

RED

Passionate, intense,
Love, evil, hot

YELLOW

High-energy, vibrant
happieness, intellect,
positivity, permanence

BLUE

Stability, trust,
heathcare, finance, faith
power, calmness

PINK

Happiness, excitement
high-energy

GRAY

Conservative, long-lasting
refined, classic, dreary
depressing

WHITE

Cleanliness,
neutrality, hope
sterility, simplicity

ORANGE

Vibrant, energentic,
earthy,vitality, youth
happieness

GREEN

Life, growth, healing
money, safety,
relaxation, jealousy

VIOLET

Royalty, luxury
wisdom, dignity,
spirituality

BROWN

Nature, stability,
reliability, approachability

BLACK

Power, elegance, mysteriousness,
formality, death, war, evil,
mourning