

Aged Parchment - Bruised Ego CWS# Aged Parchment (RP06) Almond (EP01) Antique Fuchsia (LC06) Aguamarine (CS01) Arctic Dark (FL04) BI63 Ash Brown (LK11 / E25) Atmospheric Dark (FL03) Atmospheric Light (FL01) Atmospheric Medium (FL02) Atomic Orange (VN07). . YY79 . CC82 Aurora (HA04) Autumn Leaves (LK09 / E44) YC69 Baby Blue (EM08) Bay Gray (CS13) . TT63 Bermuda Blue (E64) Bermuda Blue Watercolor (BS07) Blackbird (MC01) . K00 Blue Concentrate (E12) Blue Ribbon (MY10) Blue Ridge (MY11) Blue Suede (VN11) Blueberry Hill (VN12) Bomber Gray (VN14) Bright Fawn (AA02) . YY81 **Bright Orange** (E08) **Bright Orange Watercolor** (BS12). . 0A68 . YY85 **Bright Yellow** (E11) Bruised Ego (RP11)

Buddha Gold - Dusty Blue

CWS#

YC89

. V024

. 0A48

A022

. AY58

CY35

YA48

. 0059

. V033

TG23

. RV55

. CY30

. 0A11

. K90

.BI53

MM30

TB90

TB20

TB61

TT30

. GT55

. YY42

. V081

. MP64

. AA63

RM26

PP25

0V22

. IB15

. K70

YA67

PI05

IB15

K60

K60

K90

RR27

.0011

. MM36

. RV13

TB32

TB32

VR14

. 0055

. GT21

. RM12

. RR27

MR02

Jungle Green (E46).

Name

Buddha Gold (JY04)

Bumble Bee (E62).

Burnt Orange (EM06)

Caffeine Rush (RP12)

Camo Green (VN09)

Caramel (E44)

California Orange (MY03)

Cinnamon (GM06 / RP09)

Classic Emerald (MC06)

Classic Pink (VN04)

Clay Gray (EM11)

Cocoa Bean (E58)

Cold Steel (CS18).

Cold Hearted (KD02)

Burning Wood (LK10 / E26)

Chrysanthemum Orange (JY09)

Coconut Water (GM08 / E31)

Cold Tears (LK03 / CS26)

Cool Medium Gray (MM15)

Cotton Candy Watercolor (BS03)

Cool Dark Gray (MM16)

Cool Light Gray (MM14)

Coral Green (CS20)

Corpse Paint (KD04)

Cotton Candy (E56)

Crimson Red (E38)

Cuda Purple (MC12)

Dark Brown (E25).

Dark Cobalt (E28).

Dark Ochre (E59)

Dark Purple (E16) Dark Red (E05).

Daruma Red (JY07).

Deep Red (E04).

Deep Sea (CS11).

Desert Dark (FL08)

Desert Light (FL07)

Dirty Money (EM01)

Dirty Scarlet (RP10).

Dried Blood (EZ01)

Dusky Mauve (AA06)

Dark Chestnut (AA09)

Dark Gray Wash (EGW-D)

Dark Sapphire (GM03 / E28)

Darker Gray Wash (EGW-R).

Darkest Gray Wash (EGW-T)

Dead White (LK02 / E31)

Decomposed Skin (EZ05)

Deep Love (GM02 / E38)

Deep Sea Watercolor (BS08)

Devilish Red (LK05 / E05)

District Red (GM01 / E41)

Atmospheric Light IB60

Smoke IB41

Dark Sapphire IB15

Dark Cobalt IB15

Graveside Light IP34

Imperial Violet IP15

Light Purple Watercolor PI35

Cream & Sugar (RP02)

Cosmos (HA12).

