

Site Flow expanded

Allow me to further comment on Site Flow and workings of site, as it relates to 8//8/11 query.

First, I need to point out what Cicero data provides, and why it is important. When a member joins we identify his/her ERs based on his HOME address, and we then know; each rep for the member, as well as, what legislative body the ER is elected to. Therefore, as it pertains to VOTE ALERTS we identify which reps to send the results of VAs to because each piece of legislation will have an identifying number. Each member will have ERs in one of four legislative bodies; US House of Representative, US Senate (two senators for each member), at the federal level, and a state Assembly (equivalent to US HoR) and a state Senate. For example, a bill introduced in the US congress will have either an HR (House of Representatives) or a S (Senate) prefix. So, when the results of the VA come to us we pass that info to the federally elected official based on the Cicero data for the member that voted on the VA. Initially we are launching with federal ONLY so we will build the appropriate filters for state legislation post launch.

- I. “Observers” are individuals that have not yet become members. They can view affiliates, vote alerts etc. They cannot interact in any way in any section, but they can click on tabs i.e. FAQ to view ONLY
- II. Members can interact with all workings of site, including;
 - A. Can view all affiliates
 - B. Receive Vote Alerts, (ONLY MEMBERS RECEIVE VOTE ALERTS, ERs DO NOT, AFFILIATES DO NOT) and vote on all bills until such time as floor vote is taken in legislative body. ONLY members can cast votes on Bill, Affiliates CANNOT vote, nor can ERs vote on bills (all “votes” on bills are taken from VOTE ALERT which is sent to members only, and results are posted on Bill Resource page, and a running tally is presented to ERs from votes cast by their constituents. The results posted on the Bill Resource page is from all votes cast, regardless of what district it comes from. In other words, when a member votes on a Vote Alert, we inform their rep of votes cast by the rep's constituents (based on member's ER data harvested from Cicero) , when any member votes via Vote Alert the results are posted cumulatively on the Bill Resource page.
 - C. Members receive all Petitions posted by their Affiliates, and can “sign”. Upon signing we must send Petition (when completed by all VOICES members) to the elected reps of each signor, as well as committee chairman if a bill was previously introduced. Since an Affiliate created the petition or acted in an alliance, they can always view results from their Affiliate's page because they placed it there prior to our sending it to members that identified with the Affiliate.
 - D. The members dashboard looks complete. However we should remove “country” query

since only US citizens will participate in VOICES. **As to your query #1 on 8/8/11, the Member dashboard should have an insert which is the PRIME Affiliate home page presented in the upper 1/3 of Member dashboard (below Affiliate Banner. Below that there should be 3 sections as you have them; being, (1) Vote Alerts with accompanying VAs not acted on, (2) “Elected Reps” containing each ER name and a link to each ER home page, and (3) “My Affiliates” being a list of the other Affiliates Member identified with a link to each of those Affiliates home pages.**

III. The Affiliate page is a bit unlike the Member page, as follows;

A. Affiliates can view other Affiliates, but they cannot view Members. When a Member identifies with Affiliate(s) then whenever any of the identified Affiliates comments the member sees that comment on his home page. The PRIME affiliate (only) member has identified with has their (affiliate's) page presented on Member page as an insert, other identified affiliates will be listed by name only and when one of them post a NEW comment we will inform the member of that by highlighting (or flashing) that affiliate name in the list of “other affiliates” the member has selected. The Member must then click on the blinking Affiliate name to go the the appropriate Affiliate page to see the comment.

B. Affiliates DO NOT have Elected Reps. Therefore there should be no ER pages on Affiliate's dashboard.

C. Affiliates can form “alliances” with other Affiliates on Petitions. Therefore they need to be able to view other Affiliate pages, but it might be best if we create a “permission” to be accepted by both affiliates prior to allowing communication to commence. (I think Facebook does something similar)

D. Upon reaching agreement with Affiliate we MUST create (blank) Affiliate Page. We MUST place Affiliate name on list of Affiliates (we also create for that Affiliate a unique link that will automatically identify the Affiliate as the group that gains the referral fee for ALL Users that sign up using THAT link, (more below in Referral Fees))

E. The blank Affiliate page that we create allows for a banner to be placed by the Affiliate at the top of the page. This IS NOT the VOICES banner.

F. Near the bottom we need to create a text box labeled “Contribute” where the Affiliate will place a link to Paypal site so that the Member may make a contribution to the Affiliate if he/she wishes to do so. The Affiliate needs to set up the Paypal account, and copy and paste link in the “Contribute” text box.

IV. Elected Reps pages (**As to your query on 8/8/11 do not concern yourself re image to be**

presented, simply place a box where ER can post a photo)

A. VOICES was created to provide citizens a with platform to communicate with their elected representatives, and for those representatives to communicate with their constituents. We create an Elected Rep's page for each elected official of each of our members.

B. An elected representative can post articles on their elected rep's page to inform their constituents on efforts he/she is taking on their behalf. The ER needs a text box to post comments, (without allowing content to be posted by his constituents), as well as a text box where he can solicit comments from his constituents **(only) i.e.** ERs can also create polls for their constituents to respond to on matters they consider important, including proposed legislation

C. Only allow members that live within the ER district to contact the ER or post content to the ER page.

D. WE need a text box where ER can solicit "Contribute" by creating a Paypal link site so that the Member may make a contribution to the ER if he/she wishes to do so. (As we did for Affiliates)

E. Report Card functionality is quite simple.

1. Each time a Vote Alert goes out we allow Members to support/oppose the legislation.

2. We inform the Member's ER of the percentage supporting/opposing each Bill reflected in the VA on that Bill.

3. Once ER votes on the Bill we report how they voted, and the % supporting/opposing expressed to the ER via the Vote Alert.

4. We then post on the ER page the results of all votes in a list.

V. Referral fees.

A. The "nominal cost for a Member is \$4.95/month. However, each Affiliate will be given a unique "promo code" where Members can join for \$3/25/month. When the Member enters the promo code we then credit the Affiliate that we provided the promo code to as being eligible for the referral fee.

B. We also can create a unique link to the Affiliate to post wherein when any clicks on that link to join we automatically credit the Affiliate for the referral. By doing so it allows the Affiliate to send out emails containing the link; the Member goes to site as an "observer" and when they join they need not enter a promo code. If this is burdensome we can just incorporate it post launch.