Your digital identity

How to impress your future employer

19 September 2024 Jonas Ekerhovd @ITxBergen





We are developers of digital futures



Over 24 000 professionals globally

Approximately 10 000 customers

Serving customers in approximately 90 countries worldwide

Annual revenue around EUR 3 billion

Tietoevry Norway

- 17 offices
- 4000 employees
- Main customer segments:
 - -Public & Healthcare
 - —Industry
 - -Financial Services
 - Retail and Consumer Services



We are hiring for many different roles. Do you see something that suits you?



Graduate program





Join the largest IT consultancy company in the Nordics 💋

Locations: Bergen, Trondheim, Stavanger, and Oslo

Application deadline: October 28 🔯









Whoami?

- Senior Cloud Architect @ Tietoevry
- Worked at Tietoevry for the past 3 years
- Likes to 🎘, 🚵 and 📅
- Just became a dad 📀



By the end of this

You won't just impress employers; you'll make them Google you twice.

Warm-up Exercise (5 mins)



Be visible

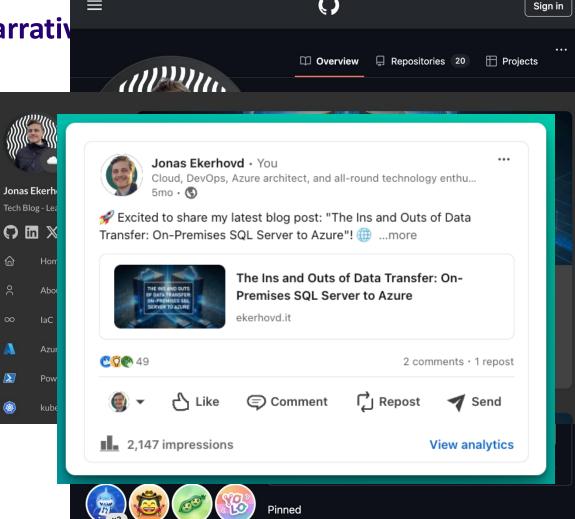


Control your own digital narrative

Use your real name

Learn in public

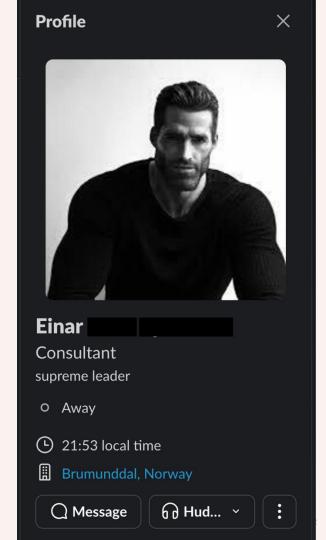
Share share share



Profile Picture

- Have at least 1 professional looking picture of yourself
- Add it to EVERYTHING job related
 - Slack, Teams, Workplace, LinkedIn

Don't be this guy 👉



Camera on

Do yourself a favor
Turn your webcam ON at
every digital meeting.



Bonus Point ** The hawthorne effect

People will act differently (including yourself) if they know they are being observed.



Exercise 1: Check your Social Selling Index (5 mins)

https://www.linkedin.com/sales/ssi



Exercise 2 (5 min)

- 1. Enter github.com and create an account if you haven't already
- 2. Enable 2FA (Profile -> Settings -> Password and authentication)

", tietoevay Public

Why?



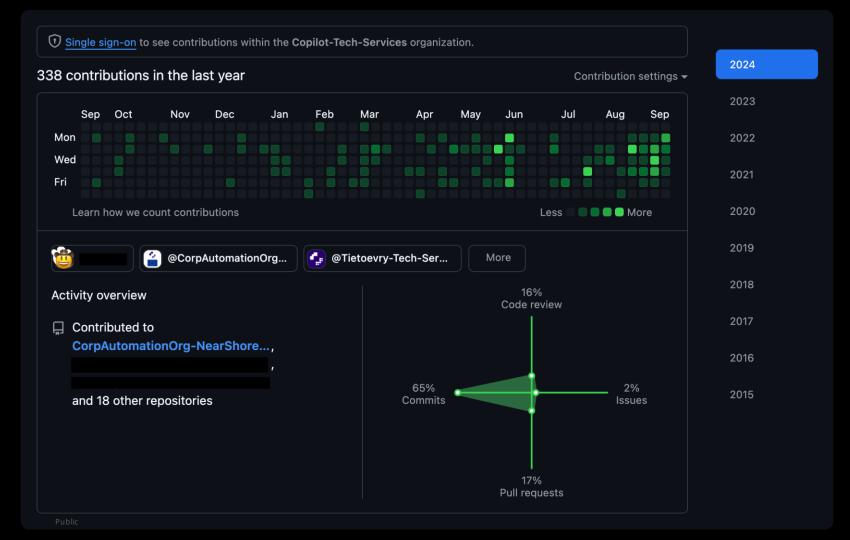
or system designed to accurately reflect a

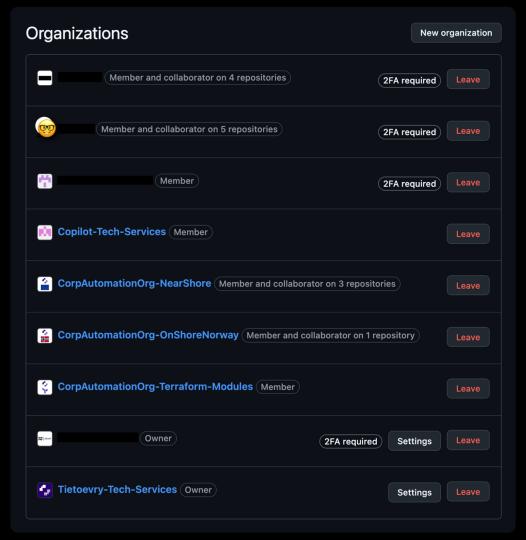
what Is a Digital Twing off beach abs, GitHub is for those off!

A digital twin is for showing off beach abs, GitHub is for those off!

If Instagram is for showing to show those off!

If Instagram is for muscles. Time or system flexing your tech muscles.





Contributions & activity

Make profile private and hide activity

Enabling this will hide your contributions and activity from your GitHub profile and from social features like followers, stars, feeds, leaderboards and releases.

Include private contributions on my profile

Your contribution graph, achievements, and activity overview will show your private contributions without revealing any repository or organization information. Read more.

Update preferences

Exercise 2 (20 min)

- 1. Create a repository with the same name as your GitHub Account
- 2. Update your readme.md
- 3. Make it 🛠 pretty 🛠

Exercise 3 (20 min) - follow along or DIY

- Host your readme.md as a Github Page https://docs.github.com/en/pages/quickstart
- Change the Jekyll default theme (Optional) -> https://github.com/pages-themes
- Add your GitHub page to the featured section of LinkedIn



Protip: Purchase a custom domain to use instead of github.io

, tietoevry Public



Thank you

Learn more at tietoevry.com