Dusty Rose – Jup	iter	Lantei
Name	CWS#	Name
Dusty Rose (E43)	RR35	Lantern Yello
Eastwood (VN03)	VV26	Lavender (E5
Ectoplasm (HA05)	CY83	Light Chestnu
Electric Raspberry (LC09)	MM35	Light Gray Wa
Enchanted Lilac (EP05)		Light Magent
Equinox (HA06)	GC83	Light Peach (
Eternal Orange (MC08)	YY78	Light Purple
Exhaust (MC03)	BI61	Light Purple \
xhaust Watercolor (BS05)		Light Red (E0
Fair Maiden (RP01)	YA81	Lightning Yel
Flame Orange (LK07 / E08)	0A68	Lime Green (
Flamingo Pink (CS22)	MR54	Lining Black
Flesh to Death (RP04)	0A52	Lipstick Red
Fog (MD03)	B150	Longhorn Bro
Forest (LC19)		Lotus Tip (JY
Freshly Dead (EZ03)	AU52	Magenta (E3
Frostbite Blue (EZ08)		Marble Gray
Fuchsia (LC05)	PM44	Marshall Ben Marshall Ben
Fuji Blue (JY19)	0133	Marshall Ben
Galaxy Blue (MC04)		
Gangrene (EZ09)	YY49	Marshall Ben
Geisha Pink (JY13)	RV4b	Maxx (Full)
Georgia Peach (E32)	00/4	Maxx Lining
Georgia Pine (MY09) Golden Yellow (E10)		Medium Ches Medium Gray
iraffiti Green (E33)	CV60	Military Gree
ranny Smith Green (LC21)		Mint Green (
irape Leaf (CS15)	VV26	Mississippi M
Grass Green (E19)	GT35	Mist (MD05)
iraveside Darkv(EZ12)		Mocha (EM03)
Graveside Light (EZ11)	TD3/	Momo Peach
Gray (E03)	۷۸،۵	Moondust (H
Green Concentrate (E18)		Moulin Rouge
Green Dragon (JY15)		Mudflap Brov
Green River (MY08)	GG24	Mudslide (E6
Green Slime (EM02)	VC59	Mulberry (LC
Gto Teal (MC05)	TR33	Myke Chamb
Han Purple (JY18)	PT05	Natural Fawr
Harvest Gold (CS24)	VV78	Nebula (HA1:
Haze (MD01)		Neutral Gray
Honeydew (E54)		Neutral Gray
Hot Chocolate (EM04)	V042	Neutral Gray
Hot Pink (E24)	RV46	Neutral Gray
Hot Steel (LK06 / E07)	0059	Ninja Black (
Immovable Dark (JY20)		Nova (HA10)
mmovable Light (JY22)	GT73	Nuclear Gree
Immovable Medium (JY21)	TT44	Nude Blush (
Imperial Jade (JY16)		Ocean Dark (
Imperial Violet (LC01)	IP15	Ocean Light
Incense Brown (JY03)	0V22	Ochre (E37)
Indigo Dye (JY17)	BB14	Off White (M
Infected Skin (EZ06)	A023	Old Gold (CS
lvory (E66)		Old Orchid (
lade (LC23)		Olive (F30)

