

TalkingOne

The Magazine of Schenker Ltd

Special Edition : July 2014



Glasgow 2014

On the final straight

Commemorative Issue of TalkingOne

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Welcome to this 'special' edition of our employee magazine totally dedicated to provide you an interesting insight to both our involvement and some of the key elements of the XX Commonwealth Games.

I would like to start by thanking those directly involved, we have a fantastic team who have been working round the clock to ensure the Games - Scotland's biggest ever multi-sport event - are a success.

From page 5 onwards you can read a little more about some of them and their particular involvement and opinions. They have literally been living and breathing the Games.

With the Games literally days away now it feels good to be in the home straight. It certainly has been a sprint, since we were announced on 3rd December 2013, time has flew by.

About the same time as this magazine is published two of our employees will be batonbearers in part of the Queen's Baton Relay, I am going to be there cheering Lorin and Hugh on with their family guests, it's going to be a magical day. On pages 6 and 8 you can read a little more about them both and their sporting involvement.

We said right from the beginning that we wanted to get the whole UK involved in the Games, this certainly was achieved via the Golden Ticket draw and Jomo has certainly got the dream ticket that many people cannot get their hands on.

From what I have seen, Glasgow is a vibrant city to visit and I will be based there for the duration of the Games. I look forward to meeting all our prize winners and as many of our guests as possible.

Meanwhile, many of you will be taking your main holiday during the Games or certainly in the coming few weeks. Whatever you are doing I hope you have a wonderful time with your friends and family.

Glasgow 2014 a perfect event for us - in many ways

With so many people involved in the organisation of the Games, here HR Director Francesco Fabbroni gives his perspective

When you start to look a little deeper into the XX Commonwealth Games it is quite interesting to see how many elements this event and our people strategy have in common. There are multiple reasons for this and at different levels.

Firstly, being associated with any high profile sport event enables you to raise awareness of your brand. Although we are not in the business to consumer sector, exposure to a large worldwide audience through events and exhibitions, directly and via social media, enhances our image. Having our name alongside other household names positions our **brand** at the forefront of people's mind, and all this has undoubtedly a positive impact on our **employer brand**. When we are associated with the Games we automatically become more attractive as an employer.

But the synergy between the Games and our strategy doesn't stop here. If for instance you take some of the ingredients you need as an athlete to win the competition - focus, integrity and drive - you will see that these are largely the same qualities you need to be successful in our company. I strongly believe that the employee profile we need to be successful in this extremely competitive business environment is largely similar to the one of a successful athlete: focused, determined, professional but also fun-loving, honest and transparent.

And the overlap extends further. From an **engagement** perspective, I have been impressed with the ideas the working group have come up with to get people involved, especially considering the short amount of time and limited budget they have had to conceive and implement them. Events such as the nationwide 'Golden Ticket' prize draw, streamed video and the branch tour have been great. These activities also represent excellent ideas to engage employees, even beyond the Games. You hardly need a big budget to achieve those; it is much more about creativity, dynamism and enjoyment.

From a communications perspective, this 'Special Edition' of our magazine is the main channel to what is happening, and in the final few weeks there will be more information via e-newsletters to keep you all up to date. During Games time the team will be using social media more, so if you are into this I encourage you



to follow or like our pages - they will provide a unique perspective! Again, a similar communication strategy can be adopted successfully within our company. The use of video for instance is something that we want to pursue much more in the future, and something that has been received very well during the pre-Games phase. Equally the use of social media has been successful during the Games and can certainly continue to be successful beyond that.

All this engagement and excitement around the games is the result of hard work from the team who have driven this. But the fun they have experienced has made everything much easier. We all know that when you are having fun time flies no matter how busy you are. We want to carry this atmosphere forward beyond the Games, and create a work environment where people do work hard to achieve ambitious results, but have fun at the same time because they love what they do. Exactly like athletes who find the motivation to train incredibly hard and with outstanding discipline because they love what they do, they enjoy the buzz of the competition.

I am convinced that what we have been doing in Glasgow will trigger appetite for taking part in more events like this but also will bring a more exciting atmosphere at work. At the end of the day the difference between a good company and a great one is that in the latter people love what they are doing, exactly like the team behind the Games have loved working on it.

People who see fun and engagement in contradiction with business results are probably anchored to the past. As we have seen, the team behind the Games have had a lot of fun, but this has also generated great **growth opportunities** from a business development perspective.

Our involvement with Glasgow 2014, with its fresh image, is ideal for us as a company and for what we are striving to achieve with our strategy, especially from a people point of view. We need to work hard to be part of more high profile events like this in the future. But in the meantime, I would urge you all to embrace the Games and their spirit, watch some of the coverage where you can. I am sure it will be great and you will have an opportunity to experience some of the fun our colleagues have in this adventure.

From hurdles to Javelins, but thinking on our feet

It is actually our Fairs and Events team running our operation for Glasgow 2014 here we talk to Operations Manager Andy Blundell who gives an insight



To start with we have sub-letted and are project managing a 100,000 sq.ft warehouse which is being used primarily by the organising committee (OC), who have a commitment to support the various Commonwealth Games Associations (CGAs.)

As the Official Logistics Supplier, we are also working alongside the Logistics Functional Area (FA) within Glasgow 2014 to provide warehousing and facilitate and manage the movement of freight into the various venues.

In addition, we are also working with our offices across the globe to assist the various Commonwealth Games Associations (CGAs) in moving their equipment and belongings to and from Glasgow.

Within our warehouse we have all sorts of items, ranging from scanners, tables and chairs, fixtures, furniture and equipment (FFE) - acronyms are common in this industry - to hurdles and pole vault poles, javelins and kit. We are managing all local commercial transport wherever that may be, in or out of venues and the athletes' village and to and from the airport.

We are also working with the Host Broadcasters (Sunset+Vine) who produced Channel 4's award winning 2012 Paralympic Games output.

