B&M Retail Prices – Elecssories								
	Retailer 1				Retailer 2			
	Rural	Neta	Urban		Rural		Urban	
	Net Retail Price (\$)	Change						
	(4)	(%)	(4)	(%)	(4)	(%)	(4)	(%)
Supplier 1		. ,		, ,		, ,		
ELAND1_A								
ELAND1_B								
EGEND1_A								
EHAYA1_A								
EHAYA1_B								
EHAMO1_A								
EHAMO1-B								
ELONG1_A								
Supplier 2								
EBETA2_A								
EBETA2_B								
ELOGO2_A								
EHEDE2_A								
EHEDE2_C								
EHOOT2_A								
EHOOT2_B								
Supplier 3								
EJUNE3_A								
EJUNE3_B								
EJOLY3_A								
EJOLY3_B								
EJOLY3_C								
EMOOT3_A								
EMOOT3_B								
EJEEP3_A								
Retailer 1								
ELISA5_A								
ELISA5_B								
ELEEX5_A								
ELISA5_C								
ELEEX5_B								
ETOMY5_A								
Retailer 2								
ELOON6_A								
ELOON6_B								
ELAIN6_A								
ELAIN6_B								
ELANG6_B								

Performance Highlights

Market Shares

Sales

Segment Leadership

Cross-Segment Sales Volumes

Product Portfolio

eMall Prices and Promotion Intensity

Financial Results

Elecssories Situation Reports

HealthBeauties Situation Reports

Key Performance Indicators

Awareness

Brand Perceptions

Retailer Perceptions

Market Shares by Consumer Segment

Sales by Consumer Segment

Market Shares by Shopper Segment

Sales by Shopper Segment

Sales by Channel

B&M Retail Prices

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ElecssoriesHealthBeauties

Promotion Intensity

Supplier Intelligence

Retailer Intelligence

Forecasts