



Business analytics, applied
modelling and prediction

3rd year

Moscow 2025

Tableau project info



Preparation part

1. Verify that your team (3-4 students) is correctly listed in the table and that you have been assigned a project option (1, 2, 3, 4): [Team Table](#)
2. Confirm that you can access your assigned project option: [Assignment Folder](#)
3. Choose a time slot for the defense: [Defense Table](#)

This project is 20% of the course grade



Task submission deadline for all groups - **03.03 23:59**

! Prepare a presentation with the results of the project and upload it to [submission form](#) !

- Each team will be given **5-7 minutes** for project presentation + short Q&A session.
- All team members must be at the defense.
- **ONLY!** the presentation must be submitted (no tableau files are needed).



Presentation structure

0. On the first slide indicate the project option and all team members
1. Tell how you prepared the data for visualization
- 2.1. Show all visualizations created for item 2, and verbally comment on the conclusion drawn from them (it is allowed to make several visualizations for each letter of item 2)
- 2.2. Show the dashboard(s) you developed using visualizations from item 2 (you don't have to use all of them + modifications are allowed)
3. Show and comment your data storytelling
4. Show the conclusions derived from your data storytelling
5. On the final slide, specify each team member's contributions to the project

*Optional: if necessary, you can show the dashboards and story in Tableau but the **presentation must include all screenshots!!!**.*