

- Create and design various assets for social media and e-commerce

## Education



2019 - 2023

**Universitas Terbuka**

**Management - Akreditasi A**

**Sarjana (S1) / Bachelor's Degree**

**66** GPA/IPK: 3.6/4.0

### Subject studied:

Human Resources Management, Business Management, Investment & Portfolio, Industrial Relations, Good Corporate Governance, Risk Management & Insurance, Marketing Strategy, Marketing Mix, Basic Accounting

## Non-Degree Education

November 2022 - July 2023

**IndonesiaNext Season 7**

**Awarded as one of 32 Best Talents**

**Telkomsel**

August 2023

**Complete Guide to Mastering**

**Payroll**

**Mekari University**

January 2023

**Google Digital Marketing & E-commerce**

June 2023

**Google UX Design**

**Coursera**

September 2022

**Meta Social Media Marketing**

**Coursera**

October 2022

**Google IT Support Professional**

**Coursera**

## Skill Set

### Social Media & Digital Marketing

Social Media Marketing

Digital Marketing

Social Media Management

Social Media Advertising

Social Media Specialist

Content Creation

Content Marketing

Trend Analysis

Search Engine Optimization (SEO)

Search Engine Marketing (SEM)

Copywriting

Social Media Optimization (SMO)

Facebook Marketing

Facebook Ads Manager

Instagram Marketing

Instagram Advertising

Youtube Optimization

Google Ads

Google Analytics

## Content Creation & Creativity

Graphics Design

Video Editing

Videography

Photography

Notion

Canva

Adobe Photoshop

Adobe Premiere Pro

Adobe Lightroom

Capcut

Adobe Illustrator

## Office Job

Microsoft Excel

PowerPoint

Word

SAP ERP

SAP PP Module

Problem Solver

Critical Thinking

Leadership

Management Skills

Analytical Thinking

Data Analysis

## IT Support

Linux

Windows

Android

Debugging Skills

Networking Protocol

LDAP Server

Wireless Security

Cyber Security

Hardware Troubleshooting

## Languages

English — C2 Proficient

Indonesian — Native

Sundanese — Native

## Licenses & Certifications

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**Digital Marketing BNSP**

**BNSP**

Issued June 2023

**Complete Guide to Mastering Payroll**

**Mekari University**

Issued August 2023

**Intro to Digital Marketing**

**RevoU**

Issued July 2022

**ACP Adobe Illustrator Badge**

**Credly**

Issued March 2023

**Meta Social Media Marketing Badge**

**Credly**

Issued October 2022

**Google Digital Marketing Certificate**

**Google**

Issued January 2023

**IT Support Google Professional**

**Google**

Issued October 2022

**Google UX Design**

**Google**

Issued March 2023

**ACP in Graphic Design & Illustration**

**Adobe**

Issued March 2023

**Social Media Marketing Professional**

**Meta**

Issued October 2022

**Google DigiMar & E-commerce Badge**

**Credly**

Issued January 2023

**Google IT Support Badge**

**Google**

Issued October 2022