Lantern Yellow – Pale Mauve	e Papaya – Sky Blue
Name	CWS# Name
Lantern Yellow (JY02)	YC89 Papaya (EP10)
Lavender (E50)	
Light Chestnut (AA07)	
Light Gray Wash (EGW-L)	. K80 Peony Purple (JY11)
Light Magenta (E36)	MM45 Pepto Pink (LC10)
Light Peach (EP11)	A063 Perfect Black (MM17)
Light Purple (E17)	
Light Purple Watercolor (BS04)	PI35 Periwinkle (E48)
Light Red (E06)	VV38 Pink (E23)
Lightning Yellow (E40)	YC89 Pitch Black (P1)
Lime Green (E20)	GG27 Pitch Lining (P2)
Lining Black (E01)	. K00 Plague Brown (EZ10)
Lipstick Red (E41)	RR27 Plum (E29)
Longhorn Brown (CS05)	A044 Plush Blush (RP07)
Lotus Tip (JY12)	
Magenta (E35)	MM36 Purple Concentrate (E15)
Marble Gray (GM07 / E03)	YA40 Purple Haze (VN13)
Marshall Bennett 20% Gray Wash (MB20)	
Marshall Bennett 40% Gray Wash (MB40)	
Marshall Bennett 60% Gray Wash (MB60)	
Marshall Bennett 80% Gray Wash (MB80)	
Maxx (Full) (EMXB)	. K00 Rawhide (MY06)
Maxx Lining (VN16)	
Medium Chestnut (AA08)	
Medium Gray Wash (EGW-M)	. K70 Red-Violet (LC04)
Military Green (GM04 / E30)	GC11 Renaissance (RP09)
Mint Green (E21)	
Mississippi Mud (MY05)	V023 Rich Espresso (EP04)
Mist (MD05)	
Mocha (EM03)	0A37 Rich Turquoise (MM01)
Momo Peach (JY10)	
Moondust (HA01)	YC82 Rising Red (JY08)
Moulin Rouge (RP08)	0034 Roadrunner Green (MC07)
Mudflap Brown (MC09)	YY44 Robin Egg (E52)
Mudslide (E60)	AA33 Root Beer (VN01)
Mulberry (LC08)	
Myke Chambers True Gold (MY02)	YA69 Ruby Red (E63)
Natural Fawn (AA01)	YY81 Ruby Red Watercolor (BS01)
Nebula (HA11)	
Neutral Gray 20 (NG20)	. K70 Rusty Red (MC11)
Neutral Gray 40 (NG40)	. K50 Sable (EP03)
Neutral Gray 60 (NG60)	
Neutral Gray 80 (NG80)	. K20 Sakura Pink (JY14)
Ninja Black (JY01)	. K00 Salmon (EM05)
Nova (HA10)	
Nuclear Green (E39)	CY89 Sandy Beige (AA03)
Nude Blush (EP12)	V062 Sea Shell (EP08)
Ocean Dark (FL12)	TB23 Seafoam (E57)
Ocean Light (FL11)	TT63 Sepia Dark (RE03)
Ochre (E37)	
Off White (MM05)	YC91 Sepia Medium (RE02)
Old Gold (CS06)	
Old Orchid (EM12)	
Olive (E30)	
Orange (E07)	
Pale Mauve (AA05)	0V52 Sky Blue (E14)
Tale made (AAO)	5152 Sky blue (214)

