```
In [64]: import random
    import numpy as np
    import pandas as pd
    from sklearn.impute import SimpleImputer
    from sklearn.model_selection import train_test_split
    from sklearn.metrics import confusion_matrix, classification_report
    from catboost import CatBoostClassifier
    import matplotlib.pyplot as plt

pd.set_option('display.max_columns', None)
In [65]: import logging
    logger = logging.getLogger()
    logger.setLevel(logging.CRITICAL)
```

Lets start with Exploratory Data Analysis

Import the dataset

```
In [66]: fhr_transactions = pd.read_csv('../data/fhr_transactions.csv')
    fhr_transactions.shape
Out[66]: (504944, 76)
```

Now, lets read the Evaluation Dataset as well.

```
In [67]: eval_transactions = pd.read_csv('../../evaluation.csv').set_index('record_number')
```

Since the person_id is deemed sensitive, its masked using a one way hash algorithm

Lets look at few rows from the dataframe

In [69]:	fh	r_transa	ctions.	iloc[:,	:15].head()			
Out[69]:		trip_sta	mkt_cd	chan_type	pnr_creat_ts	person_id	trvl_ct	trip_strt_dt	trip_end_dt trip
	0	INVOICED	US	OFFLINE	2018-04-05 00	f1705441121cc8e7addc35c65b9cd33994ce7356735fbb	2.0	2018-04-25	2018-05-08
	1	INVOICED	US	OFFLINE	2018-04-05 00	f1705441121cc8e7addc35c65b9cd33994ce7356735fbb	2.0	2018-04-25	2018-05-08
	2	INVOICED	US	OFFLINE	2018-04-05 00	f1705441121cc8e7addc35c65b9cd33994ce7356735fbb	2.0	2018-04-25	2018-05-08
	3	INVOICED	US	OFFLINE	2018-04-05 00	aa2b23d8adff206808e83bca11030d2504c53c631a92d9	2.0	2018-04-07	2018-04-08
	4	INVOICED	US	OFFLINE	2018-04-05 00	20795b1e182f5b74ee9e5c73019ec3d446d1c26bf2862f	1.0	2018-04-05	2018-04-06

Correcting values Globally

Lets convert all incorrect values to NaN so that we know more accurately

```
In [70]: fhr_transactions.replace(['nan'], np.nan, inplace=True)
    fhr_transactions.replace({r'[^\x00-\x7F]+':' '}, regex=True, inplace=True)

    eval_transactions.replace(['nan'], np.nan, inplace=True)
    eval_transactions.replace({r'[^\x00-\x7F]+':' '}, regex=True, inplace=True)
```

Lets find out how many NaN's are there in each column.

In [73]: cols_df.sort_values('percent_missing')

Out[73]:

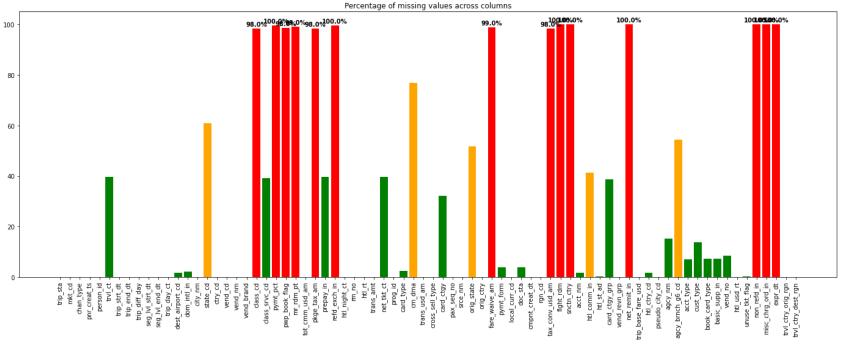
	column_name	number_missing	percent_missing	unique
trip_sta	trip_sta	0	0.000000	4
htl_rt	htl_rt	0	0.000000	17983
trans_amt	trans_amt	0	0.000000	29981
trvl_ctry_orig_rgn	trvl_ctry_orig_rgn	0	0.000000	5
cross_sell_type	cross_sell_type	0	0.000000	53
pax_seq_no	pax_seq_no	0	0.000000	82
srce_nm	srce_nm	0	0.000000	4
orig_ctry	orig_ctry	0	0.000000	22
vend_nm	vend_nm	0	0.000000	1441
vend_cd	vend_cd	0	0.000000	1438
cmpnt_creat_dt	cmpnt_creat_dt	0	0.000000	931
rgn_cd	rgn_cd	0	0.000000	4
vend_revn_grp	vend_revn_grp	0	0.000000	1
htl_night_ct	htl_night_ct	0	0.000000	40
pseudo_city_cd	pseudo_city_cd	0	0.000000	68
seg_lvl_strt_dt	seg_lvl_strt_dt	0	0.000000	1973
trip_diff_day	trip_diff_day	0	0.000000	1353
trip_end_dt	trip_end_dt	0	0.000000	2295
trip_strt_dt	trip_strt_dt	0	0.000000	2574
person_id	person_id	0	0.000000	179218
pnr_creat_ts	pnr_creat_ts	0	0.000000	6025
mkt_cd	mkt_cd	0	0.000000	23
rm_no	rm_no	0	0.000000	6
chan_type	chan_type	1	0.000198	2
trip_day_ct	trip_day_ct	3	0.000594	40

