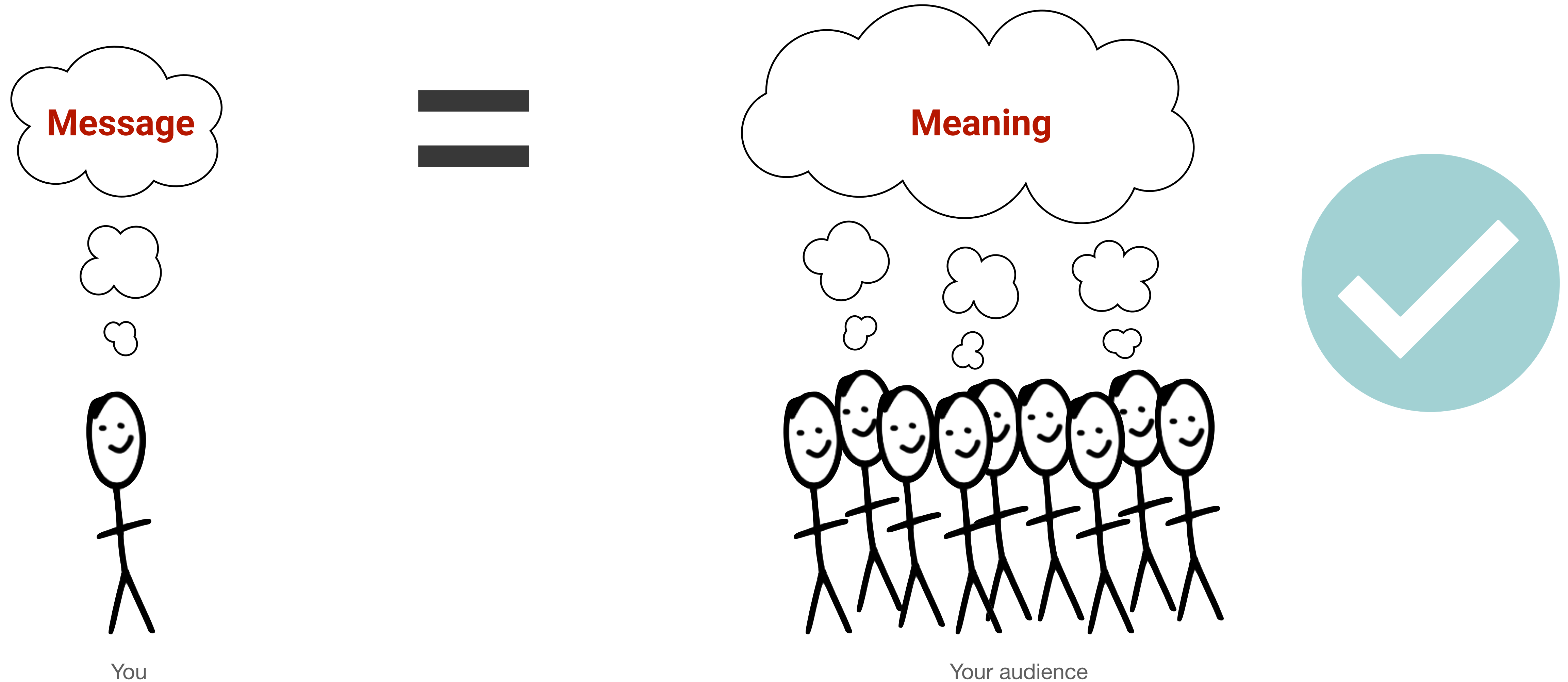


What constitutes effective scientific writing?



If your audience can easily understand your message, you have written effectively.

Two aspects of effective writing