UA/3	SIO POKE (VN02)
BT34	Smoke (E55)IB41
MR36	Snowflake (CS26) TB90
RR45	Snowflake Watercolor (BS06)TB90
K00	Solar Flare (HA03)
K90	Solid Gold (E65)
BI34	Solid Gold Watercolor (BS11)
RM55	Solstice (HA07)
KM33	Southwest Blue (RE10)
K00	Specific (F/F)
	Spearmint (E45)
AY53	Spice (EP13)
MM03	Sunflower (E49)
V043	Sunshine (LK08 / E49)
MR14	Sunrise Yellow (GM05 / E10)
PI05	Sunstroke (RE07)
PI25	Swamp Hag (KD01)YY77
0V21	Tang Orange (VN06)
GC13	Tangerine (E09) VR46 Tangerine Watercolor (BS02) VR46
CC54	Tangerine Watercolor (BS02)VR46
BT51	Terracotta (RE09)AA58
0044	Thunderbird (VN10)GT44
RM26	Tibetan Red (JY06)
VV37	Tornado (MD02)
PM25	Triple Black (E02) K00
V033	Tropical Teal (E53)
0034	True Blue (E13)
0034	True Gold (E51)
0A44	Tsunami (MD06)
TT34	Turquoise (E22)
	Turquoise Concentrate (E67)
GT60	Turquoise Concentrate (E67)TT14
GT60 VV38	Turquoise Concentrate (E67)TT14 Turquoise Concentrate Watercolor (BS09)TT14
GT60 VV38 CY89	Turquoise Concentrate (E67)TT14 Turquoise Concentrate Watercolor (BS09)TT14 Twilight (HA08)PM50
GT60 VV38 CY89 BT53	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) PI30
GT60 VV38 CY89 BT53 0V23	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) PI30 Undead Red (EZ02) VR13
GT60 VV38 CY89 BT53 0V23 V054	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) PI30 Undead Red (EZ02) VR13 Vette Red (MC10) MR35
GT60 VV38 CY89 BT53 OV23 V054 MR35	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) PI30 Undead Red (EZ02) VR13 Vette Red (MC10) MR35 Victorian Rose (E27) V062
GT60 VV38 CY89 BT53 0V23 V054 MR35	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) PI30 Undead Red (EZ02) VR13 Vette Red (MC10) MR35 Victorian Rose (E27) V062 Vintage Wine (RE05) V025
GT60 VV38 CY89 BT53 0V23 V054 MR35 MR35	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) PI30 Undead Red (EZ02) VR13 Vette Red (MC10) MR35 Victorian Rose (E27) V062 Vintage Wine (RE05) V025 Vivid Pink (CS21) MR45
GT60 VV38 CY89 BT53 0V23 V054 MR35 MR35 0A38	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) P130 Undead Red (EZ02) VR13 Vette Red (MC10) MR35 Victorian Rose (E27) V062 Vintage Wine (RE05) V025 Vivid Pink (CS21) MR45 Warm Beige (AA04) AY72
GT60 VV38 CY89 BT53 V054 MR35 MR35 OA38 VR23	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) PI30 Undead Red (EZ02) VR13 Vette Red (MC10) MR35 Victorian Rose (E27) V062 Vintage Wine (RE05) V025 Vivid Pink (CS21) MR45 Warm Beige (AA04) AY72 Warm Dark Gray (MM10) PM10
GT60 VV38 CY89 BT53 V054 MR35 MR35 MR35 VR23 VR23 CC53	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) PI30 Undead Red (EZ02) VR13 Vette Red (MC10) MR35 Victorian Rose (E27) V062 Vintage Wine (RE05) V025 Vivid Pink (CS21) MR45 Warm Beige (AA04) AY72 Warm Dark Gray (MM10) PM10 Warm Light Gray (MM08) RM40
GT60 VV38 CY89 BT53 OV23 V054 MR35 MR35 VR23 VR23 OV21 CC53	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) PI30 Undead Red (EZ02) VR13 Vette Red (MC10) MR35 Victorian Rose (E27) V062 Vintage Wine (RE05) V025 Vivid Pink (CS21) MR45 Warm Beige (AA04) AY72 Warm Dark Gray (MM10) PM10 Warm Light Gray (MM08) RM40
GT60 VV38 CY89 BT53 V054 MR35 MR35 VR23 VR23 VV21 CC53 RM55 VV36	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) P130 Undead Red (EZ02) VR13 Vette Red (MC10) MR35 Victorian Rose (E27) V062 Vintage Wine (RE05) V025 Vivid Pink (CS21) MR45 Warm Beige (AA04) AY72 Warm Dark Gray (MM10) PM10 Warm Light Gray (MM08) RM40 Warm Medium Gray (MM09) MP30 Weathered Leather (RP03) 0043
GT60 VV38 CY89 BT53 V054 MR35 MR35 VR23 VR23 VV21 CC53 RM55 VV36 VV36	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) PI30 Undead Red (EZ02) VR13 Vette Red (MC10) MR35 Victorian Rose (E27) V062 Vintage Wine (RE05) V025 Vivid Pink (CS21) MR45 Warm Beige (AA04) AY72 Warm Light Gray (MM10) PM10 Warm Medium Gray (MM09) MP30 Weathered Leather (RP03) 0043 Whiskey Barrel (RP05) AA52
