



**Introduction**

- ▶ Background
- ▶ Knowledge gap
- ▶ Study system
- ▶ This study



• What do we not yet know?

• *Why do we need to know this?*

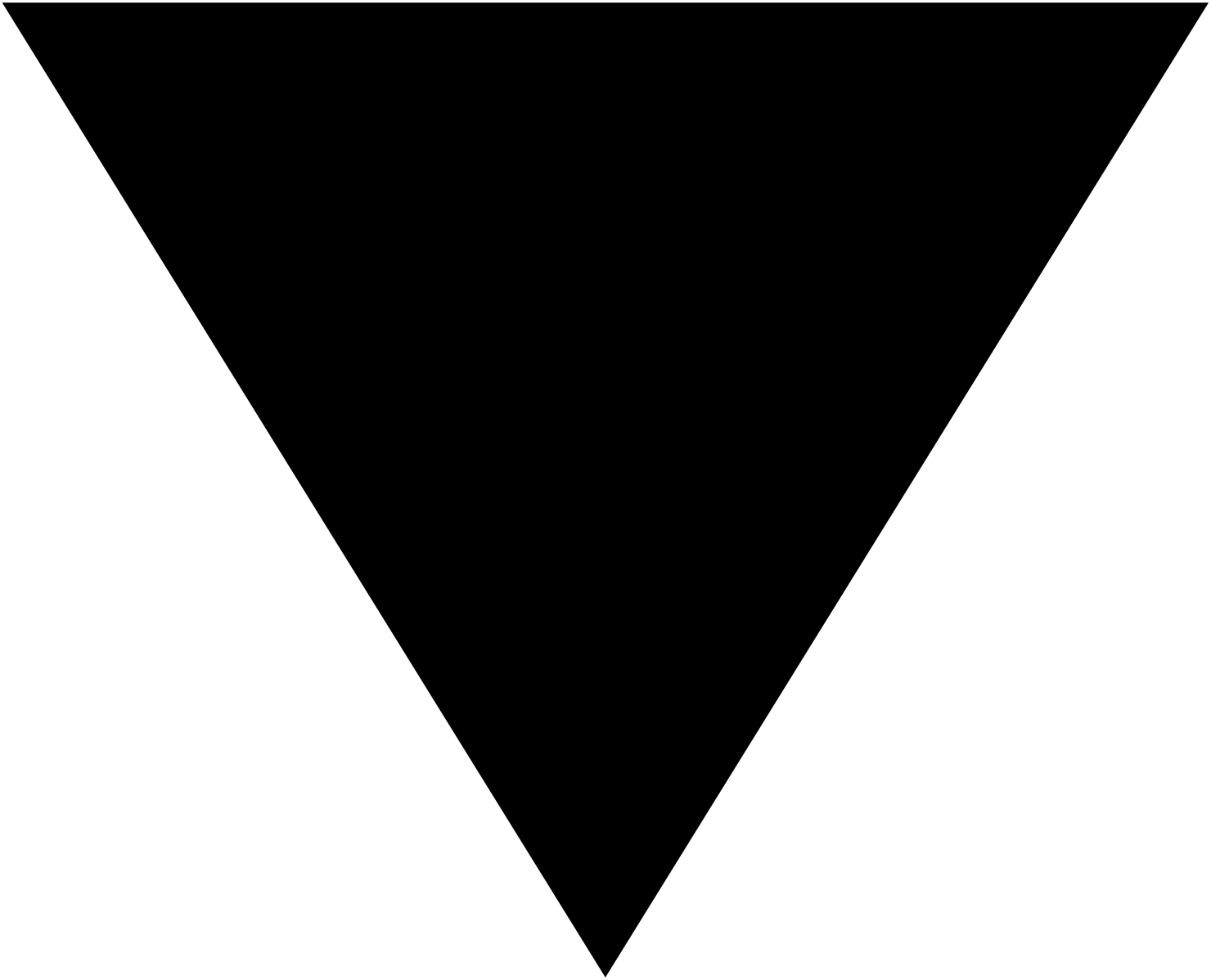
- Clearly announce when you are specifying a knowledge gap

