

- +2.5 years experience working full-time in the Ethereum ecosystem within bizdev, community & marketing roles, prior working in web3 intern at an online bank.
- international business graduate specialized in business model innovation.
- business fluent in English (+4 more)

Experience

Bootstrapping project [Mystate](#) July 2023 - now

- Building a self-service platform for freelancers in Portugal to manage their certified e-invoices, accounting, tax, and tax reporting with onchain payment rails.
- **Won the main, Gnosis, & Mina prize** at BUIDL Vietnam hackathon. Shipped [Safe Bank](#), an onchain neobank for wallet-IBAN payments using Safe and Monerium.

BizDev, Community & Socials Manager at [Streamr Network](#) 2022 - July 2023

- **Led outreach to dev projects** within DePIN for integrating Streamr's rail.dev tech, connected the team with 13 core dev teams for potential integrations.
- **Made Stani from Aave/Lens join** [DDD: "DAOs, Degens & Drinks"](#) twitter community during DevConnect Amsterdam by creating hype and FOMO on twitter.
- **Grew the Data Union DAO twitter followers by 3x** by writing content, engaging with the audience and by holding online & IRL community events.

Marketing Manager, [Tixl](#) (pivoted to Autobahn Network) 2021 - 2022

- **Learned about Ethereum values**, wallets, security and community building.
- **Improved News Ads CTR by 70%** by experimenting with new creatives on the Brave Browser's News product (beta), lead 700k readers to our medium blog.

Education

BBA International Business, NHL Stenden University 2016 - 2021

- **GPA: 3.8/4.0**; Thesis: Innovation of Fin-Tech banking subscription services to accelerate growth.

Award & volunteering

ETH LisCon 2021

- Volunteered during ETH LisCon in October '21, by which I had already worked 9 months in crypto full-time. LisCon was what "crypto-pilled" me.

Holland Scholarship 2019

- Honoured as one of two students out of 70 course applicants based on excellent academic results, outstanding extracurricular engagement, and personal motivation.