GT60 VV38 CY89 BT53 V054 MR35 MR35 VR23 VV21 CC53 RM55 VV36 VV36 AA74	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) P130 Undead Red (EZ02) VR13 Vette Red (MC10) MR35 Victorian Rose (E27) V062 Vintage Wine (RE05) V025 Vivid Pink (CS21) MR45 Warm Beige (AA04) AY72 Warm Dark Gray (MM10) PM10 Warm Medium Gray (MM08) RM40 Warm Medium Gray (MM09) MP30 Weathered Leather (RP03) 0043 Whiskey Barrel (RP05) AA52 White (E31) K90
GT60 VV38 CY89 BT53 V054 MR35 MR35 VR23 VV23 CC53 RM55 VV36 AA74 AY82	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) P130 Undead Red (EZ02) VR13 Vette Red (MC10) MR35 Victorian Rose (E27) V062 Vintage Wine (RE05) V025 Vivid Pink (CS21) MR45 Warm Beige (AA04) AY72 Warm Dark Gray (MM10) PM10 Warm Light Gray (MM08) RM40 Warm Medium Gray (MM09) MP30 Weathered Leather (RP03) 0043 Whiskey Barrel (RP05) AA52 White (E31) K90 White Knight (E61) K90
GT60 VV38 CY89 BT53 V054 MR35 MR35 VR23 VV21 CC53 RM55 VV36 AA74 AY82 VV63 GC63	Turquoise Concentrate (E67)
GT60 VV38 CY89 BT53 V054 MR35 MR35 VR23 VV21 CC53 RM55 VV36 AA74 AY82 VV63 AY82 VV63	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) P130 Undead Red (EZ02) VR13 Vette Red (MC10) MR35 Victorian Rose (E27) V062 Vintage Wine (RE05) V025 Vivid Pink (CS21) MR45 Warm Beige (AA04) AY72 Warm Dark Gray (MM10) PM10 Warm Medium Gray (MM08) RM40 Warm Medium Gray (MM09) MP30 Weathered Leather (RP03) 0043 Whiskey Barrel (RP05) AA52 White (E31) K90 White Knight (E61) K90 Wild Orchid (E34) PM13 Wineberry (EP06) PP21
GT60 VV38 CY89 BT53 V054 MR35 MR35 VR23 VV21 CC53 RM55 VV36 AA74 AY82 VV63 GC63 AA33 YY62	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) P130 Undead Red (EZ02) VR13 Vette Red (MC10) MR35 Victorian Rose (E27) V062 Vintage Wine (RE05) V025 Vivid Pink (CS21) MR45 Warm Beige (AA04) AY72 Warm Dark Gray (MM10) PM10 Warm Light Gray (MM08) RM40 Warm Medium Gray (MM09) MP30 Weathered Leather (RP03) 0043 Whiskey Barrel (RP05) AA52 White (E31) K90 White Knight (E61) K90 Wild Orchid (E34) PM13 Wineberry (EP06) PP21 Witch's Eye (KD03) PM52
GT60 VV38 CY89 BT53 V054 MR35 MR35 OA38 VR23 OV21 CC53 RM55 VV36 AA74 AY82 VV63 GC63 AA33 YY62 AY54	Turquoise Concentrate (E67)
GT60 VV38 CY89 BT53 V054 MR35 MR35 OA38 VR23 OV21 CC53 RM55 VV36 AA74 AY82 VV63 GC63 AA33 YY62 AY54 AY54	Turquoise Concentrate (E67) TT14 Turquoise Concentrate Watercolor (BS09) TT14 Twilight (HA08) PM50 Typhoon (MD04) P130 Undead Red (EZ02) VR13 Vette Red (MC10) MR35 Victorian Rose (E27) V062 Vivid Pink (CS21) MR45 Warm Beige (AA04) AY72 Warm Dark Gray (MM10) PM10 Warm Medium Gray (MM08) RM40 Warm Medium Gray (MM09) MP30 Weathered Leather (RP03) 0043 Whiskey Barrel (RP05) AA52 White (E31) K90 White Knight (E61) K90 Wild Orchid (E34) PM13 Wineberry (EP06) PP21 Woodland Dark (FL06) CY13 Woodland Light (FL05) CY46
GT60 VV38 CY89 BT53 V054 MR35 MR35 OA38 VR23 VV21 CC53 RM55 VV36 AA74 AY82 VV63 GC63 AA33 YY62 AY54 OA22 CY24	Turquoise Concentrate (E67)
GT60 VV38 CY89 BT53 V054 MR35 MR35 MR35 VR23 VV21 CC53 RM55 VV36 AA74 AY82 VV63 GC63 AA33 YY62 AY54 OA22 CY24	Turquoise Concentrate (E67)
GT60 VV38 CY89 BT53 V054 MR35 MR35 VR23 VV21 CC53 RM55 VV36 AA74 AY82 VV63 GC63 AA33 YY62 AY54 OA22 CY24 CC24	Turquoise Concentrate (E67)
GT60 VV38 CY89 BT53 V054 MR35 MR35 MR35 VR23 VV21 CC53 RM55 VV36 AA74 AY82 VV63 GC63 AA33 YY62 AY54 OA22 CY24	Turquoise Concentrate (E67)
GT60 VV38 CY89 BT53 V054 MR35 MR35 VR23 VV21 CC53 RM55 VV36 AA74 AY82 VV63 GC63 AA33 YY62 AY54 OA22 CY24 CC24	Turquoise Concentrate (E67)

