



elena scherer
graphic & web designer

Phone

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Portfolio

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Email

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Education

Augustana College, Rock Island, IL

Bachelor of Arts in Graphic Design, Class of 2013

Multimedia Journalism and Mass Communication Minor

Art Minor

Experience

Web Design and Technical Intern

RR Donnelley & Sons, Warrenville, IL - May 2012 - Present

Design web layouts and graphics for new and existing pages

Update and maintain content on intranet and internet sites

Implement and research HTML, CSS, JavaScript, jQuery, and ASP

Graphic Artist

The Bock Eye, Augustana College, Rock Island, IL - Dec. 2012 - Jan. 2013

Illustrate original background scenery in a graphic novel style for a theater production

Collaborate with the director and producer to project the background imagery effectively

Focus on creating high quality, specifically stylized images under a deadline

Production Editor

Saga Art & Literary Magazine, Augustana College, Rock Island, IL - Nov. 2012 - Present

Design the Winter and Spring issues of the magazine and prepare print-ready files

Collaborate with editors to ensure correct layout and presentation of literature and art

Update the look and feel of a 75-year-old publication, while staying true to its roots

Marketing Team

Augustana College Office of Student Activities, Rock Island, IL - Nov. 2011 - Present

Collaborate with marketing team members to create attractive advertisements for events

Utilize Adobe Design Suite effectively to create posters quickly and with high quality

Adapt to a quickly changing schedule and keep up with deadlines

Graphics Editor and Artist

Augustana Observer, Augustana College, Rock Island, IL - Sept. 2011 - Present

Manage a team of graphic artists to complete the week's goals

Create original weekly comics and graphics to complement articles

Collaborate with journalists under a deadline and adapt to the changing news environment

Skills

Photoshop

Illustrator

InDesign

Dreamweaver

Flash

Lightroom

Microsoft Office

HTML, CSS, ASP.NET, Javascript, jQuery

Illustration - Digital and Traditional

Accomplishments & Honors

Illinois College Press Awards 2011

1st Place - Advertisement Less Than Full Page

2nd Place - Front Page Layout

Augustana Observer

Excellence in Visual Journalism Award - 2011-2012

Figge Art Museum - Davenport, IA

2012 College Invitational - Charcoal piece "Self Portrait" selected and displayed