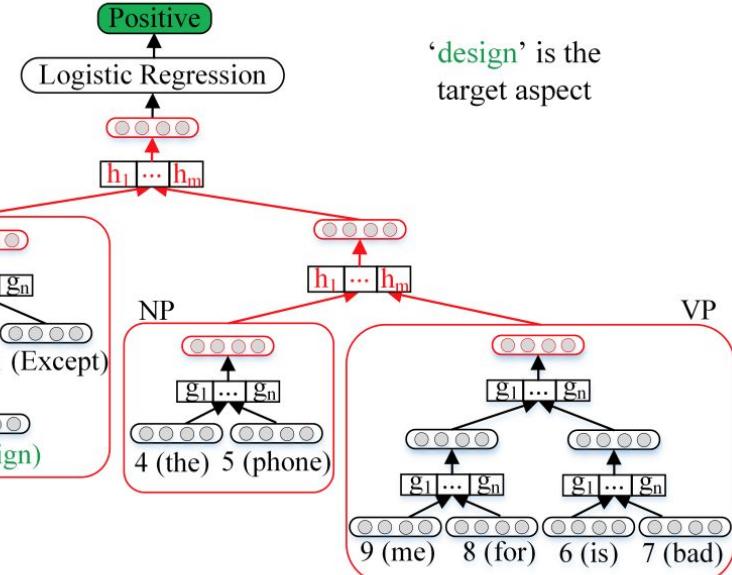
(a)

Phrase Dependency Tree



(b)

Target Dependent Binary Phrase Dependency Tree



(c)

Set of relation edges between  
a) Vertices, b) sub-trees

c) Binary sub-tree  
With words in phrase

Target-dependent tree  
integrating constituent/  
dependency trees



# Phrase recursive neural network (contd.)

Target Dependent Binary Phrase Dependency Tree

## Composition function

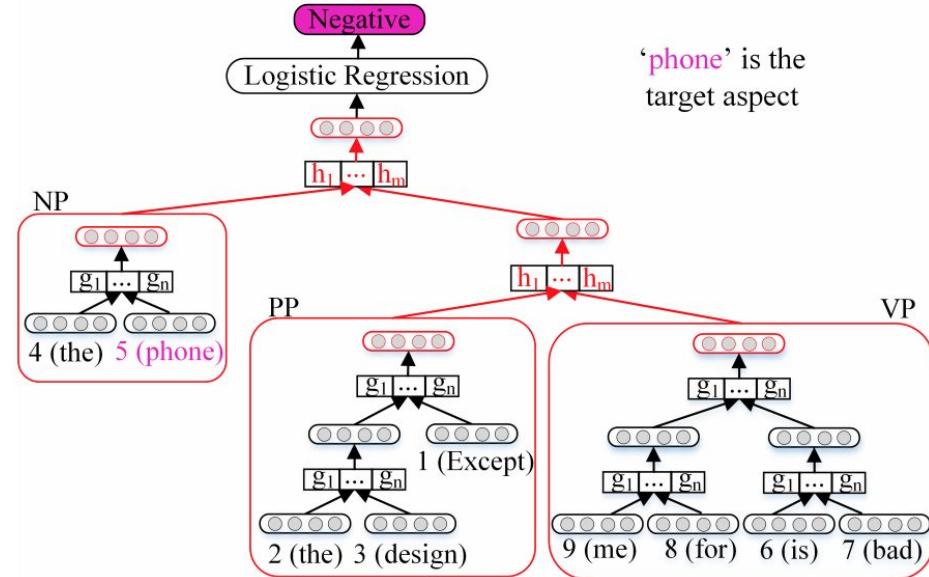
- $G$  Inner and  $h$  outer phrases

## Feature types

- Label (left & right), dependency type
- E.g., (is-bad,COP), (me-for,POBJ),  
(bad-for, PREP)