Slate Blue - Zero Gravity

CWS#

CWS#

Slate Blue (EM07)

color family indicates central position, excludes Achromatic family (K).

Color Mixing Guide:

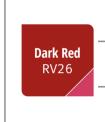
Hue: Primary, Secondary & Tertiary mixology of all Eternal Colors **Value:** Darker colors affect a greater value change than lighter colors when used in equal amounts.

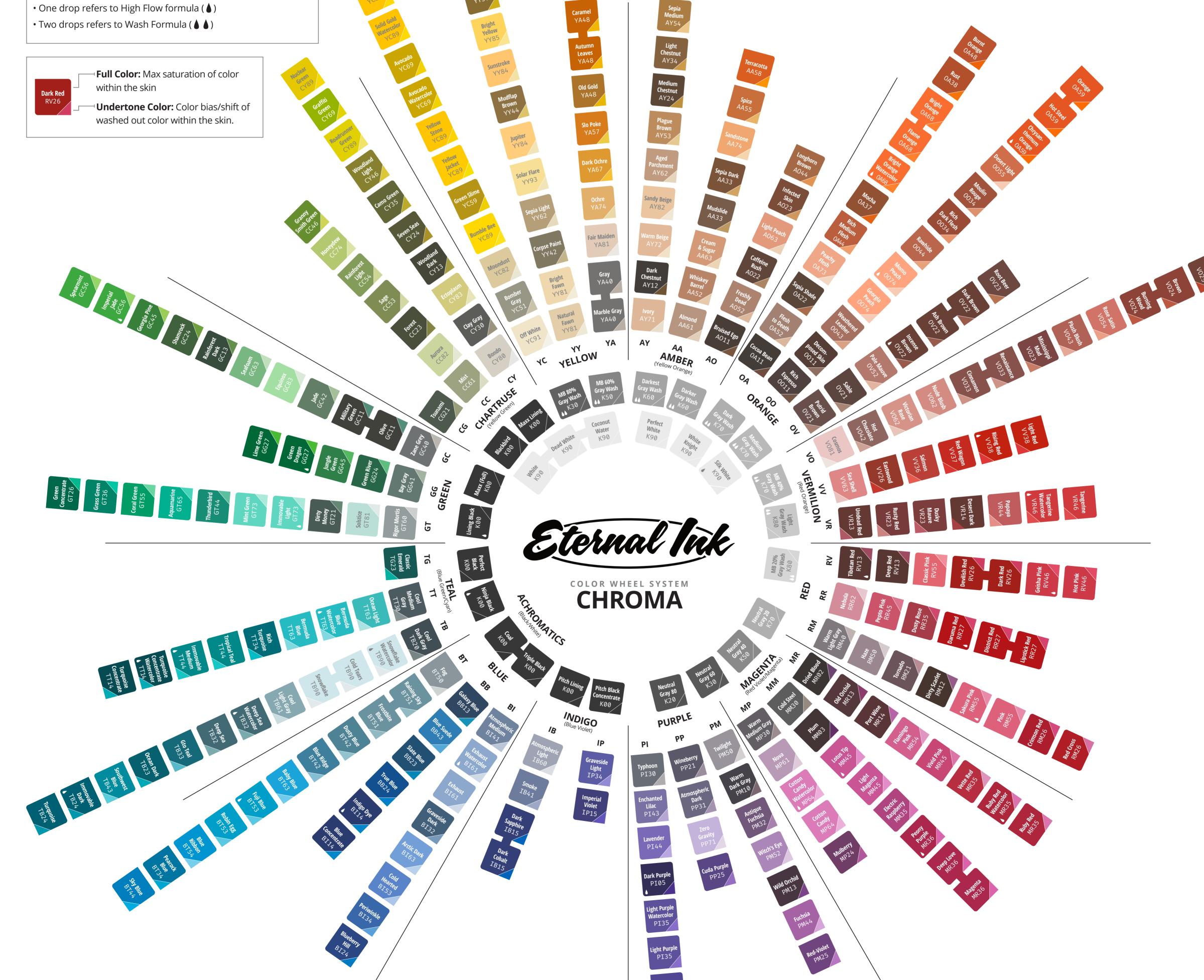
Chroma: Closer color families produce higher chroma mixes than ones that are further apart. Opposite color families produce the lowest chromas resulting in gray brown biases.

