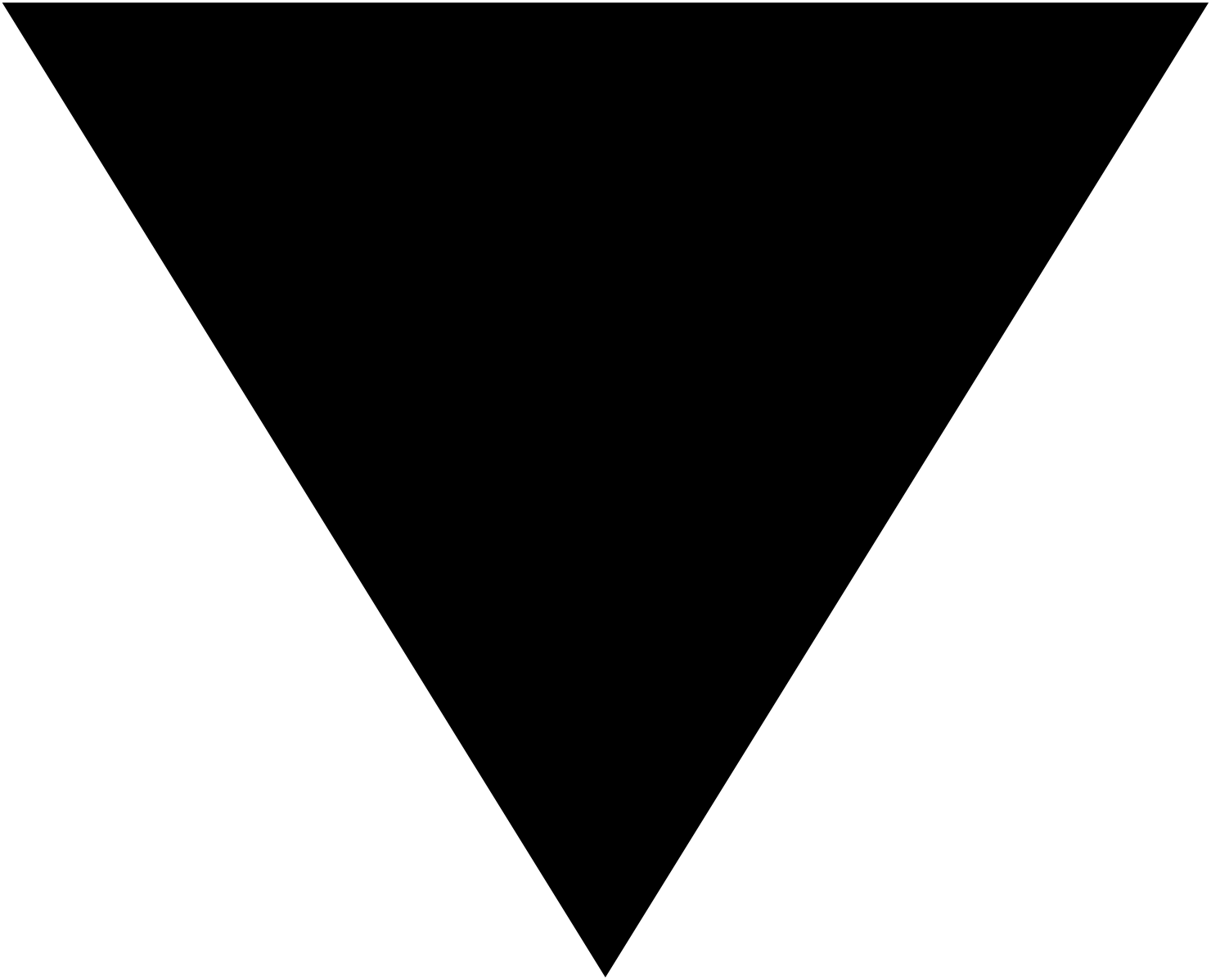




**Introduction**



















*What does my audience need to know in order to understand, and care about, my study?*

