Maximum Likelihood Estimation

> Far better an approximate answer to the *right* question, which is often vague, than
> an *exact* answer to the wrong question, which can always be made precise. (Tukey
> 1962)[1]

Tukey, John W. 1962. "The Future of Data Analysis." *The Annals of Mathematical Statistics*
33 (1): 1–67.

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[1]John Tukey (1915-2000) was an American mathematician and statistician who worked at Bell Labs and
Princeton University. He developed the box plot, Tukey's range test for multiple comparisons, and the
fast Fourier transform. In 1947, he coined the term "bit" as shorthand for "binary digit". See https:
//en.wikipedia.org/wiki/John_Tukey.