	B&M Retail Prices – Hea							
	Retailer 1				Retailer 2			
	Rural		Urban		Rural		Urban	
	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)
Supplier 1								
HOLAY1_A								
HOLAY1_B								
HOLAY1_C								
HOMAT1_A								
HOMAT1_B								
HOMAT1_C								
HOOTH1_A								
HOOTH1_B								
Supplier 2								
HOBBI2_A								
HOBBI2_B								
HAVON2_A								
HOLLY2_A								
HOLLY2_B								
HOLLY2_C								
HORES1_A								
Supplier 3					'			
HUCCI3_A								
HUCCI3_B								
HEVIA3_A								
HEEKE3_A								
HEEKE3_B								
HEEKE3_C								
HOUES3_A								
HOUES3_B								
Retailer 1								
HICHY5_A								
HICHY5_A								
HARIS5_B								
HORGE5_A								
HORGE5_B								
HORRY5_A								
Retailer 2								
HOSIA6_A								
HOSIA6_B								
HOVER6_B								
HWARD6_A								
HWARD6_B								

Performance Highlights

Market Shares

Sales

Segment Leadership

Cross-Segment Sales Volumes

Product Portfolio

eMall Prices and Promotion Intensity

Financial Results

Elecssories Situation Reports

HealthBeauties Situation Reports

Key Performance Indicators

Awareness

Brand Perceptions

Retailer Perceptions

Market Shares by Consumer Segment

Sales by Consumer Segment

Market Shares by Shopper Segment

Sales by Shopper Segment

Sales by Channel

B&M Retail Prices

Elecssories

HealthBeauties

Promotion Intensity

Supplier Intelligence

Retailer Intelligence

Forecasts