	column_name	number_missing	percent_missing	unique
seg_lvl_end_dt	seg_lvl_end_dt	3	0.000594	1986
htl_usd_rt	htl_usd_rt	4	0.000792	100810
trip_base_fare_usd	trip_base_fare_usd	4	0.000792	166719
trans_usd_am	trans_usd_am	4	0.000792	168854
tot_cmm_usd_am	tot_cmm_usd_am	4	0.000792	60780
local_curr_cd	local_curr_cd	25	0.004951	47
prog_id	prog_id	58	0.011486	3
city_nm	city_nm	196	0.038816	557
ctry_cd	ctry_cd	202	0.040004	119
trvl_ctry_dest_rgn	trvl_ctry_dest_rgn	204	0.040401	9
vend_brand	vend_brand	354	0.070107	121
unuse_tkt_flag	unuse_tkt_flag	901	0.178436	1
htl_st_ad	htl_st_ad	903	0.178832	2134
acct_nm	acct_nm	8900	1.762572	78
dest_airport_cd	dest_airport_cd	9251	1.832084	510
htl_ctry_cd	htl_ctry_cd	9253	1.832480	116
dom_intl_in	dom_intl_in	11724	2.321842	3
card_type	card_type	12194	2.414921	2
doc_sta	doc_sta	20144	3.989353	9
pymt_form	pymt_form	20144	3.989353	3
acct_type	acct_type	35687	7.067516	170
book_card_type	book_card_type	37393	7.405376	187
basic_supp_in	basic_supp_in	37393	7.405376	2
vend_no	vend_no	43421	8.599171	132
cust_type	cust_type	69964	13.855794	8
agcy_nm	agcy_nm	76884	15.226243	124

	column_name	number_missing	percent_missing	unique
card_ctgy	card_ctgy	162885	32.258033	185
card_ctgy_grp	card_ctgy_grp	194854	38.589230	10
class_srvc_cd	class_srvc_cd	198327	39.277029	1481
trvl_ct	trvl_ct	199819	39.572507	9
prepay_in	prepay_in	199819	39.572507	2
net_tkt_ct	net_tkt_ct	199819	39.572507	3
htl_comm_in	htl_comm_in	208609	41.313294	2
orig_state	orig_state	261652	51.818023	66
agcy_brnch_g6_cd	agcy_brnch_g6_cd	274090	54.281267	38
state_cd	state_cd	307030	60.804763	43
cm_dma	cm_dma	388298	76.899221	208
pkge_tax_am	pkge_tax_am	496154	98.259213	104
tax_conv_usd_am	tax_conv_usd_am	496154	98.259213	104
class_cd	class_cd	496154	98.259213	249
pwp_book_flag	pwp_book_flag	497055	98.437649	3
fare_waive_am	fare_waive_am	499164	98.855319	187
mr_rdm_pt	mr_rdm_pt	500264	99.073165	3337
pymt_pct	pymt_pct	502591	99.534008	101
refd_exch_in	refd_exch_in	502629	99.541533	1
flght_rdm	flght_rdm	504944	100.000000	0
non_refd_in	non_refd_in	504944	100.000000	0
misc_chrg_ord_in	misc_chrg_ord_in	504944	100.000000	0
expr_dt	expr_dt	504944	100.000000	0
net_remit_in	net_remit_in	504944	100.000000	0
snctn_ctry	snctn_ctry	504944	100.000000	0

