This table shows the volume and value sales for all the HealthBeauties brands sold in the urban market by channel. When moving the cursor on any brand name, the results for all its variants will pop up.

		Sale	es by Chann	el – Health	Beauties (U	rban)		
	Retailer 1		Retailer 2		Traditional Trade		Online Store	
V	olume Sales	Change (%)	Volume Sales	Change (%)	Volume Sales	Change (%)	Volume Sales	Change (%)
Supplier 1								
HOLAY1								
HOMAT1								
HOOTH1								
HORRY1								
HMOOT1								
Total								
Supplier 2								
HOBBI2								
HAVON2								
HOLLY2								
HORES1								
Total								
Supplier 3								
HUCCI3								
HEVIA3								
HEEKE3								
HOUES3								
Total								
Retailer 1								
HICHY5								
HARIS5								
HORGE5								
Total								
Retailer 2								
HOSIA6								
HOVER6								
HWARD6								
HWARD6 Total								
	Retaile	er 1	Retail	er 2	Traditi	onal Trade	Online	Store
Total	Retaile Value Sales	Change	Retaile Value Sales	er 2 Change (%)	Tradition Value Sales	onal Trade Change (%)	Online Value Sales	Store Change (%)
Total								
Total Supplier 1		Change						
Total Supplier 1 HOLAY1		Change						
Supplier 1 HOLAY1 HOMAT1		Change						
Supplier 1 HOLAY1 HOMAT1 HOOTH1		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2		Change						
Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3 HUCCI3		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3 HUCCI3 HEVIA3		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3 HUCCI3 HEVIA3 HEEKE3		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3 HUCCI3 HEVIA3 HEEKE3 HOUES3		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3 HUCCI3 HEVIA3 HEEKE3 HOUES3 Total		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3 HUCCI3 HEVIA3 HEEKE3 HOUES3 Total Retailer 1		Change						
Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3 HUCCI3 HEVIA3 HEEKE3 HOUES3 Total Retailer 1 HICHY5		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3 HUCCI3 HEVIA3 HEEKE3 HOUES3 Total Retailer 1 HICHY5 HARIS5		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3 HUCCI3 HEVIA3 HEEKE3 HOUES3 Total Retailer 1 HICHY5 HARIS5 HORGE5		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3 HUCCI3 HEVIA3 HEEKE3 HOUES3 Total Retailer 1 HICHY5 HARIS5 HORGE5 Total		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3 HUCCI3 HEVIA3 HEEKE3 HOUES3 Total Retailer 1 HICHY5 HARIS5 HORGE5 Total Retailer 2		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3 HUCCI3 HEVIA3 HEEKE3 HOUES3 Total Retailer 1 HICHY5 HARIS5 HORGE5 Total Retailer 2 HOSIA6		Change						
Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3 HUCCI3 HEVIA3 HEEKE3 HOUES3 Total Retailer 1 HICHY5 HARIS5 HORGE5 Total Retailer 2 HOSIA6 HOVER6		Change						
Total Supplier 1 HOLAY1 HOMAT1 HOOTH1 HORRY1 HMOOT1 Total Supplier 2 HOBBI2 HAVON2 HOLLY2 HORES1 Total Supplier 3 HUCCI3 HEVIA3 HEEKE3 HOUES3 Total Retailer 1 HICHY5 HARIS5 HORGE5 Total Retailer 2 HOSIA6		Change						

Performance Highlights

Market Shares

Sales

Segment Leadership

Cross-Segment Sales Volumes

Product Portfolio

eMall Prices and Promotion Intensity

Financial Results

Elecssories Situation Reports

HealthBeauties Situation Reports

Key Performance Indicators

Brand Perceptions

Awareness

Datalla Danie (Cara

Retailer Perceptions

Market Shares by Consumer Segment

Sales by Consumer Segment

Market Shares by Shopper Segment

Sales by Shopper Segment

Sales by Channel

Elecssories – Rural

Elecssories – Urban

HealthBeauties – Rural

HealthBeauties – Urban

B&M Retail Prices

Promotion Intensity

Supplier Intelligence
Retailer Intelligence