

# Ekaterina Kladova, Junior Developer

London, SE1, 07783910646, ek.kladova@gmail.com

---

## LINKS

[LinkedIn](#), [GitHub](#)

---

## PROFILE

A hardworking student seeking employment. Ready to utilize my skills to further the mission of the company.

Technologically adept, offering experience with modern front-end technologies including HTML, CSS, JavaScript and React.js.

Bringing forth a positive attitude and the willingness and motivation to learn new programs.

---

## EDUCATION

Sep 2015 — Jul 2016	<b>Foundation in Business, Law and Social Science, KAPLAN</b> <div><ul style="list-style-type: none"><li>Insights into modern business practices, statistics, and social science principles</li></ul></div>	London
Sep 2016 — Jul 2019	<b>BA PR and Advertising, University of Westminster</b> <div><ul style="list-style-type: none"><li>Confidence in negotiation.</li><li>Successful design and implementation of Social Media strategies.</li><li>SEO, Google Analytics and Facebook advertising.</li><li>Modern application of traditional advertising</li><li>Successful presentation and persuasion principles.</li></ul></div>	London
Oct 2019 — Present	<b>MA Digital Media Design, Birkbeck, University of London</b> <div><ul style="list-style-type: none"><li>Modern web design practices.</li><li>Confidence in HTML, CSS and JavaScript.</li><li>Proficiency in UX and UI design.</li><li>Principles of programming in Python.</li><li>Basic familiarity with 3D modeling in Maya, and media editing basics in Photoshop.</li></ul></div>	London

---

## INTERNSHIPS

May 2020 — May 2020	<b>Front End Development Intern, InvestorWeek</b> <div><p>My position involved:</p><ul style="list-style-type: none"><li>Working with WordPress - themes and customization</li><li>Brand identity</li><li>Customer support</li><li>Custom HTML and CSS code</li></ul><p>By the end of the internship, I have become more comfortable with dealing with clients and understanding their vision of the final product, as well as more experienced with WordPress themes and customization ideas.</p></div>	London
---------------------	--	--------

---

## EMPLOYMENT HISTORY

May 2017 — Jul 2017	<b>Marketing Assistant , StarDance UK</b> <div><p>During my time at StarDance UK I had multiple responsibilities in both sales and marketing departments. My key responsibilities included:</p><ul style="list-style-type: none"><li>Client database management</li><li>Reaching out to new clients</li><li>Online content management</li></ul></div>	London
May 2018 — Sep 2018	<b>Online Sales Assistant, SlickStock</b> <div><ul style="list-style-type: none"><li>Search Engine Optimisation</li><li>Market research</li><li>Online shop update</li></ul></div>	London

During my time with the company, the sales increased dramatically due to my idea to focus on market research more. In-depth research resulted in deeper understanding of the target market's buying habits and therefore led to increased profit for the shop.

Aug 2017 — Present

## Social Media Marketing Manager

London

- Content Creation and Management
- Creative Writing - Blogs, Posts - Optimising Text to different social media platforms
- Image Editing - Photoshop, Lightroom - maintaining a designated theme
- Partnership negotiation - establishing contact between brands and creators

As one of the examples, I worked with a content creator @fianrisse to establish her target market and optimise the content accordingly. In result, her timeline was completely changed to suit the demands of the target audience, which was followed by an increase in ER.

---

## COURSES

Nov 2018 — Jan 2019

### Web Design, Training Square

Oct 2018 — Dec 2019

### Graphic Design, Training Square

Oct 2019 — Present

### 3D Modeling, XYZ School

Nov 2020

### Responsive Web Design, freeCodeCamp.org

---

## PROJECTS

### First-Class Dissertation

An academic piece focusing on the gaming industry influencers and their audience

---

## SKILLS

HTML

Unity

CSS

Lua

JavaScript

Löve

React.js

Wordpress

Git

SMM

Python

Content Management

C#

Digital Marketing

---

## LANGUAGES

English

Native speaker

Russian

Native speaker

---

## EXTRA-CURRICULAR ACTIVITIES

2017 — Aug 2018

### Animal Fostering Program, Izpruita

Moscow

Fostering program for abandoned dogs. Help with re-socializing and acclimatization.

Jun 2017 — Aug 2017

### Voluntary English Tutoring, Private Tutor

Moscow

I helped Russian students (age 9-12) become more confident with spoken English by giving them private tutoring.

By the end of the course I noted an improvement in my students' ability to express themselves in English as well as an increased interest in the subject

---

## HOBBIES

Music: guitar and piano

Media: Photography, 3D-modeling, web journalism, indie game design and development