## Aspect sentiment category

- Root of binary dependency tree
- Logistic regression



- Structure integrates
- dependency tree
  - phrases

[Nguyen 15] PhraseRNN for ABSA, EMNLP

# AspCatHybFeatLearn: summary [Zhou 15]

N-gram based features fail to capture semantic relations between different words

One-hot representation can't measure association between words/aspects

Semi-supervised word embedding algorithm

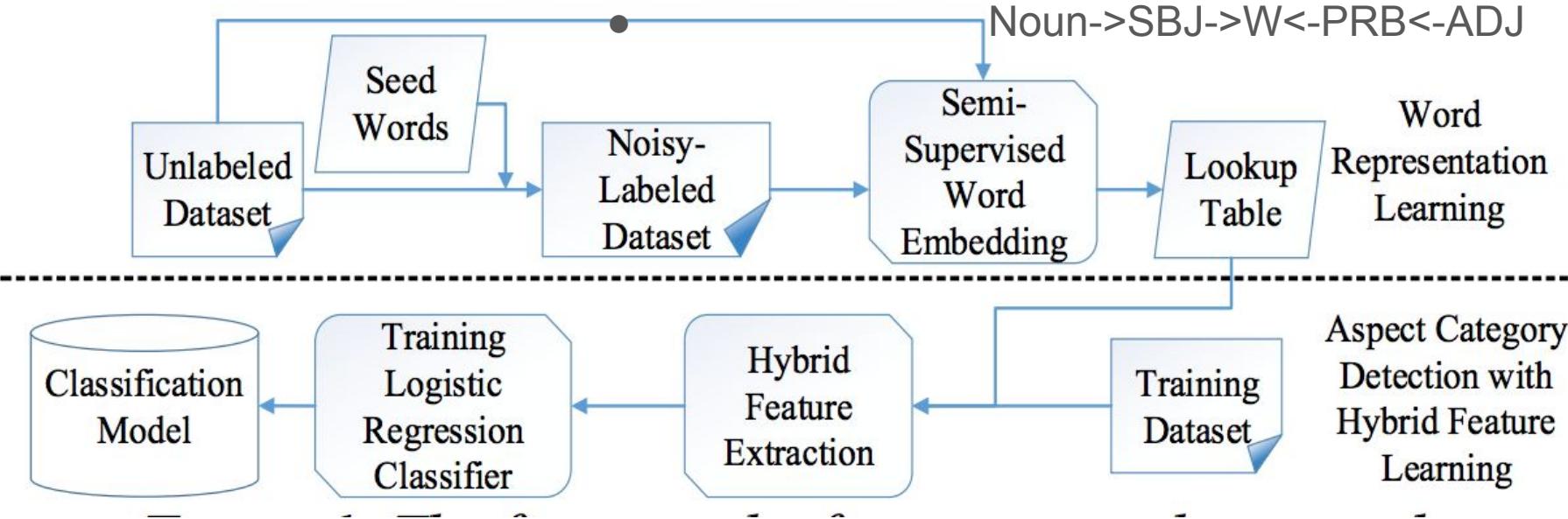
Capturing semantic relations between words and sentiment words-aspects

E.g., delicious, tasty: food

[Zhou 15] Representation learning for aspect category detection in online reviews, AAAI

# Hybrid feature learning

- Seed words help assign category labels
- Sentiment-aspect pair with dependency patterns



