

This table shows the net online retail prices and promotion intensity.

eMall Prices and Promotion Intensity				
	Prices		Promotion Intensity	
	Net Online Retail Price (\$)	Change over the Previous Period (%)	Length of Promotion	Depth of Promotion
Elecssories				
Supplier 1				
ELAND1				
ELAND1				
EHAYA1				
Supplier 2				
EBETA2				
EBETA2				
EHEDE2				
Supplier 3				
EJUNE3				
EJOLY3				
HealthBeauties				
Supplier 1				
HOLAY1				
HEELY1				
Supplier 2				
HOBBI2				
HOBBI2				
HAVON2				
Supplier 3				
HUCCI3				
HINDU3				

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