This decision form allows retailers to manage their private label product portfolio. More specifically, retailer can decide to discontinue specific SKUs, add new brands/variants, add new variants under existing brands and modify the specifications of variants in retailer's private label portfolio. The product portfolio from the last period appears by default.

I.   To discontinue an existing SKU, click on the SKU name.

II. To add a new brand/variant click on "Brand" button and enter the brand/variant name with specifications. The new brand/variant is highlighted in red.

III. To add a new variant under an existing brand, click on the brand name in the table, and enter the variant name with specifications. The new variant is highlighted in red.

IV. To modify a variant's specification, enter the desired spec value. However, the Pack-Format cannot be changed. The changes are highlighted in red.

Once the changes are made, click on "Validate Portfolio" button to confirm the product portfolio decision. If the portfolio (either of the categories or both) is not validated by the end of deadline (illustrated by the time-bar), the portfolio from previous period will be used by default.

Private Label Portfolio Management

Elecssories		Pack-Format	Technology Level	Design Level	Quality-of-Raw-Materials
Brand					
ELAND5	ELAND5_A	ECONOMY	5	5	6
	ELAND5_B	ECONOMY	5	4	5
EHAYA5	EHAYA5_A	STANDARD	6	5	5
	EHAYA5_B	PREMIUM	7	7	6
ELABO5	ELABO5_A	STANDARD	6	6	5

HealthBeauties		Pack-Format	Technology Level	Active Agent	Smoothener Level
Brand					
HOLAY5	HOLAY5_A	ECONOMY	5	5	6
	HOLAY5_B	ECONOMY	5	4	5
HEELY5	HEELY5_A	STANDARD	6	5	5
	HEELY5_B	PREMIUM	7	7	6
HALUC5	HALUC5_A	STANDARD	6	6	5