

This table shows the volume and value sales for all the HealthBeauties brands sold in the rural market. When moving the cursor on any brand name, the results for all its variants will pop up.

| Sales by Shopper Segment – HealthBeauties (Rural) | | | | | | |
|---|--------------|------------|--------------|------------|--------------|------------|
| | B&M Only | | Online Only | | Mixed | |
| | Volume Sales | Change (%) | Volume Sales | Change (%) | Volume Sales | Change (%) |
| Supplier 1 | | | | | | |
| Total | 8.30 | | 8.30 | | 8.30 | |
| HOLAY1 | 2.00 | 12.23 | 2.00 | 12.23 | 2.00 | 12.23 |
| HOMAT1 | 1.50 | 10.22 | 1.50 | 10.22 | 1.50 | 10.22 |
| HOOTH1 | 1.00 | 1.24 | 1.00 | 1.24 | 1.00 | 1.24 |
| HORRY1 | 1.70 | 7.56 | 1.70 | 7.56 | 1.70 | 7.56 |
| HMOOT1 | 2.10 | 15.5 | 2.10 | 15.5 | 2.10 | 15.5 |
| Supplier 2 | | | | | | |
| Total | | | | | | |
| HOBBI2 | | | | | | |
| HAVON2 | | | | | | |
| HOLLY2 | | | | | | |
| HORES1 | | | | | | |
| Supplier 3 | | | | | | |
| Total | | | | | | |
| HUCCI3 | | | | | | |
| HEVIA3 | | | | | | |
| HEEKE3 | | | | | | |
| HOUES3 | | | | | | |
| Retailer 1 | | | | | | |
| Total | | | | | | |
| HICHY5 | | | | | | |
| HARIS5 | | | | | | |
| HORGE5 | | | | | | |
| Total | | | | | | |
| Retailer 2 | | | | | | |
| Total | | | | | | |
| HOSIA6 | | | | | | |
| HOVER6 | | | | | | |
| HWARD6 | | | | | | |
| | B&M Only | | Online Only | | Mixed | |
| | Value Sales | Change (%) | Value Sales | Change (%) | Value Sales | Change (%) |
| Supplier 1 | | | | | | |
| Total | | | | | | |
| HOLAY1 | | | | | | |
| HOMAT1 | | | | | | |
| HOOTH1 | | | | | | |
| HORRY1 | | | | | | |
| HMOOT1 | | | | | | |
| Supplier 2 | | | | | | |
| Total | | | | | | |
| HOBBI2 | | | | | | |
| HAVON2 | | | | | | |
| HOLLY2 | | | | | | |
| HORES1 | | | | | | |
| Supplier 3 | | | | | | |
| Total | | | | | | |
| HUCCI3 | | | | | | |
| HEVIA3 | | | | | | |
| HEEKE3 | | | | | | |
| HOUES3 | | | | | | |
| Retailer 1 | | | | | | |
| Total | | | | | | |
| HICHY5 | | | | | | |
| HARIS5 | | | | | | |
| HORGE5 | | | | | | |
| Total | | | | | | |
| Retailer 2 | | | | | | |
| Total | | | | | | |
| HOSIA6 | | | | | | |
| HOVER6 | | | | | | |
| HWARD6 | | | | | | |

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