

EKKALUX NGUYEN

Aspiring UX Designer looking for opportunities to find complex solutions to your problems.

925-808-9705
ekkalux_414@berkeley.edu
behance.net/ekkaluxnguyen
linkedin/in/ekkaluxnguyen

EDUCATION

University of California, Berkeley | B.A Legal Studies 8/13 - 5/17

- **Relevant Courses:** Web Design Decal, **Bloc Bootcamp Designer Track (In progress)**
- **Campus Involvement:** Sigma Phi Epsilon, Cal Greeks Council, Intramural Soccer Ref

Bloc | Online UX Design Bootcamp 3/15 - Present

- Student at an immersive and intensive UX/UI program.
- Conduct user research, create wireframes and prototypes, perform usability testing, and build the frontend and UI for modern web/mobile applications.

PROFESSIONAL EXPERIENCE

Design & Digital Media Intern | Gateway 7/5 - Present

- Work with the communications director in the building of the back-end content for the newly initiated Gateway Impacts website on Drupal.
- Design brand identity logos/icons, graphics, and banners.

Building Supervisor | Recreational Sports Facility 1/16 - Present

- Supervise student staff, manage activity areas, assists patrons with general inquiries, and serve as the point person for events hosted by students.
- Respond to injuries, incidents, accidents, and emergency care (CPR and First Aid).

Business Development Intern | UCB Executive Education 8/16 - 1/17

- Created custom program proposals to meet clients and companies' needs.
- Researched and wrote company-briefing documents for business development team to prepare to client meetings.
- Managed and organized clients' databases in Salesforce.

Marketing Intern | Solgari 5/15 - 8/15

- Increased Solgari's global cloud brand by producing a 90 second marketing video.
- Worked with the CFO and Channel Director to support sales and marketing efforts by contacting potential leads through phone and LinkedIn sales navigator.
- Enhanced corporate presentation by redesigning powerpoint slides.

LEADERSHIP EXPERIENCE

Vice President of Programming | Sigma Phi Epsilon 6/16 - 12/16

- Managed a \$10,000 budget for a 70-man chapter, assessing ways to cut costs while directing and organizing over 10 large scale events ranging in attendance of 50-200 per event.
- Scheduled and coordinated a balanced list of programs and events that accomplished organizational goal and value.
- Directed risk management procedures, ensuring a safe environment for members.

Vice President of Communications | Sigma Phi Epsilon 12/14 - 1/16

- Maintained internal and external communications by driving the chapter's social media outlets, keeping records, marketing events, and planning alumni events.
- Increased social media presence by 47 percent through Facebook and Instagram.
- Designed and coordinated two newsletters, achieving national and alumni attention.

SKILLS

Software

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Sketch
Balsamiq
InVision
Wordpress
Drupal
Microsoft Office

Programming

HTML
CSS

Design

User Research
Usability Testing
Brand Identity
User Flow
Prototyping
Wireframing

Languages

Vietnamese
Elementary French

INTERESTS

Biking
Working out
Tennis
Music Festivals
Traveling