

Promotion Intensity - HealthBeauties								
	Retailer 1				Retailer 2			
	Rural		Urban		Rural		Urban	
	Length	Depth	Length	Depth	Length	Depth	Length	Depth
Supplier 1								
HOLAY1_A								
HOLAY1_B								
HOLAY1_C								
HOMAT1_A								
HOMAT1_B								
HOMAT1_C								
HOOTH1_A								
HOOTH1_B								
Supplier 2								
HOBBI2_A								
HOBBI2_B								
HAVON2_A								
HOLLY2_A								
HOLLY2_B								
HOLLY2_C								
HORES1_A								
Supplier 3								
HUCCI3_A								
HUCCI3_B								
HEVIA3_A								
HEEKE3_A								
HEEKE3_B								
HEEKE3_C								
HOUES3_A								
HOUES3_B								
Retailer 1								
HICHY5_A								
HICHY5_A								
HARIS5_B								
HORGE5_A								
HORGE5_B								
HORRY5_A								
Retailer 2								
HOSIA6_A								
HOSIA6_B								
HOVER6_B								
HWARD6_A								
HWARD6_B								

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