

# Your digital identity

How to impress your future employer

19 September 2024

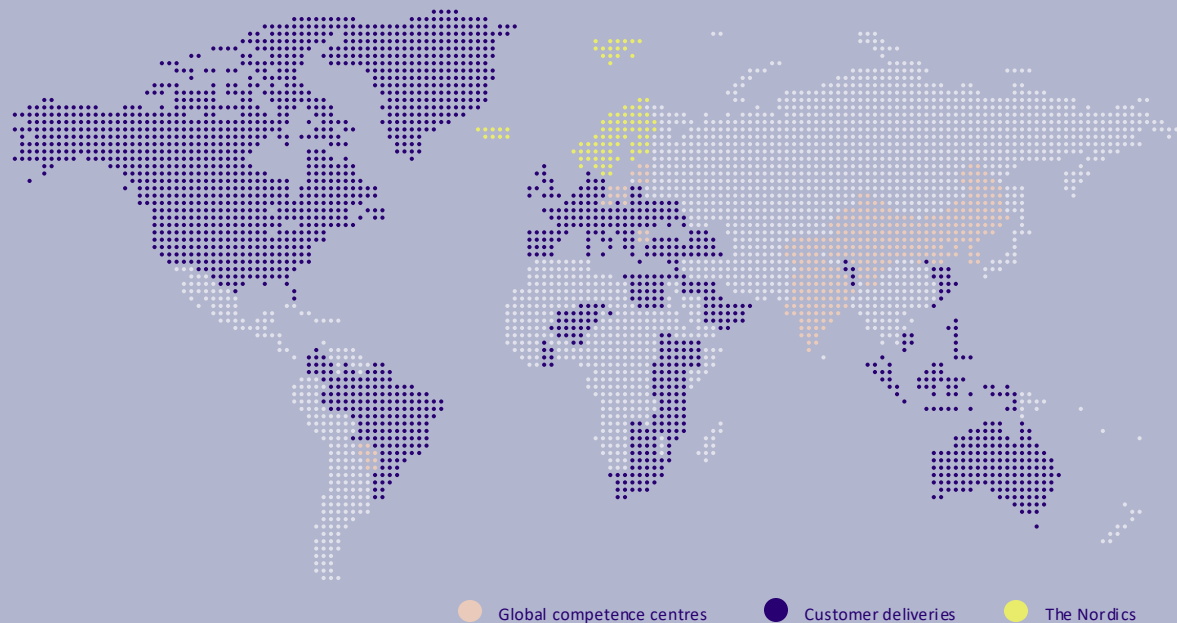
Jonas Ekerhovd @ITxBergen



# Agenda

1. Tietoevry Presentation
2. Speaker Presentation
3. Warm-up exercise (5min)
4. The importance of visibility
5. Exercise 1: SSI Index (5 min)
6. Why?
7. Exercise 2: Github Readme (20min)
8. Exercise 3: Github Pages w/ Jekyll (20min)

# We are developers of digital futures



Over 24 000  
professionals globally

Approximately  
10 000 customers

Serving customers  
in approximately 90  
countries worldwide

Annual revenue  
around EUR 3 billion

# Tietoenvy Norway

- 17 offices
- 4000 employees
- Main customer segments:
  - Public & Healthcare
  - Industry
  - Financial Services
  - Retail and Consumer Services



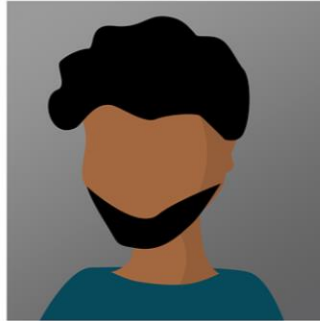
We are hiring for many different roles.  
Do you see something that suits you?



