

Retail Prices – Eleccsories														
	Urban						Rural						Online	
	Retailer 1		Retailer 2		Traditional Trade		Retailer 1		Retailer 2		Traditional Trade			
	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Online Price (\$)	Change (%)
Supplier 1														
ELAND1_A														
ELAND1_B														
EGEND1_A														
EHAYA1_A														
EHAYA1_B														
EHAMO1_A														
EHAMO1-B														
ELONG1_A														
Supplier 2														
EBETA2_A														
EBETA2_B														
ELOGO2_A														
EHEDE2_A														
EHEDE2_C														
EHOOT2_A														
EHOOT2_B														
Supplier 3														
EJUNE3_A														
EJUNE3_B														
EJOLY3_A														
EJOLY3_B														
EJOLY3_C														
EMOOT3_A														
EMOOT3_B														
EJEEP3_A														
Retailer 1														
ELISA5_A														
ELISA5_B														
ELEEX5_A														
ELISA5_C														
ELEEX5_B														
ETOMY5_A														
Retailer 2														
ELOON6_A														
ELOON6_B														
ELAIN6_A														
ELAIN6_B														
ELANG6_B														

- Performance Highlights
- Market Shares
- Sales
- Segment Leadership
- Cross-Segment Sales Volume
- Product Portfolio
- eMall Prices and Promotions
- Financial Results
- Eleccsories Situation Report
- HealthBeauties Situation Report
- Key Performance Indicators
- Awareness
- Brand Perceptions
- Retailer Perceptions
- Market Shares by Consumer Segment
- Sales by Consumer Segment
- Market Shares by Shopper Segment
- Sales by Shopper Segment
- Sales by Channel
- B&M Retail Prices
 - Eleccsories
 - HealthBeauties
- Promotion Intensity
- Supplier Intelligence
- Retailer Intelligence
- Forecasts