Real Bridge Balling Ba

Viscosity Key:

- No Drop refers to Heavy Body Formula
- One drop refers to High Flow formula (▲)
- Two drops refers to Wash Formula (▲ ▲)







The first features a Value Color Wheel where colors are organized from dark at the center of the wheel to light on the outside of the wheel. The second features a Chroma Color Wheel where colors are instead organized from muted at the center of the wheel to vibrant on the outside of the wheel.

tattoo color choices and color theory.

The Eternal Ink Color Wheel System (CWS) is unlike any previous color wheel as it is the only one in the world to use a unique color reference number that correlates to a proprietary method of scientific measurement and categorizing for all of the Eternal Ink colors and their dynamic facets within the skin. As such, each color and number has been organized into not one but two separate and easy to view, color wheel visuals, for tattooers to use as an accurate daily tool for

What is the Eternal Ink Color Wheel System (CWS) and how is it different?

How does it work—RV26?

Why use it?

When deciding what colors to invest in, from apprentice to master tattooer, a working knowledge of the colors and how they work in the skin is needed. However, a person is unable to test new colors and see healed results prior to purchase, so we must depend on shared knowledge from the industry and seeing others use it first or from the advertising efforts of a manufacturer. With that, one is still left to the overall advertising spin while true knowledge still only comes from first hand use.

To better represent Eternal Ink and the true beauty of each specially designed and meticulously crafted formulation, The Eternal Ink (CWS) Color Wheel System's only "spin" is that it is visually represented as a circle. Every CWS# reveals the true characteristics of each color and how diverse each is. There is no "spin" but rather just pure color information.

With this pure information, not only are artists able to choose colors precisely, but they are also able to confidently mix colors with laser point accuracy while also being able to use each color wheel as a map to "move around the color space" and to see the non-subjective adding and subtracting of Hue's, Value's and Chromas within a mix. Learning, using, and predicting what a color will do within the skin, has never been so straight-forward.

When to use it? Use the Eternal C

Use the Eternal CWS for quick reference for a new tattoo design's color scheme, studying color theory in downtime, collaborating with other tattooers and customers, or while deciding on a new purchase. The CWS creates a language for conversation that bridges the gap between artist and non-artist terminology that accurately presents each color product.

Where to put it?

Each Eternal Color Wheel comes in a large and easy to view, 26" by 35" format that can be hung from any tattoo studio wall and inspire any nearby workspace or can be folded down to a 9" by 12" booklet for convenient travel on the go.

Will there be a digital version available?

