

This decision form allows supplier to decide the negotiation terms with the retailer2 at SKU level for Elecssories. When the negotiation round starts, the agreed-to contract terms from previous period are displayed. Thereafter, supplier or retailer can initiate proposals by changing the terms, which are highlighted in red (items proposed by supplier) and blue (items proposed by retailer). Once the contract terms are agreed for an SKU, either supplier or retailer or both can click on agree button. If both click on the agree button, the negotiation agreement for that SKU is frozen. Once all the SKU agreements are reached, each party clicks on “Validate Contract” button on the bottom of the screen. If both click it, the contract between both the parties is frozen.

Negotiation Agreements – Supplier 1 – Retailer 2									
Elecssories		Volume Discounts		Performance Bonus					
		Minimum Order Quantity (units mln)	Discount Rate (%)	Target Volume (units mln)	Bonus Rate (%)	Payment Terms (days)	Other Compensation (\$mln)	Supplier Agreement	Retailer Agreement
Brand									
ELAND1	ELAND1_A	2	5	5	6	30	0.5	Agree	Agree
	ELAND1_B	2.5	5	4	5	60	1.0	Agree	Agree
EHAYA1	EHAYA1_A	1.5	6	5	5	30	1.5	Agree	Agree
	EHAYA1_B	1.75	7	7	6	90	0.5	Agree	Agree
ELABO1	ELABO1_A	2	6	6	5	45	0.2	Agree	Agree

Product Portfolio Management

B&M List Prices

Negotiation Agreements

Production Volumes

General Marketing

Online Store Management

Asset Investments

Market Research Orders