What is different about high profile sports events? The one big difference is venue handling; they operate totally different compared to for example, a normal match day at Celtic Park. There is more security, road closures and stricter access. There are six steps (known as 6 Keys to the Gate), including driver security, vehicle

passes, screening and scheduling. Everything gets logged in the Master Delivery Schedule (MDS) and all vehicles will need a Vehicle Access Parking Permit (VAPP) – there will be a quiz on acronyms later!

Seriously though, many companies who are used to delivering to these stadiums on a regular basis do not realise this and that is where DB Schenker come in. We are certainly seeing business increase as we get closer to games time, with clients taking the easier route of using the Official Logistics Provider.

You are forever learning; one thing that has changed is health and safety. Talking about venues for instance, the legislation has changed and is now treated under construction site management rules – I and the on-site team have all had to upgrade our qualifications.

So where does our Glasgow office come in? The main warehouse is pretty full, so the Glasgow team are providing a consolidation point for customers. So far we have some high profile teams, Australia, Canada and New Zealand. And hopefully Team England soon. We are project managing anything from hospitality equipment for the Australia team to various items of kit. Our Glasgow office will also perform the airfreight Customs clearances for us.

So technically they are a partner to us. Heather [Gray], Natalie [Labina] and I are based there and Charlie [Kirkpatrick] is based in the main warehouse.

The Glasgow branch is where we expect more of our new business to be managed from in the lead up to the

Games, we expect more, I have seen it before.

Do you need to like sport? Not really, but you need to be good at managing projects. Heather has been seconded from William Grants, this is her first sports event and she has picked it up fantastically well. This is my fourth Games; I have worked in the 2010 Commonwealth Games in Delhi, London 2012 and more recently the winter Olympics in Sochi. Natalie also worked in Sochi and moved to Glasgow recently. Whilst we are a small, very strong team, I value all their dedicated contribution, there are more long days to come – but we are used to it.

I bet you are kept on your toes! Absolutely, there are a lot of variables, ideally you need to have the experience of sports events, you have to be able to really 'think on your feet' if you want to work in this fast moving industry.

You could be on site say and you get an unplanned request that may need a fleet of a certain type of truck or fork-lift. In addition, items can turn up from companies unannounced, you have to react, but your office is not a normal one.

What have you introduced at Glasgow from what you have seen at other events? Actually, I have only been here since April, but one of the main things I introduced was a tailored SharePoint page. In such a fast paced environment, we have to be properly organised. So I made a few changes, consistent file labelling and coding, it makes a big difference and much better visibility to what is going on.

Pictured: Natalie Labina checking off a delivery from IKEA for the Australian Commonwealth Games Association lounge



The games officially lasts for 11 days, how long does it last for you? Who knows? You have to bear in mind that during games time we will deliver many items throughout the night. There is no point trying to deliver in the day when 50 thousand plus are leaving or arriving to a sports session.

We will be moving items such as medal plazas from one venue to another, making airport transfers for teams, all sorts.

The 4th August (first day after the closing ceremony) is going to be the

busiest day ever in Glasgow for travel; everyone will want to get out first, actually after the games will be our busiest period. Remember, all the items we take in to the venues we have to take most of it back out again – *bring it on!*

Turn to page 9 for more information and further thoughts from Andy on our involvement in Glasgow 2014.



My Involvement

Derek Cassidy
General Manager Fairs & Events

Interests: Spending time with my Family and Squash.



What is your career background? I completed a degree in Transport and Logistics Management at Huddersfield University. Started with DB Schenker on the 2002 Commonwealth Games and then moved to Essex to work for the Fairs team.

What has been your particular involvement in the Games and your responsibility? As Project Director I have overall responsibility for all aspects.

How do you see this affecting our business long term? All of our Fairs clients have shown a great interest in our involvement in the Games and most will be joining us during the Games itself. It is a testament to our experience, skills and expertise to be able to handle such a major event and will have a lasting legacy in particular for the Fairs & Events team.

Is there anything in particular that you have enjoyed about being involved in Glasgow 2014 so far? As with any major sporting event there is a feel good factor throughout. The diversity and range of tasks you have to complete makes every day interesting!

Are you interested in sport, if so any of the Glasgow 2014 ones? I like all sports but the athletics will be the highlight for me.

Will you get to see any of the events live, if so which ones? I have been involved with the logistics of three major sporting events so far and basically saw none of the action! Hopefully Glasgow will be different and I will get to see a lot of the athletics.

Hypothetically, if you won a gold medal, what would your celebration song be? If I had to sing I'd prefer not to win and I'm guessing so would the crowd!



Celtic Park is ready to host what promises to be a spectacular opening ceremony when the whole of their South stand will be transformed into a ‘Window on the Commonwealth’ and will see the installation of a digital LED backdrop. At nearly 100 metres wide it will be the largest screen of its kind ever seen in Europe. Weighing in at 38 tonnes and standing 11 metres high the mega-screen will cover 1020 square metres. This means audiences in the stadium, at city live sites and in millions of homes across Scotland and across the world can all connect and share in the thrilling celebration of Glasgow’s Opening Ceremony—the curtain raiser to the UK’s next big sporting and cultural event.

The Opening Ceremony will include the moment Her Majesty the Queen reads the message contained in the Baton which has travelled across the Commonwealth and with it, declaring the Games officially open. Along with the 6,500 athletes and team officials, it will be watched in the stadium by over 40,000 spectators and by a potential one billion people around the world.

My Involvement

Carl Hobbis
Marketing and
Communications Manager

Hobbies: Golf, football, cricket and travelling.

What is your career background? This is my 25th year with the company and the most exciting project ever.

What has been your particular involvement in the Games and your responsibility? I am the contact between sponsor services and us. Dealing with the daily requests and information, ensuring the brand guidelines are adhered to and activating our marketing plan.

Have you learned anything new about being involved in Glasgow 2014 so far? How detailed the planning is for a major event and how strict the brand protection has to be – I have learnt a lot.