*“However, extremely little is known about...”*

*“The extent to which A reliably predicts B, however, is unknown.”*

*“While X predicts Y, this relationship might not be generalisable to A and B.”*



















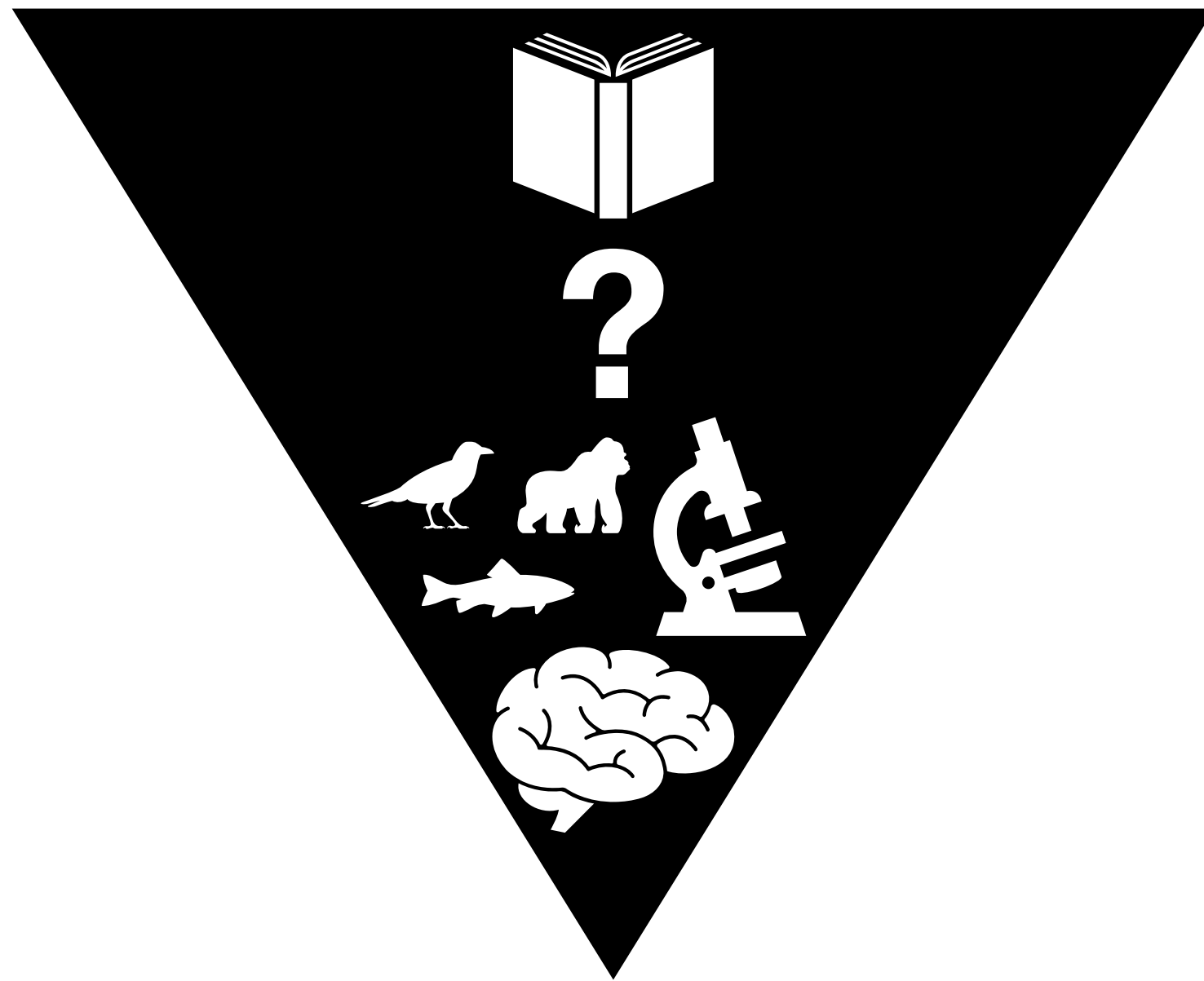


*What does my audience need to know in order to understand, and care about, my study?*

Aison M. Ashbury, 2022-05-30

# Introduction

*What does my audience need to know in order to understand, and care about, my study?*



- Background
- Knowledge gap
  - *What do we not yet know?*
  - *Why do we need to know this?*
  - Clearly announce when you are specifying a knowledge gap

*"However, extremely little is known about..."*

*"The extent to which A reliably predicts B, however, is unknown."*

*"While X predicts Y, this relationship might not be generalisable to A and B."*