In [74]: import matplotlib.pyplot as plt plt.figure(figsize=(24,8)) colors list = list() for col val in cols df['percent missing']: **if** col val < 40: colors list.append('green') elif col val > 40 and col val < 80:</pre> colors list.append('orange') else: colors list.append('red') graph = plt.bar(cols df.column name, cols df.percent missing, color = colors list) plt.title('Percentage of missing values across columns') plt.xticks(rotation='vertical') i = 0for p in graph: width = p.get_width() height = p.get_height() x, y = p.qet xy()if (round(cols df.percent missing[i]) > 80): plt.text(x+width/2, y+height*1.01, str(round(cols df.percent missing[i]))+'%', ha='center', weight='bold') else: plt.text(x+width/2, y+height*1.01, "", ha='center', weight='bold') i+=1 plt.show()

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Lets remove all columns which do not add any value. i.e those which have 100% missing values or have the same value through-out

```
In [77]: drop_cols = cols_df[cols_df['unique'] <= 1]['column_name'].tolist()</pre>
```

Lets look at the datatypes to see if they are in the right datatype.

In [78]: fhr_transactions.sort_index(axis=1).info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 504944 entries, 0 to 504943
Data columns (total 76 columns):

рата #	Column (total /6 C	Non-Null Count	Dtype
0	acct_nm	496044 non-null	object
1	acct_type	469257 non-null	object
2	agcy_brnch_g6_cd	230854 non-null	float64
3	agcy_nm	428060 non-null	object
4	basic_supp_in	467551 non-null	object
5	book_card_type	467551 non-null	object
6	card_ctgy	342059 non-null	object
7	card_ctgy_grp	310090 non-null	object
8	card_type	492750 non-null	object
9	chan_type	504943 non-null	object
10	city_nm	504748 non-null	object
11	class_cd	8790 non-null	object
12	class_srvc_cd	306617 non-null	object
13	cm_dma	116646 non-null	float64
14	cmpnt_creat_dt	504944 non-null	object
15	cross_sell_type	504944 non-null	object
16	ctry_cd	504742 non-null	object
17	cust_type	434980 non-null	object
18	dest_airport_cd	495693 non-null	object
19	doc_sta	484800 non-null	object
20	dom_intl_in	493220 non-null	object
21	expr_dt	0 non-null	float64
22	fare_waive_am	5780 non-null	object
23	flght_rdm	0 non-null	float64
24	htl_comm_in	296335 non-null	object
25	htl_ctry_cd	495691 non-null	object
26	htl_night_ct	504944 non-null	int64
27	htl_rt	504944 non-null	float64
28	htl_st_ad	504041 non-null	object
29	htl_usd_rt	504940 non-null	float64
30	local_curr_cd	504919 non-null	object
31	misc_chrg_ord_in	0 non-null	float64
32	mkt_cd	504944 non-null	object
33	mr_rdm_pt	4680 non-null	float64
34	net_remit_in	0 non-null	float64
35	net_tkt_ct	305125 non-null	float64
36	non_refd_in	0 non-null	float64
37	orig_ctry	504944 non-null	object

			_
38	orig_state	243292 non-null	object
39	pax_seq_no	504944 non-null	int64
40	person_id	504944 non-null	object
41	pkge_tax_am	8790 non-null	float64
42	pnr_creat_ts	504944 non-null	object
43	prepay_in	305125 non-null	object
44	prog_id	504886 non-null	object
45	pseudo_city_cd	504944 non-null	object
46	<pre>pwp_book_flag</pre>	7889 non-null	object
47	<pre>pymt_form</pre>	484800 non-null	object
48	pymt_pct	2353 non-null	float64
49	refd_exch_in	2315 non-null	object
50	rgn_cd	504944 non-null	object
51	rm no	504944 non-null	int64
52	seg lvl end dt	504941 non-null	object
53	seg_lvl_strt_dt	504944 non-null	object
54	snctn_ctry	0 non-null	float64
55	srce nm	504944 non-null	object
56	state cd	197914 non-null	object
57	tax conv usd am	8790 non-null	float64
58	tot cmm usd am	504940 non-null	float64
59	trans amt	504944 non-null	float64
60	_ trans_usd_am	504940 non-null	float64
61	trip base fare usd	504940 non-null	float64
62	trip day ct	504941 non-null	float64
63	trip diff day	504944 non-null	int64
64	trip end dt	504944 non-null	object
65	trip_sta	504944 non-null	object
66	trip_strt_dt	504944 non-null	object
67	trvl_ct	305125 non-null	float64
68	trvl ctry dest rgn	504740 non-null	object
69	trvl ctry orig rgn	504944 non-null	object
70	unuse_tkt_flag	504043 non-null	object
71	vend brand	504590 non-null	object
72	vend_cd	504944 non-null	int64
73	vend nm	504944 non-null	object
74	vend no	461523 non-null	object
75	vend_revn_grp	504944 non-null	object
		64(5), object(50)	52,000
	ry usage: 292.8+ MB	(3,, 32,333,33)	
memo	Ly abage. 272.0; MD		