## Aspect-specific word embeddings

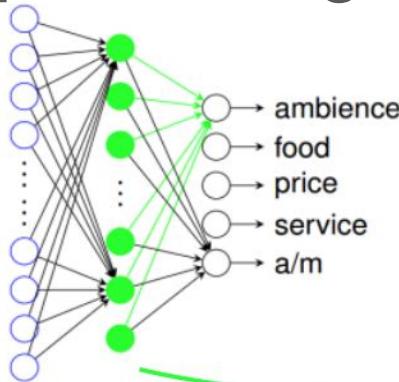
- From corpus with noisy labels

## Deeper features with neural networks

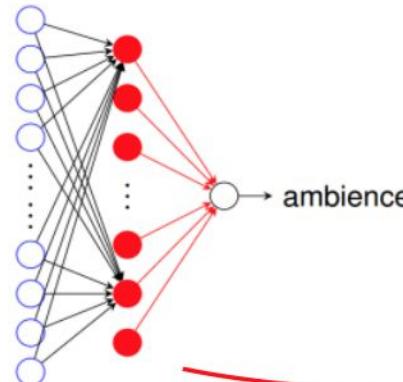
- Stacked on word vectors

# Aspect category detection

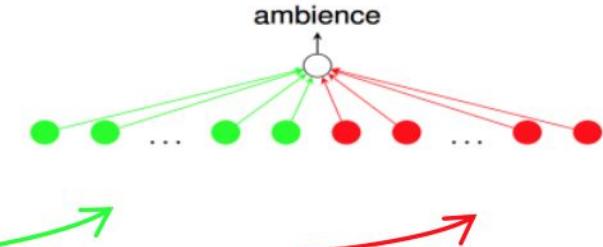
Sentence vector averaging all word vectors



(a) Learning shared features



(b) Learning aspect-specific features



(c) Hybrid features and weight initialization

Figure 2. Learning Deeper and Hybrid Features

2-layer feed-forward network

- Trained to fit aspect categories
- Outputs binary variable
- Learns same shared features

Different network/output value per category

- Aspect-specific features in hidden layer

2-class logistic regression classifier

Trained on hybrid features for each aspect

Flipkart

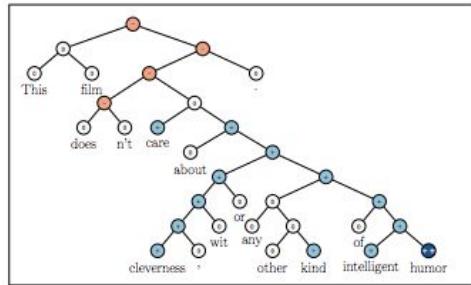


[Zhou 15] Representation learning for aspect category detection in online reviews, AAAI

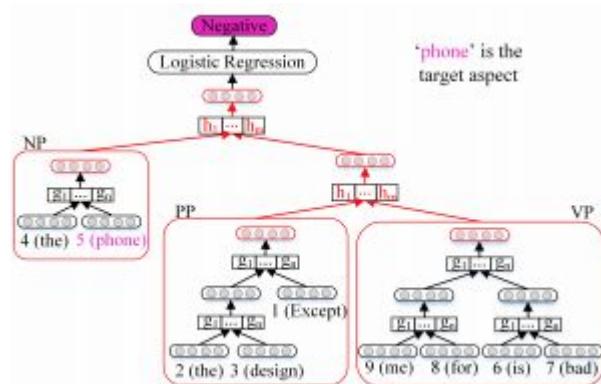


# Composition/categorization - literature

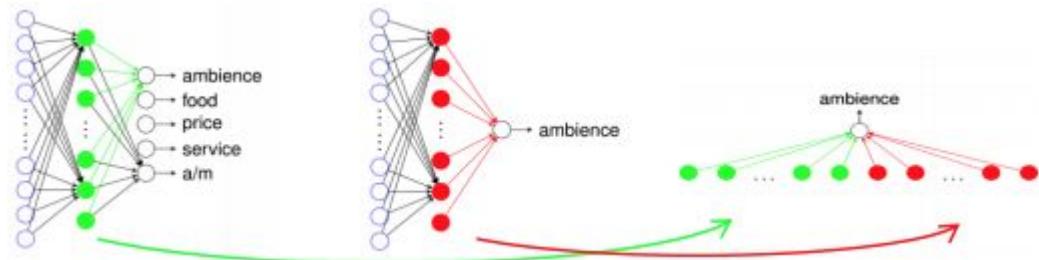
[Socher 13] longer phrases need powerful compositional models and richer training/evaluation resources



[Nguyen 15] enrich aspect representation with constituent/dependency trees towards ASC



[Zhou 15] hybrid features for aspect categorization concatenating shared and aspect-specific features