How do you see this affecting our business long term? The Games can bring a ‘feel good’ factor and act as a springboard for a positive future.

What has surprised you about our involvement with the Games so far? How fast we have done things in a few months since we were announced. The range of prizes for the Golden Ticket draw were amazing and the response rate (90%) was excellent.

Will you get to see any of the events live, if so which ones? Well I am very lucky to have an ‘all areas’ access pass, but would like to see boxing and cycling if I get chance. I have also managed to buy two tickets for the last night of the athletics and my youngest son is coming to join me, this will cap the whole thing off nicely.

Hypothetically, if you won a gold medal, what would your celebration song be?
Mr. Blue Sky – ELO (Birmingham City Football Club anthem!)



Swimmingly Dedicated



Nominated by her colleague Kimberley York, Lorin has been involved in swimming for nearly 25 years which started way back when her son was eight years old.

Today, four nights a week she is more involved than ever in the sport as Chairperson of the London Borough of Hounslow Swimming Club just a few lengths from our head office at Heathrow. Lorin’s daughter is an active, competitive swimmer and Lorin originally partook as a mum supporting her daughter at the side of the pool.

She has been transferring her excellent organisational skills to her club which is at the heart of the community. Lorin is an active organiser and fundraiser for the club, travels around the UK at competitive events and is currently studying for her Judge Level 1 qualification so she can give something back to the sport she is so passionate about.

Over the last 12 months, Lorin used skills gained at DB Schenker and determination to help the club get extra funding through the Jack Petchey Foundation (who supply money to youth sports organisations), Lorin explains: “This extra money means a lot, we hope to buy training equipment, back stroke markers and generally move the club forward. We also hope to get a training session at the London 2012 Aquatics centre. I am extremely grateful to everyone at the club who worked so hard to make our application successful.”

She goes on to say: “My work skills came in to use when we were recruiting for a new head coach, the recruitment and selection



processes I have seen at work were very useful.”

Lorin’s negotiating skills came to the fore as well, by means of a reciprocal arrangement with the leisure centre provider. “In return for running ‘SwimFit’ for their gym members the club can have the use of their facilities for land training and extra water time”.

The club also get involved in the London Youth Games which are held each July at Crystal Palace. They give up some of their lanes, hold the time trials and help pick the swim teams for Hounslow. They also provide the chaperones and team manager and Lorin hopes to be part of the team looking after the 8-11yrs swimmers on 3rd July.

When we paid them a visit it was very clear to us that the people think a lot of Lorin. Committee member, Alison Adcock pointed out: “Lorin understood the processes and how to get through various ‘hoops and loops’ when applying for the Jack Petchey funding and her determination made a big difference, it was instrumental. She is so dedicated and conscientious, everyone appreciates her efforts”.

Fellow committee member Anna Doyle endorsed this: “The committee really appreciate her skills of organisation and her in-depth knowledge of swimming and all the issues involved, arranging galas, rotas, choosing the ‘meets’ (a term for swimming galas) locations and all the little things that comes with running a community club.



“All of the club officials are volunteers and without them the ‘meets’ cannot run. Lorin like all of us are doing it for the love of the sport and this is a way of us giving something back.

“We are very proud that Lorin is a batonbearer at the Queen’s Baton Relay to represent the club, she deserves it,” Anna concludes.

When asked how she reacted to the phone call that she had been picked, Lorin laughed; “Oh... I was having a bit of a bad day and grumbled at Vikki on the phone. Then she told me the news and I screeched! Instantly my day got better! I never thought I would be chosen, it is gradually sinking in, but I won’t believe it until I am there.

“I have even started jogging; I guess when you are involved in sport you want to do things properly.”

She goes on to add: “My daughter Lily is coming with me, and as you can imagine for a 16 year old she is pleased and mortified for her Mother doing this.”

Kimberley York said: “I really couldn’t be more pleased for Lorin and her place in the Queen’s Baton Relay, she really is totally dedicated to the sport and thoroughly deserves to be chosen.”

In the meantime she will combine swimming and jogging so that when she does the 200 metres run 16th July she does it in style. We (with Lily) will be there cheering her on.



My Involvement

Andy Blundell
Operations Manager



What is your career background? I rolled directly from University into sports events starting in Delhi for the 2010 Commonwealth Games. Since that time I have worked on London 2012 and Sochi 2014 with DB Schenker in differing capacities looking after multinational large scale clients such as NBC, Coca Cola and Nike.

What has been your particular involvement in the Games and your responsibility?

Directly managing the Glasgow 2014 team and overseeing the set up and delivery of operational aspects such as transport, manual handling, labour and warehouse provision for our clientele base. I am also a key contact and point of liaison with the OC (Organising Committee) in logistical delivery and on site matters.

How do you see this affecting our business long term?

The games can help to serve as a motivational factor and point to encourage and invite existing or potential new customers as a showcase of our involvement in dynamic, large scale and complex operations.

Is there anything in particular that you have learned about being involved in Glasgow 2014 so far?

You can’t be involved in events and not learn something new due to the dynamic and ever changing fast paced nature. I have had a crash course in health and safety a few week’s back!

Are you interested in sport, if so any of the Glasgow 2014 ones?

Yes, but my favourite sports are actually Formula One and Football.

Will you get to see any of the events live, if so which ones?

I will be far too busy to watch any of the games, but will try to get to the boxing.

Hypothetically, if you won a gold medal, what would your celebration song be?

Eye of the Tiger - Survivor.

On track for Glasgow



It doesn’t seem possible that at the age of 17 Heathrow based Apprentice Hugh Smith has been a dedicated volunteer for the past six years.

Hugh, as those of us who are younger siblings can relate to, always looked up to his older brother Tom. So when he joined the Hillingdon Slipstreamers Cycling club in 2008, Hugh followed suit and has been a member of the club ever since.

