Retail Prices – HealthBeauties										
	Urban				Rural				Online	
	Retailer 1		Retailer 2		Retailer 1		Retailer 2			
	Net Retail	Change	Net Online	Change						
	Price (\$)	(%)								
Supplier 1										
HOLAY1_A										
HOLAY1_B										
HOLAY1_C										
HOMAT1_A										
HOMAT1_B										
HOMAT1_C										
HOOTH1_A										
HOOTH1_B										
Supplier 2										
HOBBI2_A										
HOBBI2_B										
HAVON2_A										
HOLLY2_A										
HOLLY2_B										
HOLLY2_C										
HORES1_A										
Supplier 3						I				
HUCCI3_A										
HUCCI3_B										
HEVIA3_A										
HEEKE3_A										
HEEKE3_B										
HEEKE3_C										
HOUES3_A										
HOUES3_B										
Retailer 1										
HICHY5_A										
HICHY5_A										
HARIS5_B										
HORGE5_A										
HORGE5_B										
HORRY5_A										
Retailer 2										
HOSIA6_A										
HOSIA6_B										
HOVER6_B										
HWARD6_A										
HWARD6_B										

Performance Highlights

Market Shares

Sales

Segment Leadership

Cross-Segment Sales Volumes

Product Portfolio

eMall Prices and Promotion Intensity

Financial Results

Elecssories Situation Reports

HealthBeauties Situation Reports

Key Performance Indicators

Awareness

**Brand Perceptions** 

Retailer Perceptions

Market Shares by Consumer Segment

Sales by Consumer Segment

Market Shares by Shopper Segment

Sales by Shopper Segment

Sales by Channel **B&M Retail Prices** 

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Promotion Intensity

Supplier Intelligence

Retailer Intelligence

Forecasts