# Convolutional Memory Networks

Flipkart



# ConvMemNw: summary [Fan 18]

Memory networks with single slot can't model complex expressions - multiple words

One-hot representation can't measure association between words/aspects

Convolutional network with attention instead computes weights

Multiple memory units corresponding to multi-word

Positive	Negative
not be disappointed	did not enjoy
is not hard	not good for
not hard to	do not like
is never disappointing	can not work

[Fan 18] Convolution-based memory network for ABSA, SIGIR



# Convolutional memory network

Extract word sequence features

Contiguous subsequence of memory units - chunks

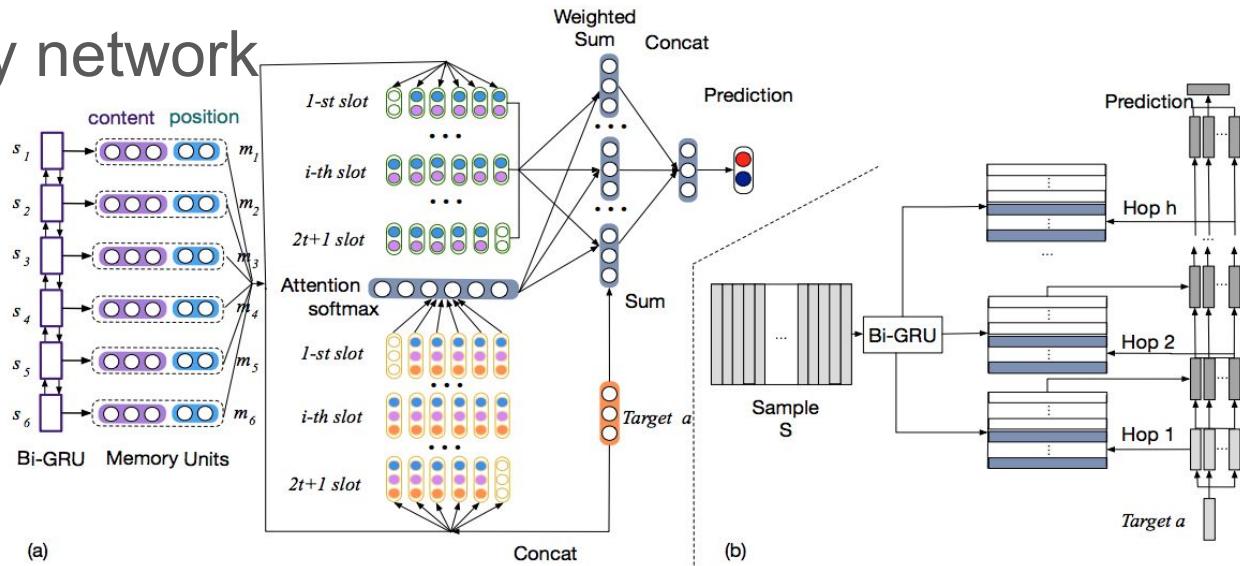
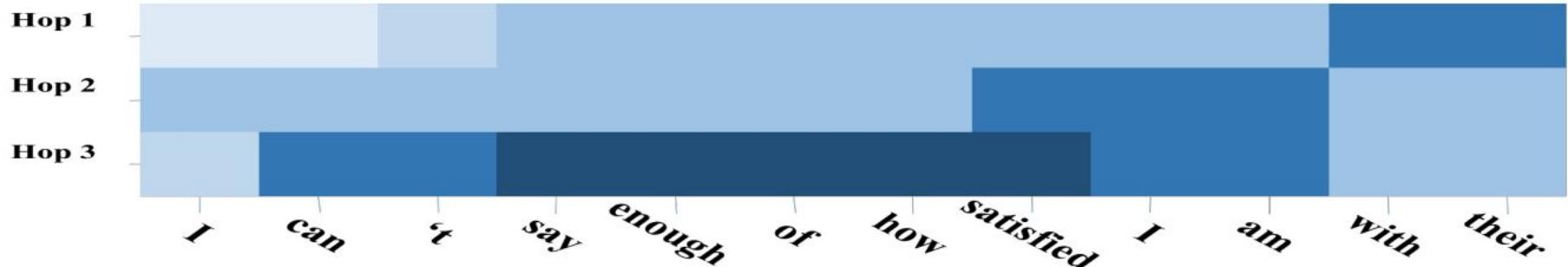


Figure 1: (a): A single hop version of our model. (b): A multiple hop version of our model.