The Eternal Ink CWS has been designed to reflect the most accurate relationship of how pigments act in the skin and how they mix together in real-world scenarios. Although a digital version is available on the Eternal Ink website, due to variable screen settings and the differences of additive blending properties, digital mixing does not 100% reflect the real-world subtractive mixing properties of physical tattoo pigment.

How often will it be updated?

The CWS will be annually updated to reflect new colors.



2022 COLOR WHEEL SYSTEM

CHROMA

Dark Red RV26 Undertone Color: Max saturation of color within the skin.

Color within the skin.

No Drop refers to Heavy Body Formula
 One drop refers to High Flow formula (▲)
 Two drops refers to Wash Formula (▲ ▲)

Viscosity Key:

lighter colors when used in equal amounts. **Chroma:** Closer color families produce higher chroma mixes than ones that are further apart. Opposite color families produce the lowest chromas resulting in gray brown biases.

Eternal Colors

Value: Darker colors affect a greater value change than

Hue: Primary, Secondary & Tertiary mixology of all

Solor Mixing Guide

Color Bias:

Divided into 3 equal parts within each color family. Position is indicated by left/right adjacent color family otherwise repeated color family indicates central position, excludes Achromatic family (K).

Chroma: Refers to color intensity from 0 (Low/Black/ Gray/White) to 9 (High/Colorful) **B**\75

Color
Family: Refers to color lightness
Refers
from 0 (Dark) to 9 (Light)
to main
Hue
Hue

Legend

Mheel

color

Alphabetical List

An alphabetical list of all the

Eternal lnk Colors can also be
found at the top of each color
wheel for quick CWS# look-up.

has no "ink drop" is an original Eternal lnk formula utilizing the natural and unmodified pigment characteristics or rather, Heavy Body formula.

These often have a thicker, creamier consistency, though some may naturally be thinner. One "ink drop" represents our High Flow formula which has a thinner yet still highly pigmented formula that is the same across all. Two "ink drops" indicates a twash formula that is the same prediluted for reliable consistency.

Color Mixing Guide
Under the Legend, a quick reference
Color Mixing Guide can also be
found, detailing some tips on mixing
and understanding the resulting
changes in the Hue (Color Family &
Color Bias), Value, and Chroma.

the Viscosity Key where a color that

Following the color mixing guide is

Viscosity Key

Chroma: The second number indicates the level of color intensity, with a "0" representing the most muted tones of Blacks, Grays, and Whites and a "9" representing the most intense or colorful tones.

Value: The first number indicates the level of darkness to lightness, with a "0" representing the darkest values and a "9" representing the lightest values.

(M) Magenta (Red-Violet/Magenta). Blue, (I) Indigo (Blue-Violet), (P) Purple, (G) Green, (T) Teal (Blue-Green/Cyan), (B) Yellow, (C) Chartreuse (Yellow-Green), Orange, (A) Amber (Yellow-Orange), (Y) (R) Red, (V) Vermilion (Red-Orange), (O) that do not have an undertone shift; as follows, excluding the achromatics again represented by a single letter in the central position. The letters are undertone shift and as such remains letter indicates that the color has no right or stationary. A double or repeated adjacent color family whether it be left, Color Bias. These are labeled as the next to indicate a colors' undertone shift or is further divided into 3 equal sections Color Bias: Each Color Family segment Magenta), (K) Achromatic (Black/White).

Color Families: Each wheel is divided into 12 main Color Families that match the major primary, secondary, and tertiary colors of a typical color wheel with an additional section of achromatics mass-tone of each Eternal color is then represented by a single letter as follows; (R) Red, (V) Vermilion (Red-Orange), (O) Crange, (A) Amber (Yellow-Orange), (C) Chartreuse (Yellow-Green), (G) Green, (T) Teal (Blue-Green) Green), (G) Green, (T) Magenta (Blue-Violet), (P) Purple, (M) Magenta (Red-Violet), (P) Purple, (M) Magenta (Red-Violet).

Legend: A large Legend of how to read the CWS#'s can be found at the top left of each color wheel, with a short description of each letter and number as follows; the Color Family, the Color Bias, the Value, and the Chroma.