

This decision form allows retailer to manage the online store planning for each SKU in the retailer’s HealthBeauties portfolio for rural market. The values from previous period are shown by default and the retailer can change it. All the changes are highlighted in red. If the decisions are not validated within the deadline, those from the previous period are submitted.

Store Management – Rural – HealthBeauties						
				Promotions		
Brands		Order Volumes (units mln)	Shelf Space Allocation (%)	Retail Prices (\$)	Frequency (Days)	Depth (%)
HOLAY1						
	HOLAY1_A	0.5	25	11.0	5	0.6
	HOLAY1_B	0.4	20	10.5	4	0.5
HEELY2						
	HEELY2_A	0.5	27	9.5	5	0.5
	HEELY2_B	0.7	16	11.5	7	0.6
HALUC1						
	HALUC2_A	0.6	40	8.5	6	0.5

- Negotiation Agreements
- Marketing
- Private Label Portfolio Management
- Store Management**
- Market Research Orders