Store context in a fixed-size window  
• Capture long-distance dependency

Neural attention  
• retrieves/feeds parts into downstream components



**Figure 2: The changes in each hop of attention**

Producing +ve sentiment multiword

- Highest attention weight

Window size

- Commensurate noise
- Store context into different memory slots
- Capture context info into proper seq.

[Fan 18] Convolution-based memory network for ABSA, SIGIR

# TNet: summary [ACL 18]

Attention-based approaches keep word-level features static

Aggregate them with weights as final representation

CNNs fail for sentences of different sentiments over multiple targets

Extract active local/n-gram features

Preserve original, contextual information

Favorite dish never tired

Great food but dreadful service

Long battery life vs. startup time

[Li 18] Transformation networks for target-oriented sentiment classification, ACL



# Transformation networks

Contextualized word representations

- Bi-directional LSTM with hidden layers

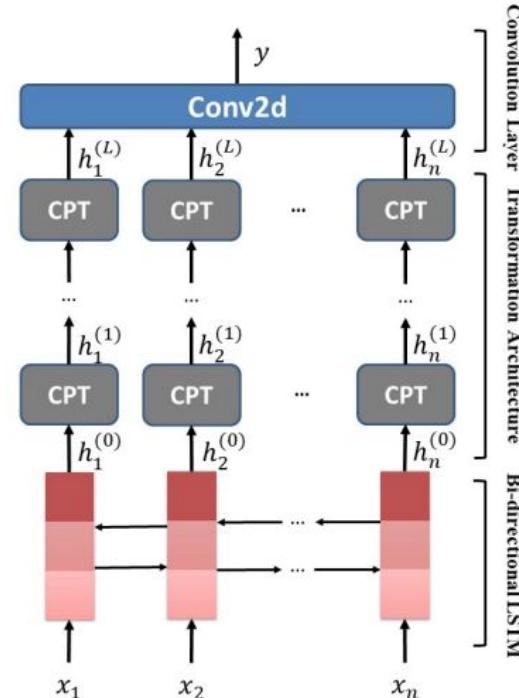
Context-preserving transformation

- Target info. Into word representation
- Learn more abstract word-level features

Position-aware convolutional layer

- Encode positional relevance between word/target
- Extract informative features for classification

[Li 18] Transformation networks for target-oriented sentiment classification, ACL



# Context preserving transformation

Consolidate word/target representations

- Tailor-made target-specific transformation

Target-specific word representation

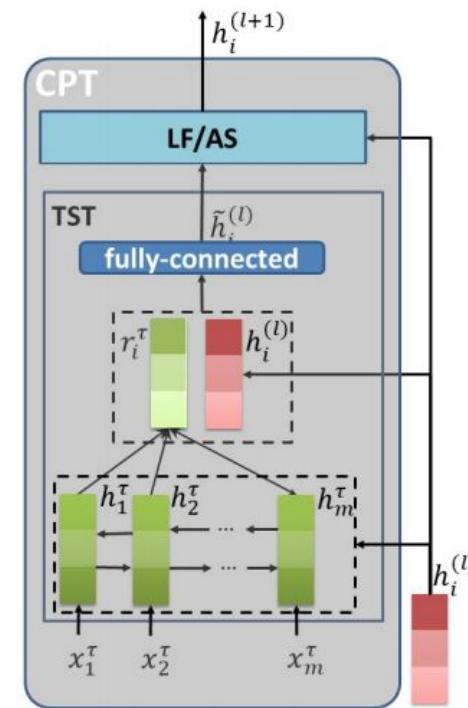
- Deep neural architecture

Loss-less forwarding

- Directly feed features to next layer

Active scaling

- Gating function to control passed proportion



[Li 18] Transformation networks for target-oriented sentiment classification, ACL

