

Retail Prices – Eleccsories										
	Urban				Rural				Online	
	Retailer 1		Retailer 2		Retailer 1		Retailer 2			
	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Online Price (\$)	Change (%)
Supplier 1										
ELAND1_A										
ELAND1_B										
EGEND1_A										
EHAYA1_A										
EHAYA1_B										
EHAMO1_A										
EHAMO1-B										
ELONG1_A										
Supplier 2										
EBETA2_A										
EBETA2_B										
ELOGO2_A										
EHEDE2_A										
EHEDE2_C										
EHOOT2_A										
EHOOT2_B										
Supplier 3										
EJUNE3_A										
EJUNE3_B										
EJOLY3_A										
EJOLY3_B										
EJOLY3_C										
EMOOT3_A										
EMOOT3_B										
EJEEP3_A										
Retailer 1										
ELISA5_A										
ELISA5_B										
ELEEX5_A										
ELISA5_C										
ELEEX5_B										
ETOMY5_A										
Retailer 2										
ELOON6_A										
ELOON6_B										
ELAIN6_A										
ELAIN6_B										
ELANG6_B										

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- Market Shares
- Sales
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Eleccsories

HealthBeauties
- Promotion Intensity
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- Retailer Intelligence
- Forecasts