Encouraged by the welcoming atmosphere and friendly coaches Hugh started volunteering at the club on a Saturday morning assisting the coaches. He spends his time with the Bronze and Silver level groups helping develop their skills, such as slipstreaming! Hugh explains: “It is a skills based cycling club and I really enjoy passing on my knowledge and experience to the younger riders.”

Slipstreamers is a cycling development club formed in 1998 welcoming children aged up to 16. Their aims are to teach all cycling disciplines, led by British Cycling qualified coaches. Sir Bradley Wiggins CBE and British women’s cross country mountain bike champion Jenny Copnall are their Vice Presidents.

Hugh’s goal is to become a coach at the club and in order to achieve this he is working towards his Level 1 award in Coaching Cycling.

Hugh was particularly inspired by Brian Wright who had been a coach with the club for years before sadly passing away. Every year the club gives away an award in memory of Brian for ‘Slipstreamers Spirit’ and much to Hugh’s delight he received the award last year. Speaking of this Hugh says “Brian was pivotal to the club and he inspired me to volunteer and work towards becoming a coach at the club. Therefore I am at the moment working towards my Level 1 award in Coaching Cycling”.

When he learned that he had been selected as a batonbearer for part of the Queen’s Baton Relay, Hugh was massively excited. He said: “I couldn’t believe it. I am honoured and really looking forward to the whole experience.

He adds: “I also really appreciate the support of DB Schenker, making it a real special day.”

Fittingly his very proud big brother Tom will be there in Glasgow watching Hugh and cheering him along.



My Involvement

Luke Bardall
Business Development
Manager

Interests: Football, gym, movies, swimming, travelling and trying new restaurants.

What is your career background? My first event was in 2002 in Nuremberg – in minus 17 degrees pulling pallets in the snow. For some unknown reason then I realised I had found the right industry for me. Since then I had worked for major market leaders travelling almost monthly to manage site operations across the world.



What has been your particular involvement in the Games and your responsibility? My involvement began when our team was invited by the Organising Committee to tender our services. Since winning the bid, I have been active in securing new business activities relating to the Games, both domestic and international.

How do you see this affecting our business long term? Our involvement in Glasgow 2014 is opening doors to speak with prospective customers, build relations with our clientele and show them how much they are valued.

Is there anything in particular that you have enjoyed? I have enjoyed being able to shout out loud within the industry that we are appointed on the largest event in 2014. Inviting our clients to enjoy the hospitality, it’s very rare to be in such a great position. It gives me pride to see that the work our small team bring on board can have such a huge impact on our company.

Will you get to see any of the events live, if so which ones? Hopefully most, I think the cycling will be one of the best ones to watch, the hospitality seats are located in the middle of the velodrome.

Hypothetically, if you won a gold medal, what would your celebration song be?
Pharrell Williams – Happy



At one time the world’s largest stadium, Glasgow’s famous Hampden Park will play host to the Track and Field Athletics competitions and the XX Commonwealth Games Closing Ceremony. Hampden Park is an iconic place not only for Glaswegians, but also for all Scots as it is home to the national football team.

Hampden has undergone a massive transformation for Glasgow 2014 - eight rows of seats have been taken out and the playing surface has been raised by 1.9 metres to transform the stadium from a football venue into an international standard Track and Field facility.

A warm-up track and jump areas have been created next to the stadium at Lesser Hampden, with secure, direct access from this site into the main stadium. Further improvements will be carried out at both venues, leaving a sporting legacy after Glasgow 2014.

My Involvement

Heather Gray
Assistant Project Manager

Interests: Travelling, scuba diving, and spending time with my nearest and dearest.

What is your career background? I joined the company in 2011 and moved over to the Glasgow 2014 project in February as a secondment from my role as an implant for William Grant & Sons Distillers Ltd.



What has been your particular involvement in the Games and your responsibility? My role varies every day which is what makes it both enjoyable and challenging. We are also working with our offices across the globe to assist the various associations in moving their equipment and belongings to and from Glasgow. We are reaching a crucial stage in the project now – the countdown is on!

How do you see this affecting our business long term? The Games has certainly brought a great talking point and hopefully this summer really makes an imprint on the perceptions of our business to others, showing everyone what we are capable of.

Is there anything in particular that you have learned about being involved in Glasgow 2014 so far? All the work that goes into a 12 day event, it has really opened my eyes.

Are you interested in sport? It’s more about the atmosphere rather than the sport for me, although swimming, cycling and athletics would be my top to see.

Will you get to see any of the events live? We will be working around the clock come Games Time, but I hope to get the chance to see some of the sport in action. It would be great to see some of the Athletics at Hampden – especially now Mo Farah has announced he is competing.

Hypothetically, if you won a gold medal, what would your celebration song be?
Daft Punk – One More Time.

Meet Clyde



Clyde, the official mascot of the XX Commonwealth Games was picked from 4,000 entries of a UK-wide competition run in partnership with the BBC. The thistle was designed by Beth Gilmour in 2012 when she was 12 years old. The organising committee of Glasgow 2014 said the design was chosen for “its Scottish symbolism and Glaswegian charm and likeability”. Clyde comes with a backstory narrated by comedian Billy Connolly, Games Ambassador.

The story tells of how Captain Bristle made a journey to each of the Commonwealth countries and in order to leave a ‘little bit of Scotland’ behind, he planted a thistle before he left. Once back in Scotland he realised he had one seed left so he planted it by the river Clyde where the thistle then came to life. And making his own bit of history, it is the first Games mascot that hasn’t been an animal.

Immediately after the launch in September 2012, Clyde embarked on a nationwide tour of Scotland, spreading the word about the Commonwealth Games, attending events and milestones up to the start of the Games. In the first year alone he visited over 600,000 people from Dumfries to Orkney, but even now he is still on his travels.

Time, data and measurement the story behind the Logo

In competitive sport measurement, timing and results are everything.