# TNet: case study

Sentence	BILSTM-ATT-G	RAM	TNet-LF	TNet-AS
1. Air has higher [resolution] <sub>P</sub> but the [fonts] <sub>N</sub> are small .	(N <sup>X</sup> , N)	(N <sup>X</sup> , N)	(P, N)	(P, N)
2. Great [food] <sub>P</sub> but the [service] <sub>N</sub> is dreadful .	(P, N)	(P, N)	(P, N)	(P, N)
3. Sure it ' s not light and slim but the [features] <sub>P</sub> make up for it 100% .	N <sup>X</sup>	N <sup>X</sup>	P	P
4. Not only did they have amazing , [sandwiches] <sub>P</sub> , [soup] <sub>P</sub> , [pizza] <sub>P</sub> etc , but their [homemade sorbets] <sub>P</sub> are out of this world !	(P, O <sup>X</sup> , O <sup>X</sup> , P)	(P, P, O <sup>X</sup> , P)	(P, P, P, P)	(P, P, P, P)
5. [startup times] <sub>N</sub> are incredibly long : over two minutes .	P <sup>X</sup>	P <sup>X</sup>	N	N
6. I am pleased with the fast [log on] <sub>P</sub> , speedy [wifi connection] <sub>P</sub> and the long [battery life] <sub>P</sub> (> 6 hrs) .	(P, P, P)	(P, P, P)	(P, P, P)	(P, P, P)
7. The [staff] <sub>N</sub> should be a bit more friendly .	P <sup>X</sup>	P <sup>X</sup>	P <sup>X</sup>	P <sup>X</sup>

Target/n-gram feature color coded

- E.g., resolution, air has higher +ve, -ve, neutral: P, N, O

[Li 18] Transformation networks for target-oriented sentiment classification, ACL



Input targets wrapped in brackets

- Labels as subscripts

X indicates incorrect prediction



# Parameterized CNN: summary [ACL 18]

CNNs don't consider aspect terms

Memory networks can't handle local patterns

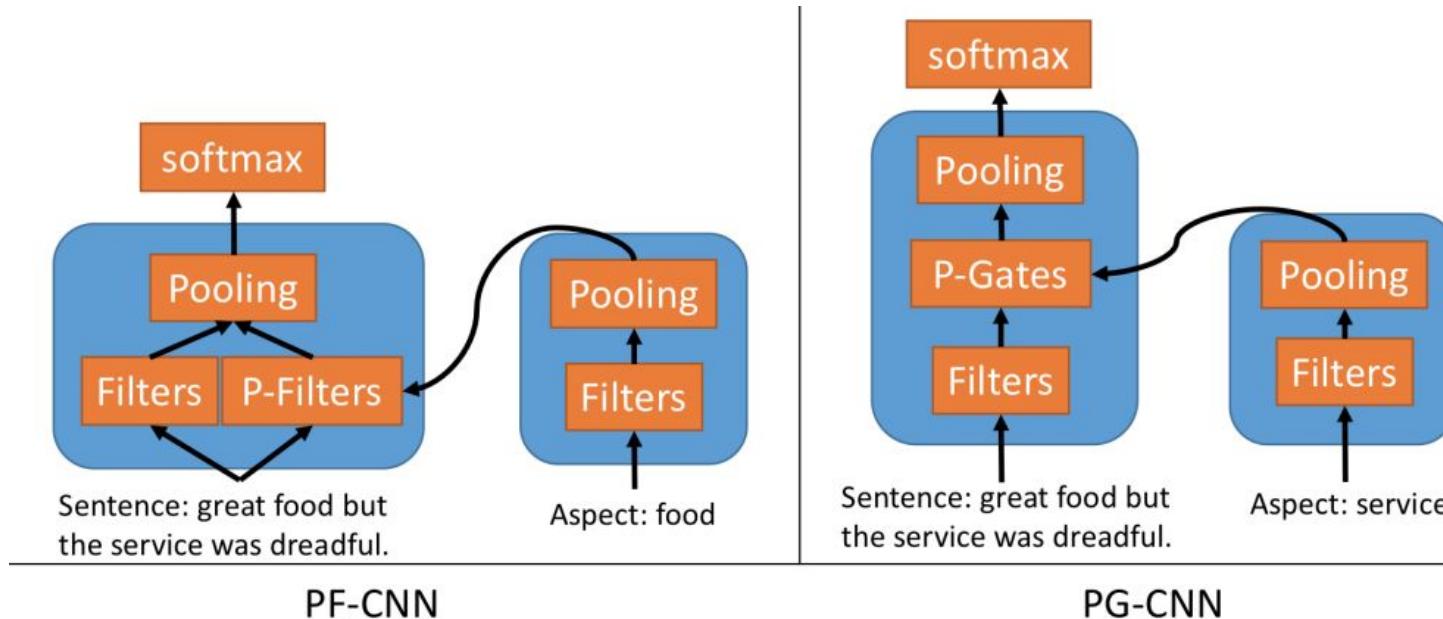
Get aspect-specific features with target term information

