

# EKKALUX NGUYEN

Aspiring UX designer looking for opportunities to find complex solutions to your problems.

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## EDUCATION

### University of California, Berkeley | B.A Legal Studies 8/13 - 5/17

- **Relevant Courses:** Web Design Decal, Bloc Bootcamp UX/UI Track (In progress)
- **Campus Involvement:** Sigma Phi Epsilon, Cal Greeks Council, Intramural Soccer Ref

### Bloc | Online UX Design Bootcamp 3/15 - Present

- Student at an immersive and intensive UX/UI and web design program.
- Conduct user research/interviews, build user flows, create prototypes, perform usability testing, and build the frontend and UI for modern web/mobile applications.

## RECENT PROJECTS

### Ridestarter | Case Study September 2017

- Designed a web application for people to crowdfund donations for charity bike rides.
- Focused on bridging the gap between fundraiser and potential riders by conducting user surveys and interviews.
- Created style guide, identified growth through usability testing, iterated the design from feedback, and designed interactive low/high-fidelity prototypes.

### simpleBox | Case Study June 2017

- Designed a web application for users to conveniently collect and store information.
- Encouraged an MVP in organization by conducting competitive analysis on existing products, creating user flow, stories, and personas, and performing usability testing.
- Developed the front-end of the homepage in HTML, CSS, and Javascript.

## WORK/LEADERSHIP EXPERIENCE

### Building Supervisor | Recreational Sports Facility 1/16 - Present

- Supervise 90+ staff members, manage a 100,000 square feet facility, assists patrons with general inquiries, and serve as the point person for events hosted by students.
- Respond to injuries, incidents, accidents, and emergency care (CPR and First Aid).

### Design & Digital Media Intern | Gateway 7/17 - 9/17

- Collaborated with the communications director to build the back-end content for the newly initiated Gateway Impacts website on Drupal.
- Designed brand identity logos/icons, graphic materials, and banners.

### Business Development Intern | UCB Executive Education 8/16 - 1/17

- Created custom program proposals to meet clients and companies' needs.
- Researched and wrote company-briefing documents for the business development team to present to client meetings.
- Managed and organized clients' databases in Salesforce.

### Vice President of Programming | Sigma Phi Epsilon 6/16 - 12/16

- Managed a \$10,000 budget for a 70-man chapter, assessing ways to cut costs while organizing over 10 large-scale events ranging in attendance of 50-200 per event.
- Scheduled and coordinated a balanced list of programs and events that accomplished organizational goal and value.
- Directed risk-management procedures, ensuring a safe environment for members.

## SKILLS

### SOFTWARE

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premiere Pro  
Sketch  
Balsamiq  
InVision  
Wordpress  
Drupal  
Microsoft Office

### PROGRAMMING

HTML5  
CSS  
Javascript

### UX METHODS

User Research  
Contextual Inquiry  
Competitive Analysis  
Qualitative Methods  
Quantitative Methods  
User Personas  
User Flow  
Prototyping

### DESIGN

Brand Identity  
Typography  
Responsive Web Design

## INTERESTS

Education  
Fitness  
Technology  
Psychology  
Biking  
Tennis  
Traveling