

This decision form allows supplier to manage their product portfolio. More specifically, supplier can decide to discontinue specific SKUs, add new brands/variants, add new variants under existing brands and modify the specifications of variants in supplier’s Elecssories portfolio. The product portfolio from the last period appears by default.

- I. To discontinue an existing SKU, click on the SKU name.
- II. To add a new brand/variant click on “Brand” button and enter the brand/variant name with specifications. The new brand/variant is highlighted in red.
- III. To add a new variant under an existing brand, click on the brand name in the table, and enter the variant name with specifications. The new variant is highlighted in red.
- IV. To modify a variant’s specification, enter the desired spec value. However, the Pack-Format cannot be changed. The changes are highlighted in red.

Once the changes are made, click on “Validate Portfolio” button to confirm the product portfolio decision for Elecssories. If the portfolio (either of the categories or both) is not validated by the end of deadline (illustrated by the time-bar), the portfolio from previous period will be used by default.

Product Portfolio Management - Elecssories					
		Pack-Format	Technology Level	Design Level	Quality-of-Raw-Materials
Brand					
ELAND1	ELAND1_A	ECONOMY	5	5	6
	ELAND1_B	ECONOMY	5	4	5
EHAYA1	EHAYA1_A	STANDARD	6	5	5
	EHAYA1_B	PREMIUM	7	7	6
ELABO1	ELABO1_A	STANDARD	6	6	5
ETRAC1	ETRAC1_A	PREMIUM	7	6	6

I Product Portfolio Management

Discontinue Variants

I New Brands/Variants

New Variants of Existing Brands

Modify Variant Specifications

B&M List Prices

Negotiation Agreements

Production Volumes

General Marketing

Online Store Management

Asset Investments

Market Research Orders