Parameterized filters/gates

[Huang 18] Parameterized CNNs for ABSC, EMNLP



# Parameterized CNN: architecture



Concatenate target vector with general sentiment for classification features

Control how much info. is passed to next layer

# ProxWeiCNN: summary [Zhang 19]

Syntactic dependencies of aspects with context ignored

Aspects thus attend to contextual words descriptive of other aspects

Position/dependency proximity weight

*Its size is ideal and weight is acceptable*

[Zhang 19] Syntax-aware ASC with proximity-weighted convolution network, SIGIR



# Proximity-weighted CNN

Attention weight calculated typically

- With vectors in latent semantic space

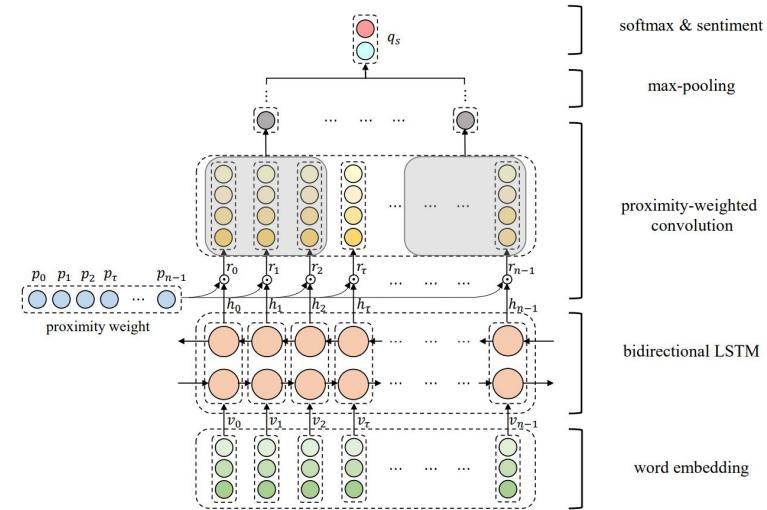
Descriptively near but not syntactically correlated