file: ///private/var/folders/pd/q0cth5r13zq4d0dcdd444gxh0000gn/T/com.microsoft. Outlook/Outlook Temp/01EDE.html

Lets convert columns to their correct datatype.

Lets convert Strings which are incorrectly identified as integers to Strings

```
In [79]: str_cols = ['person_id', 'vend_cd', 'agcy_brnch_g6_cd', 'cm_dma']

for str_col in str_cols:
    fhr_transactions[str_col] = fhr_transactions[str_col].apply(str)
    eval_transactions[str_col] = eval_transactions[str_col].apply(str)
```

Lets convert the following date/time fields appropriately

Lets describe all columns to find out the following.

- 1. The correct datatype.
- 2. Qualitative or Quantitative variable.
- 3. Cardinality of the categorical columns.

Find related columns by number of rows which have values.

In [81]: cols_df[cols_df['number_missing'] > 0].sort_values(['number_missing', 'unique'])

Out[81]:

	column_name	number_missing	percent_missing	unique
chan_type	chan_type	1	0.000198	2
trip_day_ct	trip_day_ct	3	0.000594	40
seg_lvl_end_dt	seg_lvl_end_dt	3	0.000594	1986
tot_cmm_usd_am	tot_cmm_usd_am	4	0.000792	60780
htl_usd_rt	htl_usd_rt	4	0.000792	100810
trip_base_fare_usd	trip_base_fare_usd	4	0.000792	166719
trans_usd_am	trans_usd_am	4	0.000792	168854
local_curr_cd	local_curr_cd	25	0.004951	47
prog_id	prog_id	58	0.011486	3
city_nm	city_nm	196	0.038816	557
ctry_cd	ctry_cd	202	0.040004	119
trvl_ctry_dest_rgn	trvl_ctry_dest_rgn	204	0.040401	9
vend_brand	vend_brand	354	0.070107	121
unuse_tkt_flag	unuse_tkt_flag	901	0.178436	1
htl_st_ad	htl_st_ad	903	0.178832	2134
acct_nm	acct_nm	8900	1.762572	78
dest_airport_cd	dest_airport_cd	9251	1.832084	510
htl_ctry_cd	htl_ctry_cd	9253	1.832480	116
dom_intl_in	dom_intl_in	11724	2.321842	3
card_type	card_type	12194	2.414921	2
pymt_form	pymt_form	20144	3.989353	3
doc_sta	doc_sta	20144	3.989353	9
acct_type	acct_type	35687	7.067516	170
basic_supp_in	basic_supp_in	37393	7.405376	2
book_card_type	book_card_type	37393	7.405376	187

	column_name	number_missing	percent_missing	unique
vend_no	vend_no	43421	8.599171	132
cust_type	cust_type	69964	13.855794	8
agcy_nm	agcy_nm	76884	15.226243	124
card_ctgy	card_ctgy	162885	32.258033	185
card_ctgy_grp	card_ctgy_grp	194854	38.589230	10
class_srvc_cd	class_srvc_cd	198327	39.277029	1481
prepay_in	prepay_in	199819	39.572507	2
net_tkt_ct	net_tkt_ct	199819	39.572507	3
trvl_ct	trvl_ct	199819	39.572507	9
htl_comm_in	htl_comm_in	208609	41.313294	2
orig_state	orig_state	261652	51.818023	66
agcy_brnch_g6_cd	agcy_brnch_g6_cd	274090	54.281267	38
state_cd	state_cd	307030	60.804763	43
cm_dma	cm_dma	388298	76.899221	208
pkge_tax_am	pkge_tax_am	496154	98.259213	104
tax_conv_usd_am	tax_conv_usd_am	496154	98.259213	104
class_cd	class_cd	496154	98.259213	249
pwp_book_flag	pwp_book_flag	497055	98.437649	3
fare_waive_am	fare_waive_am	499164	98.855319	187
mr_rdm_pt	mr_rdm_pt	500264	99.073165	3337
pymt_pct	pymt_pct	502591	99.534008	101
refd_exch_in	refd_exch_in	502629	99.541533	1
flght_rdm	flght_rdm	504944	100.000000	0
snctn_ctry	snctn_ctry	504944	100.000000	0
net_remit_in	net_remit_in	504944	100.000000	0
non_refd_in	non_refd_in	504944	100.000000	0