Of course there are the personalities, the emotion, the thrill, the elation and the disappointment. But when it comes to those medals it’s a matter of who jumps the highest, throws the longest, runs the fastest, scores the most goals, wins the most points, lifts the heaviest weight and swims the fastest. Both during and at the end of every event are the recurrent themes of time, data and measurement.

This was the starting point for Glasgow 2014’s creative inspiration: numerical elements integral to competitive sport. They then looked at some of the top line figures. Glasgow 2014 will be the 20th Commonwealth Games where 17 sports will be represented. The Glasgow 2014 Commonwealth Games will take place over 11 days of competition, from 23 July to 3 August and take place in one Host City: Glasgow. 20, 17, 11, 1.

These key figures became the building blocks and creative inspiration for the Games brand.

20

The Glasgow 2014 Commonwealth Games will be the 20th Games. As the outer ring of our brand mark, breaking a circle into 20 equal parts to work out the proportional measurements of the other numbers.

This ring, encompassing the others, is a strong, vibrant red—‘True Red’ from the Commonwealth Games Federation (CGF) palette.

17

The next ring ‘Triumph Yellow’ from the CGF palette represents the number of sports being contested at the Games. It forms 17 twentieths of the full circle.

11

23 July–3 August, 2014: 11 days of competition when Glasgow will be at the centre of the sporting world, filled with the buzz and excitement of results, reports and rumours; new faces, amazing teamwork and rising stars. These 11 days are represented in the third ring of the brand mark, rendered in an optimistic summer blue—‘Heritage Blue’ from the CGF palette—and clocking up just over half of the circle.

1

Host City—Glasgow. At the heart of the brand mark, like the bull’s eye of a target, G for Glasgow, its bright green evoking this ‘dear green place’. Glasgow: the place to be, the place to come to, the place where it’s all going to happen.



My Involvement

Sharon Rehman
Marketing Assistant

Interests: Reading, gardening and crown green bowls

What is your career background? I joined DB Schenker five years ago as Sales co-ordinator and then I joined the marketing department two years ago.



What has been your particular involvement in the Games and your responsibility? I have been lucky enough to be involved in most of the Games activity, brand approval process, marketing material, posters, banners and I am especially proud of our mini-guide which was really fun to produce. And this magazine of course!

How do you see this affecting our business long term? From a marketing perspective I see our name getting out into the public and more awareness of our brand.

Is there anything in particular that you have enjoyed about being involved in Glasgow 2014 so far? I have enjoyed the whole thing. One of the main things is the involvement at all branches, with the Ambassadors and roadshows.

What has surprised you about our involvement with the Games so far? The amount of work involved in getting things to come together.

Are you interested in Sport? Yes, although the sport in the Commonwealth Games is lawn bowls, I play for a crown green bowls team and it’s a surprisingly competitive sport, believe it or not!

Will you get to see any of the events live, if so which ones? No, but I will be watching as much as I can with my feet up in front of the TV!

Hypothetically, if you won a gold medal, what would your celebration song be? Feelin’ Good - Many artists have recorded it.

A Special Tartan



Keeping with the theme of getting young people involved, the Glasgow 2014 tartan was created by Aamir Mehmood, a teenage designer who was 15 at the time.

He and thousands of young people from more than 300 schools across Scotland entered the competition to create the new tartan, and the winning design incorporates Glasgow 2014's brand colours. Blue, yellow, white and red colours are also integrated to represent Scotland's national colours.

In addition Aamir used a green landscape to demonstrate the fact that 75% of his school is bilingual and around 50 different languages are spoken.

The medal bearer's dress made in the official tartan was designed by Kerry Nixon, who expressed how much of an honour it was to represent her home town of Glasgow at such an exciting time.

My Involvement

Vikki Barker
HR Advisor

Interests: I really enjoy time spent with my friends and family, to keep active I like Cycling and I love skiing. I live very close to Great Windsor Park and love to go cycling there at the weekends and in the evenings.



What is your career background? I used to work in the tourism sector in HR before moving to DB Schenker.

What has been your particular involvement in the Games and your responsibility? As part of the working group, I have been responsible for involving our employees in the games. This has been through the Queen's Baton Relay (QBR) nomination process and the Golden Ticket giveaway and prize draw. I also look after the branch ambassadors who have been such fantastic support and have so much enthusiasm for what we are doing (thank you to you all!)

How do you see affecting our business long term? Much stronger brand awareness which will hopefully highlight us as an employer of choice.

Is there anything in particular that you have enjoyed about being involved in Glasgow 2014 so far? Learning more about our employees and the fantastic work they do within their communities through the nomination process for the QBR places.

Are you interested in sport, if so any of the Glasgow 2014 ones? Swimming, cycling and the track events in particular although all of the sports involved in the games are interesting to watch.

Will you get to see any of the events live, if so which ones? Depends how generous Derek and Carl are feeling...

Hypothetically, if you won a gold medal, what would your celebration song be? We are the Champions.

Going for Gold

THE COVETED MEDAL

The Glasgow 2014 medals were unveiled on the milestone of 100 days to go. Weighing in at 100g each, these unique hand-made medals have been designed and produced by Jonathan Boyd and hand finished by students from the Glasgow School of Art.

A total of 1,385 medals will be presented; 448 Gold, 448 Silver and 489 Bronze (Boxing judo and wrestling give double bronze.)

The medal design draws influence from the strength and motion of sport as well as the iconic designs of Charles Rennie Mackintosh. Born in Glasgow he was an influential Scottish designer in the post-impressionist movement and also the main representative of Art Nouveau in the United Kingdom.

In a press release Jonathan Boyd said: “It’s a real honour to have been invited to design the XX Commonwealth Games medals. As someone who is extremely proud to live in the city of Glasgow and an avid sports fan, I am thrilled to be given this opportunity.”

It takes approximately three days to make a medal and due to the fact that they are hand-made each medal will be slightly different, giving each one its own distinctive character.



My Involvement

Debbie McBride
Branch Manager, Glasgow

Interests: Tap dancing , music and reading.

