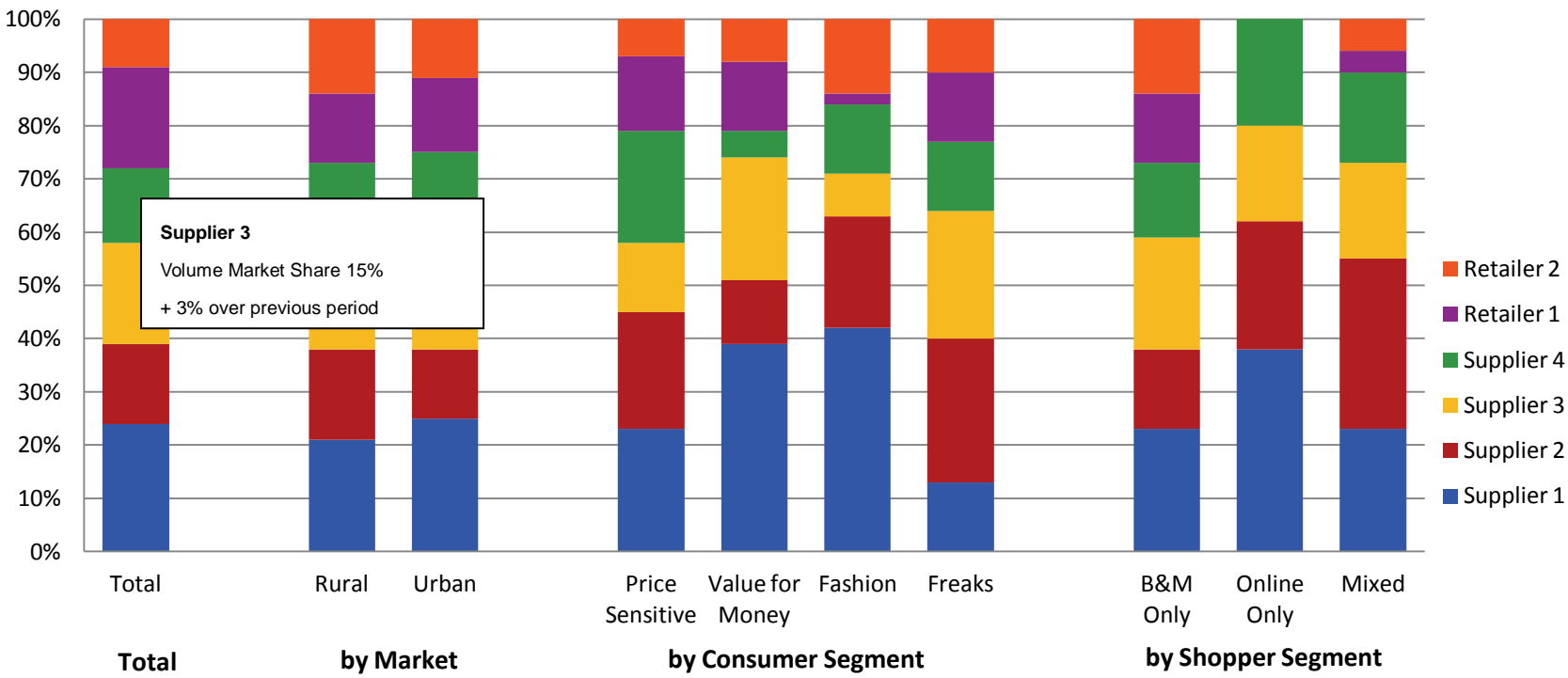


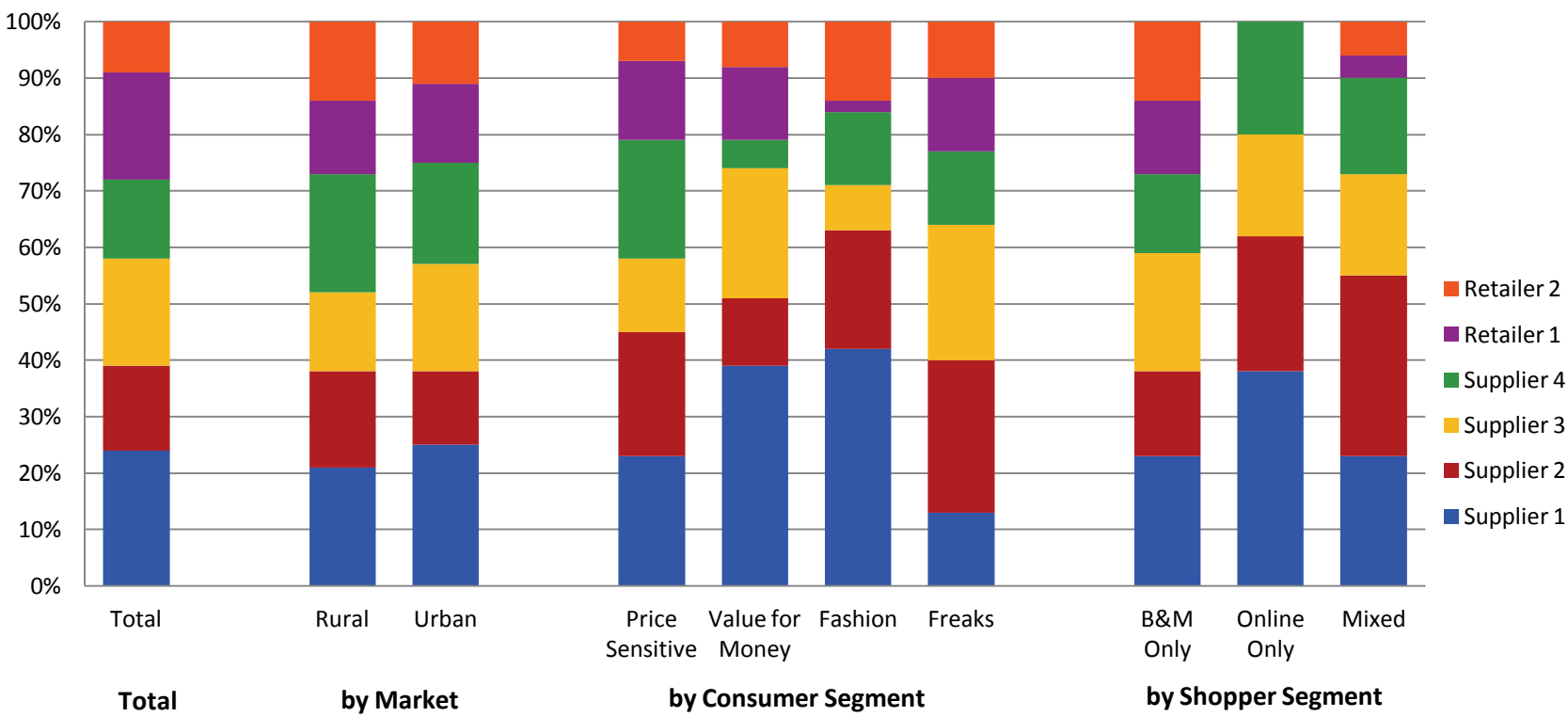
These graphs show the consumer market shares for suppliers and retailers (private label) by market, consumer segment and shopper segment. More detailed information can be obtained by moving the cursor over the colors in the bar charts.