- Size acceptable*
- Proximity weight instead

Aspect sentiment polarity decided by key phrase

- CNN captures n-gram

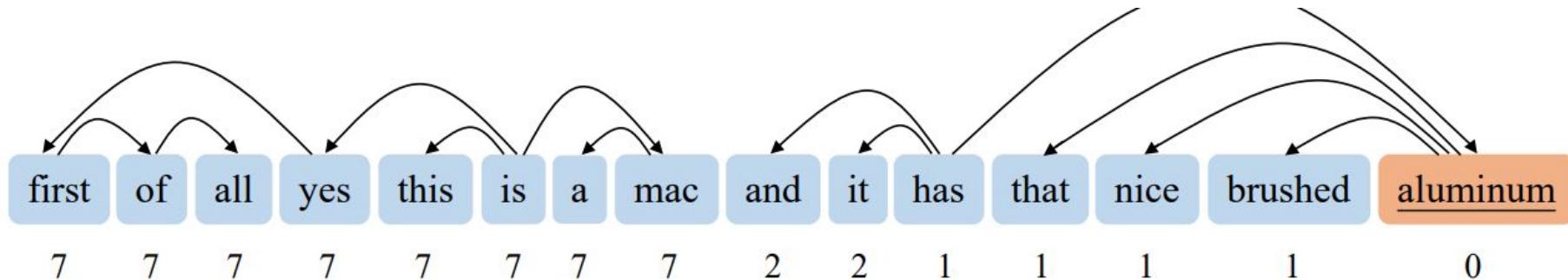
[Zhang 19] Syntax-aware ASC with proximity-weighted convolution network, SIGIR



# Dependency proximity

Words around an aspect describe it

Position information approximates syntactical proximity



Distance between words in syntax dependency parsing tree

*Food is awesome - definitely try striped bass*

Shortest path length in tree between context word and *food*

Sequence of tree-based distance for all sentence words wrt aspect term *aluminium*

[Zhang 19] Syntax-aware ASC with proximity-weighted convolution network, SIGIR



# Syntax-aware ASC

Method	Visualization	Pred.
Att.	great food but the service was dreadful !	negative
Pos.	great food but the service was dreadful !	positive
Dep.	great food but the service was dreadful !	positive

Attention wrongly renders term dependencies and

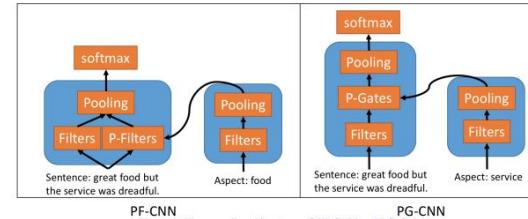
decides on which context word depicts *food*

[Zhang 19] Syntax-aware ASC with proximity-weighted convolution network, SIGIR

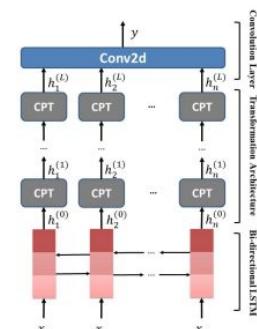
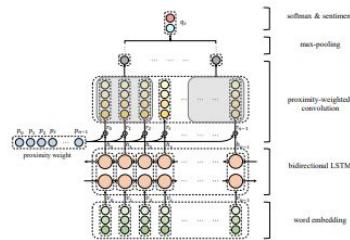


# Classification with convolution - literature

[Huang 18] parameterized filters/gates for aspect integration into CNN

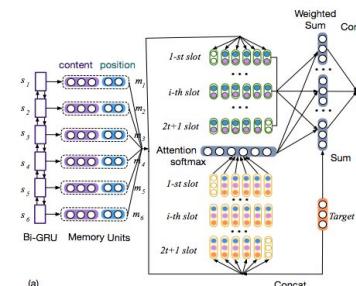


[Li 18] context-preserving and position relevant transformation



[Zhang 19] proximity-weighted CNN for syntax-aware context representation

[Fan 18] compute weights of multiple memory units towards multi-words



# Backup

Flipkart



Characterizing sentiment/intensity

[Socher 13] Recursive deep modeling for semantic compositionality over a sentiment tree bank, EMNLP

**Flipkart**



Characterizing sentiment/intensity

# Sentiment degree

Characterizing sentiment/intensity

- Aggregate token vector representation

Tree bank with fine-grained label

- For phrases in sentence parse tree

[Socher 13] Recursive deep modeling for semantic compositionality over a sentiment tree bank, EMNLP