What is your career background? 30 year career in logistics (I know I don’t look old enough!) the last 17 with DB Schenker working as part of the management team in Glasgow and most recently Newcastle and for a short period supporting Aberdeen.



What has been your particular involvement in the Games and your responsibility? We are the office nearest to the games so we have a major role and involvement in terms of receiving customers and giving them a warm welcome. We are making a number of cosmetic changes to our office to make the experience of sharing this event even more exciting. Staff engagement is vital and it is very encouraging to see their commitment to support this exciting event so far.

How do you see this affecting our business long term? We hope that this will strengthen our current business relationships with our customers and for us to develop new ones as well.

Is there anything in particular that you have enjoyed about being involved in Glasgow 2014 so far? Fortunately I have been able to attend a few of the networking events and one of the most interesting was how the medals were designed and constructed and all using Scottish materials.

What has surprised you about our involvement with the Games so far? How much there is to organise – unbelievable.

Will you get to see any of the events live, if so which ones? Yes, hopefully, rugby and gymnastics in particular.

Hypothetically, if you won a gold medal, what would your celebration song be? ABBA – Dancing Queen.

It's Not Just the Athletes at the Heart of the Games

Anyone who attended the London 2012 Olympics, will remember what a great impression the army of volunteers made on the spectator experience. The clyde-siders of Glasgow 2014 will hope to surpass that.

The name 'clyde-siders' was chosen by the Glasgow 2014 frontrunners, the pre-Games volunteers who conducted all of the interviews. The name relates to the famous and historic river which runs through the heart of Glasgow and provides such a focal point for the city's residents.

Glasgow 2014 received a staggering, record-breaking 50,811 applications for up to 15,000 volunteer roles and is the first Commonwealth Games to welcome volunteers from aged over 16 on application.

Glasgow based and renowned outdoor clothing manufacturer, Trespass have designed and manufactured the Games workforce uniform which consists of red polo shirt, grey trousers, red and white soft shell jacket, red cagoule and grey hat. Workforce will also be given matching bags, umbrellas and a water bottle.



11 Days of **Competition** but **why** are there **17 sports?** Read on...



They are good at it. So track cycling is one of the sports where the Host nation will fancy their chances of winning a few medals.

The Commonwealth Games began in 1930 when there athletes competed in six sports and 59 events. The Games have been held every four years since then apart from 1942 and 1946. Glasgow 2014 will have more events and para-sport medals than any other Commonwealth Games.

Nowadays there are 10 set core sports and 17 optional sports from which the host city can pick an additional seven.

The 10 core sports are: Aquatics (swimming), Athletics, Badminton, Boxing, Hockey, Lawn Bowls, Netball, Rugby Seven's, Squash and Weightlifting.

Within the Aquatics band the hosts have an option to choose diving and synchronised swimming. Glasgow 2014 has chosen diving. This does not count towards the extra seven sports chosen.

There are many 'firsts' happening in 2014. For the first time at a

Commonwealth Games Women's boxing will be introduced and also along with the usual men and women's competition in the triathlon there is to be a mixed relay team. Also there will be a para-sport cycling track event.

In contrast track and field events and swimming have been part of every Commonwealth Games programme, while gymnastics was not introduced until 1978 but has been part of the games since 1990.

This year the seven optional sports of cycling (track, road and mountain bike), gymnastics, judo, shooting, table tennis, wrestling and the triathlon have been chosen by the host country.

Several popular sports that are up for consideration have surprisingly never made it to the Games. These include beach volleyball, canoeing, sailing and taekwondo.

So there you go, that's why there are 17 sports.

My Involvement

Natalie Labina
Administrator

Interests/Hobbies: Tennis, Golf and Traveling.

What is your career background? I worked in marketing for a while, but switched to the global sports events, working at the Winter Olympics in Sochi in logistics and now continuing in Glasgow.



What has been your particular involvement in the Games and your responsibility? I am mostly dealing with administrative tasks along with the Master Delivery Schedule (MDS), which is an essential part of the delivery process.

How do you see this affecting our business long term? I believe that if we manage to do our best for the project it will positively impact on the business in general.

Is there anything in particular that you have enjoyed/learned about being involved in Glasgow 2014 so far? I only joined the project in May, but I have to admit that have learnt a lot so far. I am enjoying the fact that all the tasks and challenges are very unpredictable, so in order to overcome them you have to be proactive and think out of the box.

Are you interested in sport, if so any of the Glasgow 2014 ones? Yes, I am very interested in sport, especially in Rhythmic gymnastics, as I was doing it for seven years.

Will you get to see any of the events live, if so which ones? Yes, I have managed to get a ticket for the Rhythmic Gymnastics.

Hypothetically, if you won a gold medal, what would your celebration song be? I would probably stay classy – 'We are the Champions'.

AND THE WINNERS ARE...

Just the Ticket...
Jomo can't believe his luck



When we were awarded the contract for the Commonwealth Games one of the main aims was to use the games to engage all our 750 employees. So how best to engage people than a good old FREE prize draw that all staff could enter? We also wanted to guarantee that a person from each location would win one of the 25 prizes. How would this be achieved? It was decided to do a 'World Cup' style draw.

With Davina McCall, Dermot O'Leary and Ant and Dec unavailable, Carl Hobbis, Marketing & Communications Manager and Matthias Kraus, Airfreight Director, were

drafted in last minute to make the draw. With no script prepared, no autocue and being egged on by the film crew everything was improvised and recorded in one take. Those that have seen the video must agree they did an excellent job and were very entertaining!

After 20 prizes were drawn where SMART Televisions, iPad Mini, Kindles, vouchers, hampers were won we were down to the last five. These fantastic prizes were two lots of VIP tickets, two pairs to prime events as well as the one that everyone wants, the opening ceremony and this was VIP. All included hotel and travel as well.