Market Shares

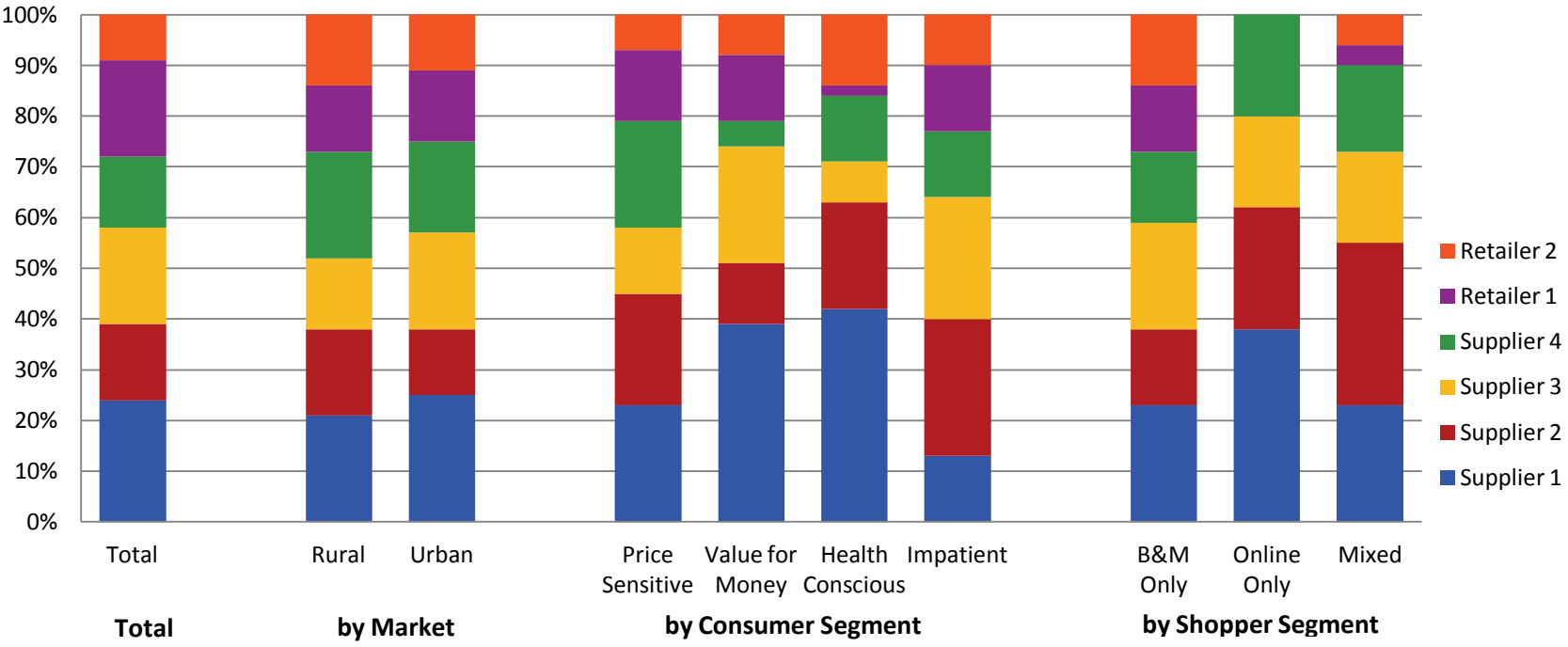
Eleccsories - Volume Market Share



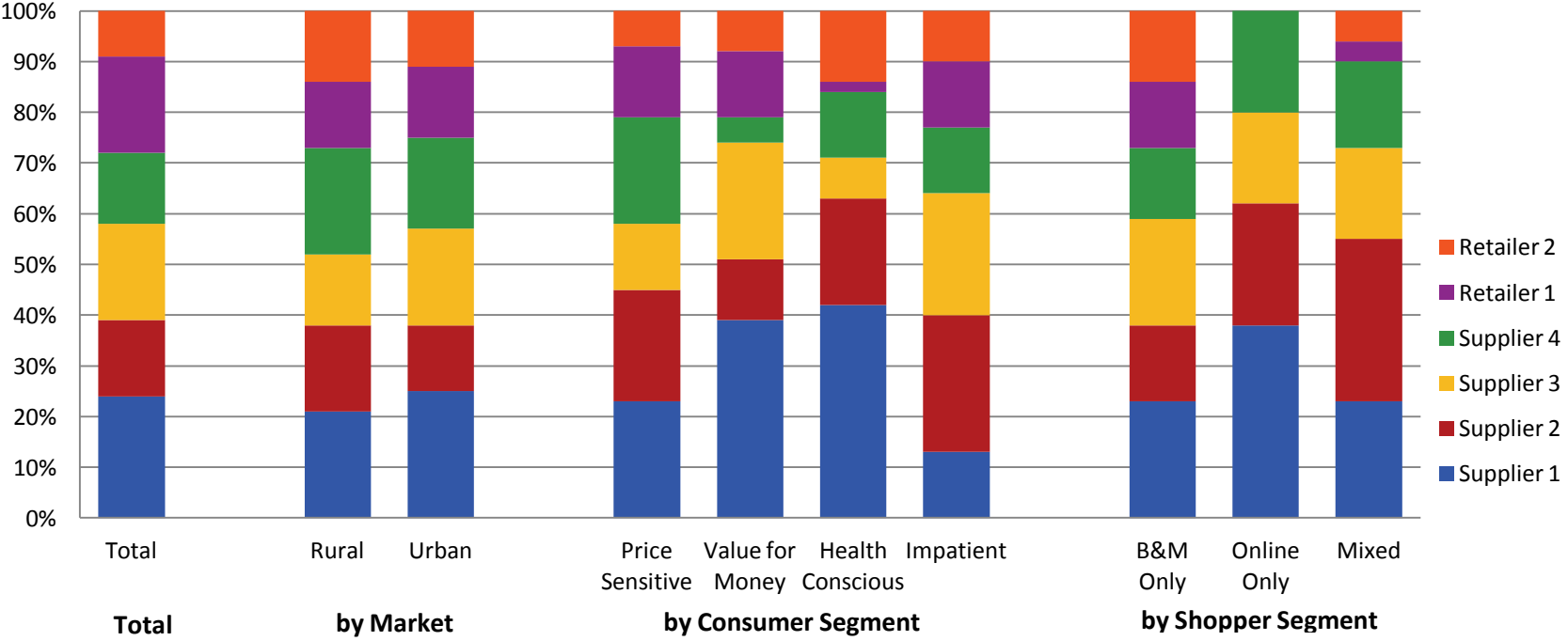
Eleccsories - Value Market Share



HealthBeauties - Volume Market Share



HealthBeauties - Value Market Share



Performance Highlights

Market Shares

Sales

Segment Leadership

Cross-Segment Sales Volumes

Product Portfolio

eMall Prices and Promotion Intensity

Financial Results

Eleccsories Situation Reports

HealthBeauties Situation Reports

Key Performance Indicators

Awareness

Brand Perceptions

Retailer Perceptions

Market Shares by Consumer Segment

Sales by Consumer Segment

Market Shares by Shopper Segment

Sales by Shopper Segment

B&M Retail Prices

Promotion Intensity

Supplier Intelligence

Retailer Intelligence

Forecasts