

ELIJAH KHOR

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EDUCATION

Singapore Management University (SMU)

Bachelor of Science (Information Systems)

Aug 2021 – Aug 2025

Singapore Polytechnic

Diploma with Merit in Business Innovation and Design

Apr 2016 – Feb 2019

- **Awards:**
 - Top Year 2 DBID
 - Director's Honour Roll (Year 2)
 - Director's Honour Roll (Year 3)
- **Achievements:**
 - Worked on 7 client projects and brought significant business value to each client
 - Created a start-up and completed Entrepreneurship as part of an additional module in Year 2
 - Nominated for Valedictorian to represent School of Business

EXPERIENCE

User Experience Centre

Design Associate

May 2021 – Aug 2021

- Supported a client project by designing visual-based collaterals such as infographics, electronic direct mailing, social media posts, slides, and graphs
- Assisted in other projects through research, designing various design assets and transcribing

Singapore Armed Forces

Commando

Jul 2019 – May 2021

- Entrusted with the responsibility for the force preparation and operational readiness of a Commando detachment in Singapore Armed Force's best combat unit
- Demonstrated a high level of leadership, resilience, and ability to work under intense pressure in over twenty training exercises and missions including high risk live firing exercises and airborne operations
- Currently serving in the same capacity in the army reserves

Live Well Collaborative

Design and Market Research Project Team Leader

Mar 2019 – Jun 2019

- Successfully led a team and completed an overseas pharmaceutical client project
- Gathered meaningful data by carrying out quantitative research and qualitative interviews
- Created personas for respective potential target customer segments
- Redesigned client's product offerings to better suit the local market and increase market penetration

Deloitte Greenhouse

Intern

Sep 2018 – Feb 2019

- Supported local Greenhouse Lab design, which includes planning and management of all Lab materials and research
- Designed and updated Greenhouse visual-based collaterals such as infographics and slides
- Designed meaningful client experiences and ensured program moves smoothly

CO-CURRICULAR ACTIVITIES

SMU Business Intelligence and Analytics

Head of Marketing

Apr 2022 – Present

- Spearheaded and led a team to manage and design various visual-based collaterals such as electronic direct mailing, and social media posts to support the overall club effort
- Built a centralised design asset location for easier replication of design assets and facilitation for future handover
- Brought in over 200 students to register as members

SCIS Glow 2022

Vice-President

Feb 2022 – Aug 2022

- Managed a team of 22 students and 10 talents to successfully execute a freshman pageant and performance
- Designed various visual-based collaterals such as electronic direct mailing, and social media posts to outreach to freshmen
- Brought in over 200 new followers on SCIS GLOW Instagram
- Brought in over 200 attendees for the event

SMU-X Makerspace

Associate

Aug 2021 – Present

- Assisted in the daily running of SMU Makerspace
- Designed email electronic direct mailing visuals to publicise SMU-X Makerspace's product offerings
- Brought in over 100 students to SMU-X Makerspace Telegram chat

SKILLS & INTERESTS

- Languages: English (Native), Chinese (Basic)
- Skills: User Experience, Design Thinking, Leadership
- Tools: Adobe Illustrator, Adobe Photoshop, Python, SQL, HTML, PHP, Excel, PowerPoint
- Certifications: AWS Certified Cloud Practitioner, Google Data Analytics Certificate