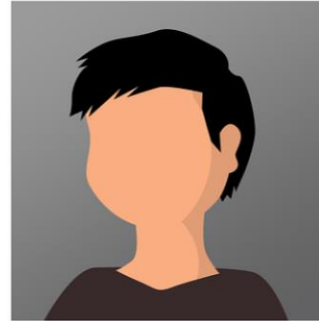
UX designer



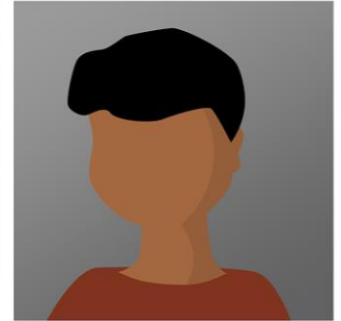
Security Consultant



Project Manager



Infrastructure Architect



Data Scientist



Software Developer



Technical Specialist



Solution Consultant



Solution Architect



Product owner

# Graduate program

Graduating in 2025? 🧑🎓

Join the largest IT consultancy  
company in the Nordics 🚀

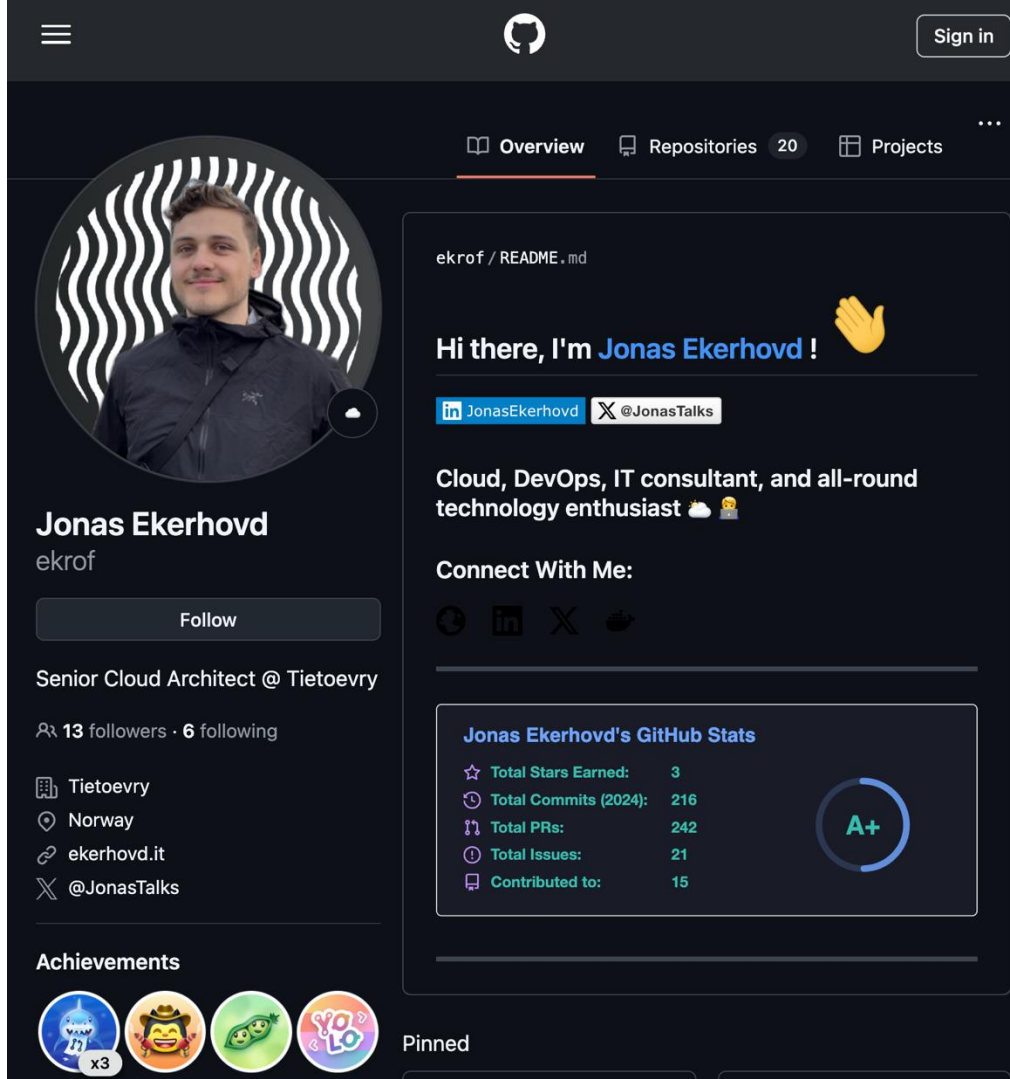
Locations: Bergen, Trondheim,  
Stavanger, and Oslo 📍