Fifth prize was won by Lina Gudelyte, who is based at Coventry. In fact the Coventry staff gathered to watch the draw, and it took so long for their name to be called out that they wondered if they had been entered into the draw at all.

Sarah White, who is based at Basildon winner of fourth prize says "I don't know how I felt at the time. It went really quick. When my name was read out I couldn't believe it. This is an exciting opportunity to experience the atmosphere at the Games rather than watching on the TV."

Third prize went to Heathrow based, Chris Greenough. We contacted Chris and he confessed that he did not know what he had

won as he had missed the draw, as he was off-shift. When we told him his reaction was: "Brilliant. I had been told I had won a prize and thought I would see a T-shirt on my desk when I came back in! I didn't expect this at all. Thank you."

Samantha Smith from Tamworth picked up second prize. We hear that she was so excited she ran round the room, "I'm absolutely over the moon, it's a once in a lifetime opportunity," she said when we rang her. "Work colleagues are now making tea and offering to clean my shoes in case the extra ticket is still up for grabs!"

Chris Poole, Site Manager at Tamworth got in contact. "The team has just finished watching the video and you could see the excitement growing as Tamworth got to the last two. Sam is delighted with her prize and it generated a lot of discussion after it ended. They have asked if this can become a weekly event."

The big one went to Jomo Noray, Heathrow. When we rang to congratulate him he said, "Thank you very much, I feel quite privileged to have won the top prize and was overwhelmed with shock and excitement when I found out.

"I have been working at DB Schenker in finance Credit Control since December last year and absolutely love it, so many cool people throughout my department and the company. I could not have asked for a better welcome present!"

"I am looking forward to attending the Opening Ceremony with great anticipation, I am sure the event will be one I will remember for the rest of my life."

Actually the crew were a little naughty and tricked him into going to the room where the draw had just took place and given the news face-to-face - but to keep it a secret for 24 hours! You can see his reaction in the photos opposite. He said: "The hardest part was keeping it quiet for a whole day until everyone else had seen the video."

Pictured: Below: the moment the news was broken to Jomo. With Carl Hobbis and Matthias Kraus. Opposite page: Samantha Smith receiving her two VIP tickets from Tamworth Games Ambassador Yahya Rusanger with site manager Chris Poole



My Involvement

Charlie Kirkpatrick
Project Manager

What is your career background?

I spent seven years military service within the Royal Navy Electronic Warfare Branch and diving branch. Then I worked within Retail & Food logistics.



What has been your particular involvement in the Games and your responsibility?

I am mainly involved in the operational side, liaising with the venues and creating efficiencies within the warehouse and transportation areas, basically ensuring that everything happens when it should.

How do you see affecting our business long term? Glasgow 2014 is looking like being one of the most successful in terms of logistics. We have an amazing team who have a vast amount of experience and are only too willing to share this knowledge. This can only help promote the company in a positive way.

What has surprised you about our involvement with the Games so far? The amount of information that the team deal with on a daily basis is amazing. Each team member deals with different information that ultimately comes together to form the complete solution. The key is good teamwork, and this is shown by how smooth the logistics operation is.

Are you interested in Sport, if so any of the Glasgow 2014 ones? Shooting, it is not as easy as it looks especially having to take in the environmental conditions as well as the physical control that you need to have yourself.

Will you get to see any of the events live, if so which ones? No, unfortunately we will be 'bumping out' some of the smaller venues that have only one or two days of competition.

Hypothetically, if you won a gold medal, what would your celebration song be? Gold by Spandau Ballet

A Thank BRU to AG Barr

We hope everyone enjoyed the IRN-BRU and Strathmore water that was on offer during our branch roadshows courtesy of A.G. Barr, who are an Official Supporter of Glasgow 2014.

The company have a long history with the city of Glasgow and was founded in 1875 in Falkirk but opened their second branch in Glasgow in 1887. As well as IRN-BRU and Strathmore water they will be supporting the Games through brands including: Rubicon, their exotic juice drinks range and Barr, Scotland’s favourite range of soft drink flavours.



Some of the team at Tamworth trying out IRN-BRU during our branch visit.

Opening Ceremony first to feature a Commonwealth-wide fundraiser for children

International singing superstar Nicole Scherzinger and cycling legend Sir Chris Hoy are two of the star-studded names who will appear in a global fundraising first at the Glasgow 2014 Opening Ceremony on 23 July to help UNICEF save and change the lives of millions of children across the Commonwealth.

Glasgow 2014, the Commonwealth Games Federation (CGF) and UNICEF have forged a ground-breaking partnership, with the ambition of improving the lives of children in every country in the Commonwealth through raising money for the Children of the Commonwealth Fund, in the run-up to and during the Games.

Spectators, athletes and an expected one billion viewers from across the Commonwealth will all have the chance to play their part in the ceremony and be invited to Put Children First by making a donation via a text number or URL which will create a powerful Games legacy for children.

Sweet Dreams...

Glasgow 2014 will ensure its message of being “athlete centred, sport focused” continues through the night with specially designed duvets which will adorn over 6,500 beds in the Athletes’ Village.

The top side of the duvet shows the four symbols that make up the different residential zones within the Athletes’ Village; Loch, Castle, Mountain and Clan while the underside features the pictograms of all 17 sports that will be competed at Glasgow 2014.

The duvet and cover are given as a gift to all athletes and team officials and is one of the most coveted Games souvenirs.



Photos: Glasgow 2014

Young artists have designs on Athletes’ Village walls

Around 9,000 brightly coloured posters have been produced by school children across Scotland to hang in the bedrooms at the Glasgow 2014 Commonwealth Games Athletes Village.

Young people across the country took part in a competition to create a unique collection of artwork to adorn the athletes’ bedrooms.

Each artist has included their contact details on the front of each poster and the hope is that the athletes will send a quick email to thank them for their work.

They may even take a snap of themselves beside the poster and then take it back home with them as a souvenir of Glasgow 2014.

