





Message

Meaning

Medium















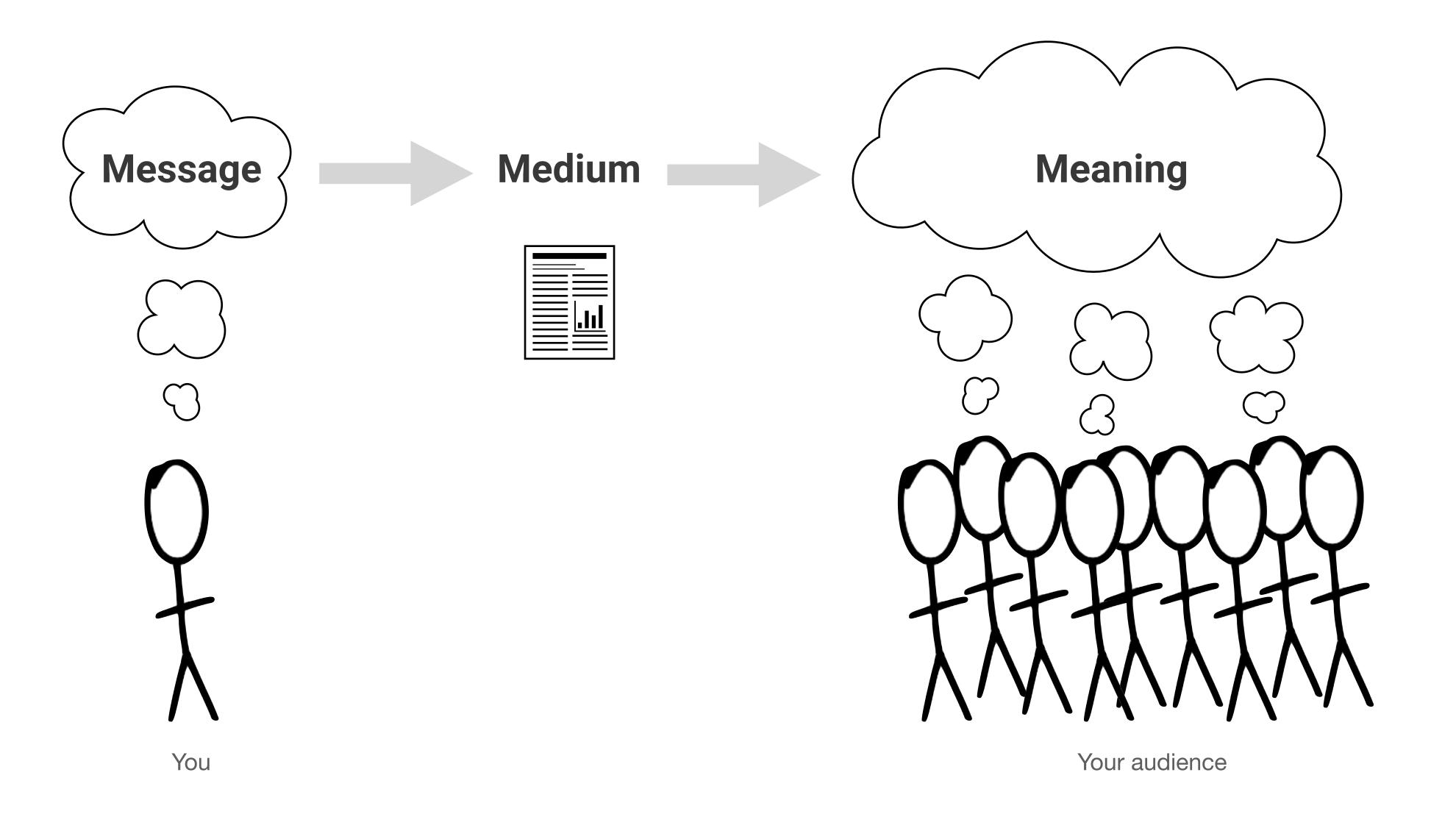


Your audience

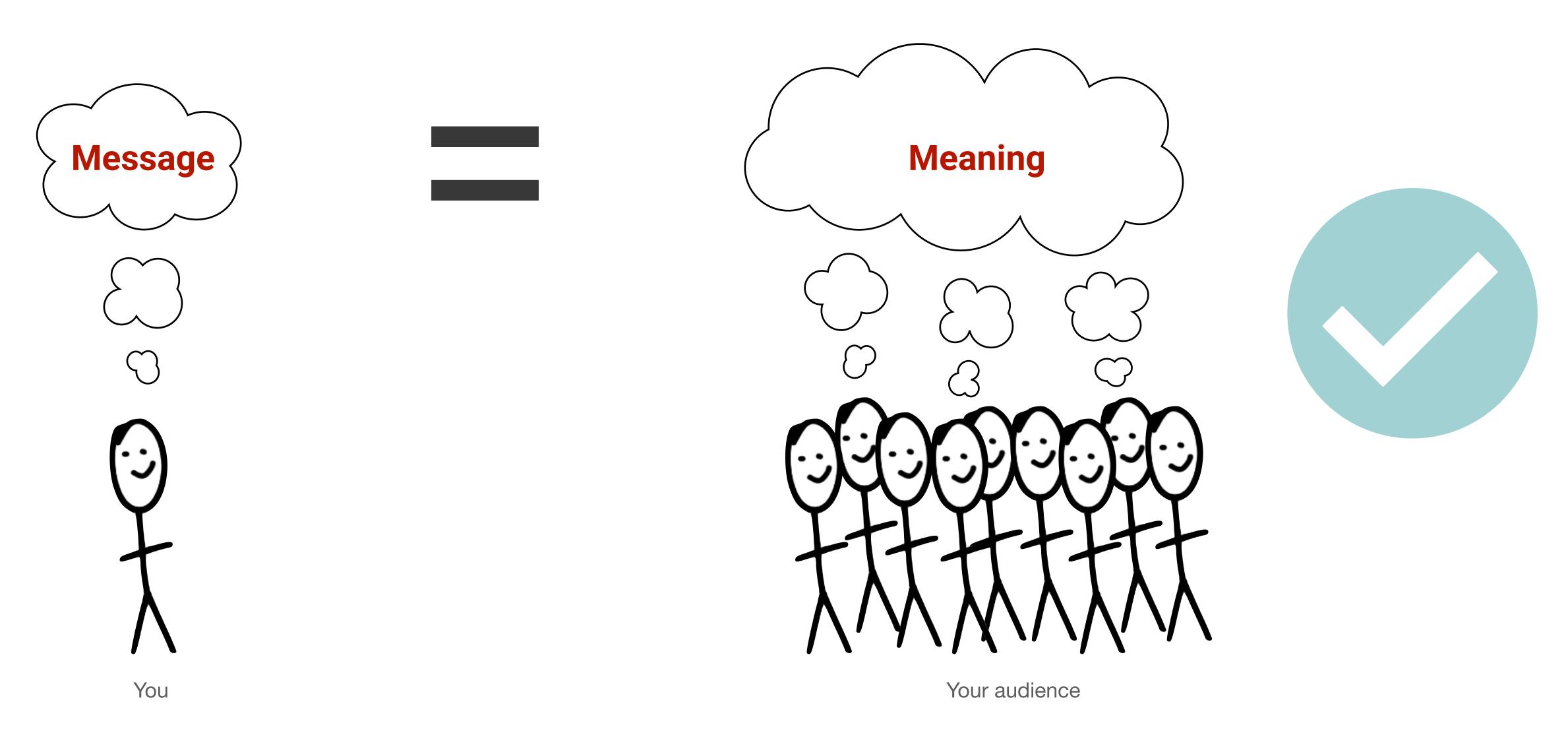
What constitutes effective scientific writing?



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If your audience can easily understand your message, you have written effectively.