Application deadline: October 28 ⌚



# Whoami?

- Senior Cloud Architect ☁️ @ Tietoevry
- Worked at Tietoevry for the past 3 years
- Likes to 🏃, 🚴 and 🏋️
- Just became a dad 👶



The screenshot shows the GitHub profile of Jonas Ekerhovd. The profile includes a circular profile picture of a man with short brown hair and a beard, wearing a dark jacket. The background of the profile picture has a wavy, hypnotic pattern. The profile name is "Jonas Ekerhovd" with the username "ekrof" below it. There is a "Follow" button. The bio states "Senior Cloud Architect @ Tietoevry". It shows "13 followers" and "6 following". The location is "Norway" and the website is "ekerhovd.it". There are social media links for LinkedIn, X (@JonasTalks), and GitHub. The "Achievements" section shows four badges: "100k Stars", "100k Followers", "100k Commits", and "100k Issues". The "Connect With Me" section shows icons for GitHub, LinkedIn, X, and YouTube. The "ekrof / README.md" repository is pinned. The "Hi there, I'm Jonas Ekerhovd!" message is followed by a yellow hand emoji. The "Jonas Ekerhovd's GitHub Stats" section shows a table of statistics and a circular "A+" badge.

Jonas Ekerhovd's GitHub Stats	
☆ Total Stars Earned:	3
🕒 Total Commits (2024):	216
🔗 Total PRs:	242
🕒 Total Issues:	21
📁 Contributed to:	15