► Background

▶ Knowledge gap

Study system

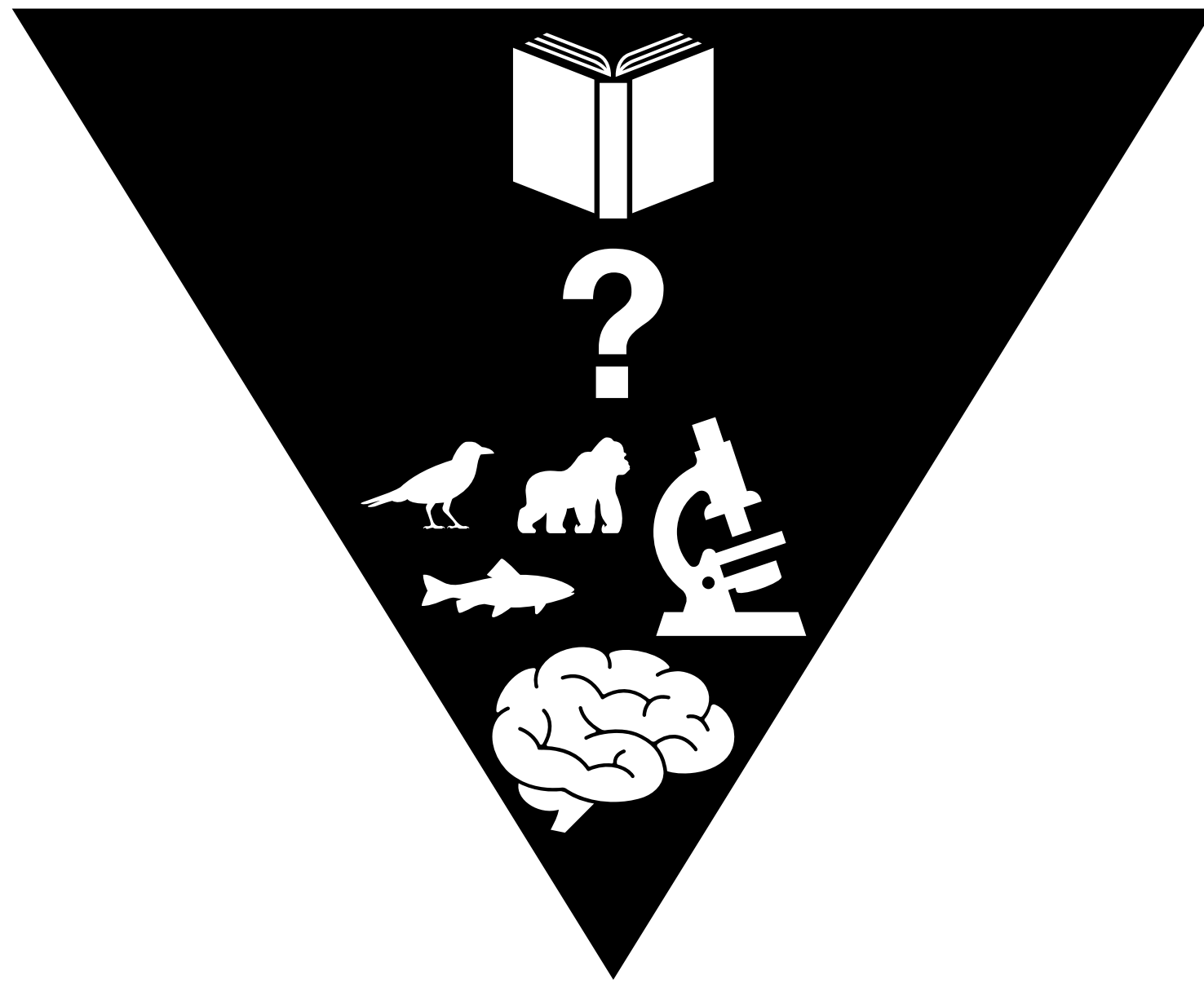
► This study

Aison M. Ashbury, 2022-05-30



# Introduction

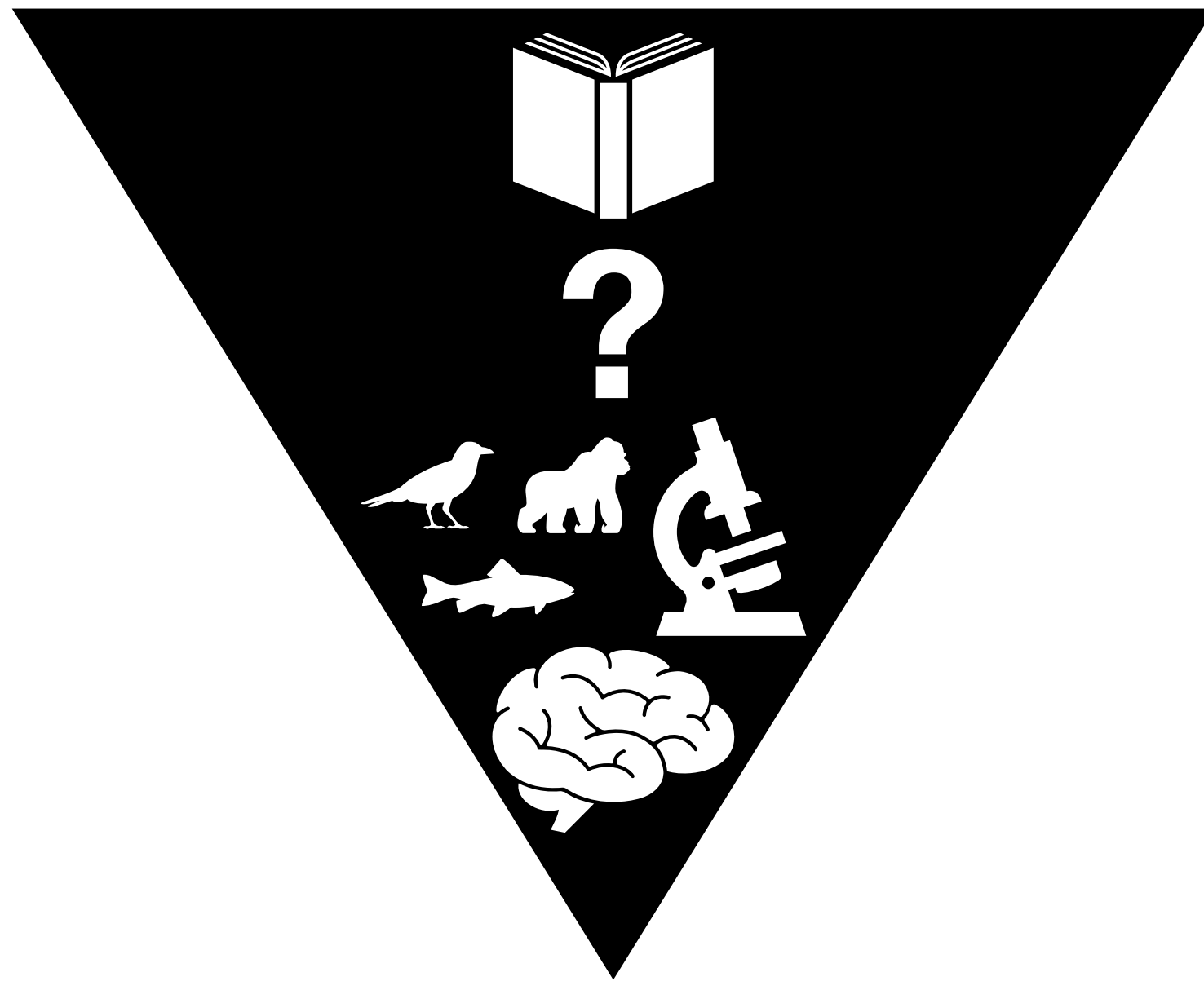
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- Background
- Knowledge gap
- Study system
- This study

# Introduction

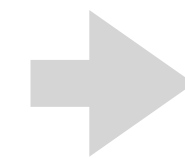
*What does my audience need to know in order to understand, and care about, my study?*



## ► Background

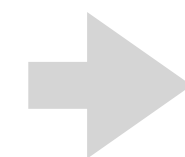
- *Why does this topic matter?*
- *What is already known about this topic?*
- Summarize previous research at a ‘high’ level, don’t get bogged down in unnecessary details
- ( • Not a full “literature review” - only include what matters for understanding your study objective and value )
- Do not hedge unnecessarily

*“Van Noordwijk et al. (2018) showed that orangutans likely have the longest inter birth intervals of any mammal documented so far.”*



*“Orangutans have the longest inter birth interval of any mammal (van Noordwijk et al. 2018).”*

*“Several previous studies have shown evidence that female orangutans are philopatric (Singleton & van Schaik 2001, Arora et al. 2012, van Noordwijk et al. 2012).”*



*“Female orangutans are philopatric (Singleton & van Schaik 2001, Arora et al. 2012, van Noordwijk et al. 2012).”*