

Supplier Intelligence						
	Elecssories			HealthBeauties		
	Supplier 1	Supplier 2	Supplier 3	Supplier 1	Supplier 2	Supplier 3
Advertising (\$mln)						
Offline						
Rural						
Urban						
Online						
Trade Support (\$mln)						
Actual						
Rural						
Retailer 1						
Retailer 2						
Urban						
Retailer 1						
Retailer 2						
Negotiated						
Rural						
Retailer 1						
Retailer 2						
Urban						
Retailer 1						
Retailer 2						
Online Investments (\$mln)						
Visibility						
Other						
Assets						
Technology Level						
Design Level						
Production						
Capacity (units mln)						
Utilization Rate (%)						
Flexibility (min) (%)						
Flexibility (max) (%)						

- Performance Highlights
- Market Shares
- Sales
- Segment Leadership
- Cross-Segment Sales Volumes
- Product Portfolio
- eMall Prices and Promotion Intensity
- Financial Results
- Elecssories Situation Reports
- HealthBeauties Reports
- Key Performance Indicators
- Awareness
- Brand Perceptions
- Retailer Perceptions
- Market Shares by Consumer Segment
- Sales by Consumer Segment
- Market Shares by Shopper Segment
- Sales by Shopper Segment
- Sales by Channel
- B&M Retail Prices
- Promotion Intensity
- | **Supplier Intelligence**
- Retailer Intelligence
- Forecasts