# By the end of this

**You won't just impress employers; you'll make them Google you twice.**



## Warm-up Exercise (5 mins)



Be visible

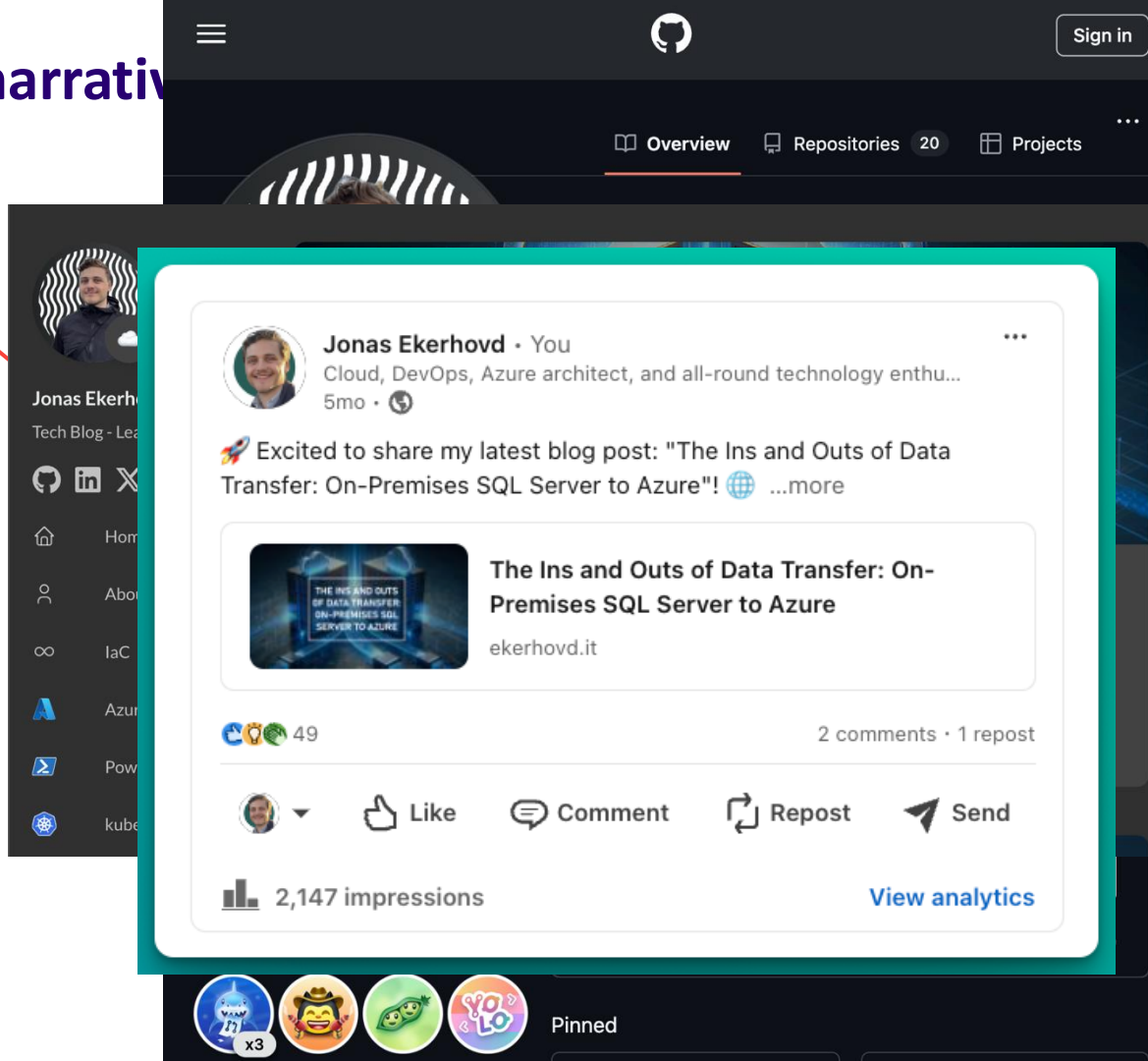


# Control your own digital narrative

Use your real name

Learn in public

Share share share



# Profile Picture

- Have at least 1 professional looking picture of yourself
- Add it to EVERYTHING job related
  - Slack, Teams, Github, Workplace, LinkedIn

Don't be this guy 🙌

Profile



**Einar**

Consultant  
supreme leader

○ Away

🕒 21:53 local time

📍 Brumunddal, Norway

💬 Message

🎧 Hud... ▾



Camera on 📹

Do yourself a favor  
Turn your webcam ON at  
**every** digital meeting.





# Bonus Point 🌟🎯

## The hawthorne effect

*People will act differently  
(including yourself) if they know  
they are being observed.*



## Exercise 1: Check your Social Selling Index (5 mins)

<https://www.linkedin.com/sales/ssi>



# Why?



IBM

<https://www.ibm.com> › topics › Oversett d

## What Is a Digital Twin?

A digital twin is

phys

or system designed to accurately reflect a

**If Instagram is for showing off beach abs, GitHub is for flexing your tech muscles. Time to show those off! 💪**



 [Single sign-on](#) to see contributions within the **Copilot-Tech-Services** organization.

338 contributions in the last year

Contribution settings ▾



[Learn how we count contributions](#)

Less  More



[Redacted]



@CorpAutomationOrg...



@Tietoevry-Tech-Ser...