The project was part of Game On Scotland and was launched last year to encourage young people to engage with the Games. The theme for the posters was around the 17 sports.



Photo: Glasgow 2014

Supporting Team Australia

Our involvement in Glasgow has a wider effect on the DB Schenker network. Our Australia colleagues have a longstanding tradition with the Australian Commonwealth Games Association (ACGA), our colleagues in Melbourne in fact deserve a medal themselves for the hard work and a kind of “gym workout” they performed whilst receiving, packing, organising and distributing the Australian team uniforms and other gear destined for Glasgow.

In May, a team of 14 people (jointly ACGA and DB Schenker staff) packed approximately 350 bags, containing team gear, presentation uniforms, training gear, competition gear and official gear for all participating male and female athletes.

In addition to that, the team also packed equipment for other officials and physio teams, including medical items and the “Blue Roo Club”, team Australia’s own hospitality house.

The majority has been mainly shipped by ocean freight (Melbourne is a long way from Glasgow), nearer the time, there will be some airfreight. As you would have read on page 4 we have also started to receive some road freight from Europe on their behalf and not to forget all the onsite work.



Photo: DB Schenker/ACGA



3rd This is the third time the Games have been held in Scotland



Glasgow 2014 will have the largest ever number of fully integrated **Para-Sport** events with **22 medals** up for grabs in **five sports** within the programme.



Athletes are expected to eat **500,000** pieces of fruit during the Games.



Team sports only appeared in the Commonwealth Games from **1998** onwards with Kuala Lumpur including **Hockey, Netball and Rugby Sevens**.



Australia leads the way with a staggering **803 Gold medals**, the only nation with over **2,000 medals**.

Women's Boxing and the Mixed Team Relay event in Triathlon will make their Commonwealth Games debut at Glasgow 2014



3,000 balls will be used across six sports during the Games; **Hockey, Lawn Bowls, Netball, Rugby Sevens, Squash, and Table Tennis**.

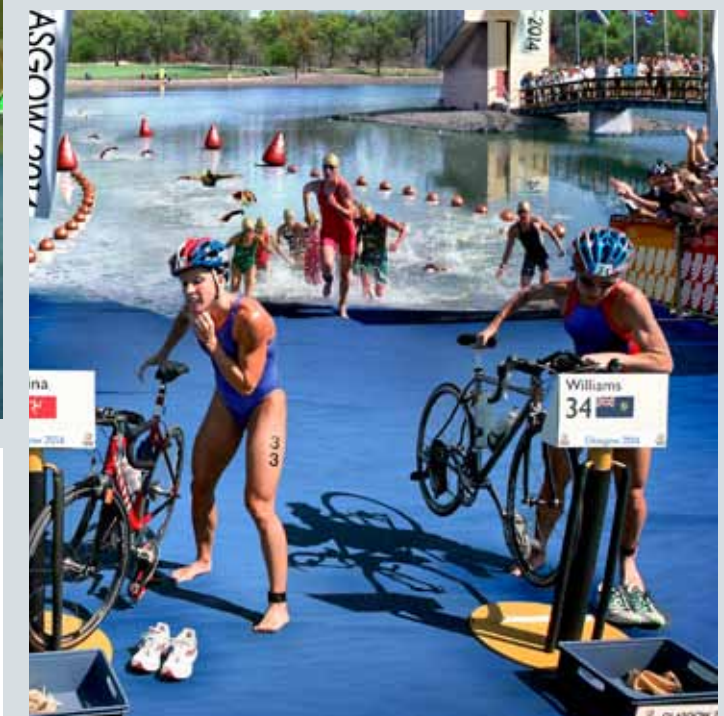
A Romantic City?

The church of Blessed St John duns Scotus in Glasgow claims to hold the remains of St Valentine in a casket labelled '**Corpus Valentini Martyris**'



More than **300 doctors** have volunteered to work at the Games

The **housekeeping** duties in the **Athletes' Village** will include the washing of **3,600** sheets per day and **7,200** bath towels.



The most famous Boxing name to claim a Commonwealth Games Gold was **Lennox Lewis** for Canada in 1986.



This page from top: Tamworth, Bristol teams getting in to the 'spirit' of the branch tours. Bottom from Left: Carol Birkett, showing off her £50 Amazon vouchers. The three Nuneaton Ambassadors, Josh Biksas, Dylan Drewitt and James Anderson, sampling a can of IRN-BRU each. Alison Burgoyne, in her Games T-Shirt, ready to spend her £50 'Love-to-Shop' vouchers.



This page from top: The Immingham team. Middle left: Bristol Ambassador Matt Bonicki as Sir Bradley Wiggins (not sure about the bike?) Middle right: Ian Kelly getting a round of applause from is colleagues at Glasgow, after he won £50 vouchers in the Golden Draw. Bottom Left: Luke Isaac, by Royal Appointment at Bristol with his £50 vouchers (presented on his Birthday!) and it looks like Tom Daley and friends are trying to steal Claire Granville's television at Felixstowe.



This page from top: The Glasgow team getting excited before the Golden Ticket Draw. You may also notice the astro-turfed office! Below three of the winners from London Heathrow. L-R: Laura Godfrey with her Kindle Fired HD, Justin Petronis, who can't wait to spend his vouchers and Chris Greenough with his third prize of a VIP package at the Athletics.

Opposite from top: The CST team in disguise. Back row L-R: Sasha Wagner, Donna-Lee Bayliss, Charlie Webb, Linda Dalley, Priti Khanna and Gurdip Pattar. Front row L-R: Harbinder Phull and Caroline Stevens. Natalie Labina with the biggest celebrity in Glasgow at the opening of the superstore in St. George Square.

Middle Row: A couple of caption competitions, Stuart Brill, Donna-Lee Bayliss and Charlie Webb.

Bottom, apprentices Eleanor Roch and Ayisha Qureshi at Heathrow. Nick Tomlin receiving his T-Shirt from Charlotte Eberstein.