	column_name	number_missing	percent_missing	unique
misc_chrg_ord_in	misc_chrg_ord_in	504944	100.000000	0
expr_dt	expr_dt	504944	100.000000	0

Now, lets also see which fields may be related to each other based on the number of values missing.

We see that the following fields are populated only for the same set of rows. 3 Predictors

- 1. tax_conv_usd_am
- 2. pkge_tax_am
- 3. class_cd
- 3 Predictors
 - 1. trvl_ct
 - 2. net_tkt_ct
 - 3. prepay_in
- 2 Predictors
 - 1. book_card_type
 - 2. basic_supp_in
- 2 Predictors
 - 1. doc_sta
 - 2. pymt_form
- 2 Predictors
 - 1. dest_airport_cd
 - 2. htl_ctry_cd

Based on this, we see that tax_conv_usd_am and pkge_tax_am could have the same values. Lets test it out.

So lets drop one of them.

```
In [83]: drop_cols.append('tax_conv_usd_am')
```

As part of Exploratory data analysis, lets find out if there are any duplicates in the dataset at all.

This is just by the whole dataset. During feature engineering, we may find out duplicates based on specific keys.

```
In [84]: fhr_transactions.duplicated().sum()
Out[84]: 0
```

Lets drop all these cols from both of the dataframes.

```
In [85]: fhr_transactions.drop(columns=drop_cols, inplace=True)
    eval_transactions.drop(columns=drop_cols, inplace=True)
    fhr_transactions.shape
Out[85]: (504944, 66)
```

Correlation

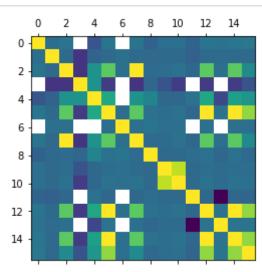
Lets find out of the continous predictors are correlated with others

In [87]: fhr_transactions.corr(method = 'pearson')

Out[87]:

	trvl_ct	trip_diff_day	trip_day_ct	pymt_pct	mr_rdm_pt	tot_cmm_usd_am	pkge_tax_am	htl_night_ct	rm_no	
trvl_ct	1.000000	0.022376	0.060117	NaN	-0.122441	0.062633	NaN	0.060117	-0.055310	(
trip_diff_day	0.022376	1.000000	0.001047	-0.300276	-0.045052	0.001404	0.036942	0.001041	-0.000495	-(
trip_day_ct	0.060117	0.001047	1.000000	-0.300276	0.254798	0.613501	0.036948	0.999883	0.006116	(
pymt_pct	NaN	-0.300276	-0.300276	1.000000	0.258703	-0.256083	NaN	-0.300276	-0.024583	-(
mr_rdm_pt	-0.122441	-0.045052	0.254798	0.258703	1.000000	0.381392	NaN	0.255945	0.161316	-(
tot_cmm_usd_am	0.062633	0.001404	0.613501	-0.256083	0.381392	1.000000	0.021713	0.613529	0.043613	(
pkge_tax_am	NaN	0.036942	0.036948	NaN	NaN	0.021713	1.000000	0.036948	0.066211	(
htl_night_ct	0.060117	0.001041	0.999883	-0.300276	0.255945	0.613529	0.036948	1.000000	0.006134	(
rm_no	-0.055310	-0.000495	0.006116	-0.024583	0.161316	0.043613	0.066211	0.006134	1.000000	-(
htl_rt	0.030752	-0.000394	0.014518	-0.133421	-0.016707	0.022100	0.027220	0.014495	-0.001673	1
trans_amt	0.027547	-0.000169	0.047452	-0.256083	-0.017004	0.044738	0.034913	0.047445	-0.000454	(
net_tkt_ct	-0.038798	-0.060324	-0.012353	NaN	0.046583	-0.015369	NaN	-0.012353	0.015823	(
trans_usd_am	0.062572	0.001400	0.613377	-0.256083	0.382626	0.999835	0.034913	0.613404	0.043753	(
pax_seq_no	0.048378	0.004391	0.037059	NaN	-0.199940	0.050694	NaN	0.037094	-0.018295	(
trip_base_fare_usd	0.068365	0.001429	0.612812	-0.256793	0.335768	0.999406	0.034276	0.612837	0.041604	(
htl_usd_rt	0.079268	0.001052	0.195961	-0.133421	0.268464	0.749657	0.027220	0.195926	-0.004743	(

```
In [88]: plt.matshow(fhr_transactions.corr())
    plt.show()
```



```
In [89]: corr = fhr_transactions.corr(method ='pearson')
    corr.style.background_gradient(cmap='coolwarm').set_precision(2)
```