More

### Activity overview



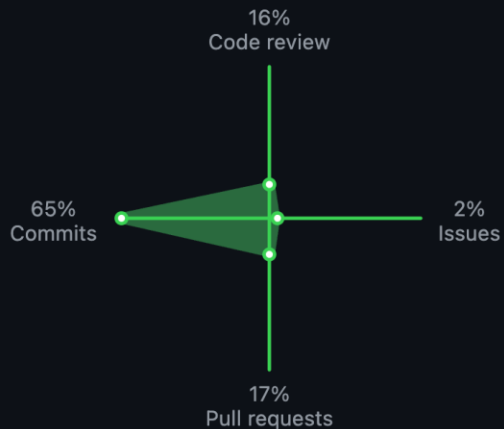
Contributed to

[CorpAutomationOrg-NearShore...](#),

[Redacted],

[Redacted]

and 18 other repositories



Public

2024

2023

2022

2021

2020

2019

2018










2017

2016

2015

# Organizations

New organization

	Member and collaborator on 4 repositories	2FA required	Leave	
	Member and collaborator on 5 repositories	2FA required	Leave	
	Member	2FA required	Leave	
	Copilot-Tech-Services Member		Leave	
	CorpAutomationOrg-NearShore Member and collaborator on 3 repositories		Leave	
	CorpAutomationOrg-OnShoreNorway Member and collaborator on 1 repository		Leave	
	CorpAutomationOrg-Terraform-Modules Member		Leave	
	Owner	2FA required	Settings	Leave
	Tietoevry-Tech-Services Owner		Settings	Leave

## Contributions & activity

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☐ **Make profile private and hide activity**

Enabling this will hide your contributions and activity from your GitHub profile and from social features like followers, stars, feeds, leaderboards and releases.

☒ **Include private contributions on my profile**

Your contribution graph, achievements, and activity overview will show your private contributions without revealing any repository or organization information. [Read more.](#)

Update preferences

## Exercise 2 (20 min)

- Enter github.com and create an account if you haven't already
  - Enable 2FA (Profile -> Settings -> Password and authentication)
- 
1. Create a repository with the same name as your GitHub Account
  2. Update your readme.md
  3. Make it ✨ pretty ✨

## Exercise 3 (20 min) - follow along or DIY

- Host your readme.md as a Github Page  
<https://docs.github.com/en/pages/quickstart>
- Change the Jekyll default theme (Optional)  
<https://github.com/pages-themes>
- Add your GitHub page to the featured section of LinkedIn

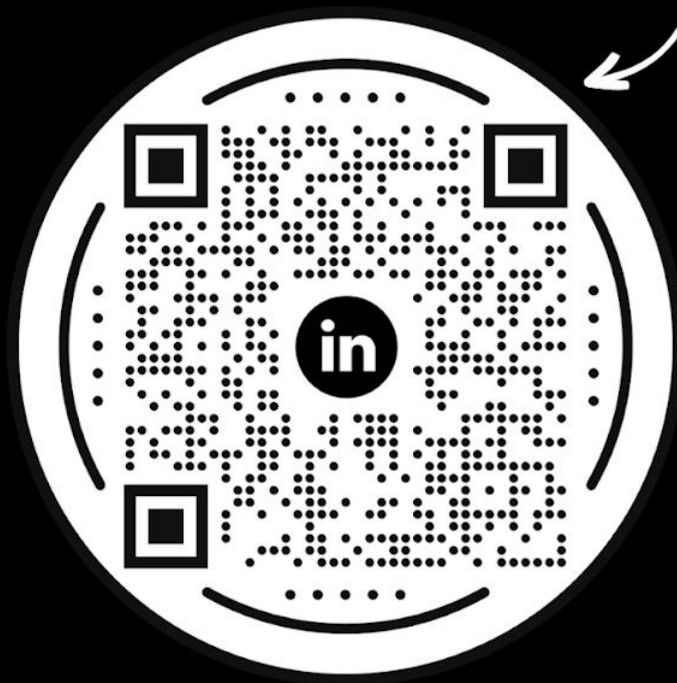
**Protip: Purchase a custom domain to use instead of github.io**

# Thank you

Learn more at [tietoevry.com](https://tietoevry.com)



Connect with me



*Jonas Ekerhord*