

This decision form allows supplier to decide the online store spending for each SKU in the supplier’s portfolio. The values from previous period are shown by default and the supplier can change it. All the changes are highlighted in red. If the decisions are not validated within the deadline, those from the previous period are submitted.

Online Store Management						
					Promotions	
Brand	Service Level	Visibility (\$mln)	Online Planned Volumes (units mln)	Prices (\$)	Frequency (Weeks)	Depth (%)
Elecssories						
ELAND1	MEDIUM	1.5				
ELAND1_A			0.5	11.0	5	0.6
ELAND1_B			0.4	10.5	4	0.5
EHAYA1		2.0				
EHAYA1_A			0.5	9.5	5	0.5
EHAYA1_B			0.7	11.5	7	0.6
ELABO1		1.0				
ELABO1_A			0.6	8.5	6	0.5
HealthBeauties	HIGH					
HOLAY1		1.5				
HOLAY1_A			0.5	11.0	5	0.6
HOLAY1_B			0.4	10.5	4	0.5
HOTOO1		2.0				
HOTOO1_A			0.5	9.5	5	0.5
HEELY1		1.0				
HEELY1_A			0.6	8.5	6	0.5

- Product Portfolio Management
- B&M List Prices
- Negotiation Agreements
- Production Volumes
- General Marketing
- Online Store Management**
- Asset Investments
- Market Research Orders