

Retail Prices – HealthBeauties														
	Urban						Rural						Online	
	Retailer 1		Retailer 2		Traditional Trade		Retailer 1		Retailer 2		Traditional Trade			
	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Retail Price (\$)	Change (%)	Net Online Price (\$)	Change (%)
Supplier 1														
HOLAY1_A														
HOLAY1_B														
HOLAY1_C														
HOMAT1_A														
HOMAT1_B														
HOMAT1_C														
HOOTH1_A														
HOOTH1_B														
Supplier 2														
HOBBI2_A														
HOBBI2_B														
HAVON2_A														
HOLLY2_A														
HOLLY2_B														
HOLLY2_C														
HORES1_A														
Supplier 3														
HUCCI3_A														
HUCCI3_B														
HEVIA3_A														
HEEKE3_A														
HEEKE3_B														
HEEKE3_C														
HOUES3_A														
HOUES3_B														
Retailer 1														
HICHY5_A														
HICHY5_A														
HARIS5_B														
HORGE5_A														
HORGE5_B														
HORRY5_A														
Retailer 2														
HOSIA6_A														
HOSIA6_B														
HOVER6_B														
HWARD6_A														
HWARD6_B														

Performance Highlights

Market Shares

Sales

Segment Leadership

Cross-Segment Sales Volume

Product Portfolio

eMall Prices and Promotions

Financial Results

Eleccsories Situation Report

HealthBeauties Situation Report

Key Performance Indicators

Awareness

Brand Perceptions

Retailer Perceptions

Market Shares by Consumer Segment

Sales by Consumer Segment

Market Shares by Shopper Segment

Sales by Shopper Segment

Sales by Channel

B&M Retail Prices

Eleccsories

HealthBeauties

Promotion Intensity

Supplier Intelligence

Retailer Intelligence

Forecasts