Out[89]:

	trvl_ct	trip_diff_day	trip_day_ct	pymt_pct	mr_rdm_pt	tot_cmm_usd_am	pkge_tax_am	htl_night_ct	rm_no	htl_rt t
trvl_ct	1.00	0.02	0.06	nan	-0.12	0.06	nan	0.06	-0.06	0.03
trip_diff_day	0.02	1.00	0.00	-0.30	-0.05	0.00	0.04	0.00	-0.00	-0.00
trip_day_ct	0.06	0.00	1.00	-0.30	0.25	0.61	0.04	1.00	0.01	0.01
pymt_pct	nan	-0.30	-0.30	1.00	0.26	-0.26	nan	-0.30	-0.02	-0.13
mr_rdm_pt	-0.12	-0.05	0.25	0.26	1.00	0.38	nan	0.26	0.16	-0.02
tot_cmm_usd_am	0.06	0.00	0.61	-0.26	0.38	1.00	0.02	0.61	0.04	0.02
pkge_tax_am	nan	0.04	0.04	nan	nan	0.02	1.00	0.04	0.07	0.03
htl_night_ct	0.06	0.00	1.00	-0.30	0.26	0.61	0.04	1.00	0.01	0.01
rm_no	-0.06	-0.00	0.01	-0.02	0.16	0.04	0.07	0.01	1.00	-0.00
htl_rt	0.03	-0.00	0.01	-0.13	-0.02	0.02	0.03	0.01	-0.00	1.00
trans_amt	0.03	-0.00	0.05	-0.26	-0.02	0.04	0.03	0.05	-0.00	0.86
net_tkt_ct	-0.04	-0.06	-0.01	nan	0.05	-0.02	nan	-0.01	0.02	0.00
trans_usd_am	0.06	0.00	0.61	-0.26	0.38	1.00	0.03	0.61	0.04	0.02
pax_seq_no	0.05	0.00	0.04	nan	-0.20	0.05	nan	0.04	-0.02	0.01
trip_base_fare_usd	0.07	0.00	0.61	-0.26	0.34	1.00	0.03	0.61	0.04	0.02
htl_usd_rt	0.08	0.00	0.20	-0.13	0.27	0.75	0.03	0.20	-0.00	0.03

Based on the above, we see that the following predictors are strongly correlated.

- 1. htl_night_ct is strongly correlated with trip_day_ct
- 2. trans_usd_am is strongly correlated with tot_cmm_usd_am
- 3. trip_base_fare_usd is strongly correlated with tot_cmm_usd_am
- 4. trip_base_fare_usd is strongly correlated with trans_usd_am

Lets see how which of these columns have valid values

Lets drop the strongly correlated predictors

```
In [91]: corr_cols = ['htl_night_ct', 'tot_cmm_usd_am', 'trip_base_fare_usd', 'trans_usd_am']
fhr_transactions.drop(columns=corr_cols, inplace=True)
eval_transactions.drop(columns=corr_cols, inplace=True)
```

We'll do the correlation for categorical predictors when we do feature analysis

Store it for Feature Engineering

Lets store this final dataframe in a pickle to use for Feature Engineering

In	[]:	
In	[]:	
In	[]:	