

AI True North Exchange

Revolutionizing Canadian Trade Resilience

*Canada's GDP may decrease by 4.2% in
three years due to US tariffs
(Bank of Canada, January 2025 Report)*

The Problem

88%

of Canadian businesses are diverting or considering diverting goods due to U.S. tariffs
Source: KPMG Canada, "Tariffs prompting supply chain changes, KPMG poll shows"

65%

of businesses had acted before tariffs were imposed, highlighting the urgency
Source: KPMG Canada

\$73B

in annual tariff costs for Canadian products exported to the U.S.
Source: PwC Canada

Tariffs disrupt clients' supply chains, increasing financial risks for the bank

Monetization Strategies

Free for businesses



Trade Finance

1% of tariff-exposed market = \$730M annually (PwC)



Institutional Data Subscriptions

Investors value supply chain insights



Transaction Fees

Leverage bank's \$30B+ daily transactions

My skill alignment

Skill	My Strengths	Trade Swap Relevance
AI & Data Analytics	AI Enablement, Automation	AI-powered solution
System Integration	APIs, Cloud	Seamless sync with banking applications
Agile & Stakeholder Collaboration	Cross-functional projects	Driving Trade Swap execution

Solution

An AI-driven B2B platform to help businesses find alternate supplier



AI enhances trade optimization & tariff classification (UPS, KPMG Canada)

Tech-driven finance boosts ROI for businesses



**Thank
You**